

# United States Slide Potentiometers Market Report 2016

<https://marketpublishers.com/r/U7D85D0B7FCEN.html>

Date: October 2016

Pages: 96

Price: US\$ 3,800.00 (Single User License)

ID: U7D85D0B7FCEN

## Abstracts

### Notes:

Sales, means the sales volume of Slide Potentiometers

Revenue, means the sales value of Slide Potentiometers

This report studies sales (consumption) of Slide Potentiometers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Panasonic

TE Connectivity

Bourns

TT Electronics

CTS

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Slide Potentiometers in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Slide Potentiometers Market Report 2016

#### **1 SLIDE POTENTIOMETERS OVERVIEW**

- 1.1 Product Overview and Scope of Slide Potentiometers
- 1.2 Classification of Slide Potentiometers
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Slide Potentiometers
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Slide Potentiometers (2011-2021)
  - 1.4.1 United States Slide Potentiometers Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Slide Potentiometers Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES SLIDE POTENTIOMETERS COMPETITION BY MANUFACTURERS**

- 2.1 United States Slide Potentiometers Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Slide Potentiometers Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Slide Potentiometers Average Price by Manufactures (2015 and 2016)
- 2.4 Slide Potentiometers Market Competitive Situation and Trends
  - 2.4.1 Slide Potentiometers Market Concentration Rate
  - 2.4.2 Slide Potentiometers Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SLIDE POTENTIOMETERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Slide Potentiometers Sales and Market Share by Type (2011-2016)
- 3.2 United States Slide Potentiometers Revenue and Market Share by Type

(2011-2016)

3.3 United States Slide Potentiometers Price by Type (2011-2016)

3.4 United States Slide Potentiometers Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES SLIDE POTENTIOMETERS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Slide Potentiometers Sales and Market Share by Application (2011-2016)

4.2 United States Slide Potentiometers Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES SLIDE POTENTIOMETERS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Panasonic

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Slide Potentiometers Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Panasonic Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 TE Connectivity

5.2.2 Slide Potentiometers Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 TE Connectivity Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Bourns

5.3.2 Slide Potentiometers Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Bourns Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 TT Electronics

5.4.2 Slide Potentiometers Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 TT Electronics Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 CTS

5.5.2 Slide Potentiometers Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 CTS Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

## **6 SLIDE POTENTIOMETERS MANUFACTURING COST ANALYSIS**

6.1 Slide Potentiometers Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Slide Potentiometers

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Slide Potentiometers Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Slide Potentiometers Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES SLIDE POTENTIOMETERS MARKET FORECAST (2016-2021)**

- 10.1 United States Slide Potentiometers Sales, Revenue Forecast (2016-2021)
- 10.2 United States Slide Potentiometers Sales Forecast by Type (2016-2021)
- 10.3 United States Slide Potentiometers Sales Forecast by Application (2016-2021)
- 10.4 Slide Potentiometers Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Slide Potentiometers

Table Classification of Slide Potentiometers

Figure United States Sales Market Share of Slide Potentiometers by Type in 2015

Table Application of Slide Potentiometers

Figure United States Sales Market Share of Slide Potentiometers by Application in 2015

Figure United States Slide Potentiometers Sales and Growth Rate (2011-2021)

Figure United States Slide Potentiometers Revenue and Growth Rate (2011-2021)

Table United States Slide Potentiometers Sales of Key Manufacturers (2015 and 2016)

Table United States Slide Potentiometers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Slide Potentiometers Sales Share by Manufacturers

Figure 2016 Slide Potentiometers Sales Share by Manufacturers

Table United States Slide Potentiometers Revenue by Manufacturers (2015 and 2016)

Table United States Slide Potentiometers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Slide Potentiometers Revenue Share by Manufacturers

Table 2016 United States Slide Potentiometers Revenue Share by Manufacturers

Table United States Market Slide Potentiometers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Slide Potentiometers Average Price of Key Manufacturers in 2015

Figure Slide Potentiometers Market Share of Top 3 Manufacturers

Figure Slide Potentiometers Market Share of Top 5 Manufacturers

Table United States Slide Potentiometers Sales by Type (2011-2016)

Table United States Slide Potentiometers Sales Share by Type (2011-2016)

Figure United States Slide Potentiometers Sales Market Share by Type in 2015

Table United States Slide Potentiometers Revenue and Market Share by Type (2011-2016)

Table United States Slide Potentiometers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Slide Potentiometers by Type (2011-2016)

Table United States Slide Potentiometers Price by Type (2011-2016)

Figure United States Slide Potentiometers Sales Growth Rate by Type (2011-2016)

Table United States Slide Potentiometers Sales by Application (2011-2016)

Table United States Slide Potentiometers Sales Market Share by Application (2011-2016)

Figure United States Slide Potentiometers Sales Market Share by Application in 2015

Table United States Slide Potentiometers Sales Growth Rate by Application

(2011-2016)

Figure United States Slide Potentiometers Sales Growth Rate by Application

(2011-2016)

Table Panasonic Basic Information List

Table Panasonic Slide Potentiometers Sales, Revenue, Price and Gross Margin

(2011-2016)

Figure Panasonic Slide Potentiometers Sales Market Share (2011-2016)

Table TE Connectivity Basic Information List

Table TE Connectivity Slide Potentiometers Sales, Revenue, Price and Gross Margin

(2011-2016)

Table TE Connectivity Slide Potentiometers Sales Market Share (2011-2016)

Table Bourns Basic Information List

Table Bourns Slide Potentiometers Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Bourns Slide Potentiometers Sales Market Share (2011-2016)

Table TT Electronics Basic Information List

Table TT Electronics Slide Potentiometers Sales, Revenue, Price and Gross Margin

(2011-2016)

Table TT Electronics Slide Potentiometers Sales Market Share (2011-2016)

Table CTS Basic Information List

Table CTS Slide Potentiometers Sales, Revenue, Price and Gross Margin (2011-2016)

Table CTS Slide Potentiometers Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Slide Potentiometers

Figure Manufacturing Process Analysis of Slide Potentiometers

Figure Slide Potentiometers Industrial Chain Analysis

Table Raw Materials Sources of Slide Potentiometers Major Manufacturers in 2015

Table Major Buyers of Slide Potentiometers

Table Distributors/Traders List

Figure United States Slide Potentiometers Production and Growth Rate Forecast

(2016-2021)

Figure United States Slide Potentiometers Revenue and Growth Rate Forecast

(2016-2021)

Table United States Slide Potentiometers Production Forecast by Type (2016-2021)

Table United States Slide Potentiometers Consumption Forecast by Application



(2016-2021)

## I would like to order

Product name: United States Slide Potentiometers Market Report 2016

Product link: <https://marketpublishers.com/r/U7D85D0B7FCEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7D85D0B7FCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970