

United States Running Footwear Industry 2016 Market Research Report

https://marketpublishers.com/r/U44563B8E2AEN.html

Date: June 2016

Pages: 132

Price: US\$ 3,800.00 (Single User License)

ID: U44563B8E2AEN

Abstracts

The United States Running Footwear Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Running Footwear industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Running Footwear market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Running Footwear industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 155 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Running Footwear
- 1.2 Classification of Running Footwear
- 1.3 Applications of Running Footwear
- 1.4 Industry Chain Structure of Running Footwear
- 1.5 Industry Overview of Running Footwear
- 1.6 Industry Policy Analysis of Running Footwear
- 1.7 Industry News Analysis of Running Footwear

2 MANUFACTURING COST STRUCTURE ANALYSIS OF RUNNING FOOTWEAR

- 2.1 Bill of Materials (BOM) of Running Footwear
- 2.2 BOM Price Analysis of Running Footwear
- 2.3 Labor Cost Analysis of Running Footwear
- 2.4 Depreciation Cost Analysis of Running Footwear
- 2.5 Manufacturing Cost Structure Analysis of Running Footwear
- 2.6 Manufacturing Process Analysis of Running Footwear
- 2.7 United States Price, Cost and Gross of Running Footwear 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Running Footwear Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Running Footwear Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Running Footwear Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF RUNNING FOOTWEAR BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Running Footwear by Regions 2011-2016
- 4.2 United States Production of Running Footwear by Type 2011-2016
- 4.3 United States Sales of Running Footwear by Applications 2011-2016



- 4.4 Price Analysis of United States Running Footwear Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Running Footwear 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF RUNNING FOOTWEAR BY REGIONS

- 5.1 United States Consumption Volume of Running Footwear by Regions 2011-2016
- 5.2 United States Consumption Value of Running Footwear by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Running Footwear by Regions 2011-2016

6 ANALYSIS OF RUNNING FOOTWEAR PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Running Footwear 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Running Footwear 2014-2015
- 6.3 Sales Overview of Running Footwear 2011-2016
- 6.4 Supply, Consumption and Gap of Running Footwear 2011-2016
- 6.5 Import, Export and Consumption of Running Footwear 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Running Footwear 2011-2016

7 ANALYSIS OF RUNNING FOOTWEAR INDUSTRY KEY MANUFACTURERS

- 7.1 Saucony
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Saucony SWOT Analysis
- 7.2 New Balance
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 New Balance SWOT Analysis
- 7.3 Brooks
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



7.3.4 Brooks SWOT Analysis

7.4 Asics

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Asics SWOT Analysis

7.5 Mizuno

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Mizuno SWOT Analysis

7.6 Adidas

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Adidas SWOT Analysis

7.7 Nike

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Nike SWOT Analysis

7.8 Puma

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Puma SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Running Footwear Product Types
- 8.5 Market Share Analysis of Different Running Footwear Price Levels
- 8.6 Gross Margin Analysis of Different Running Footwear Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF RUNNING FOOTWEAR

9.1 Marketing Channels Status of Running Footwear



- 9.2 Traders or Distributors of Running Footwear with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Running Footwear
- 9.4 United States Import, Export and Trade Analysis of Running Footwear

10 DEVELOPMENT TREND OF RUNNING FOOTWEAR INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Running Footwear 2016-2021
- 10.2 Production Market Share by Product Types of Running Footwear 2016-2021
- 10.3 Sales and Sales Revenue Overview of Running Footwear 2016-2021
- 10.4 United States Sales of Running Footwear by Applications 2016-2021
- 10.5 Import, Export and Consumption of Running Footwear 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Running Footwear 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF RUNNING FOOTWEAR WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Running Footwear with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Running Footwear with Contact Information
- 11.3 Major Players of Running Footwear with Contact Information
- 11.4 Key Consumers of Running Footwear with Contact Information
- 11.5 Supply Chain Relationship Analysis of Running Footwear

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF RUNNING FOOTWEAR

- 12.1 New Project SWOT Analysis of Running Footwear
- 12.2 New Project Investment Feasibility Analysis of Running Footwear

13 CONCLUSION OF THE UNITED STATES RUNNING FOOTWEAR INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Running Footwear

Table Product Specifications of Running Footwear

Table Classification of Running Footwear

Figure United States Sales Market Share of Running Footwear by Product Types in 2015

Table Applications of Running Footwear

Figure United States Sales Market Share of Running Footwear by Applications in 2015

Figure Industry Chain Structure of Running Footwear

Table United States Industry Overview of Running Footwear

Table Industry Policy of Running Footwear

Table Industry News List of Running Footwear

Table Bill of Materials (BOM) of Running Footwear

Table Bill of Materials (BOM) Price of Running Footwear

Table Labor Cost of Running Footwear

Table Depreciation Cost of Running Footwear

Table Manufacturing Cost Structure Analysis of Running Footwear in 2015

Figure Manufacturing Process Analysis of Running Footwear

Table United States Price Analysis of Running Footwear 2011-2016 (USD/Unit)

Table United States Cost Analysis of Running Footwear 2011-2016 (USD/Unit)

Table United States Gross Analysis of Running Footwear 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Running Footwear Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Running Footwear Manufacturers in 2015

Table R&D Status and Technology Source of United States Running Footwear Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Running Footwear Key Manufacturers in 2015

Table United States Production of Running Footwear by Regions 2011-2016 (K Units) Table United States Production Market Share of Running Footwear by Regions 2011-2016

Figure United States Production Market Share of Running Footwear by Regions in 2014 Figure United States Production Market Share of Running Footwear by Regions in 2015 Table United States Production of Running Footwear by Types in 2011-2016 (K Units) Table United States Production Market Share of Running Footwear by Type in



2011-2016

Figure United States Production Market Share of Running Footwear by Type in 2014 Figure United States Production Market Share of Running Footwear by Type in 2015 Table United States Sales of Running Footwear by Applications 2011-2016 (K Units) Table United States Production Market Share of Running Footwear by Applications 2011-2016

Figure United States Production Market Share of Running Footwear by Applications in 2014

Figure United States Production Market Share of Running Footwear by Applications in 2015

Table Price Comparison of United States Running Footwear Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Running Footwear 2011-2016

Table United States Consumption Volume of Running Footwear by Regions 2011-2016 (K Units)

Table United States Consumption Volume Market Share of Running Footwear by Regions 2011-2016

Figure United States Consumption Volume Market Share of Running Footwear by Regions in 2014

Figure United States Consumption Volume Market Share of Running Footwear by Regions in 2015

Table United States Consumption Value of Running Footwear by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Running Footwear by Regions 2011-2016

Figure United States Consumption Value Market Share of Running Footwear by Regions in 2014

Figure United States Consumption Value Market Share of Running Footwear by Regions in 2015

Table Consumption Price of Running Footwear by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Running Footwear 2011-2016 (K Units)

Table United States Capacity Market Share of Major Running Footwear Manufacturers 2011-2016

Table United States and Major Manufacturers Production of Running Footwear 2011-2016 (K Units)

Table United States Production Market Share of Major Running Footwear Manufacturers 2011-2016



Table United States and Major Manufacturers Sales of Running Footwear 2011-2016 (K Units)

Table United States Sales Market Share of Major Running Footwear Manufacturers 2011-2016

Table United States and Major Manufacturers Sales Revenue of Running Footwear 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Running Footwear Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Running Footwear 2011-2016

Figure United States Capacity Utilization Rate of Running Footwear 2011-2016 Figure United States Sales Revenue (M USD) and Growth Rate of Running Footwear 2011-2016

Figure United States Production Market Share of Major Running Footwear Manufacturers in 2014

Figure United States Production Market Share of Major Running Footwear Manufacturers in 2015

Figure United States Sales Market Share of Major Running Footwear Manufacturers in 2014

Figure United States Sales Market Share of Major Running Footwear Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Running Footwear 2011-2016 Table United States Supply, Consumption and Gap of Running Footwear 2011-2016 (K Units)

Table United States Import, Export and Consumption of Running Footwear 2011-2016 (K Units)

Table Price of United States Running Footwear Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Running Footwear Major Manufacturers 2011-2016

Table United States and Major Manufacturers Revenue of Running Footwear 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Running Footwear 2011-2016
Table Saucony Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Saucony
Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit),
Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Saucony



2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Saucony 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Saucony 2011-2016

Table Saucony Running Footwear SWOT Analysis

Table New Balance Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of New Balance

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of New Balance 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of New Balance 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of New Balance 2011-2016

Table New Balance Running Footwear SWOT Analysis

Table Brooks Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Brooks

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Brooks 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Brooks 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Brooks 2011-2016

Table Brooks Running Footwear SWOT Analysis

Table Asics Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Asics

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Asics 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Asics 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Asics 2011-2016

Table Asics Running Footwear SWOT Analysis



Table Mizuno Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Mizuno

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Mizuno 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Mizuno 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Mizuno 2011-2016

Table Mizuno Running Footwear SWOT Analysis

Table Adidas Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Adidas

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Adidas 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Adidas 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Adidas 2011-2016

Table Adidas Running Footwear SWOT Analysis

Table Nike Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Running Footwear Picture and Specifications of Nike

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Nike 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of Nike 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Nike 2011-2016

Table Nike Running Footwear SWOT Analysis

Table Puma Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Running Footwear Picture and Specifications of Puma

Table Running Footwear Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Puma 2011-2016

Figure Running Footwear Capacity (K Units), Production (K Units) and Growth Rate of



Puma 2011-2016

Figure Running Footwear Production (K Units) and United States Market Share of Puma 2011-2016

Table Puma Running Footwear SWOT Analysis

Table Running Footwear Price by Regions 2011-2016

Table Running Footwear Price by Product Types 2011-2016

Table Running Footwear Price by Companies 2011-2016

Table Running Footwear Gross Margin by Companies 2011-2016

Table Price Comparison of Running Footwear by Regions 2011-2016 (USD/Unit)

Table Price of Different Running Footwear Product Types (USD/Unit)

Table Market Share of Different Running Footwear Price Level

Table Gross Margin of Different Running Footwear Applications

Table Marketing Channels Status of Running Footwear

Table Traders or Distributors of Running Footwear with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Running Footwear (USD/Unit) in 2015

Table United States Import, Export, and Trade of Running Footwear (K Units)
Figure United States Capacity (K Units), Production (K Units) and Growth Rate of

Running Footwear 2016-2021

Figure United States Capacity Utilization Rate of Running Footwear 2016-2021

Table United States Running Footwear Production by Type 2016-2021 (K Units)

Table United States Running Footwear Production Market Share by Type 2016-2021

Figure United States Production Market Share of Running Footwear by Type in 2021

Figure United States Sales (K Units) and Growth Rate of Running Footwear 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Running

Footwear 2016-2021

Figure United States Sales of Running Footwear by Applications 2016-2021 (K Units)

Table United States Production Market Share of Running Footwear by Applications 2016-2021

Figure United States Production Market Share of Running Footwear by Applications in 2021

Table United States Production, Import, Export and Consumption of Running Footwear 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Running Footwear 2016-2021

Table Major Raw Materials Suppliers of Running Footwear with Contact Information Table Manufacturing Equipment Suppliers of Running Footwear with Contact Information

Table Major Players of Running Footwear with Contact Information



Table Key Consumers of Running Footwear with Contact Information
Table Supply Chain Relationship Analysis of Running Footwear
Table New Project SWOT Analysis of Running Footwear
Table New Project Investment Feasibility Analysis of Running Footwear
Table Part of Interviewees Record List



I would like to order

Product name: United States Running Footwear Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/U44563B8E2AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U44563B8E2AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970