

United States Road Bikes Market Report 2017

<https://marketpublishers.com/r/UC115D84742EN.html>

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: UC115D84742EN

Abstracts

Notes:

Sales, means the sales volume of Road Bikes

Revenue, means the sales value of Road Bikes

This report studies sales (consumption) of Road Bikes in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Giant

Trek

Bridgestone Cycle

Hero Cycles

Merida

Fuji Bikes

Xidesheng Bicycle

Accell

Specialized

Ti Cycles

Cannondale

Cube

OMYO

Tianjin Battle

Shanghai Phonex

Flying Pigeon

Grimaldi Industri

Trinx Bikes

Scott Sports

Derby Cycle

LOOK

Atlas

Laux Bike

KHS

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Aluminum Road Bike

Carbon Fiber Road Bike

Others

Split by applications, this report focuses on sales, market share and growth rate of Road Bikes in each application, can be divided into

Transportation Tools

Racing

Contents

United States Road Bikes Market Report 2017

1 ROAD BIKES OVERVIEW

- 1.1 Product Overview and Scope of Road Bikes
- 1.2 Classification of Road Bikes
 - 1.2.1 Aluminum Road Bike
 - 1.2.2 Carbon Fiber Road Bike
 - 1.2.3 Others
- 1.3 Application of Road Bikes
 - 1.3.1 Transportation Tools
 - 1.3.2 Racing
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Road Bikes (2011-2021)
 - 1.4.1 United States Road Bikes Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Road Bikes Revenue and Growth Rate (2011-2021)

2 UNITED STATES ROAD BIKES COMPETITION BY MANUFACTURERS

- 2.1 United States Road Bikes Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Road Bikes Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Road Bikes Average Price by Manufactures (2015 and 2016)
- 2.4 Road Bikes Market Competitive Situation and Trends
 - 2.4.1 Road Bikes Market Concentration Rate
 - 2.4.2 Road Bikes Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES ROAD BIKES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Road Bikes Sales and Market Share by States (2011-2016)
- 3.2 United States Road Bikes Revenue and Market Share by States (2011-2016)
- 3.3 United States Road Bikes Price by States (2011-2016)

4 UNITED STATES ROAD BIKES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Road Bikes Sales and Market Share by Type (2011-2016)
- 4.2 United States Road Bikes Revenue and Market Share by Type (2011-2016)
- 4.3 United States Road Bikes Price by Type (2011-2016)
- 4.4 United States Road Bikes Sales Growth Rate by Type (2011-2016)

5 UNITED STATES ROAD BIKES SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Road Bikes Sales and Market Share by Application (2011-2016)
- 5.2 United States Road Bikes Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES ROAD BIKES MANUFACTURERS PROFILES/ANALYSIS

6.1 Giant

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Road Bikes Product Type, Application and Specification
 - 6.1.2.1 Aluminum Road Bike
 - 6.1.2.2 Carbon Fiber Road Bike
- 6.1.3 Giant Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Trek

- 6.2.2 Road Bikes Product Type, Application and Specification
 - 6.2.2.1 Aluminum Road Bike
 - 6.2.2.2 Carbon Fiber Road Bike
- 6.2.3 Trek Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Bridgestone Cycle

- 6.3.2 Road Bikes Product Type, Application and Specification
 - 6.3.2.1 Aluminum Road Bike
 - 6.3.2.2 Carbon Fiber Road Bike
- 6.3.3 Bridgestone Cycle Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Hero Cycles

- 6.4.2 Road Bikes Product Type, Application and Specification
 - 6.4.2.1 Aluminum Road Bike
 - 6.4.2.2 Carbon Fiber Road Bike
- 6.4.3 Hero Cycles Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.4.4 Main Business/Business Overview
- 6.5 Merida
 - 6.5.2 Road Bikes Product Type, Application and Specification
 - 6.5.2.1 Aluminum Road Bike
 - 6.5.2.2 Carbon Fiber Road Bike
 - 6.5.3 Merida Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Fuji Bikes
 - 6.6.2 Road Bikes Product Type, Application and Specification
 - 6.6.2.1 Aluminum Road Bike
 - 6.6.2.2 Carbon Fiber Road Bike
 - 6.6.3 Fuji Bikes Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Xidesheng Bicycle
 - 6.7.2 Road Bikes Product Type, Application and Specification
 - 6.7.2.1 Aluminum Road Bike
 - 6.7.2.2 Carbon Fiber Road Bike
 - 6.7.3 Xidesheng Bicycle Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Accell
 - 6.8.2 Road Bikes Product Type, Application and Specification
 - 6.8.2.1 Aluminum Road Bike
 - 6.8.2.2 Carbon Fiber Road Bike
 - 6.8.3 Accell Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Specialized
 - 6.9.2 Road Bikes Product Type, Application and Specification
 - 6.9.2.1 Aluminum Road Bike
 - 6.9.2.2 Carbon Fiber Road Bike
 - 6.9.3 Specialized Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Ti Cycles
 - 6.10.2 Road Bikes Product Type, Application and Specification
 - 6.10.2.1 Aluminum Road Bike
 - 6.10.2.2 Carbon Fiber Road Bike
 - 6.10.3 Ti Cycles Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Cannondale

- 6.12 Cube
- 6.13 OMYO
- 6.14 Tianjin Battle
- 6.15 Shanghai Phonex
- 6.16 Flying Pigeon
- 6.17 Grimaldi Industri
- 6.18 Trinx Bikes
- 6.19 Scott Sports
- 6.20 Derby Cycle
- 6.21 LOOK
- 6.22 Atlas
- 6.23 Laux Bike
- 6.24 KHS

7 ROAD BIKES MANUFACTURING COST ANALYSIS

- 7.1 Road Bikes Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Road Bikes

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Road Bikes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Road Bikes Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing

- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES ROAD BIKES MARKET FORECAST (2016-2021)

- 11.1 United States Road Bikes Sales, Revenue Forecast (2016-2021)
- 11.2 United States Road Bikes Sales Forecast by Type (2016-2021)
- 11.3 United States Road Bikes Sales Forecast by Application (2016-2021)
- 11.4 Road Bikes Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Road Bikes

Table Classification of Road Bikes

Figure United States Sales Market Share of Road Bikes by Type in 2015

Figure Aluminum Road Bike Picture

Figure Carbon Fiber Road Bike Picture

Figure Others Picture

Table Application of Road Bikes

Figure United States Sales Market Share of Road Bikes by Application in 2015

Figure Transportation Tools Examples

Figure Racing Examples

Figure United States Road Bikes Sales and Growth Rate (2011-2021)

Figure United States Road Bikes Revenue and Growth Rate (2011-2021)

Table United States Road Bikes Sales of Key Manufacturers (2015 and 2016)

Table United States Road Bikes Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Road Bikes Sales Share by Manufacturers

Figure 2016 Road Bikes Sales Share by Manufacturers

Table United States Road Bikes Revenue by Manufacturers (2015 and 2016)

Table United States Road Bikes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Road Bikes Revenue Share by Manufacturers

Table 2016 United States Road Bikes Revenue Share by Manufacturers

Table United States Market Road Bikes Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Road Bikes Average Price of Key Manufacturers in 2015

Figure Road Bikes Market Share of Top 3 Manufacturers

Figure Road Bikes Market Share of Top 5 Manufacturers

Table United States Road Bikes Sales by States (2011-2016)

Table United States Road Bikes Sales Share by States (2011-2016)

Figure United States Road Bikes Sales Market Share by States in 2015

Table United States Road Bikes Revenue and Market Share by States (2011-2016)

Table United States Road Bikes Revenue Share by States (2011-2016)

Figure Revenue Market Share of Road Bikes by States (2011-2016)

Table United States Road Bikes Price by States (2011-2016)

Table United States Road Bikes Sales by Type (2011-2016)

Table United States Road Bikes Sales Share by Type (2011-2016)

Figure United States Road Bikes Sales Market Share by Type in 2015

Table United States Road Bikes Revenue and Market Share by Type (2011-2016)
Table United States Road Bikes Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Road Bikes by Type (2011-2016)
Table United States Road Bikes Price by Type (2011-2016)
Figure United States Road Bikes Sales Growth Rate by Type (2011-2016)
Table United States Road Bikes Sales by Application (2011-2016)
Table United States Road Bikes Sales Market Share by Application (2011-2016)
Figure United States Road Bikes Sales Market Share by Application in 2015
Table United States Road Bikes Sales Growth Rate by Application (2011-2016)
Figure United States Road Bikes Sales Growth Rate by Application (2011-2016)
Table Giant Basic Information List
Table Giant Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Giant Road Bikes Sales Market Share (2011-2016)
Table Trek Basic Information List
Table Trek Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Trek Road Bikes Sales Market Share (2011-2016)
Table Bridgestone Cycle Basic Information List
Table Bridgestone Cycle Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bridgestone Cycle Road Bikes Sales Market Share (2011-2016)
Table Hero Cycles Basic Information List
Table Hero Cycles Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hero Cycles Road Bikes Sales Market Share (2011-2016)
Table Merida Basic Information List
Table Merida Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Merida Road Bikes Sales Market Share (2011-2016)
Table Fuji Bikes Basic Information List
Table Fuji Bikes Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fuji Bikes Road Bikes Sales Market Share (2011-2016)
Table Xidesheng Bicycle Basic Information List
Table Xidesheng Bicycle Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Xidesheng Bicycle Road Bikes Sales Market Share (2011-2016)
Table Accell Basic Information List
Table Accell Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Accell Road Bikes Sales Market Share (2011-2016)
Table Specialized Basic Information List
Table Specialized Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Specialized Road Bikes Sales Market Share (2011-2016)

Table Ti Cycles Basic Information List
Table Ti Cycles Road Bikes Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ti Cycles Road Bikes Sales Market Share (2011-2016)
Table Cannondale Basic Information List
Table Cube Basic Information List
Table OMYO Basic Information List
Table Tianjin Battle Basic Information List
Table Shanghai Phonex Basic Information List
Table Flying Pigeon Basic Information List
Table Grimaldi Industri Basic Information List
Table Trinx Bikes Basic Information List
Table Scott Sports Basic Information List
Table Derby Cycle Basic Information List
Table LOOK Basic Information List
Table Atlas Basic Information List
Table Laux Bike Basic Information List
Table KHS Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Road Bikes
Figure Manufacturing Process Analysis of Road Bikes
Figure Road Bikes Industrial Chain Analysis
Table Raw Materials Sources of Road Bikes Major Manufacturers in 2015
Table Major Buyers of Road Bikes
Table Distributors/Traders List
Figure United States Road Bikes Production and Growth Rate Forecast (2016-2021)
Figure United States Road Bikes Revenue and Growth Rate Forecast (2016-2021)
Table United States Road Bikes Production Forecast by Type (2016-2021)
Table United States Road Bikes Consumption Forecast by Application (2016-2021)
Table United States Road Bikes Sales Forecast by States (2016-2021)
Table United States Road Bikes Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Road Bikes Market Report 2017

Product link: <https://marketpublishers.com/r/UC115D84742EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC115D84742EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970