

# United States Smart Band Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Smart Band

Revenue, means the sales value of Smart Band

This report studies sales (consumption) of Smart Band in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Fitbit

Garmin

Jawbone

Samsung Electronics

Xiaomi

Lenovo

Nike

LG

Razer

## Sony

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Smart Band in each application, can be divided into

Entertainment

Movement

Health Monitoring

Others

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