

# United States Router Market Report 2016

<https://marketpublishers.com/r/U1BAE6B824CEN.html>

Date: November 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U1BAE6B824CEN

## Abstracts

### Notes:

Sales, means the sales volume of Router

Revenue, means the sales value of Router

This report studies sales (consumption) of Router in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

TP-Link

D-Link

Tenda

HUAWEI

ASUS

JCG

CISCO

NETGEAR

Netcore

PHICOMM

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Module Router

Non Modular Router

Type III

Split by applications, this report focuses on sales, market share and growth rate of Router in each application, can be divided into

Access Router

Enterprise Router

Others

## Contents

### United States Router Market Report 2016

#### **1 ROUTER OVERVIEW**

- 1.1 Product Overview and Scope of Router
- 1.2 Classification of Router
  - 1.2.1 Module Router
  - 1.2.2 Non Modular Router
  - 1.2.3 Type III
- 1.3 Application of Router
  - 1.3.1 Access Router
  - 1.3.2 Enterprise Router
  - 1.3.3 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Router (2011-2021)
  - 1.4.1 United States Router Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Router Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES ROUTER COMPETITION BY MANUFACTURERS**

- 2.1 United States Router Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Router Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Router Average Price by Manufactures (2015 and 2016)
- 2.4 Router Market Competitive Situation and Trends
  - 2.4.1 Router Market Concentration Rate
  - 2.4.2 Router Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES ROUTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Router Sales and Market Share by Type (2011-2016)
- 3.2 United States Router Revenue and Market Share by Type (2011-2016)
- 3.3 United States Router Price by Type (2011-2016)
- 3.4 United States Router Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES ROUTER SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Router Sales and Market Share by Application (2011-2016)
- 4.2 United States Router Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES ROUTER MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 TP-Link**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Router Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 TP-Link Router Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 D-Link**

- 5.2.2 Router Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 D-Link Router Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Tenda**

- 5.3.2 Router Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Tenda Router Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 HUAWEI**

- 5.4.2 Router Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 HUAWEI Router Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 ASUS**

- 5.5.2 Router Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 ASUS Router Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

## 5.6 JCG

### 5.6.2 Router Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 JCG Router Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.6.4 Main Business/Business Overview

## 5.7 CISCO

### 5.7.2 Router Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 CISCO Router Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.7.4 Main Business/Business Overview

## 5.8 NETGEAR

### 5.8.2 Router Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 NETGEAR Router Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.8.4 Main Business/Business Overview

## 5.9 Netcore

### 5.9.2 Router Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

### 5.9.3 Netcore Router Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.9.4 Main Business/Business Overview

## 5.10 PHICOMM

### 5.10.2 Router Product Type, Application and Specification

#### 5.10.2.1 Type I

#### 5.10.2.2 Type II

### 5.10.3 PHICOMM Router Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.10.4 Main Business/Business Overview

## **6 ROUTER MANUFACTURING COST ANALYSIS**

### 6.1 Router Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Router

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Router Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Router Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES ROUTER MARKET FORECAST (2016-2021)**

- 10.1 United States Router Sales, Revenue Forecast (2016-2021)
- 10.2 United States Router Sales Forecast by Type (2016-2021)
- 10.3 United States Router Sales Forecast by Application (2016-2021)
- 10.4 Router Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Router

Table Classification of Router

Figure United States Sales Market Share of Router by Type in 2015

Figure Module Router Picture

Figure Non Modular Router Picture

Table Application of Router

Figure United States Sales Market Share of Router by Application in 2015

Figure Access Router Examples

Figure Enterprise Router Examples

Figure Others Examples

Figure United States Router Sales and Growth Rate (2011-2021)

Figure United States Router Revenue and Growth Rate (2011-2021)

Table United States Router Sales of Key Manufacturers (2015 and 2016)

Table United States Router Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Router Sales Share by Manufacturers

Figure 2016 Router Sales Share by Manufacturers

Table United States Router Revenue by Manufacturers (2015 and 2016)

Table United States Router Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Router Revenue Share by Manufacturers

Table 2016 United States Router Revenue Share by Manufacturers

Table United States Market Router Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Router Average Price of Key Manufacturers in 2015

Figure Router Market Share of Top 3 Manufacturers

Figure Router Market Share of Top 5 Manufacturers

Table United States Router Sales by Type (2011-2016)

Table United States Router Sales Share by Type (2011-2016)

Figure United States Router Sales Market Share by Type in 2015

Table United States Router Revenue and Market Share by Type (2011-2016)

Table United States Router Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Router by Type (2011-2016)

Table United States Router Price by Type (2011-2016)

Figure United States Router Sales Growth Rate by Type (2011-2016)

Table United States Router Sales by Application (2011-2016)

Table United States Router Sales Market Share by Application (2011-2016)



Figure United States Router Sales Market Share by Application in 2015  
Table United States Router Sales Growth Rate by Application (2011-2016)  
Figure United States Router Sales Growth Rate by Application (2011-2016)  
Table TP-Link Basic Information List  
Table TP-Link Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure TP-Link Router Sales Market Share (2011-2016)  
Table D-Link Basic Information List  
Table D-Link Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table D-Link Router Sales Market Share (2011-2016)  
Table Tenda Basic Information List  
Table Tenda Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tenda Router Sales Market Share (2011-2016)  
Table HUAWEI Basic Information List  
Table HUAWEI Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table HUAWEI Router Sales Market Share (2011-2016)  
Table ASUS Basic Information List  
Table ASUS Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ASUS Router Sales Market Share (2011-2016)  
Table JCG Basic Information List  
Table JCG Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table JCG Router Sales Market Share (2011-2016)  
Table CISCO Basic Information List  
Table CISCO Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CISCO Router Sales Market Share (2011-2016)  
Table NETGEAR Basic Information List  
Table NETGEAR Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table NETGEAR Router Sales Market Share (2011-2016)  
Table Netcore Basic Information List  
Table Netcore Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Netcore Router Sales Market Share (2011-2016)  
Table PHICOMM Basic Information List  
Table PHICOMM Router Sales, Revenue, Price and Gross Margin (2011-2016)  
Table PHICOMM Router Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Router  
Figure Manufacturing Process Analysis of Router  
Figure Router Industrial Chain Analysis

Table Raw Materials Sources of Router Major Manufacturers in 2015

Table Major Buyers of Router

Table Distributors/Traders List

Figure United States Router Production and Growth Rate Forecast (2016-2021)

Figure United States Router Revenue and Growth Rate Forecast (2016-2021)

Table United States Router Production Forecast by Type (2016-2021)

Table United States Router Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Router Market Report 2016

Product link: <https://marketpublishers.com/r/U1BAE6B824CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1BAE6B824CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970