

United States Sanitary Napkins Market Report 2016

<https://marketpublishers.com/r/UBCA3FA5778EN.html>

Date: September 2016

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UBCA3FA5778EN

Abstracts

Notes:

Sales, means the sales volume of Sanitary Napkins

Revenue, means the sales value of Sanitary Napkins

This report studies sales (consumption) of Sanitary Napkins in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

P&G

Unicharm

kao

LG

OB

Hospeco

kotex

Winalite

Winion Sanitary Napkin

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Sanitary Napkins in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Sanitary Napkins Market Report 2016

1 SANITARY NAPKINS OVERVIEW

- 1.1 Product Overview and Scope of Sanitary Napkins
- 1.2 Classification of Sanitary Napkins
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Sanitary Napkins
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Sanitary Napkins (2011-2021)
 - 1.4.1 USA Sanitary Napkins Sales and Growth Rate (2011-2021)
 - 1.4.2 USA Sanitary Napkins Revenue and Growth Rate (2011-2021)

2 USA SANITARY NAPKINS COMPETITION BY MANUFACTURERS

- 2.1 USA Sanitary Napkins Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Sanitary Napkins Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Sanitary Napkins Average Price by Manufactures (2015 and 2016)
- 2.4 Sanitary Napkins Market Competitive Situation and Trends
 - 2.4.1 Sanitary Napkins Market Concentration Rate
 - 2.4.2 Sanitary Napkins Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA SANITARY NAPKINS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Sanitary Napkins Sales and Market Share by Type (2011-2016)
- 3.2 USA Sanitary Napkins Revenue and Market Share by Type (2011-2016)
- 3.3 USA Sanitary Napkins Price by Type (2011-2016)
- 3.4 USA Sanitary Napkins Sales Growth Rate by Type (2011-2016)

4 USA SANITARY NAPKINS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA Sanitary Napkins Sales and Market Share by Application (2011-2016)

4.2 USA Sanitary Napkins Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 USA SANITARY NAPKINS MANUFACTURERS PROFILES/ANALYSIS

5.1 P&G

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Sanitary Napkins Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 P&G Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Unicharm

5.2.2 Sanitary Napkins Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Unicharm Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 kao

5.3.2 Sanitary Napkins Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 kao Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 LG

5.4.2 Sanitary Napkins Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 LG Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 OB

5.5.2 Sanitary Napkins Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 OB Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Hospeco
 - 5.6.2 Sanitary Napkins Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Hospeco Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 kotex
 - 5.7.2 Sanitary Napkins Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 kotex Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Winalite
 - 5.8.2 Sanitary Napkins Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Winalite Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Winion Sanitary Napkin
 - 5.9.2 Sanitary Napkins Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Winion Sanitary Napkin Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview

6 SANITARY NAPKINS MANUFACTURING COST ANALYSIS

- 6.1 Sanitary Napkins Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Sanitary Napkins

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Sanitary Napkins Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Sanitary Napkins Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA SANITARY NAPKINS MARKET FORECAST (2016-2021)

- 10.1 USA Sanitary Napkins Sales, Revenue Forecast (2016-2021)
- 10.2 USA Sanitary Napkins Sales Forecast by Type (2016-2021)
- 10.3 USA Sanitary Napkins Sales Forecast by Application (2016-2021)
- 10.4 Sanitary Napkins Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Sanitary Napkins
Table Classification of Sanitary Napkins
Figure USA Sales Market Share of Sanitary Napkins by Type in 2015
Table Application of Sanitary Napkins
Figure USA Sales Market Share of Sanitary Napkins by Application in 2015
Figure USA Sanitary Napkins Sales and Growth Rate (2011-2021)
Figure USA Sanitary Napkins Revenue and Growth Rate (2011-2021)
Table USA Sanitary Napkins Sales of Key Manufacturers (2015 and 2016)
Table USA Sanitary Napkins Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Sanitary Napkins Sales Share by Manufacturers
Figure 2016 Sanitary Napkins Sales Share by Manufacturers
Table USA Sanitary Napkins Revenue by Manufacturers (2015 and 2016)
Table USA Sanitary Napkins Revenue Share by Manufacturers (2015 and 2016)
Table 2015 USA Sanitary Napkins Revenue Share by Manufacturers
Table 2016 USA Sanitary Napkins Revenue Share by Manufacturers
Table USA Market Sanitary Napkins Average Price of Key Manufacturers (2015 and 2016)
Figure USA Market Sanitary Napkins Average Price of Key Manufacturers in 2015
Figure Sanitary Napkins Market Share of Top 3 Manufacturers
Figure Sanitary Napkins Market Share of Top 5 Manufacturers
Table USA Sanitary Napkins Sales by Type (2011-2016)
Table USA Sanitary Napkins Sales Share by Type (2011-2016)
Figure USA Sanitary Napkins Sales Market Share by Type in 2015
Table USA Sanitary Napkins Revenue and Market Share by Type (2011-2016)
Table USA Sanitary Napkins Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Sanitary Napkins by Type (2011-2016)
Table USA Sanitary Napkins Price by Type (2011-2016)
Figure USA Sanitary Napkins Sales Growth Rate by Type (2011-2016)
Table USA Sanitary Napkins Sales by Application (2011-2016)
Table USA Sanitary Napkins Sales Market Share by Application (2011-2016)
Figure USA Sanitary Napkins Sales Market Share by Application in 2015
Table USA Sanitary Napkins Sales Growth Rate by Application (2011-2016)
Figure USA Sanitary Napkins Sales Growth Rate by Application (2011-2016)
Table P&G Basic Information List
Table P&G Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Figure P&G Sanitary Napkins Sales Market Share (2011-2016)

Table Unicharm Basic Information List

Table Unicharm Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table Unicharm Sanitary Napkins Sales Market Share (2011-2016)

Table kao Basic Information List

Table kao Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table kao Sanitary Napkins Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Sanitary Napkins Sales Market Share (2011-2016)

Table OB Basic Information List

Table OB Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table OB Sanitary Napkins Sales Market Share (2011-2016)

Table Hospeco Basic Information List

Table Hospeco Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hospeco Sanitary Napkins Sales Market Share (2011-2016)

Table kotex Basic Information List

Table kotex Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table kotex Sanitary Napkins Sales Market Share (2011-2016)

Table Winalite Basic Information List

Table Winalite Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table Winalite Sanitary Napkins Sales Market Share (2011-2016)

Table Winion Sanitary Napkin Basic Information List

Table Winion Sanitary Napkin Sanitary Napkins Sales, Revenue, Price and Gross Margin (2011-2016)

Table Winion Sanitary Napkin Sanitary Napkins Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Sanitary Napkins

Figure Manufacturing Process Analysis of Sanitary Napkins

Figure Sanitary Napkins Industrial Chain Analysis

Table Raw Materials Sources of Sanitary Napkins Major Manufacturers in 2015

Table Major Buyers of Sanitary Napkins

Table Distributors/Traders List

Figure USA Sanitary Napkins Production and Growth Rate Forecast (2016-2021)

Figure USA Sanitary Napkins Revenue and Growth Rate Forecast (2016-2021)

Table USA Sanitary Napkins Production Forecast by Type (2016-2021)

Table USA Sanitary Napkins Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Sanitary Napkins Market Report 2016

Product link: <https://marketpublishers.com/r/UBCA3FA5778EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UBCA3FA5778EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970