

# **United States Secure Digital (SD) Memory Cards Market Report 2016**

https://marketpublishers.com/r/UF0B3C0E84BEN.html

Date: November 2016

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UF0B3C0E84BEN

### **Abstracts**

#### Notes:

Sales, means the sales volume of Secure Digital (SD) Memory Cards

Revenue, means the sales value of Secure Digital (SD) Memory Cards

This report studies sales (consumption) of Secure Digital (SD) Memory Cards in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Kingston
Toshiba
Panasonic
Lexar
SAMSUNG
Transcend

**PNY** 

SanDisk



Sony
Verbatim Corporation
Phison Electronics
Maxell
PQI
Delkin
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Secure Digital (SD) Memory Cards in each application, can be divided into
Application 1
Application 2
Application 3



### **Contents**

United States Secure Digital (SD) Memory Cards Market Report 2016

### 1 SECURE DIGITAL (SD) MEMORY CARDS OVERVIEW

- 1.1 Product Overview and Scope of Secure Digital (SD) Memory Cards
- 1.2 Classification of Secure Digital (SD) Memory Cards
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Secure Digital (SD) Memory Cards
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Secure Digital (SD) Memory Cards (2011-2021)
- 1.4.1 United States Secure Digital (SD) Memory Cards Sales and Growth Rate (2011-2021)
- 1.4.2 United States Secure Digital (SD) Memory Cards Revenue and Growth Rate (2011-2021)

# 2 UNITED STATES SECURE DIGITAL (SD) MEMORY CARDS COMPETITION BY MANUFACTURERS

- 2.1 United States Secure Digital (SD) Memory Cards Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Secure Digital (SD) Memory Cards Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Secure Digital (SD) Memory Cards Average Price by Manufactures (2015 and 2016)
- 2.4 Secure Digital (SD) Memory Cards Market Competitive Situation and Trends
  - 2.4.1 Secure Digital (SD) Memory Cards Market Concentration Rate
- 2.4.2 Secure Digital (SD) Memory Cards Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES SECURE DIGITAL (SD) MEMORY CARDS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 3.1 United States Secure Digital (SD) Memory Cards Sales and Market Share by Type (2011-2016)
- 3.2 United States Secure Digital (SD) Memory Cards Revenue and Market Share by Type (2011-2016)
- 3.3 United States Secure Digital (SD) Memory Cards Price by Type (2011-2016)
- 3.4 United States Secure Digital (SD) Memory Cards Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES SECURE DIGITAL (SD) MEMORY CARDS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Secure Digital (SD) Memory Cards Sales and Market Share by Application (2011-2016)
- 4.2 United States Secure Digital (SD) Memory Cards Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

# 5 UNITED STATES SECURE DIGITAL (SD) MEMORY CARDS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 SanDisk
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 SanDisk Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Kingston
  - 5.2.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Kingston Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Toshiba
  - 5.3.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification 5.3.2.1 Type I



- 5.3.2.2 Type II
- 5.3.3 Toshiba Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Panasonic
  - 5.4.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
- 5.4.3 Panasonic Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Lexar
- 5.5.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Lexar Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 SAMSUNG
  - 5.6.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
- 5.6.3 SAMSUNG Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Transcend
  - 5.7.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
- 5.7.3 Transcend Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 PNY
- 5.8.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
- 5.8.3 PNY Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview



- 5.9 Sony
  - 5.9.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
- 5.9.3 Sony Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Verbatim Corporation
  - 5.10.2 Secure Digital (SD) Memory Cards Product Type, Application and Specification
    - 5.10.2.1 Type I
  - 5.10.2.2 Type II
- 5.10.3 Verbatim Corporation Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Phison Electronics
- 5.12 Maxell
- 5.13 PQI
- 5.14 Delkin

### 6 SECURE DIGITAL (SD) MEMORY CARDS MANUFACTURING COST ANALYSIS

- 6.1 Secure Digital (SD) Memory Cards Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Secure Digital (SD) Memory Cards

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Secure Digital (SD) Memory Cards Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Secure Digital (SD) Memory Cards Major Manufacturers in 2015
- 7.4 Downstream Buyers



#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES SECURE DIGITAL (SD) MEMORY CARDS MARKET FORECAST (2016-2021)

- 10.1 United States Secure Digital (SD) Memory Cards Sales, Revenue Forecast (2016-2021)
- 10.2 United States Secure Digital (SD) Memory Cards Sales Forecast by Type (2016-2021)
- 10.3 United States Secure Digital (SD) Memory Cards Sales Forecast by Application (2016-2021)
- 10.4 Secure Digital (SD) Memory Cards Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology



Data Source Disclaimer



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Secure Digital (SD) Memory Cards

Table Classification of Secure Digital (SD) Memory Cards

Figure United States Sales Market Share of Secure Digital (SD) Memory Cards by Type in 2015

Table Application of Secure Digital (SD) Memory Cards

Figure United States Sales Market Share of Secure Digital (SD) Memory Cards by Application in 2015

Figure United States Secure Digital (SD) Memory Cards Sales and Growth Rate (2011-2021)

Figure United States Secure Digital (SD) Memory Cards Revenue and Growth Rate (2011-2021)

Table United States Secure Digital (SD) Memory Cards Sales of Key Manufacturers (2015 and 2016)

Table United States Secure Digital (SD) Memory Cards Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Secure Digital (SD) Memory Cards Sales Share by Manufacturers Figure 2016 Secure Digital (SD) Memory Cards Sales Share by Manufacturers Table United States Secure Digital (SD) Memory Cards Revenue by Manufacturers (2015 and 2016)

Table United States Secure Digital (SD) Memory Cards Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Secure Digital (SD) Memory Cards Revenue Share by Manufacturers

Table 2016 United States Secure Digital (SD) Memory Cards Revenue Share by Manufacturers

Table United States Market Secure Digital (SD) Memory Cards Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Secure Digital (SD) Memory Cards Average Price of Key Manufacturers in 2015

Figure Secure Digital (SD) Memory Cards Market Share of Top 3 Manufacturers Figure Secure Digital (SD) Memory Cards Market Share of Top 5 Manufacturers Table United States Secure Digital (SD) Memory Cards Sales by Type (2011-2016) Table United States Secure Digital (SD) Memory Cards Sales Share by Type (2011-2016)

Figure United States Secure Digital (SD) Memory Cards Sales Market Share by Type in



2015

Table United States Secure Digital (SD) Memory Cards Revenue and Market Share by Type (2011-2016)

Table United States Secure Digital (SD) Memory Cards Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Secure Digital (SD) Memory Cards by Type (2011-2016)

Table United States Secure Digital (SD) Memory Cards Price by Type (2011-2016) Figure United States Secure Digital (SD) Memory Cards Sales Growth Rate by Type (2011-2016)

Table United States Secure Digital (SD) Memory Cards Sales by Application (2011-2016)

Table United States Secure Digital (SD) Memory Cards Sales Market Share by Application (2011-2016)

Figure United States Secure Digital (SD) Memory Cards Sales Market Share by Application in 2015

Table United States Secure Digital (SD) Memory Cards Sales Growth Rate by Application (2011-2016)

Figure United States Secure Digital (SD) Memory Cards Sales Growth Rate by Application (2011-2016)

Table SanDisk Basic Information List

Table SanDisk Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Figure SanDisk Secure Digital (SD) Memory Cards Sales Market Share (2011-2016) Table Kingston Basic Information List

Table Kingston Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kingston Secure Digital (SD) Memory Cards Sales Market Share (2011-2016) Table Toshiba Basic Information List

Table Toshiba Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toshiba Secure Digital (SD) Memory Cards Sales Market Share (2011-2016) Table Panasonic Basic Information List

Table Panasonic Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)
Table Lexar Basic Information List

Table Lexar Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)



Table Lexar Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table SAMSUNG Basic Information List

Table SAMSUNG Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAMSUNG Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

**Table Transcend Basic Information List** 

Table Transcend Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Transcend Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table PNY Basic Information List

Table PNY Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table PNY Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table Sony Basic Information List

Table Sony Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sony Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table Verbatim Corporation Basic Information List

Table Verbatim Corporation Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Verbatim Corporation Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table Phison Electronics Basic Information List

Table Phison Electronics Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Phison Electronics Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table Maxell Basic Information List

Table Maxell Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maxell Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table PQI Basic Information List

Table PQI Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table PQI Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)

Table Delkin Basic Information List

Table Delkin Secure Digital (SD) Memory Cards Sales, Revenue, Price and Gross Margin (2011-2016)

Table Delkin Secure Digital (SD) Memory Cards Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Secure Digital (SD) Memory Cards

Figure Manufacturing Process Analysis of Secure Digital (SD) Memory Cards

Figure Secure Digital (SD) Memory Cards Industrial Chain Analysis

Table Raw Materials Sources of Secure Digital (SD) Memory Cards Major

Manufacturers in 2015

Table Major Buyers of Secure Digital (SD) Memory Cards

Table Distributors/Traders List

Figure United States Secure Digital (SD) Memory Cards Production and Growth Rate Forecast (2016-2021)

Figure United States Secure Digital (SD) Memory Cards Revenue and Growth Rate Forecast (2016-2021)

Table United States Secure Digital (SD) Memory Cards Production Forecast by Type (2016-2021)

Table United States Secure Digital (SD) Memory Cards Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Secure Digital (SD) Memory Cards Market Report 2016

Product link: https://marketpublishers.com/r/UF0B3C0E84BEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UF0B3C0E84BEN.html">https://marketpublishers.com/r/UF0B3C0E84BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970