

United States Short Throw Projector Market Report 2016

https://marketpublishers.com/r/U40D1ACDD8AEN.html Date: November 2016 Pages: 112 Price: US\$ 3,800.00 (Single User License) ID: U40D1ACDD8AEN **Abstracts** Notes: Sales, means the sales volume of Short Throw Projector Revenue, means the sales value of Short Throw Projector This report studies sales (consumption) of Short Throw Projector in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering LG **Epson** Sony BenQ Ricoh

Hitachi

Optoma

Panasonic



Mitsubishi Electric Christie **NEC** ViewSonic **Philips** Acer Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into Type I Type II Type III Split by applications, this report focuses on sales, market share and growth rate of Short Throw Projector in each application, can be divided into Application 1 Application 2 Application 3



Contents

United States Short Throw Projector Market Report 2016

1 SHORT THROW PROJECTOR OVERVIEW

- 1.1 Product Overview and Scope of Short Throw Projector
- 1.2 Classification of Short Throw Projector
 - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Short Throw Projector
 - 1.3.1 Application
 - 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Short Throw Projector (2011-2021)
 - 1.4.1 United States Short Throw Projector Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Short Throw Projector Revenue and Growth Rate (2011-2021)

2 UNITED STATES SHORT THROW PROJECTOR COMPETITION BY MANUFACTURERS

- 2.1 United States Short Throw Projector Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Short Throw Projector Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Short Throw Projector Average Price by Manufactures (2015 and 2016)
- 2.4 Short Throw Projector Market Competitive Situation and Trends
 - 2.4.1 Short Throw Projector Market Concentration Rate
 - 2.4.2 Short Throw Projector Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SHORT THROW PROJECTOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Short Throw Projector Sales and Market Share by Type (2011-2016)
- 3.2 United States Short Throw Projector Revenue and Market Share by Type



(2011-2016)

- 3.3 United States Short Throw Projector Price by Type (2011-2016)
- 3.4 United States Short Throw Projector Sales Growth Rate by Type (2011-2016)

4 UNITED STATES SHORT THROW PROJECTOR SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Short Throw Projector Sales and Market Share by Application (2011-2016)
- 4.2 United States Short Throw Projector Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES SHORT THROW PROJECTOR MANUFACTURERS PROFILES/ANALYSIS

5.1 LG

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Short Throw Projector Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 LG Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Epson
 - 5.2.2 Short Throw Projector Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Epson Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Sony
 - 5.3.2 Short Throw Projector Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Sony Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 BenQ
 - 5.4.2 Short Throw Projector Product Type, Application and Specification
 - 5.4.2.1 Type I



- 5.4.2.2 Type II
- 5.4.3 BenQ Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Ricoh
 - 5.5.2 Short Throw Projector Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Ricoh Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Hitachi
 - 5.6.2 Short Throw Projector Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Hitachi Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Optoma
 - 5.7.2 Short Throw Projector Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Optoma Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Panasonic
 - 5.8.2 Short Throw Projector Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
- 5.8.3 Panasonic Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Mitsubishi Electric
 - 5.9.2 Short Throw Projector Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Mitsubishi Electric Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview



- 5.10 Christie
 - 5.10.2 Short Throw Projector Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Christie Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 NEC
- 5.12 ViewSonic
- 5.13 Philips
- 5.14 Acer

6 SHORT THROW PROJECTOR MANUFACTURING COST ANALYSIS

- 6.1 Short Throw Projector Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Short Throw Projector

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Short Throw Projector Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Short Throw Projector Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning



- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES SHORT THROW PROJECTOR MARKET FORECAST (2016-2021)

- 10.1 United States Short Throw Projector Sales, Revenue Forecast (2016-2021)
- 10.2 United States Short Throw Projector Sales Forecast by Type (2016-2021)
- 10.3 United States Short Throw Projector Sales Forecast by Application (2016-2021)
- 10.4 Short Throw Projector Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Short Throw Projector

Table Classification of Short Throw Projector

Figure United States Sales Market Share of Short Throw Projector by Type in 2015

Table Application of Short Throw Projector

Figure United States Sales Market Share of Short Throw Projector by Application in 2015

Figure United States Short Throw Projector Sales and Growth Rate (2011-2021)

Figure United States Short Throw Projector Revenue and Growth Rate (2011-2021)

Table United States Short Throw Projector Sales of Key Manufacturers (2015 and 2016)

Table United States Short Throw Projector Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Short Throw Projector Sales Share by Manufacturers

Figure 2016 Short Throw Projector Sales Share by Manufacturers

Table United States Short Throw Projector Revenue by Manufacturers (2015 and 2016)

Table United States Short Throw Projector Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Short Throw Projector Revenue Share by Manufacturers

Table 2016 United States Short Throw Projector Revenue Share by Manufacturers

Table United States Market Short Throw Projector Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Short Throw Projector Average Price of Key Manufacturers in 2015

Figure Short Throw Projector Market Share of Top 3 Manufacturers

Figure Short Throw Projector Market Share of Top 5 Manufacturers

Table United States Short Throw Projector Sales by Type (2011-2016)

Table United States Short Throw Projector Sales Share by Type (2011-2016)

Figure United States Short Throw Projector Sales Market Share by Type in 2015

Table United States Short Throw Projector Revenue and Market Share by Type (2011-2016)

Table United States Short Throw Projector Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Short Throw Projector by Type (2011-2016)

Table United States Short Throw Projector Price by Type (2011-2016)

Figure United States Short Throw Projector Sales Growth Rate by Type (2011-2016)

Table United States Short Throw Projector Sales by Application (2011-2016)

Table United States Short Throw Projector Sales Market Share by Application



(2011-2016)

Figure United States Short Throw Projector Sales Market Share by Application in 2015 Table United States Short Throw Projector Sales Growth Rate by Application (2011-2016)

Figure United States Short Throw Projector Sales Growth Rate by Application (2011-2016)

Table LG Basic Information List

Table LG Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Figure LG Short Throw Projector Sales Market Share (2011-2016)

Table Epson Basic Information List

Table Epson Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Epson Short Throw Projector Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Short Throw Projector Sales Market Share (2011-2016)

Table BenQ Basic Information List

Table BenQ Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table BenQ Short Throw Projector Sales Market Share (2011-2016)

Table Ricoh Basic Information List

Table Ricoh Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ricoh Short Throw Projector Sales Market Share (2011-2016)

Table Hitachi Basic Information List

Table Hitachi Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hitachi Short Throw Projector Sales Market Share (2011-2016)

Table Optoma Basic Information List

Table Optoma Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Optoma Short Throw Projector Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Short Throw Projector Sales Market Share (2011-2016)

Table Mitsubishi Electric Basic Information List

Table Mitsubishi Electric Short Throw Projector Sales, Revenue, Price and Gross



Margin (2011-2016)

Table Mitsubishi Electric Short Throw Projector Sales Market Share (2011-2016)

Table Christie Basic Information List

Table Christie Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Christie Short Throw Projector Sales Market Share (2011-2016)

Table NEC Basic Information List

Table NEC Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table NEC Short Throw Projector Sales Market Share (2011-2016)

Table ViewSonic Basic Information List

Table ViewSonic Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table ViewSonic Short Throw Projector Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Short Throw Projector Sales Market Share (2011-2016)

Table Acer Basic Information List

Table Acer Short Throw Projector Sales, Revenue, Price and Gross Margin (2011-2016)

Table Acer Short Throw Projector Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Short Throw Projector

Figure Manufacturing Process Analysis of Short Throw Projector

Figure Short Throw Projector Industrial Chain Analysis

Table Raw Materials Sources of Short Throw Projector Major Manufacturers in 2015

Table Major Buyers of Short Throw Projector

Table Distributors/Traders List

Figure United States Short Throw Projector Production and Growth Rate Forecast (2016-2021)

Figure United States Short Throw Projector Revenue and Growth Rate Forecast (2016-2021)

Table United States Short Throw Projector Production Forecast by Type (2016-2021)

Table United States Short Throw Projector Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Short Throw Projector Market Report 2016
Product link: https://marketpublishers.com/r/U40D1ACDD8AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U40D1ACDD8AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970