

United States Smart Athletic Apparels Market Report 2018

<https://marketpublishers.com/r/U5D4C5085B2QEN.html>

Date: March 2018

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U5D4C5085B2QEN

Abstracts

In this report, the United States Smart Athletic Apparels market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Smart Athletic Apparels in these regions, from 2013 to 2025 (forecast).

United States Smart Athletic Apparels market competition by top manufacturers/players, with Smart Athletic Apparels sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Garmin

Sony

LG

Catapult

Misfit

Adidas

Fitbit

Apple

Jawbone

Nike

Samsung Electronics

Amiigo

Atlas Wearables

Bsx Insight

Epson

Oxstren

Polar

Basis

Mio

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Smart Wristban

Sports Watch

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Man

Women

Children

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Smart Athletic Apparels Market Report 2018

1 SMART ATHLETIC APPARELS OVERVIEW

1.1 Product Overview and Scope of Smart Athletic Apparels

1.2 Classification of Smart Athletic Apparels by Product Category

1.2.1 United States Smart Athletic Apparels Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Smart Athletic Apparels Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Smart Wristban

1.2.4 Sports Watch

1.2.5 Other

1.3 United States Smart Athletic Apparels Market by Application/End Users

1.3.1 United States Smart Athletic Apparels Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Man

1.3.3 Women

1.3.4 Children

1.4 United States Smart Athletic Apparels Market by Region

1.4.1 United States Smart Athletic Apparels Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Smart Athletic Apparels Status and Prospect (2013-2025)

1.4.3 Southwest Smart Athletic Apparels Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Smart Athletic Apparels Status and Prospect (2013-2025)

1.4.5 New England Smart Athletic Apparels Status and Prospect (2013-2025)

1.4.6 The South Smart Athletic Apparels Status and Prospect (2013-2025)

1.4.7 The Midwest Smart Athletic Apparels Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Smart Athletic Apparels (2013-2025)

1.5.1 United States Smart Athletic Apparels Sales and Growth Rate (2013-2025)

1.5.2 United States Smart Athletic Apparels Revenue and Growth Rate (2013-2025)

2 UNITED STATES SMART ATHLETIC APPARELS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Smart Athletic Apparels Sales and Market Share of Key

Players/Suppliers (2013-2018)

2.2 United States Smart Athletic Apparels Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Smart Athletic Apparels Average Price by Players/Suppliers (2013-2018)

2.4 United States Smart Athletic Apparels Market Competitive Situation and Trends

2.4.1 United States Smart Athletic Apparels Market Concentration Rate

2.4.2 United States Smart Athletic Apparels Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Smart Athletic Apparels Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES SMART ATHLETIC APPARELS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Smart Athletic Apparels Sales and Market Share by Region (2013-2018)

3.2 United States Smart Athletic Apparels Revenue and Market Share by Region (2013-2018)

3.3 United States Smart Athletic Apparels Price by Region (2013-2018)

4 UNITED STATES SMART ATHLETIC APPARELS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Smart Athletic Apparels Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Smart Athletic Apparels Revenue and Market Share by Type (2013-2018)

4.3 United States Smart Athletic Apparels Price by Type (2013-2018)

4.4 United States Smart Athletic Apparels Sales Growth Rate by Type (2013-2018)

5 UNITED STATES SMART ATHLETIC APPARELS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Smart Athletic Apparels Sales and Market Share by Application (2013-2018)

5.2 United States Smart Athletic Apparels Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES SMART ATHLETIC APPARELS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Garmin

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Smart Athletic Apparels Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Garmin Smart Athletic Apparels Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Sony

6.2.2 Smart Athletic Apparels Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Sony Smart Athletic Apparels Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 LG

6.3.2 Smart Athletic Apparels Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 LG Smart Athletic Apparels Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Catapult

6.4.2 Smart Athletic Apparels Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Catapult Smart Athletic Apparels Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Misfit

6.5.2 Smart Athletic Apparels Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Misfit Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.5.4 Main Business/Business Overview

6.6 Adidas

6.6.2 Smart Athletic Apparels Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Adidas Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.6.4 Main Business/Business Overview

6.7 Fitbit

6.7.2 Smart Athletic Apparels Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Fitbit Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.7.4 Main Business/Business Overview

6.8 Apple

6.8.2 Smart Athletic Apparels Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Apple Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.8.4 Main Business/Business Overview

6.9 Jawbone

6.9.2 Smart Athletic Apparels Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Jawbone Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.9.4 Main Business/Business Overview

6.10 Nike

6.10.2 Smart Athletic Apparels Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Nike Smart Athletic Apparels Sales, Revenue, Price and Gross Margin

(2013-2018)

6.10.4 Main Business/Business Overview

6.11 Samsung Electronics

6.12 Amiigo

- 6.13 Atlas Wearables
- 6.14 Bsx Insight
- 6.15 Epson
- 6.16 Oxstren
- 6.17 Polar
- 6.18 Basis
- 6.19 Mio

7 SMART ATHLETIC APPARELS MANUFACTURING COST ANALYSIS

- 7.1 Smart Athletic Apparels Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Athletic Apparels

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Athletic Apparels Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Athletic Apparels Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES SMART ATHLETIC APPARELS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Smart Athletic Apparels Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Smart Athletic Apparels Sales Volume Forecast by Type (2018-2025)

11.3 United States Smart Athletic Apparels Sales Volume Forecast by Application (2018-2025)

11.4 United States Smart Athletic Apparels Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Smart Athletic Apparels

Figure United States Smart Athletic Apparels Market Size (K Units) by Type (2013-2025)

Figure United States Smart Athletic Apparels Sales Volume Market Share by Type (Product Category) in 2017

Figure Smart Wristban Product Picture

Figure Sports Watch Product Picture

Figure Other Product Picture

Figure United States Smart Athletic Apparels Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Smart Athletic Apparels by Application in 2017

Figure Man Examples

Table Key Downstream Customer in Man

Figure Women Examples

Table Key Downstream Customer in Women

Figure Children Examples

Table Key Downstream Customer in Children

Figure United States Smart Athletic Apparels Market Size (Million USD) by Region (2013-2025)

Figure The West Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Smart Athletic Apparels Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Smart Athletic Apparels Sales (K Units) and Growth Rate (2013-2025)

Figure United States Smart Athletic Apparels Revenue (Million USD) and Growth Rate

(2013-2025)

Figure United States Smart Athletic Apparels Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Smart Athletic Apparels Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Smart Athletic Apparels Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Smart Athletic Apparels Sales Share by Players/Suppliers

Figure 2017 United States Smart Athletic Apparels Sales Share by Players/Suppliers

Figure United States Smart Athletic Apparels Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Smart Athletic Apparels Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Smart Athletic Apparels Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Smart Athletic Apparels Revenue Share by Players/Suppliers

Figure 2017 United States Smart Athletic Apparels Revenue Share by Players/Suppliers

Table United States Market Smart Athletic Apparels Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Smart Athletic Apparels Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Smart Athletic Apparels Market Share of Top 3 Players/Suppliers

Figure United States Smart Athletic Apparels Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Smart Athletic Apparels Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Smart Athletic Apparels Product Category

Table United States Smart Athletic Apparels Sales (K Units) by Region (2013-2018)

Table United States Smart Athletic Apparels Sales Share by Region (2013-2018)

Figure United States Smart Athletic Apparels Sales Share by Region (2013-2018)

Figure United States Smart Athletic Apparels Sales Market Share by Region in 2017

Table United States Smart Athletic Apparels Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Smart Athletic Apparels Revenue Share by Region (2013-2018)

Figure United States Smart Athletic Apparels Revenue Market Share by Region (2013-2018)

Figure United States Smart Athletic Apparels Revenue Market Share by Region in 2017

Table United States Smart Athletic Apparels Price (USD/Unit) by Region (2013-2018)

Table United States Smart Athletic Apparels Sales (K Units) by Type (2013-2018)

Table United States Smart Athletic Apparels Sales Share by Type (2013-2018)

Figure United States Smart Athletic Apparels Sales Share by Type (2013-2018)
Figure United States Smart Athletic Apparels Sales Market Share by Type in 2017
Table United States Smart Athletic Apparels Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Smart Athletic Apparels Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Smart Athletic Apparels by Type (2013-2018)
Figure Revenue Market Share of Smart Athletic Apparels by Type in 2017
Table United States Smart Athletic Apparels Price (USD/Unit) by Types (2013-2018)
Figure United States Smart Athletic Apparels Sales Growth Rate by Type (2013-2018)
Table United States Smart Athletic Apparels Sales (K Units) by Application (2013-2018)
Table United States Smart Athletic Apparels Sales Market Share by Application (2013-2018)
Figure United States Smart Athletic Apparels Sales Market Share by Application (2013-2018)
Figure United States Smart Athletic Apparels Sales Market Share by Application in 2017
Table United States Smart Athletic Apparels Sales Growth Rate by Application (2013-2018)
Figure United States Smart Athletic Apparels Sales Growth Rate by Application (2013-2018)
Table Garmin Basic Information List
Table Garmin Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Garmin Smart Athletic Apparels Sales Growth Rate (2013-2018)
Figure Garmin Smart Athletic Apparels Sales Market Share in United States (2013-2018)
Figure Garmin Smart Athletic Apparels Revenue Market Share in United States (2013-2018)
Table Sony Basic Information List
Table Sony Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Sony Smart Athletic Apparels Sales Growth Rate (2013-2018)
Figure Sony Smart Athletic Apparels Sales Market Share in United States (2013-2018)
Figure Sony Smart Athletic Apparels Revenue Market Share in United States (2013-2018)
Table LG Basic Information List
Table LG Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure LG Smart Athletic Apparels Sales Growth Rate (2013-2018)
Figure LG Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure LG Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Catapult Basic Information List

Table Catapult Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Catapult Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Catapult Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Catapult Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Misfit Basic Information List

Table Misfit Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Misfit Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Misfit Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Misfit Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Adidas Basic Information List

Table Adidas Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Adidas Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Adidas Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Adidas Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Fitbit Basic Information List

Table Fitbit Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Fitbit Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Fitbit Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Fitbit Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Apple Basic Information List

Table Apple Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Apple Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Apple Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Apple Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Jawbone Basic Information List

Table Jawbone Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jawbone Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Jawbone Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Jawbone Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Nike Basic Information List

Table Nike Smart Athletic Apparels Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nike Smart Athletic Apparels Sales Growth Rate (2013-2018)

Figure Nike Smart Athletic Apparels Sales Market Share in United States (2013-2018)

Figure Nike Smart Athletic Apparels Revenue Market Share in United States (2013-2018)

Table Samsung Electronics Basic Information List

Table Amiigo Basic Information List

Table Atlas Wearables Basic Information List

Table Bsx Insight Basic Information List

Table Epson Basic Information List

Table Oxstren Basic Information List

Table Polar Basic Information List

Table Basis Basic Information List

Table Mio Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Smart Athletic Apparels

Figure Manufacturing Process Analysis of Smart Athletic Apparels

Figure Smart Athletic Apparels Industrial Chain Analysis

Table Raw Materials Sources of Smart Athletic Apparels Major Players/Suppliers in 2017

Table Major Buyers of Smart Athletic Apparels

Table Distributors/Traders List

Figure United States Smart Athletic Apparels Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Smart Athletic Apparels Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Smart Athletic Apparels Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Type in 2025

Table United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Application in 2025

Table United States Smart Athletic Apparels Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Smart Athletic Apparels Sales Volume Share Forecast by Region (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume Share Forecast by Region (2018-2025)

Figure United States Smart Athletic Apparels Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Smart Athletic Apparels Market Report 2018

Product link: <https://marketpublishers.com/r/U5D4C5085B2QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5D4C5085B2QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970