

United States Running Watches Market Report 2017

https://marketpublishers.com/r/UAE1CD35598EN.html

Date: December 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UAE1CD35598EN

Abstracts

In this report, the United States Running Watches market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

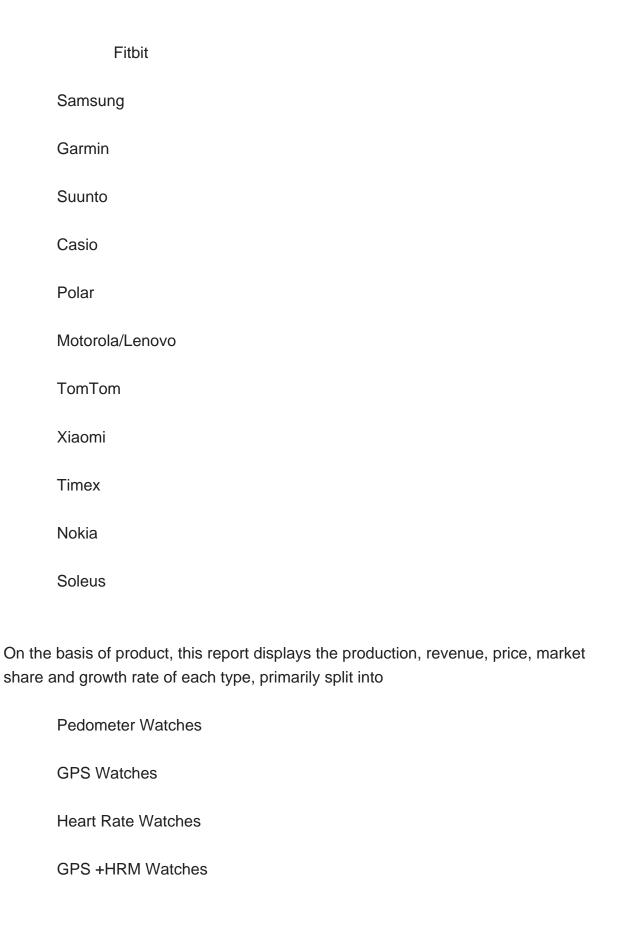
The Midwest

with sales (volume), revenue (value), market share and growth rate of Running Watches in these regions, from 2012 to 2022 (forecast).

United States Running Watches market competition by top manufacturers/players, with Running Watches sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Apple Inc.





On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



as you want.

for each application, including		
	Running	
	Biking	
	Climbing	
	Cardio Training	
	Others	

If you have any special requirements, please let us know and we will offer you the report



Contents

United States Running Watches Market Report 2017

1 RUNNING WATCHES OVERVIEW

- 1.1 Product Overview and Scope of Running Watches
- 1.2 Classification of Running Watches by Product Category
- 1.2.1 United States Running Watches Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Running Watches Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Pedometer Watches
 - 1.2.4 GPS Watches
 - 1.2.5 Heart Rate Watches
 - 1.2.6 GPS +HRM Watches
- 1.3 United States Running Watches Market by Application/End Users
- 1.3.1 United States Running Watches Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Running
 - 1.3.3 Biking
 - 1.3.4 Climbing
 - 1.3.5 Cardio Training
 - 1.3.6 Others
- 1.4 United States Running Watches Market by Region
- 1.4.1 United States Running Watches Market Size (Value) Comparison by Region (2012-2022)
- 1.4.2 The West Running Watches Status and Prospect (2012-2022)
- 1.4.3 Southwest Running Watches Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Running Watches Status and Prospect (2012-2022)
- 1.4.5 New England Running Watches Status and Prospect (2012-2022)
- 1.4.6 The South Running Watches Status and Prospect (2012-2022)
- 1.4.7 The Midwest Running Watches Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Running Watches (2012-2022)
 - 1.5.1 United States Running Watches Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Running Watches Revenue and Growth Rate (2012-2022)

2 UNITED STATES RUNNING WATCHES MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Running Watches Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Running Watches Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Running Watches Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Running Watches Market Competitive Situation and Trends
 - 2.4.1 United States Running Watches Market Concentration Rate
- 2.4.2 United States Running Watches Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Running Watches Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES RUNNING WATCHES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Running Watches Sales and Market Share by Region (2012-2017)
- 3.2 United States Running Watches Revenue and Market Share by Region (2012-2017)
- 3.3 United States Running Watches Price by Region (2012-2017)

4 UNITED STATES RUNNING WATCHES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Running Watches Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Running Watches Revenue and Market Share by Type (2012-2017)
- 4.3 United States Running Watches Price by Type (2012-2017)
- 4.4 United States Running Watches Sales Growth Rate by Type (2012-2017)

5 UNITED STATES RUNNING WATCHES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Running Watches Sales and Market Share by Application (2012-2017)
- 5.2 United States Running Watches Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES RUNNING WATCHES PLAYERS/SUPPLIERS PROFILES AND



SALES DATA

- 6.1 Apple Inc.
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Running Watches Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Apple Inc. Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Fitbit
 - 6.2.2 Running Watches Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Fitbit Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Samsung
 - 6.3.2 Running Watches Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Samsung Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Garmin
 - 6.4.2 Running Watches Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Garmin Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Suunto
 - 6.5.2 Running Watches Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Suunto Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Casio
 - 6.6.2 Running Watches Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B



- 6.6.3 Casio Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Polar
 - 6.7.2 Running Watches Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Polar Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Motorola/Lenovo
 - 6.8.2 Running Watches Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Motorola/Lenovo Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 TomTom
 - 6.9.2 Running Watches Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 TomTom Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Xiaomi
 - 6.10.2 Running Watches Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Xiaomi Running Watches Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Timex
- 6.12 Nokia
- 6.13 Soleus

7 RUNNING WATCHES MANUFACTURING COST ANALYSIS

- 7.1 Running Watches Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Running Watches

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Running Watches Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Running Watches Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES RUNNING WATCHES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Running Watches Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Running Watches Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Running Watches Sales Volume Forecast by Application



(2017-2022)

11.4 United States Running Watches Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Running Watches

Figure United States Running Watches Market Size (K Units) by Type (2012-2022)

Figure United States Running Watches Sales Volume Market Share by Type (Product Category) in 2016

Figure Pedometer Watches Product Picture

Figure GPS Watches Product Picture

Figure Heart Rate Watches Product Picture

Figure GPS +HRM Watches Product Picture

Figure United States Running Watches Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Running Watches by Application in 2016 Figure Running Examples

Table Key Downstream Customer in Running

Figure Biking Examples

Table Key Downstream Customer in Biking

Figure Climbing Examples

Table Key Downstream Customer in Climbing

Figure Cardio Training Examples

Table Key Downstream Customer in Cardio Training

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Running Watches Market Size (Million USD) by Region (2012-2022)

Figure The West Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Running Watches Revenue (Million USD) and Growth Rate (2012-2022)



Figure United States Running Watches Sales (K Units) and Growth Rate (2012-2022) Figure United States Running Watches Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Running Watches Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Running Watches Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Running Watches Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Running Watches Sales Share by Players/Suppliers
Figure 2017 United States Running Watches Sales Share by Players/Suppliers
Figure United States Running Watches Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Running Watches Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Running Watches Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Running Watches Revenue Share by Players/Suppliers Figure 2017 United States Running Watches Revenue Share by Players/Suppliers Table United States Market Running Watches Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Running Watches Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Running Watches Market Share of Top 3 Players/Suppliers Figure United States Running Watches Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Running Watches Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Running Watches Product Category
Table United States Running Watches Sales (K Units) by Region (2012-2017)
Table United States Running Watches Sales Share by Region (2012-2017)
Figure United States Running Watches Sales Share by Region (2012-2017)
Figure United States Running Watches Sales Market Share by Region in 2016
Table United States Running Watches Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Running Watches Revenue Share by Region (2012-2017)
Figure United States Running Watches Revenue Market Share by Region (2012-2017)
Figure United States Running Watches Revenue Market Share by Region in 2016
Table United States Running Watches Price (USD/Unit) by Region (2012-2017)
Table United States Running Watches Sales (K Units) by Type (2012-2017)
Table United States Running Watches Sales Share by Type (2012-2017)



Figure United States Running Watches Sales Share by Type (2012-2017)

Figure United States Running Watches Sales Market Share by Type in 2016

Table United States Running Watches Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Running Watches Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Running Watches by Type (2012-2017)

Figure Revenue Market Share of Running Watches by Type in 2016

Table United States Running Watches Price (USD/Unit) by Types (2012-2017)

Figure United States Running Watches Sales Growth Rate by Type (2012-2017)

Table United States Running Watches Sales (K Units) by Application (2012-2017)

Table United States Running Watches Sales Market Share by Application (2012-2017)

Figure United States Running Watches Sales Market Share by Application (2012-2017)

Figure United States Running Watches Sales Market Share by Application in 2016

Table United States Running Watches Sales Growth Rate by Application (2012-2017)

Figure United States Running Watches Sales Growth Rate by Application (2012-2017)

Table Apple Inc. Basic Information List

Table Apple Inc. Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Apple Inc. Running Watches Sales Growth Rate (2012-2017)

Figure Apple Inc. Running Watches Sales Market Share in United States (2012-2017)

Figure Apple Inc. Running Watches Revenue Market Share in United States (2012-2017)

Table Fitbit Basic Information List

Table Fitbit Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fitbit Running Watches Sales Growth Rate (2012-2017)

Figure Fitbit Running Watches Sales Market Share in United States (2012-2017)

Figure Fitbit Running Watches Revenue Market Share in United States (2012-2017)

Table Samsung Basic Information List

Table Samsung Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Running Watches Sales Growth Rate (2012-2017)

Figure Samsung Running Watches Sales Market Share in United States (2012-2017)

Figure Samsung Running Watches Revenue Market Share in United States (2012-2017)

Table Garmin Basic Information List

Table Garmin Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Garmin Running Watches Sales Growth Rate (2012-2017)



Figure Garmin Running Watches Sales Market Share in United States (2012-2017)

Figure Garmin Running Watches Revenue Market Share in United States (2012-2017)

Table Suunto Basic Information List

Table Suunto Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Suunto Running Watches Sales Growth Rate (2012-2017)

Figure Suunto Running Watches Sales Market Share in United States (2012-2017)

Figure Suunto Running Watches Revenue Market Share in United States (2012-2017)

Table Casio Basic Information List

Table Casio Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Casio Running Watches Sales Growth Rate (2012-2017)

Figure Casio Running Watches Sales Market Share in United States (2012-2017)

Figure Casio Running Watches Revenue Market Share in United States (2012-2017)

Table Polar Basic Information List

Table Polar Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Polar Running Watches Sales Growth Rate (2012-2017)

Figure Polar Running Watches Sales Market Share in United States (2012-2017)

Figure Polar Running Watches Revenue Market Share in United States (2012-2017)

Table Motorola/Lenovo Basic Information List

Table Motorola/Lenovo Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Motorola/Lenovo Running Watches Sales Growth Rate (2012-2017)

Figure Motorola/Lenovo Running Watches Sales Market Share in United States (2012-2017)

Figure Motorola/Lenovo Running Watches Revenue Market Share in United States (2012-2017)

Table TomTom Basic Information List

Table TomTom Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TomTom Running Watches Sales Growth Rate (2012-2017)

Figure TomTom Running Watches Sales Market Share in United States (2012-2017)

Figure TomTom Running Watches Revenue Market Share in United States (2012-2017)

Table Xiaomi Basic Information List

Table Xiaomi Running Watches Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Xiaomi Running Watches Sales Growth Rate (2012-2017)

Figure Xiaomi Running Watches Sales Market Share in United States (2012-2017)



Figure Xiaomi Running Watches Revenue Market Share in United States (2012-2017)

Table Timex Basic Information List

Table Nokia Basic Information List

Table Soleus Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Running Watches

Figure Manufacturing Process Analysis of Running Watches

Figure Running Watches Industrial Chain Analysis

Table Raw Materials Sources of Running Watches Major Players/Suppliers in 2016

Table Major Buyers of Running Watches

Table Distributors/Traders List

Figure United States Running Watches Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Running Watches Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Running Watches Price (USD/Unit) Trend Forecast (2017-2022) Table United States Running Watches Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Running Watches Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Running Watches Sales Volume (K Units) Forecast by Type in 2022

Table United States Running Watches Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Running Watches Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Running Watches Sales Volume (K Units) Forecast by Application in 2022

Table United States Running Watches Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Running Watches Sales Volume Share Forecast by Region (2017-2022)

Figure United States Running Watches Sales Volume Share Forecast by Region (2017-2022)

Figure United States Running Watches Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report



Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



I would like to order

Product name: United States Running Watches Market Report 2017
Product link: https://marketpublishers.com/r/UAE1CD35598EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UAE1CD35598EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970