

# United States Rituxan Market Report 2016

<https://marketpublishers.com/r/UCECAB22A7CEN.html>

Date: December 2016

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UCECAB22A7CEN

## Abstracts

### Notes:

Sales, means the sales volume of Rituxan

Revenue, means the sales value of Rituxan

This report studies sales (consumption) of Rituxan in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Novartis AG

Fujifilm Kyowa Kirin Biologics

AstraZeneca PLC

Marsala Biotech

Genexine

Takeda Pharmaceutical Company Limited

Enzon Pharmaceuticals

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Rituxan in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Rituxan Market Report 2016

#### **1 RITUXAN OVERVIEW**

- 1.1 Product Overview and Scope of Rituxan
- 1.2 Classification of Rituxan
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Rituxan
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Rituxan (2011-2021)
  - 1.4.1 United States Rituxan Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Rituxan Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES RITUXAN COMPETITION BY MANUFACTURERS**

- 2.1 United States Rituxan Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Rituxan Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Rituxan Average Price by Manufactures (2015 and 2016)
- 2.4 Rituxan Market Competitive Situation and Trends
  - 2.4.1 Rituxan Market Concentration Rate
  - 2.4.2 Rituxan Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES RITUXAN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Rituxan Sales and Market Share by Type (2011-2016)
- 3.2 United States Rituxan Revenue and Market Share by Type (2011-2016)
- 3.3 United States Rituxan Price by Type (2011-2016)
- 3.4 United States Rituxan Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES RITUXAN SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Rituxan Sales and Market Share by Application (2011-2016)
- 4.2 United States Rituxan Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES RITUXAN MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Novartis AG**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Rituxan Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Novartis AG Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Fujifilm Kyowa Kirin Biologics**

- 5.2.2 Rituxan Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Fujifilm Kyowa Kirin Biologics Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 AstraZeneca PLC**

- 5.3.2 Rituxan Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 AstraZeneca PLC Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 Marsala Biotech**

- 5.4.2 Rituxan Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Marsala Biotech Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 Genexine**

- 5.5.2 Rituxan Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Genexine Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Takeda Pharmaceutical Company Limited
  - 5.6.2 Rituxan Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Takeda Pharmaceutical Company Limited Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Enzon Pharmaceuticals
  - 5.7.2 Rituxan Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Enzon Pharmaceuticals Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview

## **6 RITUXAN MANUFACTURING COST ANALYSIS**

- 6.1 Rituxan Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Rituxan

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Rituxan Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Rituxan Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel

- 8.1.1 Direct Marketing
- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES RITUXAN MARKET FORECAST (2016-2021)**

- 10.1 United States Rituxan Sales, Revenue Forecast (2016-2021)
- 10.2 United States Rituxan Sales Forecast by Type (2016-2021)
- 10.3 United States Rituxan Sales Forecast by Application (2016-2021)
- 10.4 Rituxan Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Rituxan

Table Classification of Rituxan

Figure United States Sales Market Share of Rituxan by Type in 2015

Table Application of Rituxan

Figure United States Sales Market Share of Rituxan by Application in 2015

Figure United States Rituxan Sales and Growth Rate (2011-2021)

Figure United States Rituxan Revenue and Growth Rate (2011-2021)

Table United States Rituxan Sales of Key Manufacturers (2015 and 2016)

Table United States Rituxan Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Rituxan Sales Share by Manufacturers

Figure 2016 Rituxan Sales Share by Manufacturers

Table United States Rituxan Revenue by Manufacturers (2015 and 2016)

Table United States Rituxan Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Rituxan Revenue Share by Manufacturers

Table 2016 United States Rituxan Revenue Share by Manufacturers

Table United States Market Rituxan Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Rituxan Average Price of Key Manufacturers in 2015

Figure Rituxan Market Share of Top 3 Manufacturers

Figure Rituxan Market Share of Top 5 Manufacturers

Table United States Rituxan Sales by Type (2011-2016)

Table United States Rituxan Sales Share by Type (2011-2016)

Figure United States Rituxan Sales Market Share by Type in 2015

Table United States Rituxan Revenue and Market Share by Type (2011-2016)

Table United States Rituxan Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Rituxan by Type (2011-2016)

Table United States Rituxan Price by Type (2011-2016)

Figure United States Rituxan Sales Growth Rate by Type (2011-2016)

Table United States Rituxan Sales by Application (2011-2016)

Table United States Rituxan Sales Market Share by Application (2011-2016)

Figure United States Rituxan Sales Market Share by Application in 2015

Table United States Rituxan Sales Growth Rate by Application (2011-2016)

Figure United States Rituxan Sales Growth Rate by Application (2011-2016)

Table Novartis AG Basic Information List

Table Novartis AG Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Novartis AG Rituxan Sales Market Share (2011-2016)

Table Fujifilm Kyowa Kirin Biologics Basic Information List

Table Fujifilm Kyowa Kirin Biologics Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fujifilm Kyowa Kirin Biologics Rituxan Sales Market Share (2011-2016)

Table AstraZeneca PLC Basic Information List

Table AstraZeneca PLC Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table AstraZeneca PLC Rituxan Sales Market Share (2011-2016)

Table Marsala Biotech Basic Information List

Table Marsala Biotech Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marsala Biotech Rituxan Sales Market Share (2011-2016)

Table Genexine Basic Information List

Table Genexine Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table Genexine Rituxan Sales Market Share (2011-2016)

Table Takeda Pharmaceutical Company Limited Basic Information List

Table Takeda Pharmaceutical Company Limited Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table Takeda Pharmaceutical Company Limited Rituxan Sales Market Share (2011-2016)

Table Enzon Pharmaceuticals Basic Information List

Table Enzon Pharmaceuticals Rituxan Sales, Revenue, Price and Gross Margin (2011-2016)

Table Enzon Pharmaceuticals Rituxan Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rituxan

Figure Manufacturing Process Analysis of Rituxan

Figure Rituxan Industrial Chain Analysis

Table Raw Materials Sources of Rituxan Major Manufacturers in 2015

Table Major Buyers of Rituxan

Table Distributors/Traders List

Figure United States Rituxan Production and Growth Rate Forecast (2016-2021)

Figure United States Rituxan Revenue and Growth Rate Forecast (2016-2021)

Table United States Rituxan Production Forecast by Type (2016-2021)

Table United States Rituxan Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Rituxan Market Report 2016

Product link: <https://marketpublishers.com/r/UCECAB22A7CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCECAB22A7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970