

United States Smart Body Scale Market Report 2017

https://marketpublishers.com/r/U5AAF6390C2EN.html

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U5AAF6390C2EN

Abstracts

Notes:

Sales, means the sales volume of Smart Body Scale

Revenue, means the sales value of Smart Body Scale

This report studies sales (consumption) of Smart Body Scale in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Health Check Systems

Narang Medical Limited

Tanita

Hippih

Etekcity

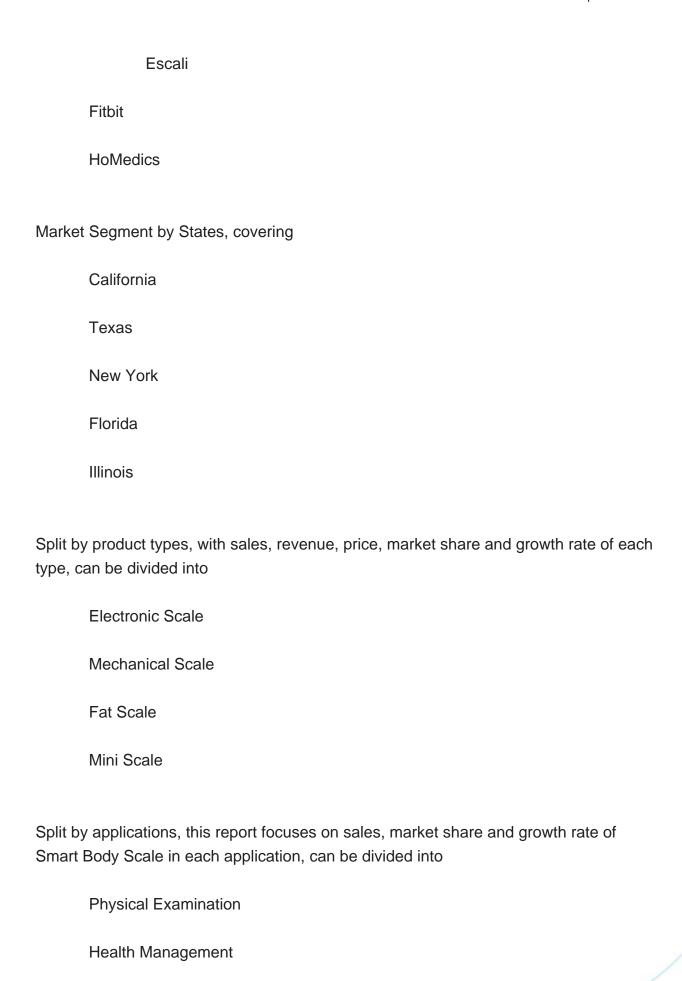
Omron

Crate and Barrel

EatSmart

Beurer







Others



Contents

United States Smart Body Scale Market Report 2017

1 SMART BODY SCALE OVERVIEW

- 1.1 Product Overview and Scope of Smart Body Scale
- 1.2 Classification of Smart Body Scale
 - 1.2.1 Electronic Scale
 - 1.2.2 Mechanical Scale
 - 1.2.3 Fat Scale
 - 1.2.4 Mini Scale
- 1.3 Application of Smart Body Scale
- 1.3.1 Physical Examination
- 1.3.2 Health Management
- 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Smart Body Scale (2012-2022)
 - 1.4.1 United States Smart Body Scale Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Smart Body Scale Revenue and Growth Rate (2012-2022)

2 UNITED STATES SMART BODY SCALE COMPETITION BY MANUFACTURERS

- 2.1 United States Smart Body Scale Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Smart Body Scale Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Smart Body Scale Average Price by Manufactures (2015 and 2016)
- 2.4 Smart Body Scale Market Competitive Situation and Trends
 - 2.4.1 Smart Body Scale Market Concentration Rate
 - 2.4.2 Smart Body Scale Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SMART BODY SCALE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Smart Body Scale Sales and Market Share by States (2012-2017)
- 3.2 United States Smart Body Scale Revenue and Market Share by States (2012-2017)
- 3.3 United States Smart Body Scale Price by States (2012-2017)



4 UNITED STATES SMART BODY SCALE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Smart Body Scale Sales and Market Share by Type (2012-2017)
- 4.2 United States Smart Body Scale Revenue and Market Share by Type (2012-2017)
- 4.3 United States Smart Body Scale Price by Type (2012-2017)
- 4.4 United States Smart Body Scale Sales Growth Rate by Type (2012-2017)

5 UNITED STATES SMART BODY SCALE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Smart Body Scale Sales and Market Share by Application (2012-2017)
- 5.2 United States Smart Body Scale Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SMART BODY SCALE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Health Check Systems
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Smart Body Scale Product Type, Application and Specification
 - 6.1.2.1 Electronic Scale
 - 6.1.2.2 Mechanical Scale
- 6.1.3 Health Check Systems Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Narang Medical Limited
 - 6.2.2 Smart Body Scale Product Type, Application and Specification
 - 6.2.2.1 Electronic Scale
 - 6.2.2.2 Mechanical Scale
- 6.2.3 Narang Medical Limited Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Tanita
 - 6.3.2 Smart Body Scale Product Type, Application and Specification
 - 6.3.2.1 Electronic Scale
 - 6.3.2.2 Mechanical Scale



- 6.3.3 Tanita Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Hippih
 - 6.4.2 Smart Body Scale Product Type, Application and Specification
 - 6.4.2.1 Electronic Scale
 - 6.4.2.2 Mechanical Scale
 - 6.4.3 Hippih Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Etekcity
 - 6.5.2 Smart Body Scale Product Type, Application and Specification
 - 6.5.2.1 Electronic Scale
 - 6.5.2.2 Mechanical Scale
 - 6.5.3 Etekcity Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Omron
 - 6.6.2 Smart Body Scale Product Type, Application and Specification
 - 6.6.2.1 Electronic Scale
 - 6.6.2.2 Mechanical Scale
 - 6.6.3 Omron Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Crate and Barrel
 - 6.7.2 Smart Body Scale Product Type, Application and Specification
 - 6.7.2.1 Electronic Scale
 - 6.7.2.2 Mechanical Scale
- 6.7.3 Crate and Barrel Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 EatSmart
 - 6.8.2 Smart Body Scale Product Type, Application and Specification
 - 6.8.2.1 Electronic Scale
 - 6.8.2.2 Mechanical Scale
- 6.8.3 EatSmart Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Beurer
 - 6.9.2 Smart Body Scale Product Type, Application and Specification
 - 6.9.2.1 Electronic Scale
 - 6.9.2.2 Mechanical Scale
 - 6.9.3 Beurer Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.9.4 Main Business/Business Overview
- 6.10 Escali
 - 6.10.2 Smart Body Scale Product Type, Application and Specification
 - 6.10.2.1 Electronic Scale
 - 6.10.2.2 Mechanical Scale
 - 6.10.3 Escali Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Fitbit
- 6.12 HoMedics

7 SMART BODY SCALE MANUFACTURING COST ANALYSIS

- 7.1 Smart Body Scale Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Body Scale

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Body Scale Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Body Scale Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy



9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SMART BODY SCALE MARKET FORECAST (2017-2022)

- 11.1 United States Smart Body Scale Sales, Revenue Forecast (2017-2022)
- 11.2 United States Smart Body Scale Sales Forecast by Type (2017-2022)
- 11.3 United States Smart Body Scale Sales Forecast by Application (2017-2022)
- 11.4 Smart Body Scale Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Body Scale

Table Classification of Smart Body Scale

Figure United States Sales Market Share of Smart Body Scale by Type in 2015

Figure Electronic Scale Picture

Figure Mechanical Scale Picture

Figure Fat Scale Picture

Figure Mini Scale Picture

Table Application of Smart Body Scale

Figure United States Sales Market Share of Smart Body Scale by Application in 2015

Figure Physical Examination Examples

Figure Health Management Examples

Figure Others Examples

Figure United States Smart Body Scale Sales and Growth Rate (2012-2022)

Figure United States Smart Body Scale Revenue and Growth Rate (2012-2022)

Table United States Smart Body Scale Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Body Scale Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Body Scale Sales Share by Manufacturers

Figure 2016 Smart Body Scale Sales Share by Manufacturers

Table United States Smart Body Scale Revenue by Manufacturers (2015 and 2016)

Table United States Smart Body Scale Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Body Scale Revenue Share by Manufacturers

Table 2016 United States Smart Body Scale Revenue Share by Manufacturers

Table United States Market Smart Body Scale Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smart Body Scale Average Price of Key Manufacturers in 2015

Figure Smart Body Scale Market Share of Top 3 Manufacturers

Figure Smart Body Scale Market Share of Top 5 Manufacturers

Table United States Smart Body Scale Sales by States (2012-2017)

Table United States Smart Body Scale Sales Share by States (2012-2017)

Figure United States Smart Body Scale Sales Market Share by States in 2015

Table United States Smart Body Scale Revenue and Market Share by States (2012-2017)

Table United States Smart Body Scale Revenue Share by States (2012-2017)



Figure Revenue Market Share of Smart Body Scale by States (2012-2017)

Table United States Smart Body Scale Price by States (2012-2017)

Table United States Smart Body Scale Sales by Type (2012-2017)

Table United States Smart Body Scale Sales Share by Type (2012-2017)

Figure United States Smart Body Scale Sales Market Share by Type in 2015

Table United States Smart Body Scale Revenue and Market Share by Type (2012-2017)

Table United States Smart Body Scale Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Smart Body Scale by Type (2012-2017)

Table United States Smart Body Scale Price by Type (2012-2017)

Figure United States Smart Body Scale Sales Growth Rate by Type (2012-2017)

Table United States Smart Body Scale Sales by Application (2012-2017)

Table United States Smart Body Scale Sales Market Share by Application (2012-2017)

Figure United States Smart Body Scale Sales Market Share by Application in 2015

Table United States Smart Body Scale Sales Growth Rate by Application (2012-2017)

Figure United States Smart Body Scale Sales Growth Rate by Application (2012-2017)

Table Health Check Systems Basic Information List

Table Health Check Systems Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Health Check Systems Smart Body Scale Sales Market Share (2012-2017)

Table Narang Medical Limited Basic Information List

Table Narang Medical Limited Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Narang Medical Limited Smart Body Scale Sales Market Share (2012-2017)

Table Tanita Basic Information List

Table Tanita Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Tanita Smart Body Scale Sales Market Share (2012-2017)

Table Hippih Basic Information List

Table Hippih Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hippih Smart Body Scale Sales Market Share (2012-2017)

Table Etekcity Basic Information List

Table Etekcity Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Etekcity Smart Body Scale Sales Market Share (2012-2017)

Table Omron Basic Information List

Table Omron Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Omron Smart Body Scale Sales Market Share (2012-2017)

Table Crate and Barrel Basic Information List

Table Crate and Barrel Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)



Table Crate and Barrel Smart Body Scale Sales Market Share (2012-2017)

Table EatSmart Basic Information List

Table EatSmart Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table EatSmart Smart Body Scale Sales Market Share (2012-2017)

Table Beurer Basic Information List

Table Beurer Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Beurer Smart Body Scale Sales Market Share (2012-2017)

Table Escali Basic Information List

Table Escali Smart Body Scale Sales, Revenue, Price and Gross Margin (2012-2017)

Table Escali Smart Body Scale Sales Market Share (2012-2017)

Table Fitbit Basic Information List

Table HoMedics Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Body Scale

Figure Manufacturing Process Analysis of Smart Body Scale

Figure Smart Body Scale Industrial Chain Analysis

Table Raw Materials Sources of Smart Body Scale Major Manufacturers in 2015

Table Major Buyers of Smart Body Scale

Table Distributors/Traders List

Figure United States Smart Body Scale Production and Growth Rate Forecast (2017-2022)

Figure United States Smart Body Scale Revenue and Growth Rate Forecast (2017-2022)

Table United States Smart Body Scale Production Forecast by Type (2017-2022)

Table United States Smart Body Scale Consumption Forecast by Application (2017-2022)

Table United States Smart Body Scale Sales Forecast by States (2017-2022)

Table United States Smart Body Scale Sales Share Forecast by States (2017-2022)



I would like to order

Product name: United States Smart Body Scale Market Report 2017
Product link: https://marketpublishers.com/r/U5AAF6390C2EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5AAF6390C2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970