

# United States Sleep Eye Mask Market Report 2016

<https://marketpublishers.com/r/UC99B1C00A1EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UC99B1C00A1EN

## Abstracts

### Notes:

Sales, means the sales volume of Sleep Eye Mask

Revenue, means the sales value of Sleep Eye Mask

This report studies sales (consumption) of Sleep Eye Mask in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Lewis N. Clark

Fishers Finery

ALASKA BEAR

Bedtime Bliss

Earth Therapeutics

NTL Sleeping Eye Mask

Sleep Eye Mask

Nidra

Dream Essentials

Swissco

DRIFT TO SLEEP

40 Winks

Eye Mask Sleeping

Sleep More

Sleep Master

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sleep Eye Mask in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Sleep Eye Mask Market Report 2016

#### **1 SLEEP EYE MASK OVERVIEW**

- 1.1 Product Overview and Scope of Sleep Eye Mask
- 1.2 Classification of Sleep Eye Mask
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Sleep Eye Mask
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Sleep Eye Mask (2011-2021)
  - 1.4.1 United States Sleep Eye Mask Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Sleep Eye Mask Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES SLEEP EYE MASK COMPETITION BY MANUFACTURERS**

- 2.1 United States Sleep Eye Mask Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Sleep Eye Mask Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Sleep Eye Mask Average Price by Manufactures (2015 and 2016)
- 2.4 Sleep Eye Mask Market Competitive Situation and Trends
  - 2.4.1 Sleep Eye Mask Market Concentration Rate
  - 2.4.2 Sleep Eye Mask Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES SLEEP EYE MASK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Sleep Eye Mask Sales and Market Share by Type (2011-2016)
- 3.2 United States Sleep Eye Mask Revenue and Market Share by Type (2011-2016)
- 3.3 United States Sleep Eye Mask Price by Type (2011-2016)
- 3.4 United States Sleep Eye Mask Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES SLEEP EYE MASK SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Sleep Eye Mask Sales and Market Share by Application (2011-2016)
- 4.2 United States Sleep Eye Mask Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES SLEEP EYE MASK MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 Lewis N. Clark

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Sleep Eye Mask Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Lewis N. Clark Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### 5.2 Fishers Finery

- 5.2.2 Sleep Eye Mask Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Fishers Finery Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### 5.3 ALASKA BEAR

- 5.3.2 Sleep Eye Mask Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 ALASKA BEAR Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### 5.4 Bedtime Bliss

- 5.4.2 Sleep Eye Mask Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Bedtime Bliss Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

## 5.5 Earth Therapeutics

### 5.5.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Earth Therapeutics Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 NTL Sleeping Eye Mask

### 5.6.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 NTL Sleeping Eye Mask Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Sleep Eye Mask

### 5.7.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Sleep Eye Mask Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Nidra

### 5.8.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Nidra Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Dream Essentials

### 5.9.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Dream Essentials Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.9.4 Main Business/Business Overview

## 5.10 Swissco

### 5.10.2 Sleep Eye Mask Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 Swissco Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.10.4 Main Business/Business Overview
- 5.11 DRIFT TO SLEEP
- 5.12 40 Winks
- 5.13 Eye Mask Sleeping
- 5.14 Sleep More
- 5.15 Sleep Master

## **6 SLEEP EYE MASK MANUFACTURING COST ANALYSIS**

- 6.1 Sleep Eye Mask Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Sleep Eye Mask

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Sleep Eye Mask Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Sleep Eye Mask Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES SLEEP EYE MASK MARKET FORECAST (2016-2021)**

### 10.1 United States Sleep Eye Mask Sales, Revenue Forecast (2016-2021)

### 10.2 United States Sleep Eye Mask Sales Forecast by Type (2016-2021)

### 10.3 United States Sleep Eye Mask Sales Forecast by Application (2016-2021)

### 10.4 Sleep Eye Mask Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Sleep Eye Mask

Table Classification of Sleep Eye Mask

Figure United States Sales Market Share of Sleep Eye Mask by Type in 2015

Table Application of Sleep Eye Mask

Figure United States Sales Market Share of Sleep Eye Mask by Application in 2015

Figure United States Sleep Eye Mask Sales and Growth Rate (2011-2021)

Figure United States Sleep Eye Mask Revenue and Growth Rate (2011-2021)

Table United States Sleep Eye Mask Sales of Key Manufacturers (2015 and 2016)

Table United States Sleep Eye Mask Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Sleep Eye Mask Sales Share by Manufacturers

Figure 2016 Sleep Eye Mask Sales Share by Manufacturers

Table United States Sleep Eye Mask Revenue by Manufacturers (2015 and 2016)

Table United States Sleep Eye Mask Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Sleep Eye Mask Revenue Share by Manufacturers

Table 2016 United States Sleep Eye Mask Revenue Share by Manufacturers

Table United States Market Sleep Eye Mask Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Sleep Eye Mask Average Price of Key Manufacturers in 2015

Figure Sleep Eye Mask Market Share of Top 3 Manufacturers

Figure Sleep Eye Mask Market Share of Top 5 Manufacturers

Table United States Sleep Eye Mask Sales by Type (2011-2016)

Table United States Sleep Eye Mask Sales Share by Type (2011-2016)

Figure United States Sleep Eye Mask Sales Market Share by Type in 2015

Table United States Sleep Eye Mask Revenue and Market Share by Type (2011-2016)

Table United States Sleep Eye Mask Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Sleep Eye Mask by Type (2011-2016)

Table United States Sleep Eye Mask Price by Type (2011-2016)

Figure United States Sleep Eye Mask Sales Growth Rate by Type (2011-2016)

Table United States Sleep Eye Mask Sales by Application (2011-2016)

Table United States Sleep Eye Mask Sales Market Share by Application (2011-2016)

Figure United States Sleep Eye Mask Sales Market Share by Application in 2015

Table United States Sleep Eye Mask Sales Growth Rate by Application (2011-2016)

Figure United States Sleep Eye Mask Sales Growth Rate by Application (2011-2016)



Table Lewis N. Clark Basic Information List  
Table Lewis N. Clark Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Lewis N. Clark Sleep Eye Mask Sales Market Share (2011-2016)  
Table Fishers Finery Basic Information List  
Table Fishers Finery Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Fishers Finery Sleep Eye Mask Sales Market Share (2011-2016)  
Table ALASKA BEAR Basic Information List  
Table ALASKA BEAR Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ALASKA BEAR Sleep Eye Mask Sales Market Share (2011-2016)  
Table Bedtime Bliss Basic Information List  
Table Bedtime Bliss Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bedtime Bliss Sleep Eye Mask Sales Market Share (2011-2016)  
Table Earth Therapeutics Basic Information List  
Table Earth Therapeutics Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Earth Therapeutics Sleep Eye Mask Sales Market Share (2011-2016)  
Table NTL Sleeping Eye Mask Basic Information List  
Table NTL Sleeping Eye Mask Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table NTL Sleeping Eye Mask Sleep Eye Mask Sales Market Share (2011-2016)  
Table Sleep Eye Mask Basic Information List  
Table Sleep Eye Mask Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sleep Eye Mask Sleep Eye Mask Sales Market Share (2011-2016)  
Table Nidra Basic Information List  
Table Nidra Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nidra Sleep Eye Mask Sales Market Share (2011-2016)  
Table Dream Essentials Basic Information List  
Table Dream Essentials Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Dream Essentials Sleep Eye Mask Sales Market Share (2011-2016)  
Table Swissco Basic Information List  
Table Swissco Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Swissco Sleep Eye Mask Sales Market Share (2011-2016)  
Table DRIFT TO SLEEP Basic Information List

Table DRIFT TO SLEEP Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Table DRIFT TO SLEEP Sleep Eye Mask Sales Market Share (2011-2016)

Table 40 Winks Basic Information List

Table 40 Winks Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Table 40 Winks Sleep Eye Mask Sales Market Share (2011-2016)

Table Eye Mask Sleeping Basic Information List

Table Eye Mask Sleeping Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eye Mask Sleeping Sleep Eye Mask Sales Market Share (2011-2016)

Table Sleep More Basic Information List

Table Sleep More Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sleep More Sleep Eye Mask Sales Market Share (2011-2016)

Table Sleep Master Basic Information List

Table Sleep Master Sleep Eye Mask Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sleep Master Sleep Eye Mask Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sleep Eye Mask

Figure Manufacturing Process Analysis of Sleep Eye Mask

Figure Sleep Eye Mask Industrial Chain Analysis

Table Raw Materials Sources of Sleep Eye Mask Major Manufacturers in 2015

Table Major Buyers of Sleep Eye Mask

Table Distributors/Traders List

Figure United States Sleep Eye Mask Production and Growth Rate Forecast (2016-2021)

Figure United States Sleep Eye Mask Revenue and Growth Rate Forecast (2016-2021)

Table United States Sleep Eye Mask Production Forecast by Type (2016-2021)

Table United States Sleep Eye Mask Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Sleep Eye Mask Market Report 2016

Product link: <https://marketpublishers.com/r/UC99B1C00A1EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC99B1C00A1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970