

### **United States Skincare Market Report 2017**

https://marketpublishers.com/r/U76640FCCFDPEN.html

Date: October 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U76640FCCFDPEN

#### **Abstracts**

In this report, the United States Skincare market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Skincare in these regions, from 2012 to 2022 (forecast).

United States Skincare market competition by top manufacturers/players, with Skincare sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Beiersdorf



### Este Lauder

L'Oral
Shiseido
The Clorox Company
Amway
Arbonne International
Aubrey Organics
Colomer
Colorganics
Esse Organic Skincare
Gabriel Cosmetics
Giovanni Cosmetics
Iredale Mineral Cosmetics
L'Occitane en Provence
Natura Cosmticos
The Hain Celestial Group
Yves Rocher

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

**Facial Care** 



Body Care
Hand Care
Others
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Skincare for each application, including
Women
Men
Baby
If you have any special requirements, please let us know and we will offer you the repor as you want.



#### **Contents**

United States Skincare Market Report 2017

#### 1 SKINCARE OVERVIEW

- 1.1 Product Overview and Scope of Skincare
- 1.2 Classification of Skincare by Product Category
- 1.2.1 United States Skincare Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Skincare Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Facial Care
  - 1.2.4 Body Care
  - 1.2.5 Hand Care
  - 1.2.6 Others
- 1.3 United States Skincare Market by Application/End Users
- 1.3.1 United States Skincare Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Women
  - 1.3.3 Men
  - 1.3.4 Baby
- 1.4 United States Skincare Market by Region
- 1.4.1 United States Skincare Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Skincare Status and Prospect (2012-2022)
- 1.4.3 Southwest Skincare Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Skincare Status and Prospect (2012-2022)
- 1.4.5 New England Skincare Status and Prospect (2012-2022)
- 1.4.6 The South Skincare Status and Prospect (2012-2022)
- 1.4.7 The Midwest Skincare Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Skincare (2012-2022)
  - 1.5.1 United States Skincare Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Skincare Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES SKINCARE MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Skincare Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Skincare Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Skincare Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Skincare Market Competitive Situation and Trends
  - 2.4.1 United States Skincare Market Concentration Rate
  - 2.4.2 United States Skincare Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Skincare Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES SKINCARE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Skincare Sales and Market Share by Region (2012-2017)
- 3.2 United States Skincare Revenue and Market Share by Region (2012-2017)
- 3.3 United States Skincare Price by Region (2012-2017)

# 4 UNITED STATES SKINCARE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Skincare Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Skincare Revenue and Market Share by Type (2012-2017)
- 4.3 United States Skincare Price by Type (2012-2017)
- 4.4 United States Skincare Sales Growth Rate by Type (2012-2017)

#### 5 UNITED STATES SKINCARE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Skincare Sales and Market Share by Application (2012-2017)
- 5.2 United States Skincare Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES SKINCARE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Beiersdorf
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Skincare Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Beiersdorf Skincare Sales, Revenue, Price and Gross Margin (2012-2017)



- 6.1.4 Main Business/Business Overview
- 6.2 Este Lauder
  - 6.2.2 Skincare Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Este Lauder Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 L?Oral
  - 6.3.2 Skincare Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 L?Oral Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Shiseido
  - 6.4.2 Skincare Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 Shiseido Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 The Clorox Company
  - 6.5.2 Skincare Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 The Clorox Company Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Amway
  - 6.6.2 Skincare Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Amway Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Arbonne International
  - 6.7.2 Skincare Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Arbonne International Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview



#### 6.8 Aubrey Organics

- 6.8.2 Skincare Product Category, Application and Specification
  - 6.8.2.1 Product A
  - 6.8.2.2 Product B
- 6.8.3 Aubrey Organics Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Colomer
  - 6.9.2 Skincare Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Colomer Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Colorganics
  - 6.10.2 Skincare Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Colorganics Skincare Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Esse Organic Skincare
- 6.12 Gabriel Cosmetics
- 6.13 Giovanni Cosmetics
- 6.14 Iredale Mineral Cosmetics
- 6.15 L?Occitane en Provence
- 6.16 Natura Cosmticos
- 6.17 The Hain Celestial Group
- 6.18 Yves Rocher

#### 7 SKINCARE MANUFACTURING COST ANALYSIS

- 7.1 Skincare Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Skincare



#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Skincare Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Skincare Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES SKINCARE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Skincare Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Skincare Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Skincare Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Skincare Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX



- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Skincare

Figure United States Skincare Market Size (K Units) by Type (2012-2022)

Figure United States Skincare Sales Volume Market Share by Type (Product Category) in 2016

Figure Facial Care Product Picture

Figure Body Care Product Picture

Figure Hand Care Product Picture

Figure Others Product Picture

Figure United States Skincare Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Skincare by Application in 2016

Figure Women Examples

Table Key Downstream Customer in Women

Figure Men Examples

Table Key Downstream Customer in Men

Figure Baby Examples

Table Key Downstream Customer in Baby

Figure United States Skincare Market Size (Million USD) by Region (2012-2022)

Figure The West Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Skincare Sales (K Units) and Growth Rate (2012-2022)

Figure United States Skincare Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Skincare Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Skincare Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Skincare Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Skincare Sales Share by Players/Suppliers

Figure 2017 United States Skincare Sales Share by Players/Suppliers

Figure United States Skincare Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Skincare Revenue (Million USD) by Players/Suppliers (2012-2017)



Table United States Skincare Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Skincare Revenue Share by Players/Suppliers

Figure 2017 United States Skincare Revenue Share by Players/Suppliers

Table United States Market Skincare Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Skincare Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Skincare Market Share of Top 3 Players/Suppliers

Figure United States Skincare Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Skincare Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Skincare Product Category

Table United States Skincare Sales (K Units) by Region (2012-2017)

Table United States Skincare Sales Share by Region (2012-2017)

Figure United States Skincare Sales Share by Region (2012-2017)

Figure United States Skincare Sales Market Share by Region in 2016

Table United States Skincare Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Skincare Revenue Share by Region (2012-2017)

Figure United States Skincare Revenue Market Share by Region (2012-2017)

Figure United States Skincare Revenue Market Share by Region in 2016

Table United States Skincare Price (USD/Unit) by Region (2012-2017)

Table United States Skincare Sales (K Units) by Type (2012-2017)

Table United States Skincare Sales Share by Type (2012-2017)

Figure United States Skincare Sales Share by Type (2012-2017)

Figure United States Skincare Sales Market Share by Type in 2016

Table United States Skincare Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Skincare Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Skincare by Type (2012-2017)

Figure Revenue Market Share of Skincare by Type in 2016

Table United States Skincare Price (USD/Unit) by Types (2012-2017)

Figure United States Skincare Sales Growth Rate by Type (2012-2017)

Table United States Skincare Sales (K Units) by Application (2012-2017)

Table United States Skincare Sales Market Share by Application (2012-2017)

Figure United States Skincare Sales Market Share by Application (2012-2017)

Figure United States Skincare Sales Market Share by Application in 2016

Table United States Skincare Sales Growth Rate by Application (2012-2017)

Figure United States Skincare Sales Growth Rate by Application (2012-2017)



Table Beiersdorf Basic Information List

Table Beiersdorf Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Beiersdorf Skincare Sales Growth Rate (2012-2017)

Figure Beiersdorf Skincare Sales Market Share in United States (2012-2017)

Figure Beiersdorf Skincare Revenue Market Share in United States (2012-2017)

Table Este Lauder Basic Information List

Table Este Lauder Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Este Lauder Skincare Sales Growth Rate (2012-2017)

Figure Este Lauder Skincare Sales Market Share in United States (2012-2017)

Figure Este Lauder Skincare Revenue Market Share in United States (2012-2017)

Table L?Oral Basic Information List

Table L?Oral Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L?Oral Skincare Sales Growth Rate (2012-2017)

Figure L?Oral Skincare Sales Market Share in United States (2012-2017)

Figure L?Oral Skincare Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Skincare Sales Growth Rate (2012-2017)

Figure Shiseido Skincare Sales Market Share in United States (2012-2017)

Figure Shiseido Skincare Revenue Market Share in United States (2012-2017)

Table The Clorox Company Basic Information List

Table The Clorox Company Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure The Clorox Company Skincare Sales Growth Rate (2012-2017)

Figure The Clorox Company Skincare Sales Market Share in United States (2012-2017)

Figure The Clorox Company Skincare Revenue Market Share in United States (2012-2017)

**Table Amway Basic Information List** 

Table Amway Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Amway Skincare Sales Growth Rate (2012-2017)

Figure Amway Skincare Sales Market Share in United States (2012-2017)

Figure Amway Skincare Revenue Market Share in United States (2012-2017)

Table Arbonne International Basic Information List

Table Arbonne International Skincare Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure Arbonne International Skincare Sales Growth Rate (2012-2017)

Figure Arbonne International Skincare Sales Market Share in United States (2012-2017)

Figure Arbonne International Skincare Revenue Market Share in United States (2012-2017)

Table Aubrey Organics Basic Information List

Table Aubrey Organics Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aubrey Organics Skincare Sales Growth Rate (2012-2017)

Figure Aubrey Organics Skincare Sales Market Share in United States (2012-2017)

Figure Aubrey Organics Skincare Revenue Market Share in United States (2012-2017)

Table Colomer Basic Information List

Table Colomer Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Colomer Skincare Sales Growth Rate (2012-2017)

Figure Colomer Skincare Sales Market Share in United States (2012-2017)

Figure Colomer Skincare Revenue Market Share in United States (2012-2017)

Table Colorganics Basic Information List

Table Colorganics Skincare Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Colorganics Skincare Sales Growth Rate (2012-2017)

Figure Colorganics Skincare Sales Market Share in United States (2012-2017)

Figure Colorganics Skincare Revenue Market Share in United States (2012-2017)

Table Esse Organic Skincare Basic Information List

Table Gabriel Cosmetics Basic Information List

Table Giovanni Cosmetics Basic Information List

Table Iredale Mineral Cosmetics Basic Information List

Table L?Occitane en Provence Basic Information List

Table Natura Cosmticos Basic Information List

Table The Hain Celestial Group Basic Information List

Table Yves Rocher Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Skincare

Figure Manufacturing Process Analysis of Skincare

Figure Skincare Industrial Chain Analysis

Table Raw Materials Sources of Skincare Major Players/Suppliers in 2016

Table Major Buyers of Skincare



Table Distributors/Traders List

Figure United States Skincare Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Skincare Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Skincare Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Skincare Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Skincare Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Skincare Sales Volume (K Units) Forecast by Type in 2022

Table United States Skincare Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Skincare Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Skincare Sales Volume (K Units) Forecast by Application in 2022 Table United States Skincare Sales Volume (K Units) Forecast by Region (2017-2022) Table United States Skincare Sales Volume Share Forecast by Region (2017-2022) Figure United States Skincare Sales Volume Share Forecast by Region (2017-2022)

Figure United States Skincare Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Skincare Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U76640FCCFDPEN.html">https://marketpublishers.com/r/U76640FCCFDPEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U76640FCCFDPEN.html">https://marketpublishers.com/r/U76640FCCFDPEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms