

United States Smart Air Purifier Market Report 2017

<https://marketpublishers.com/r/UDD06352538EN.html>

Date: January 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UDD06352538EN

Abstracts

Notes:

Sales, means the sales volume of Smart Air Purifier

Revenue, means the sales value of Smart Air Purifier

This report studies sales (consumption) of Smart Air Purifier in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Holmes Products

Coway

LG

Haier

Xiaomi

Honeywell

Guardian Technologies

Holmes

Blueair

Alen

Whirlpool

IQAir?

Winix

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

PlasmaWave Technology

Carbon filter

Others

Split by applications, this report focuses on sales, market share and growth rate of Smart Air Purifier in each application, can be divided into

Commercial Used

Household Used

Contents

United States Smart Air Purifier Market Report 2017

1 SMART AIR PURIFIER OVERVIEW

- 1.1 Product Overview and Scope of Smart Air Purifier
- 1.2 Classification of Smart Air Purifier
 - 1.2.1 PlasmaWave Technology
 - 1.2.2 Carbon filter
 - 1.2.3 Others
- 1.3 Application of Smart Air Purifier
 - 1.3.1 Commercial Used
 - 1.3.2 Household Used
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Smart Air Purifier (2011-2021)
 - 1.4.1 United States Smart Air Purifier Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Smart Air Purifier Revenue and Growth Rate (2011-2021)

2 UNITED STATES SMART AIR PURIFIER COMPETITION BY MANUFACTURERS

- 2.1 United States Smart Air Purifier Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Smart Air Purifier Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Smart Air Purifier Average Price by Manufactures (2015 and 2016)
- 2.4 Smart Air Purifier Market Competitive Situation and Trends
 - 2.4.1 Smart Air Purifier Market Concentration Rate
 - 2.4.2 Smart Air Purifier Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SMART AIR PURIFIER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Smart Air Purifier Sales and Market Share by States (2011-2016)
- 3.2 United States Smart Air Purifier Revenue and Market Share by States (2011-2016)
- 3.3 United States Smart Air Purifier Price by States (2011-2016)

4 UNITED STATES SMART AIR PURIFIER SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2011-2016)

- 4.1 United States Smart Air Purifier Sales and Market Share by Type (2011-2016)
- 4.2 United States Smart Air Purifier Revenue and Market Share by Type (2011-2016)
- 4.3 United States Smart Air Purifier Price by Type (2011-2016)
- 4.4 United States Smart Air Purifier Sales Growth Rate by Type (2011-2016)

5 UNITED STATES SMART AIR PURIFIER SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Smart Air Purifier Sales and Market Share by Application (2011-2016)
- 5.2 United States Smart Air Purifier Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SMART AIR PURIFIER MANUFACTURERS PROFILES/ANALYSIS

6.1 Holmes Products

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Smart Air Purifier Product Type, Application and Specification
 - 6.1.2.1 PlasmaWave Technology
 - 6.1.2.2 Carbon filter
- 6.1.3 Holmes Products Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Coway

- 6.2.2 Smart Air Purifier Product Type, Application and Specification
 - 6.2.2.1 PlasmaWave Technology
 - 6.2.2.2 Carbon filter
- 6.2.3 Coway Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 LG

- 6.3.2 Smart Air Purifier Product Type, Application and Specification
 - 6.3.2.1 PlasmaWave Technology
 - 6.3.2.2 Carbon filter
- 6.3.3 LG Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Haier

- 6.4.2 Smart Air Purifier Product Type, Application and Specification

- 6.4.2.1 PlasmaWave Technology
- 6.4.2.2 Carbon filter
- 6.4.3 Haier Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Xiaomi
 - 6.5.2 Smart Air Purifier Product Type, Application and Specification
 - 6.5.2.1 PlasmaWave Technology
 - 6.5.2.2 Carbon filter
 - 6.5.3 Xiaomi Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Honeywell
 - 6.6.2 Smart Air Purifier Product Type, Application and Specification
 - 6.6.2.1 PlasmaWave Technology
 - 6.6.2.2 Carbon filter
 - 6.6.3 Honeywell Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Guardian Technologies
 - 6.7.2 Smart Air Purifier Product Type, Application and Specification
 - 6.7.2.1 PlasmaWave Technology
 - 6.7.2.2 Carbon filter
 - 6.7.3 Guardian Technologies Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Holmes
 - 6.8.2 Smart Air Purifier Product Type, Application and Specification
 - 6.8.2.1 PlasmaWave Technology
 - 6.8.2.2 Carbon filter
 - 6.8.3 Holmes Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Blueair
 - 6.9.2 Smart Air Purifier Product Type, Application and Specification
 - 6.9.2.1 PlasmaWave Technology
 - 6.9.2.2 Carbon filter
 - 6.9.3 Blueair Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Alen
 - 6.10.2 Smart Air Purifier Product Type, Application and Specification
 - 6.10.2.1 PlasmaWave Technology

- 6.10.2.2 Carbon filter
- 6.10.3 Alen Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Whirlpool
- 6.12 IQAir?
- 6.13 Winix

7 SMART AIR PURIFIER MANUFACTURING COST ANALYSIS

- 7.1 Smart Air Purifier Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Smart Air Purifier

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Smart Air Purifier Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Smart Air Purifier Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES SMART AIR PURIFIER MARKET FORECAST (2016-2021)

11.1 United States Smart Air Purifier Sales, Revenue Forecast (2016-2021)

11.2 United States Smart Air Purifier Sales Forecast by Type (2016-2021)

11.3 United States Smart Air Purifier Sales Forecast by Application (2016-2021)

11.4 Smart Air Purifier Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Smart Air Purifier

Table Classification of Smart Air Purifier

Figure United States Sales Market Share of Smart Air Purifier by Type in 2015

Figure PlasmaWave Technology Picture

Figure Carbon filter Picture

Figure Others Picture

Table Application of Smart Air Purifier

Figure United States Sales Market Share of Smart Air Purifier by Application in 2015

Figure Commercial Used Examples

Figure Household Used Examples

Figure United States Smart Air Purifier Sales and Growth Rate (2011-2021)

Figure United States Smart Air Purifier Revenue and Growth Rate (2011-2021)

Table United States Smart Air Purifier Sales of Key Manufacturers (2015 and 2016)

Table United States Smart Air Purifier Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Smart Air Purifier Sales Share by Manufacturers

Figure 2016 Smart Air Purifier Sales Share by Manufacturers

Table United States Smart Air Purifier Revenue by Manufacturers (2015 and 2016)

Table United States Smart Air Purifier Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Smart Air Purifier Revenue Share by Manufacturers

Table 2016 United States Smart Air Purifier Revenue Share by Manufacturers

Table United States Market Smart Air Purifier Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Smart Air Purifier Average Price of Key Manufacturers in 2015

Figure Smart Air Purifier Market Share of Top 3 Manufacturers

Figure Smart Air Purifier Market Share of Top 5 Manufacturers

Table United States Smart Air Purifier Sales by States (2011-2016)

Table United States Smart Air Purifier Sales Share by States (2011-2016)

Figure United States Smart Air Purifier Sales Market Share by States in 2015

Table United States Smart Air Purifier Revenue and Market Share by States (2011-2016)

Table United States Smart Air Purifier Revenue Share by States (2011-2016)

Figure Revenue Market Share of Smart Air Purifier by States (2011-2016)

Table United States Smart Air Purifier Price by States (2011-2016)

Table United States Smart Air Purifier Sales by Type (2011-2016)
Table United States Smart Air Purifier Sales Share by Type (2011-2016)
Figure United States Smart Air Purifier Sales Market Share by Type in 2015
Table United States Smart Air Purifier Revenue and Market Share by Type (2011-2016)
Table United States Smart Air Purifier Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Smart Air Purifier by Type (2011-2016)
Table United States Smart Air Purifier Price by Type (2011-2016)
Figure United States Smart Air Purifier Sales Growth Rate by Type (2011-2016)
Table United States Smart Air Purifier Sales by Application (2011-2016)
Table United States Smart Air Purifier Sales Market Share by Application (2011-2016)
Figure United States Smart Air Purifier Sales Market Share by Application in 2015
Table United States Smart Air Purifier Sales Growth Rate by Application (2011-2016)
Figure United States Smart Air Purifier Sales Growth Rate by Application (2011-2016)
Table Holmes Products Basic Information List
Table Holmes Products Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Holmes Products Smart Air Purifier Sales Market Share (2011-2016)
Table Coway Basic Information List
Table Coway Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Coway Smart Air Purifier Sales Market Share (2011-2016)
Table LG Basic Information List
Table LG Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table LG Smart Air Purifier Sales Market Share (2011-2016)
Table Haier Basic Information List
Table Haier Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Haier Smart Air Purifier Sales Market Share (2011-2016)
Table Xiaomi Basic Information List
Table Xiaomi Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Xiaomi Smart Air Purifier Sales Market Share (2011-2016)
Table Honeywell Basic Information List
Table Honeywell Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Honeywell Smart Air Purifier Sales Market Share (2011-2016)
Table Guardian Technologies Basic Information List
Table Guardian Technologies Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Guardian Technologies Smart Air Purifier Sales Market Share (2011-2016)
Table Holmes Basic Information List
Table Holmes Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)

Table Holmes Smart Air Purifier Sales Market Share (2011-2016)
Table Blueair Basic Information List
Table Blueair Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Blueair Smart Air Purifier Sales Market Share (2011-2016)
Table Alen Basic Information List
Table Alen Smart Air Purifier Sales, Revenue, Price and Gross Margin (2011-2016)
Table Alen Smart Air Purifier Sales Market Share (2011-2016)
Table Whirlpool Basic Information List
Table IQAir? Basic Information List
Table Winix Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Smart Air Purifier
Figure Manufacturing Process Analysis of Smart Air Purifier
Figure Smart Air Purifier Industrial Chain Analysis
Table Raw Materials Sources of Smart Air Purifier Major Manufacturers in 2015
Table Major Buyers of Smart Air Purifier
Table Distributors/Traders List
Figure United States Smart Air Purifier Production and Growth Rate Forecast (2016-2021)
Figure United States Smart Air Purifier Revenue and Growth Rate Forecast (2016-2021)
Table United States Smart Air Purifier Production Forecast by Type (2016-2021)
Table United States Smart Air Purifier Consumption Forecast by Application (2016-2021)
Table United States Smart Air Purifier Sales Forecast by States (2016-2021)
Table United States Smart Air Purifier Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Smart Air Purifier Market Report 2017

Product link: <https://marketpublishers.com/r/UDD06352538EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDD06352538EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970