

United States Rice Cookers Market Report 2017

<https://marketpublishers.com/r/U2FF94D86F5EN.html>

Date: December 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U2FF94D86F5EN

Abstracts

In this report, the United States Rice Cookers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Rice Cookers in these regions, from 2012 to 2022 (forecast).

United States Rice Cookers market competition by top manufacturers/players, with Rice Cookers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Midea

Tiger

ZOJIRUSHI

Toshiba

Matsushita

Mitsubishi

Sanyo

Philips

LG

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Electric Rice Cookers

Gas Rice Cookers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Rice Cookers Market Report 2017

1 RICE COOKERS OVERVIEW

- 1.1 Product Overview and Scope of Rice Cookers
- 1.2 Classification of Rice Cookers by Product Category
 - 1.2.1 United States Rice Cookers Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Rice Cookers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Electric Rice Cookers
 - 1.2.4 Gas Rice Cookers
- 1.3 United States Rice Cookers Market by Application/End Users
 - 1.3.1 United States Rice Cookers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 United States Rice Cookers Market by Region
 - 1.4.1 United States Rice Cookers Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Rice Cookers Status and Prospect (2012-2022)
 - 1.4.3 Southwest Rice Cookers Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Rice Cookers Status and Prospect (2012-2022)
 - 1.4.5 New England Rice Cookers Status and Prospect (2012-2022)
 - 1.4.6 The South Rice Cookers Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Rice Cookers Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Rice Cookers (2012-2022)
 - 1.5.1 United States Rice Cookers Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Rice Cookers Revenue and Growth Rate (2012-2022)

2 UNITED STATES RICE COOKERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Rice Cookers Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Rice Cookers Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Rice Cookers Average Price by Players/Suppliers (2012-2017)

2.4 United States Rice Cookers Market Competitive Situation and Trends

2.4.1 United States Rice Cookers Market Concentration Rate

2.4.2 United States Rice Cookers Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Rice Cookers Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES RICE COOKERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Rice Cookers Sales and Market Share by Region (2012-2017)

3.2 United States Rice Cookers Revenue and Market Share by Region (2012-2017)

3.3 United States Rice Cookers Price by Region (2012-2017)

4 UNITED STATES RICE COOKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Rice Cookers Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Rice Cookers Revenue and Market Share by Type (2012-2017)

4.3 United States Rice Cookers Price by Type (2012-2017)

4.4 United States Rice Cookers Sales Growth Rate by Type (2012-2017)

5 UNITED STATES RICE COOKERS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Rice Cookers Sales and Market Share by Application (2012-2017)

5.2 United States Rice Cookers Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES RICE COOKERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Midea

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Rice Cookers Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Midea Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Tiger
 - 6.2.2 Rice Cookers Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Tiger Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 ZOJIRUSHI
 - 6.3.2 Rice Cookers Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 ZOJIRUSHI Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Toshiba
 - 6.4.2 Rice Cookers Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Toshiba Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Matsushita
 - 6.5.2 Rice Cookers Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Matsushita Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Mitsubishi
 - 6.6.2 Rice Cookers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Mitsubishi Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Sanyo
 - 6.7.2 Rice Cookers Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Sanyo Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Philips
 - 6.8.2 Rice Cookers Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Philips Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 LG

6.9.2 Rice Cookers Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 LG Rice Cookers Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

7 RICE COOKERS MANUFACTURING COST ANALYSIS

7.1 Rice Cookers Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Rice Cookers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Rice Cookers Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Rice Cookers Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES RICE COOKERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Rice Cookers Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Rice Cookers Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Rice Cookers Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Rice Cookers Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Rice Cookers

Figure United States Rice Cookers Market Size (K Units) by Type (2012-2022)

Figure United States Rice Cookers Sales Volume Market Share by Type (Product Category) in 2016

Figure Electric Rice Cookers Product Picture

Figure Gas Rice Cookers Product Picture

Figure United States Rice Cookers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Rice Cookers by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Rice Cookers Market Size (Million USD) by Region (2012-2022)

Figure The West Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Rice Cookers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Rice Cookers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Rice Cookers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Rice Cookers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Rice Cookers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Rice Cookers Sales Share by Players/Suppliers

Figure 2017 United States Rice Cookers Sales Share by Players/Suppliers

Figure United States Rice Cookers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Rice Cookers Revenue (Million USD) by Players/Suppliers

(2012-2017)

Table United States Rice Cookers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Rice Cookers Revenue Share by Players/Suppliers

Figure 2017 United States Rice Cookers Revenue Share by Players/Suppliers

Table United States Market Rice Cookers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Rice Cookers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Rice Cookers Market Share of Top 3 Players/Suppliers

Figure United States Rice Cookers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Rice Cookers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Rice Cookers Product Category

Table United States Rice Cookers Sales (K Units) by Region (2012-2017)

Table United States Rice Cookers Sales Share by Region (2012-2017)

Figure United States Rice Cookers Sales Share by Region (2012-2017)

Figure United States Rice Cookers Sales Market Share by Region in 2016

Table United States Rice Cookers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Rice Cookers Revenue Share by Region (2012-2017)

Figure United States Rice Cookers Revenue Market Share by Region (2012-2017)

Figure United States Rice Cookers Revenue Market Share by Region in 2016

Table United States Rice Cookers Price (USD/Unit) by Region (2012-2017)

Table United States Rice Cookers Sales (K Units) by Type (2012-2017)

Table United States Rice Cookers Sales Share by Type (2012-2017)

Figure United States Rice Cookers Sales Share by Type (2012-2017)

Figure United States Rice Cookers Sales Market Share by Type in 2016

Table United States Rice Cookers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Rice Cookers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Rice Cookers by Type (2012-2017)

Figure Revenue Market Share of Rice Cookers by Type in 2016

Table United States Rice Cookers Price (USD/Unit) by Types (2012-2017)

Figure United States Rice Cookers Sales Growth Rate by Type (2012-2017)

Table United States Rice Cookers Sales (K Units) by Application (2012-2017)

Table United States Rice Cookers Sales Market Share by Application (2012-2017)

Figure United States Rice Cookers Sales Market Share by Application (2012-2017)

Figure United States Rice Cookers Sales Market Share by Application in 2016

Table United States Rice Cookers Sales Growth Rate by Application (2012-2017)

Figure United States Rice Cookers Sales Growth Rate by Application (2012-2017)

Table Midea Basic Information List

Table Midea Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Midea Rice Cookers Sales Growth Rate (2012-2017)

Figure Midea Rice Cookers Sales Market Share in United States (2012-2017)

Figure Midea Rice Cookers Revenue Market Share in United States (2012-2017)

Table Tiger Basic Information List

Table Tiger Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Tiger Rice Cookers Sales Growth Rate (2012-2017)

Figure Tiger Rice Cookers Sales Market Share in United States (2012-2017)

Figure Tiger Rice Cookers Revenue Market Share in United States (2012-2017)

Table ZOJIRUSHI Basic Information List

Table ZOJIRUSHI Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ZOJIRUSHI Rice Cookers Sales Growth Rate (2012-2017)

Figure ZOJIRUSHI Rice Cookers Sales Market Share in United States (2012-2017)

Figure ZOJIRUSHI Rice Cookers Revenue Market Share in United States (2012-2017)

Table Toshiba Basic Information List

Table Toshiba Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toshiba Rice Cookers Sales Growth Rate (2012-2017)

Figure Toshiba Rice Cookers Sales Market Share in United States (2012-2017)

Figure Toshiba Rice Cookers Revenue Market Share in United States (2012-2017)

Table Matsushita Basic Information List

Table Matsushita Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Matsushita Rice Cookers Sales Growth Rate (2012-2017)

Figure Matsushita Rice Cookers Sales Market Share in United States (2012-2017)

Figure Matsushita Rice Cookers Revenue Market Share in United States (2012-2017)

Table Mitsubishi Basic Information List

Table Mitsubishi Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Mitsubishi Rice Cookers Sales Growth Rate (2012-2017)

Figure Mitsubishi Rice Cookers Sales Market Share in United States (2012-2017)

Figure Mitsubishi Rice Cookers Revenue Market Share in United States (2012-2017)

Table Sanyo Basic Information List

Table Sanyo Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (2012-2017)

Figure Sanyo Rice Cookers Sales Growth Rate (2012-2017)

Figure Sanyo Rice Cookers Sales Market Share in United States (2012-2017)

Figure Sanyo Rice Cookers Revenue Market Share in United States (2012-2017)

Table Philips Basic Information List

Table Philips Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Rice Cookers Sales Growth Rate (2012-2017)

Figure Philips Rice Cookers Sales Market Share in United States (2012-2017)

Figure Philips Rice Cookers Revenue Market Share in United States (2012-2017)

Table LG Basic Information List

Table LG Rice Cookers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Rice Cookers Sales Growth Rate (2012-2017)

Figure LG Rice Cookers Sales Market Share in United States (2012-2017)

Figure LG Rice Cookers Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rice Cookers

Figure Manufacturing Process Analysis of Rice Cookers

Figure Rice Cookers Industrial Chain Analysis

Table Raw Materials Sources of Rice Cookers Major Players/Suppliers in 2016

Table Major Buyers of Rice Cookers

Table Distributors/Traders List

Figure United States Rice Cookers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Rice Cookers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Rice Cookers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Rice Cookers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Rice Cookers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Rice Cookers Sales Volume (K Units) Forecast by Type in 2022

Table United States Rice Cookers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Rice Cookers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Rice Cookers Sales Volume (K Units) Forecast by Application in 2022

Table United States Rice Cookers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Rice Cookers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Rice Cookers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Rice Cookers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Rice Cookers Market Report 2017

Product link: <https://marketpublishers.com/r/U2FF94D86F5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2FF94D86F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970