

United States Rice Market Report 2016

<https://marketpublishers.com/r/U114A775781EN.html>

Date: November 2016

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U114A775781EN

Abstracts

Notes:

Sales, means the sales volume of Rice

Revenue, means the sales value of Rice

This report studies sales (consumption) of Rice in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ADM

Cargill

Bunge

Louis Dreyfus

Wilmar

COFCO

Beidahuang

GAEA GEM

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Whole grain rice

White rice

Type III

Split by applications, this report focuses on sales, market share and growth rate of Rice in each application, can be divided into

Food manufacturing

Direct consumption

Other

Contents

United States Rice Market Report 2016

1 RICE OVERVIEW

1.1 Product Overview and Scope of Rice

1.2 Classification of Rice

1.2.1 Whole grain rice

1.2.2 White rice

1.2.3 Type III

1.3 Application of Rice

1.3.1 Food manufacturing

1.3.2 Direct consumption

1.3.3 Other

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Rice (2011-2021)

1.4.1 United States Rice Sales and Growth Rate (2011-2021)

1.4.2 United States Rice Revenue and Growth Rate (2011-2021)

2 UNITED STATES RICE COMPETITION BY MANUFACTURERS

2.1 United States Rice Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Rice Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Rice Average Price by Manufactures (2015 and 2016)

2.4 Rice Market Competitive Situation and Trends

2.4.1 Rice Market Concentration Rate

2.4.2 Rice Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES RICE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Rice Sales and Market Share by Type (2011-2016)

3.2 United States Rice Revenue and Market Share by Type (2011-2016)

3.3 United States Rice Price by Type (2011-2016)

3.4 United States Rice Sales Growth Rate by Type (2011-2016)

4 UNITED STATES RICE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Rice Sales and Market Share by Application (2011-2016)
- 4.2 United States Rice Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES RICE MANUFACTURERS PROFILES/ANALYSIS

5.1 ADM

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Rice Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 ADM Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Cargill

- 5.2.2 Rice Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Cargill Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Bunge

- 5.3.2 Rice Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Bunge Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Louis Dreyfus

- 5.4.2 Rice Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Louis Dreyfus Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Wilmar

- 5.5.2 Rice Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Wilmar Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 COFCO

- 5.6.2 Rice Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 COFCO Rice Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Beidahuang
 - 5.7.2 Rice Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Beidahuang Rice Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 GAEA GEM
 - 5.8.2 Rice Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 GAEA GEM Rice Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview

6 RICE MANUFACTURING COST ANALYSIS

- 6.1 Rice Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Rice

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Rice Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Rice Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES RICE MARKET FORECAST (2016-2021)

- 10.1 United States Rice Sales, Revenue Forecast (2016-2021)
- 10.2 United States Rice Sales Forecast by Type (2016-2021)
- 10.3 United States Rice Sales Forecast by Application (2016-2021)
- 10.4 Rice Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Rice

Table Classification of Rice

Figure United States Sales Market Share of Rice by Type in 2015

Figure Whole grain rice Picture

Figure White rice Picture

Table Application of Rice

Figure United States Sales Market Share of Rice by Application in 2015

Figure Food manufacturing Examples

Figure Direct consumption Examples

Figure Other Examples

Figure United States Rice Sales and Growth Rate (2011-2021)

Figure United States Rice Revenue and Growth Rate (2011-2021)

Table United States Rice Sales of Key Manufacturers (2015 and 2016)

Table United States Rice Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Rice Sales Share by Manufacturers

Figure 2016 Rice Sales Share by Manufacturers

Table United States Rice Revenue by Manufacturers (2015 and 2016)

Table United States Rice Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Rice Revenue Share by Manufacturers

Table 2016 United States Rice Revenue Share by Manufacturers

Table United States Market Rice Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Rice Average Price of Key Manufacturers in 2015

Figure Rice Market Share of Top 3 Manufacturers

Figure Rice Market Share of Top 5 Manufacturers

Table United States Rice Sales by Type (2011-2016)

Table United States Rice Sales Share by Type (2011-2016)

Figure United States Rice Sales Market Share by Type in 2015

Table United States Rice Revenue and Market Share by Type (2011-2016)

Table United States Rice Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Rice by Type (2011-2016)

Table United States Rice Price by Type (2011-2016)

Figure United States Rice Sales Growth Rate by Type (2011-2016)

Table United States Rice Sales by Application (2011-2016)

Table United States Rice Sales Market Share by Application (2011-2016)

Figure United States Rice Sales Market Share by Application in 2015

Table United States Rice Sales Growth Rate by Application (2011-2016)
Figure United States Rice Sales Growth Rate by Application (2011-2016)
Table ADM Basic Information List
Table ADM Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Figure ADM Rice Sales Market Share (2011-2016)
Table Cargill Basic Information List
Table Cargill Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table Cargill Rice Sales Market Share (2011-2016)
Table Bunge Basic Information List
Table Bunge Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bunge Rice Sales Market Share (2011-2016)
Table Louis Dreyfus Basic Information List
Table Louis Dreyfus Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table Louis Dreyfus Rice Sales Market Share (2011-2016)
Table Wilmar Basic Information List
Table Wilmar Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wilmar Rice Sales Market Share (2011-2016)
Table COFCO Basic Information List
Table COFCO Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table COFCO Rice Sales Market Share (2011-2016)
Table Beidahuang Basic Information List
Table Beidahuang Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table Beidahuang Rice Sales Market Share (2011-2016)
Table GAEA GEM Basic Information List
Table GAEA GEM Rice Sales, Revenue, Price and Gross Margin (2011-2016)
Table GAEA GEM Rice Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Rice
Figure Manufacturing Process Analysis of Rice
Figure Rice Industrial Chain Analysis
Table Raw Materials Sources of Rice Major Manufacturers in 2015
Table Major Buyers of Rice
Table Distributors/Traders List
Figure United States Rice Production and Growth Rate Forecast (2016-2021)
Figure United States Rice Revenue and Growth Rate Forecast (2016-2021)
Table United States Rice Production Forecast by Type (2016-2021)
Table United States Rice Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Rice Market Report 2016

Product link: <https://marketpublishers.com/r/U114A775781EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U114A775781EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970