

United States Rice Cooker Market Report 2017

https://marketpublishers.com/r/UCE8F6DFB4CEN.html

Date: December 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UCE8F6DFB4CEN

Abstracts

In this report, the United States Rice Cooker market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Rice Cooker in these regions, from 2012 to 2022 (forecast).

United States Rice Cooker market competition by top manufacturers/players, with Rice Cooker sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Midea





On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including



Houshold

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Rice Cooker Market Report 2017

1 RICE COOKER OVERVIEW

- 1.1 Product Overview and Scope of Rice Cooker
- 1.2 Classification of Rice Cooker by Product Category
- 1.2.1 United States Rice Cooker Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Rice Cooker Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Electric Rice Cookers
 - 1.2.4 Gas Rice Cookers
- 1.3 United States Rice Cooker Market by Application/End Users
- 1.3.1 United States Rice Cooker Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Houshold
 - 1.3.3 Commercial
- 1.4 United States Rice Cooker Market by Region
- 1.4.1 United States Rice Cooker Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Rice Cooker Status and Prospect (2012-2022)
 - 1.4.3 Southwest Rice Cooker Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Rice Cooker Status and Prospect (2012-2022)
 - 1.4.5 New England Rice Cooker Status and Prospect (2012-2022)
 - 1.4.6 The South Rice Cooker Status and Prospect (2012-2022)
- 1.4.7 The Midwest Rice Cooker Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Rice Cooker (2012-2022)
 - 1.5.1 United States Rice Cooker Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Rice Cooker Revenue and Growth Rate (2012-2022)

2 UNITED STATES RICE COOKER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Rice Cooker Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Rice Cooker Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Rice Cooker Average Price by Players/Suppliers (2012-2017)



- 2.4 United States Rice Cooker Market Competitive Situation and Trends
 - 2.4.1 United States Rice Cooker Market Concentration Rate
- 2.4.2 United States Rice Cooker Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Rice Cooker Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES RICE COOKER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Rice Cooker Sales and Market Share by Region (2012-2017)
- 3.2 United States Rice Cooker Revenue and Market Share by Region (2012-2017)
- 3.3 United States Rice Cooker Price by Region (2012-2017)

4 UNITED STATES RICE COOKER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Rice Cooker Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Rice Cooker Revenue and Market Share by Type (2012-2017)
- 4.3 United States Rice Cooker Price by Type (2012-2017)
- 4.4 United States Rice Cooker Sales Growth Rate by Type (2012-2017)

5 UNITED STATES RICE COOKER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Rice Cooker Sales and Market Share by Application (2012-2017)
- 5.2 United States Rice Cooker Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES RICE COOKER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Midea
- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Rice Cooker Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Midea Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)



6.1.4 Main Business/Business Overview

6.2 Joyoung

- 6.2.2 Rice Cooker Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Joyoung Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 Panasonic
 - 6.3.2 Rice Cooker Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Panasonic Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 PHILIPS
 - 6.4.2 Rice Cooker Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 PHILIPS Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 SUPOR
 - 6.5.2 Rice Cooker Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 SUPOR Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 ZO JIRUSHI
 - 6.6.2 Rice Cooker Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 ZO JIRUSHI Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 TIGER
 - 6.7.2 Rice Cooker Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 TIGER Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Povos
- 6.8.2 Rice Cooker Product Category, Application and Specification



- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Povos Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Toshiba
 - 6.9.2 Rice Cooker Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Toshiba Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Matsushita
 - 6.10.2 Rice Cooker Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Matsushita Rice Cooker Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Mitsubishi
- 6.12 Sanyo
- 6.13 Philips
- 6.14 LG

7 RICE COOKER MANUFACTURING COST ANALYSIS

- 7.1 Rice Cooker Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Rice Cooker

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Rice Cooker Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Rice Cooker Major Manufacturers in 2016



8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES RICE COOKER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Rice Cooker Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Rice Cooker Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Rice Cooker Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Rice Cooker Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source



13.2.1 Secondary Sources13.2.2 Primary Sources13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Rice Cooker

Figure United States Rice Cooker Market Size (K Units) by Type (2012-2022)

Figure United States Rice Cooker Sales Volume Market Share by Type (Product

Category) in 2016

Figure Electric Rice Cookers Product Picture

Figure Gas Rice Cookers Product Picture

Figure United States Rice Cooker Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Rice Cooker by Application in 2016

Figure Houshold Examples

Table Key Downstream Customer in Houshold

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States Rice Cooker Market Size (Million USD) by Region (2012-2022)

Figure The West Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Rice Cooker Sales (K Units) and Growth Rate (2012-2022)

Figure United States Rice Cooker Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Rice Cooker Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Rice Cooker Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Rice Cooker Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Rice Cooker Sales Share by Players/Suppliers

Figure 2017 United States Rice Cooker Sales Share by Players/Suppliers

Figure United States Rice Cooker Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Rice Cooker Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Rice Cooker Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Rice Cooker Revenue Share by Players/Suppliers



Figure 2017 United States Rice Cooker Revenue Share by Players/Suppliers Table United States Market Rice Cooker Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Rice Cooker Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Rice Cooker Market Share of Top 3 Players/Suppliers

Figure United States Rice Cooker Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Rice Cooker Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Rice Cooker Product Category

Table United States Rice Cooker Sales (K Units) by Region (2012-2017)

Table United States Rice Cooker Sales Share by Region (2012-2017)

Figure United States Rice Cooker Sales Share by Region (2012-2017)

Figure United States Rice Cooker Sales Market Share by Region in 2016

Table United States Rice Cooker Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Rice Cooker Revenue Share by Region (2012-2017)

Figure United States Rice Cooker Revenue Market Share by Region (2012-2017)

Figure United States Rice Cooker Revenue Market Share by Region in 2016

Table United States Rice Cooker Price (USD/Unit) by Region (2012-2017)

Table United States Rice Cooker Sales (K Units) by Type (2012-2017)

Table United States Rice Cooker Sales Share by Type (2012-2017)

Figure United States Rice Cooker Sales Share by Type (2012-2017)

Figure United States Rice Cooker Sales Market Share by Type in 2016

Table United States Rice Cooker Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Rice Cooker Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Rice Cooker by Type (2012-2017)

Figure Revenue Market Share of Rice Cooker by Type in 2016

Table United States Rice Cooker Price (USD/Unit) by Types (2012-2017)

Figure United States Rice Cooker Sales Growth Rate by Type (2012-2017)

Table United States Rice Cooker Sales (K Units) by Application (2012-2017)

Table United States Rice Cooker Sales Market Share by Application (2012-2017)

Figure United States Rice Cooker Sales Market Share by Application (2012-2017)

Figure United States Rice Cooker Sales Market Share by Application in 2016

Table United States Rice Cooker Sales Growth Rate by Application (2012-2017)

Figure United States Rice Cooker Sales Growth Rate by Application (2012-2017)

Table Midea Basic Information List

Table Midea Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and



Gross Margin (2012-2017)

Figure Midea Rice Cooker Sales Growth Rate (2012-2017)

Figure Midea Rice Cooker Sales Market Share in United States (2012-2017)

Figure Midea Rice Cooker Revenue Market Share in United States (2012-2017)

Table Joyoung Basic Information List

Table Joyoung Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Joyoung Rice Cooker Sales Growth Rate (2012-2017)

Figure Joyoung Rice Cooker Sales Market Share in United States (2012-2017)

Figure Joyoung Rice Cooker Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Rice Cooker Sales Growth Rate (2012-2017)

Figure Panasonic Rice Cooker Sales Market Share in United States (2012-2017)

Figure Panasonic Rice Cooker Revenue Market Share in United States (2012-2017)

Table PHILIPS Basic Information List

Table PHILIPS Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PHILIPS Rice Cooker Sales Growth Rate (2012-2017)

Figure PHILIPS Rice Cooker Sales Market Share in United States (2012-2017)

Figure PHILIPS Rice Cooker Revenue Market Share in United States (2012-2017)

Table SUPOR Basic Information List

Table SUPOR Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SUPOR Rice Cooker Sales Growth Rate (2012-2017)

Figure SUPOR Rice Cooker Sales Market Share in United States (2012-2017)

Figure SUPOR Rice Cooker Revenue Market Share in United States (2012-2017)

Table ZO JIRUSHI Basic Information List

Table ZO JIRUSHI Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ZO JIRUSHI Rice Cooker Sales Growth Rate (2012-2017)

Figure ZO JIRUSHI Rice Cooker Sales Market Share in United States (2012-2017)

Figure ZO JIRUSHI Rice Cooker Revenue Market Share in United States (2012-2017)

Table TIGER Basic Information List

Table TIGER Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TIGER Rice Cooker Sales Growth Rate (2012-2017)

Figure TIGER Rice Cooker Sales Market Share in United States (2012-2017)



Figure TIGER Rice Cooker Revenue Market Share in United States (2012-2017)

Table Povos Basic Information List

Table Povos Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Povos Rice Cooker Sales Growth Rate (2012-2017)

Figure Povos Rice Cooker Sales Market Share in United States (2012-2017)

Figure Povos Rice Cooker Revenue Market Share in United States (2012-2017)

Table Toshiba Basic Information List

Table Toshiba Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toshiba Rice Cooker Sales Growth Rate (2012-2017)

Figure Toshiba Rice Cooker Sales Market Share in United States (2012-2017)

Figure Toshiba Rice Cooker Revenue Market Share in United States (2012-2017)

Table Matsushita Basic Information List

Table Matsushita Rice Cooker Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Matsushita Rice Cooker Sales Growth Rate (2012-2017)

Figure Matsushita Rice Cooker Sales Market Share in United States (2012-2017)

Figure Matsushita Rice Cooker Revenue Market Share in United States (2012-2017)

Table Mitsubishi Basic Information List

Table Sanyo Basic Information List

Table Philips Basic Information List

Table LG Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Rice Cooker

Figure Manufacturing Process Analysis of Rice Cooker

Figure Rice Cooker Industrial Chain Analysis

Table Raw Materials Sources of Rice Cooker Major Players/Suppliers in 2016

Table Major Buyers of Rice Cooker

Table Distributors/Traders List

Figure United States Rice Cooker Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Rice Cooker Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Rice Cooker Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Rice Cooker Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Rice Cooker Sales Volume (K Units) Forecast by Type



(2017-2022)

Figure United States Rice Cooker Sales Volume (K Units) Forecast by Type in 2022 Table United States Rice Cooker Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Rice Cooker Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Rice Cooker Sales Volume (K Units) Forecast by Application in 2022

Table United States Rice Cooker Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Rice Cooker Sales Volume Share Forecast by Region (2017-2022) Figure United States Rice Cooker Sales Volume Share Forecast by Region (2017-2022) Figure United States Rice Cooker Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation

Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources



I would like to order

Product name: United States Rice Cooker Market Report 2017

Product link: https://marketpublishers.com/r/UCE8F6DFB4CEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UCE8F6DFB4CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970