

United States Savory Snacks Market Report 2017

<https://marketpublishers.com/r/UA790C16569EN.html>

Date: January 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: UA790C16569EN

Abstracts

Notes:

Sales, means the sales volume of Savory Snacks

Revenue, means the sales value of Savory Snacks

This report studies sales (consumption) of Savory Snacks in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

PepsiCo

General Mills

Kellogg

ConAgra Foods, Inc.

Kraft Foods, Inc.

Blue Diamonds Growers

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Extruded snacks

Fruit snacks

Nuts

Split by applications, this report focuses on sales, market share and growth rate of Savory Snacks in each application, can be divided into

Personal Use

Commercial Use

Contents

United States Savory Snacks Market Report 2017

1 SAVORY SNACKS OVERVIEW

- 1.1 Product Overview and Scope of Savory Snacks
- 1.2 Classification of Savory Snacks
 - 1.2.1 Extruded snacks
 - 1.2.2 Fruit snacks
 - 1.2.3 Nuts
- 1.3 Application of Savory Snacks
 - 1.3.1 Personal Use
 - 1.3.2 Commercial Use
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Savory Snacks (2011-2021)
 - 1.4.1 United States Savory Snacks Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Savory Snacks Revenue and Growth Rate (2011-2021)

2 UNITED STATES SAVORY SNACKS COMPETITION BY MANUFACTURERS

- 2.1 United States Savory Snacks Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Savory Snacks Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Savory Snacks Average Price by Manufactures (2015 and 2016)
- 2.4 Savory Snacks Market Competitive Situation and Trends
 - 2.4.1 Savory Snacks Market Concentration Rate
 - 2.4.2 Savory Snacks Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES SAVORY SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Savory Snacks Sales and Market Share by States (2011-2016)
- 3.2 United States Savory Snacks Revenue and Market Share by States (2011-2016)
- 3.3 United States Savory Snacks Price by States (2011-2016)

4 UNITED STATES SAVORY SNACKS SALES (VOLUME) AND REVENUE (VALUE)

BY TYPE (2011-2016)

- 4.1 United States Savory Snacks Sales and Market Share by Type (2011-2016)
- 4.2 United States Savory Snacks Revenue and Market Share by Type (2011-2016)
- 4.3 United States Savory Snacks Price by Type (2011-2016)
- 4.4 United States Savory Snacks Sales Growth Rate by Type (2011-2016)

5 UNITED STATES SAVORY SNACKS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Savory Snacks Sales and Market Share by Application (2011-2016)
- 5.2 United States Savory Snacks Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES SAVORY SNACKS MANUFACTURERS PROFILES/ANALYSIS

6.1 PepsiCo

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Savory Snacks Product Type, Application and Specification
 - 6.1.2.1 Extruded snacks
 - 6.1.2.2 Fruit snacks
- 6.1.3 PepsiCo Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 General Mills

- 6.2.2 Savory Snacks Product Type, Application and Specification
 - 6.2.2.1 Extruded snacks
 - 6.2.2.2 Fruit snacks
- 6.2.3 General Mills Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Kellogg

- 6.3.2 Savory Snacks Product Type, Application and Specification
 - 6.3.2.1 Extruded snacks
 - 6.3.2.2 Fruit snacks
- 6.3.3 Kellogg Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 ConAgra Foods, Inc.

- 6.4.2 Savory Snacks Product Type, Application and Specification
 - 6.4.2.1 Extruded snacks

6.4.2.2 Fruit snacks

6.4.3 ConAgra Foods, Inc. Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Kraft Foods, Inc.

6.5.2 Savory Snacks Product Type, Application and Specification

6.5.2.1 Extruded snacks

6.5.2.2 Fruit snacks

6.5.3 Kraft Foods, Inc. Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 Blue Diamonds Growers

6.6.2 Savory Snacks Product Type, Application and Specification

6.6.2.1 Extruded snacks

6.6.2.2 Fruit snacks

6.6.3 Blue Diamonds Growers Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

7 SAVORY SNACKS MANUFACTURING COST ANALYSIS

7.1 Savory Snacks Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Savory Snacks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Savory Snacks Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Savory Snacks Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES SAVORY SNACKS MARKET FORECAST (2016-2021)

- 11.1 United States Savory Snacks Sales, Revenue Forecast (2016-2021)
- 11.2 United States Savory Snacks Sales Forecast by Type (2016-2021)
- 11.3 United States Savory Snacks Sales Forecast by Application (2016-2021)
- 11.4 Savory Snacks Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Savory Snacks

Table Classification of Savory Snacks

Figure United States Sales Market Share of Savory Snacks by Type in 2015

Figure Extruded snacks Picture

Figure Fruit snacks Picture

Figure Nuts Picture

Table Application of Savory Snacks

Figure United States Sales Market Share of Savory Snacks by Application in 2015

Figure Personal Use Examples

Figure Commercial Use Examples

Figure United States Savory Snacks Sales and Growth Rate (2011-2021)

Figure United States Savory Snacks Revenue and Growth Rate (2011-2021)

Table United States Savory Snacks Sales of Key Manufacturers (2015 and 2016)

Table United States Savory Snacks Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Savory Snacks Sales Share by Manufacturers

Figure 2016 Savory Snacks Sales Share by Manufacturers

Table United States Savory Snacks Revenue by Manufacturers (2015 and 2016)

Table United States Savory Snacks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Savory Snacks Revenue Share by Manufacturers

Table 2016 United States Savory Snacks Revenue Share by Manufacturers

Table United States Market Savory Snacks Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Savory Snacks Average Price of Key Manufacturers in 2015

Figure Savory Snacks Market Share of Top 3 Manufacturers

Figure Savory Snacks Market Share of Top 5 Manufacturers

Table United States Savory Snacks Sales by States (2011-2016)

Table United States Savory Snacks Sales Share by States (2011-2016)

Figure United States Savory Snacks Sales Market Share by States in 2015

Table United States Savory Snacks Revenue and Market Share by States (2011-2016)

Table United States Savory Snacks Revenue Share by States (2011-2016)

Figure Revenue Market Share of Savory Snacks by States (2011-2016)

Table United States Savory Snacks Price by States (2011-2016)

Table United States Savory Snacks Sales by Type (2011-2016)

Table United States Savory Snacks Sales Share by Type (2011-2016)

Figure United States Savory Snacks Sales Market Share by Type in 2015
Table United States Savory Snacks Revenue and Market Share by Type (2011-2016)
Table United States Savory Snacks Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Savory Snacks by Type (2011-2016)
Table United States Savory Snacks Price by Type (2011-2016)
Figure United States Savory Snacks Sales Growth Rate by Type (2011-2016)
Table United States Savory Snacks Sales by Application (2011-2016)
Table United States Savory Snacks Sales Market Share by Application (2011-2016)
Figure United States Savory Snacks Sales Market Share by Application in 2015
Table United States Savory Snacks Sales Growth Rate by Application (2011-2016)
Figure United States Savory Snacks Sales Growth Rate by Application (2011-2016)
Table PepsiCo Basic Information List
Table PepsiCo Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Figure PepsiCo Savory Snacks Sales Market Share (2011-2016)
Table General Mills Basic Information List
Table General Mills Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table General Mills Savory Snacks Sales Market Share (2011-2016)
Table Kellogg Basic Information List
Table Kellogg Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kellogg Savory Snacks Sales Market Share (2011-2016)
Table ConAgra Foods, Inc. Basic Information List
Table ConAgra Foods, Inc. Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table ConAgra Foods, Inc. Savory Snacks Sales Market Share (2011-2016)
Table Kraft Foods, Inc. Basic Information List
Table Kraft Foods, Inc. Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kraft Foods, Inc. Savory Snacks Sales Market Share (2011-2016)
Table Blue Diamonds Growers Basic Information List
Table Blue Diamonds Growers Savory Snacks Sales, Revenue, Price and Gross Margin (2011-2016)
Table Blue Diamonds Growers Savory Snacks Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Savory Snacks
Figure Manufacturing Process Analysis of Savory Snacks
Figure Savory Snacks Industrial Chain Analysis

Table Raw Materials Sources of Savory Snacks Major Manufacturers in 2015
Table Major Buyers of Savory Snacks
Table Distributors/Traders List
Figure United States Savory Snacks Production and Growth Rate Forecast (2016-2021)
Figure United States Savory Snacks Revenue and Growth Rate Forecast (2016-2021)
Table United States Savory Snacks Production Forecast by Type (2016-2021)
Table United States Savory Snacks Consumption Forecast by Application (2016-2021)
Table United States Savory Snacks Sales Forecast by States (2016-2021)
Table United States Savory Snacks Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Savory Snacks Market Report 2017

Product link: <https://marketpublishers.com/r/UA790C16569EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA790C16569EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970