

# United States Silver Ink Market Report 2017

<https://marketpublishers.com/r/U02D9874AE9EN.html>

Date: December 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U02D9874AE9EN

## Abstracts

In this report, the United States Silver Ink market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Silver Ink in these regions, from 2012 to 2022 (forecast).

United States Silver Ink market competition by top manufacturers/players, with Silver Ink sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Du Pont (U.S.)

Henkel AG & Co. KGaA (Germany)

Heraeus Holding GmbH (Germany)

Fujikura Ltd (Japan)

Sun Chemical Corporation (U.S.)

NovaCentrix (U.S.)

Creative Materials (U.S.)

Conductive Compounds (U.S.)

Vorbeck Materials Corp (U.S.)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Offset Silver Ink

Letterpress Ink

Intaglio Silver Ink

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Photovoltaic

Membrane Switches

Displays

Automotive

Sensors/Medical

RFID

Printed Circuit Boards

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Silver Ink Market Report 2017

## 1 SILVER INK OVERVIEW

### 1.1 Product Overview and Scope of Silver Ink

### 1.2 Classification of Silver Ink by Product Category

#### 1.2.1 United States Silver Ink Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Silver Ink Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Offset Silver Ink

##### 1.2.4 Letterpress Ink

##### 1.2.5 Intaglio Silver Ink

### 1.3 United States Silver Ink Market by Application/End Users

#### 1.3.1 United States Silver Ink Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Photovoltaic

##### 1.3.3 Membrane Switches

##### 1.3.4 Displays

##### 1.3.5 Automotive

##### 1.3.6 Sensors/Medical

##### 1.3.7 RFID

##### 1.3.8 Printed Circuit Boards

##### 1.3.9 Others

### 1.4 United States Silver Ink Market by Region

#### 1.4.1 United States Silver Ink Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Silver Ink Status and Prospect (2012-2022)

#### 1.4.3 Southwest Silver Ink Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Silver Ink Status and Prospect (2012-2022)

#### 1.4.5 New England Silver Ink Status and Prospect (2012-2022)

#### 1.4.6 The South Silver Ink Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Silver Ink Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Silver Ink (2012-2022)

#### 1.5.1 United States Silver Ink Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Silver Ink Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES SILVER INK MARKET COMPETITION BY

## **PLAYERS/SUPPLIERS**

2.1 United States Silver Ink Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Silver Ink Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Silver Ink Average Price by Players/Suppliers (2012-2017)

2.4 United States Silver Ink Market Competitive Situation and Trends

2.4.1 United States Silver Ink Market Concentration Rate

2.4.2 United States Silver Ink Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Silver Ink Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES SILVER INK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Silver Ink Sales and Market Share by Region (2012-2017)

3.2 United States Silver Ink Revenue and Market Share by Region (2012-2017)

3.3 United States Silver Ink Price by Region (2012-2017)

## **4 UNITED STATES SILVER INK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Silver Ink Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Silver Ink Revenue and Market Share by Type (2012-2017)

4.3 United States Silver Ink Price by Type (2012-2017)

4.4 United States Silver Ink Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES SILVER INK SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Silver Ink Sales and Market Share by Application (2012-2017)

5.2 United States Silver Ink Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES SILVER INK PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Du Pont (U.S.)

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Silver Ink Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Du Pont (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Henkel AG & Co. KGaA (Germany)
  - 6.2.2 Silver Ink Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Henkel AG & Co. KGaA (Germany) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Heraeus Holding GmbH (Germany)
  - 6.3.2 Silver Ink Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Heraeus Holding GmbH (Germany) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Fujikura Ltd (Japan)
  - 6.4.2 Silver Ink Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Fujikura Ltd (Japan) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Sun Chemical Corporation (U.S.)
  - 6.5.2 Silver Ink Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Sun Chemical Corporation (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 NovaCentrix (U.S.)
  - 6.6.2 Silver Ink Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 NovaCentrix (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Creative Materials (U.S.)

6.7.2 Silver Ink Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Creative Materials (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Conductive Compounds (U.S.)

6.8.2 Silver Ink Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Conductive Compounds (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Vorbeck Materials Corp (U.S.)

6.9.2 Silver Ink Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Vorbeck Materials Corp (U.S.) Silver Ink Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

## **7 SILVER INK MANUFACTURING COST ANALYSIS**

7.1 Silver Ink Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Silver Ink

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Silver Ink Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Silver Ink Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES SILVER INK MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Silver Ink Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Silver Ink Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Silver Ink Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Silver Ink Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design



13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Silver Ink

Figure United States Silver Ink Market Size (K MT) by Type (2012-2022)

Figure United States Silver Ink Sales Volume Market Share by Type (Product Category) in 2016

Figure Offset Silver Ink Product Picture

Figure Letterpress Ink Product Picture

Figure Intaglio Silver Ink Product Picture

Figure United States Silver Ink Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Silver Ink by Application in 2016

Figure Photovoltaic Examples

Table Key Downstream Customer in Photovoltaic

Figure Membrane Switches Examples

Table Key Downstream Customer in Membrane Switches

Figure Displays Examples

Table Key Downstream Customer in Displays

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure Sensors/Medical Examples

Table Key Downstream Customer in Sensors/Medical

Figure RFID Examples

Table Key Downstream Customer in RFID

Figure Printed Circuit Boards Examples

Table Key Downstream Customer in Printed Circuit Boards

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Silver Ink Market Size (Million USD) by Region (2012-2022)

Figure The West Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Silver Ink Sales (K MT) and Growth Rate (2012-2022)

Figure United States Silver Ink Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Silver Ink Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Silver Ink Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Silver Ink Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Silver Ink Sales Share by Players/Suppliers

Figure 2017 United States Silver Ink Sales Share by Players/Suppliers

Figure United States Silver Ink Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Silver Ink Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Silver Ink Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Silver Ink Revenue Share by Players/Suppliers

Figure 2017 United States Silver Ink Revenue Share by Players/Suppliers

Table United States Market Silver Ink Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Silver Ink Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Silver Ink Market Share of Top 3 Players/Suppliers

Figure United States Silver Ink Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Silver Ink Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Silver Ink Product Category

Table United States Silver Ink Sales (K MT) by Region (2012-2017)

Table United States Silver Ink Sales Share by Region (2012-2017)

Figure United States Silver Ink Sales Share by Region (2012-2017)

Figure United States Silver Ink Sales Market Share by Region in 2016

Table United States Silver Ink Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Silver Ink Revenue Share by Region (2012-2017)

Figure United States Silver Ink Revenue Market Share by Region (2012-2017)

Figure United States Silver Ink Revenue Market Share by Region in 2016

Table United States Silver Ink Price (USD/MT) by Region (2012-2017)

Table United States Silver Ink Sales (K MT) by Type (2012-2017)

Table United States Silver Ink Sales Share by Type (2012-2017)

Figure United States Silver Ink Sales Share by Type (2012-2017)

Figure United States Silver Ink Sales Market Share by Type in 2016

Table United States Silver Ink Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Silver Ink Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Silver Ink by Type (2012-2017)

Figure Revenue Market Share of Silver Ink by Type in 2016

Table United States Silver Ink Price (USD/MT) by Types (2012-2017)

Figure United States Silver Ink Sales Growth Rate by Type (2012-2017)

Table United States Silver Ink Sales (K MT) by Application (2012-2017)

Table United States Silver Ink Sales Market Share by Application (2012-2017)

Figure United States Silver Ink Sales Market Share by Application (2012-2017)

Figure United States Silver Ink Sales Market Share by Application in 2016

Table United States Silver Ink Sales Growth Rate by Application (2012-2017)

Figure United States Silver Ink Sales Growth Rate by Application (2012-2017)

Table Du Pont (U.S.) Basic Information List

Table Du Pont (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Du Pont (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure Du Pont (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure Du Pont (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table Henkel AG & Co. KGaA (Germany) Basic Information List

Table Henkel AG & Co. KGaA (Germany) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Henkel AG & Co. KGaA (Germany) Silver Ink Sales Growth Rate (2012-2017)

Figure Henkel AG & Co. KGaA (Germany) Silver Ink Sales Market Share in United States (2012-2017)

Figure Henkel AG & Co. KGaA (Germany) Silver Ink Revenue Market Share in United States (2012-2017)

Table Heraeus Holding GmbH (Germany) Basic Information List

Table Heraeus Holding GmbH (Germany) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Heraeus Holding GmbH (Germany) Silver Ink Sales Growth Rate (2012-2017)

Figure Heraeus Holding GmbH (Germany) Silver Ink Sales Market Share in United States (2012-2017)

Figure Heraeus Holding GmbH (Germany) Silver Ink Revenue Market Share in United States (2012-2017)

Table Fujikura Ltd (Japan) Basic Information List

Table Fujikura Ltd (Japan) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Fujikura Ltd (Japan) Silver Ink Sales Growth Rate (2012-2017)

Figure Fujikura Ltd (Japan) Silver Ink Sales Market Share in United States (2012-2017)

Figure Fujikura Ltd (Japan) Silver Ink Revenue Market Share in United States (2012-2017)

Table Sun Chemical Corporation (U.S.) Basic Information List

Table Sun Chemical Corporation (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Sun Chemical Corporation (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure Sun Chemical Corporation (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure Sun Chemical Corporation (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table NovaCentrix (U.S.) Basic Information List

Table NovaCentrix (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure NovaCentrix (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure NovaCentrix (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure NovaCentrix (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table Creative Materials (U.S.) Basic Information List

Table Creative Materials (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Creative Materials (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure Creative Materials (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure Creative Materials (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table Conductive Compounds (U.S.) Basic Information List

Table Conductive Compounds (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Conductive Compounds (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure Conductive Compounds (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure Conductive Compounds (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table Vorbeck Materials Corp (U.S.) Basic Information List

Table Vorbeck Materials Corp (U.S.) Silver Ink Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Vorbeck Materials Corp (U.S.) Silver Ink Sales Growth Rate (2012-2017)

Figure Vorbeck Materials Corp (U.S.) Silver Ink Sales Market Share in United States (2012-2017)

Figure Vorbeck Materials Corp (U.S.) Silver Ink Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Silver Ink

Figure Manufacturing Process Analysis of Silver Ink

Figure Silver Ink Industrial Chain Analysis

Table Raw Materials Sources of Silver Ink Major Players/Suppliers in 2016

Table Major Buyers of Silver Ink

Table Distributors/Traders List

Figure United States Silver Ink Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Silver Ink Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Silver Ink Price (USD/MT) Trend Forecast (2017-2022)

Table United States Silver Ink Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Silver Ink Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Silver Ink Sales Volume (K MT) Forecast by Type in 2022

Table United States Silver Ink Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Silver Ink Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Silver Ink Sales Volume (K MT) Forecast by Application in 2022

Table United States Silver Ink Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Silver Ink Sales Volume Share Forecast by Region (2017-2022)

Figure United States Silver Ink Sales Volume Share Forecast by Region (2017-2022)

Figure United States Silver Ink Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Silver Ink Market Report 2017

Product link: <https://marketpublishers.com/r/U02D9874AE9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U02D9874AE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970