

# United States Residential Fans Market Report 2017

<https://marketpublishers.com/r/U31B827AD11PEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U31B827AD11PEN

## Abstracts

In this report, the United States Residential Fans market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Residential Fans in these regions, from 2012 to 2022 (forecast).

United States Residential Fans market competition by top manufacturers/players, with Residential Fans sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Hunter Fan Company

Casablanca

Emerson Ceiling Fans

Minka

Monte Carlo

Craftmade

Litex

Fanimation

Kichler

Panasonic

Crompton Greaves

Orient fans

Usha

Havells India

SMC

ACC

Midea

MOUNTAINAIR

King of Fans, Inc

Airmate

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

AC Residential Fans

DC Residential Fans

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Residential Fans for each application, including

Home

Commercial

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Residential Fans Market Report 2017

## **1 RESIDENTIAL FANS OVERVIEW**

- 1.1 Product Overview and Scope of Residential Fans
- 1.2 Classification of Residential Fans by Product Category
  - 1.2.1 United States Residential Fans Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Residential Fans Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 AC Residential Fans
  - 1.2.4 DC Residential Fans
- 1.3 United States Residential Fans Market by Application/End Users
  - 1.3.1 United States Residential Fans Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Home
  - 1.3.3 Commercial
- 1.4 United States Residential Fans Market by Region
  - 1.4.1 United States Residential Fans Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Residential Fans Status and Prospect (2012-2022)
  - 1.4.3 Southwest Residential Fans Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Residential Fans Status and Prospect (2012-2022)
  - 1.4.5 New England Residential Fans Status and Prospect (2012-2022)
  - 1.4.6 The South Residential Fans Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Residential Fans Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Residential Fans (2012-2022)
  - 1.5.1 United States Residential Fans Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Residential Fans Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES RESIDENTIAL FANS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Residential Fans Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Residential Fans Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Residential Fans Average Price by Players/Suppliers (2012-2017)

2.4 United States Residential Fans Market Competitive Situation and Trends

2.4.1 United States Residential Fans Market Concentration Rate

2.4.2 United States Residential Fans Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Residential Fans Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES RESIDENTIAL FANS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Residential Fans Sales and Market Share by Region (2012-2017)

3.2 United States Residential Fans Revenue and Market Share by Region (2012-2017)

3.3 United States Residential Fans Price by Region (2012-2017)

### **4 UNITED STATES RESIDENTIAL FANS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Residential Fans Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Residential Fans Revenue and Market Share by Type (2012-2017)

4.3 United States Residential Fans Price by Type (2012-2017)

4.4 United States Residential Fans Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES RESIDENTIAL FANS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Residential Fans Sales and Market Share by Application (2012-2017)

5.2 United States Residential Fans Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES RESIDENTIAL FANS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Hunter Fan Company

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Residential Fans Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Hunter Fan Company Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Casablanca
  - 6.2.2 Residential Fans Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Casablanca Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Emerson Ceiling Fans
  - 6.3.2 Residential Fans Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Emerson Ceiling Fans Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Minka
  - 6.4.2 Residential Fans Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Minka Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Monte Carlo
  - 6.5.2 Residential Fans Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Monte Carlo Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Craftmade
  - 6.6.2 Residential Fans Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Craftmade Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Litex

- 6.7.2 Residential Fans Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Litex Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Fanimation
  - 6.8.2 Residential Fans Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Fanimation Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Kichler
  - 6.9.2 Residential Fans Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Kichler Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Panasonic
  - 6.10.2 Residential Fans Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Panasonic Residential Fans Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Crompton Greaves
- 6.12 Orient fans
- 6.13 Usha
- 6.14 Havells India
- 6.15 SMC
- 6.16 ACC
- 6.17 Midea
- 6.18 MOUNTAINAIR
- 6.19 King of Fans, Inc
- 6.20 Airmate

## **7 RESIDENTIAL FANS MANUFACTURING COST ANALYSIS**

- 7.1 Residential Fans Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Residential Fans

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Residential Fans Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Residential Fans Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES RESIDENTIAL FANS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**



- 11.1 United States Residential Fans Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Residential Fans Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Residential Fans Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Residential Fans Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Residential Fans  
Figure United States Residential Fans Market Size (K Units) by Type (2012-2022)  
Figure United States Residential Fans Sales Volume Market Share by Type (Product Category) in 2016  
Figure AC Residential Fans Product Picture  
Figure DC Residential Fans Product Picture  
Figure United States Residential Fans Market Size (K Units) by Application (2012-2022)  
Figure United States Sales Market Share of Residential Fans by Application in 2016  
Figure Home Examples  
Table Key Downstream Customer in Home  
Figure Commercial Examples  
Table Key Downstream Customer in Commercial  
Figure United States Residential Fans Market Size (Million USD) by Region (2012-2022)  
Figure The West Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure Southwest Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure The Middle Atlantic Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure New England Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure The South of US Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure The Midwest Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure United States Residential Fans Sales (K Units) and Growth Rate (2012-2022)  
Figure United States Residential Fans Revenue (Million USD) and Growth Rate (2012-2022)  
Figure United States Residential Fans Market Major Players Product Sales Volume (K Units) (2012-2017)  
Table United States Residential Fans Sales (K Units) of Key Players/Suppliers (2012-2017)  
Table United States Residential Fans Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Residential Fans Sales Share by Players/Suppliers

Figure 2017 United States Residential Fans Sales Share by Players/Suppliers  
Figure United States Residential Fans Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Residential Fans Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Residential Fans Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Residential Fans Revenue Share by Players/Suppliers  
Figure 2017 United States Residential Fans Revenue Share by Players/Suppliers  
Table United States Market Residential Fans Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Residential Fans Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Residential Fans Market Share of Top 3 Players/Suppliers  
Figure United States Residential Fans Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Residential Fans Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Residential Fans Product Category  
Table United States Residential Fans Sales (K Units) by Region (2012-2017)  
Table United States Residential Fans Sales Share by Region (2012-2017)  
Figure United States Residential Fans Sales Share by Region (2012-2017)  
Figure United States Residential Fans Sales Market Share by Region in 2016  
Table United States Residential Fans Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Residential Fans Revenue Share by Region (2012-2017)  
Figure United States Residential Fans Revenue Market Share by Region (2012-2017)  
Figure United States Residential Fans Revenue Market Share by Region in 2016  
Table United States Residential Fans Price (USD/Unit) by Region (2012-2017)  
Table United States Residential Fans Sales (K Units) by Type (2012-2017)  
Table United States Residential Fans Sales Share by Type (2012-2017)  
Figure United States Residential Fans Sales Share by Type (2012-2017)  
Figure United States Residential Fans Sales Market Share by Type in 2016  
Table United States Residential Fans Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Residential Fans Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Residential Fans by Type (2012-2017)  
Figure Revenue Market Share of Residential Fans by Type in 2016  
Table United States Residential Fans Price (USD/Unit) by Types (2012-2017)  
Figure United States Residential Fans Sales Growth Rate by Type (2012-2017)  
Table United States Residential Fans Sales (K Units) by Application (2012-2017)

Table United States Residential Fans Sales Market Share by Application (2012-2017)  
Figure United States Residential Fans Sales Market Share by Application (2012-2017)  
Figure United States Residential Fans Sales Market Share by Application in 2016  
Table United States Residential Fans Sales Growth Rate by Application (2012-2017)  
Figure United States Residential Fans Sales Growth Rate by Application (2012-2017)  
Table Hunter Fan Company Basic Information List  
Table Hunter Fan Company Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Hunter Fan Company Residential Fans Sales Growth Rate (2012-2017)  
Figure Hunter Fan Company Residential Fans Sales Market Share in United States (2012-2017)  
Figure Hunter Fan Company Residential Fans Revenue Market Share in United States (2012-2017)  
Table Casablanca Basic Information List  
Table Casablanca Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Casablanca Residential Fans Sales Growth Rate (2012-2017)  
Figure Casablanca Residential Fans Sales Market Share in United States (2012-2017)  
Figure Casablanca Residential Fans Revenue Market Share in United States (2012-2017)  
Table Emerson Ceiling Fans Basic Information List  
Table Emerson Ceiling Fans Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Emerson Ceiling Fans Residential Fans Sales Growth Rate (2012-2017)  
Figure Emerson Ceiling Fans Residential Fans Sales Market Share in United States (2012-2017)  
Figure Emerson Ceiling Fans Residential Fans Revenue Market Share in United States (2012-2017)  
Table Minka Basic Information List  
Table Minka Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Minka Residential Fans Sales Growth Rate (2012-2017)  
Figure Minka Residential Fans Sales Market Share in United States (2012-2017)  
Figure Minka Residential Fans Revenue Market Share in United States (2012-2017)  
Table Monte Carlo Basic Information List  
Table Monte Carlo Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Monte Carlo Residential Fans Sales Growth Rate (2012-2017)  
Figure Monte Carlo Residential Fans Sales Market Share in United States (2012-2017)

Figure Monte Carlo Residential Fans Revenue Market Share in United States (2012-2017)

Table Craftmade Basic Information List

Table Craftmade Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Craftmade Residential Fans Sales Growth Rate (2012-2017)

Figure Craftmade Residential Fans Sales Market Share in United States (2012-2017)

Figure Craftmade Residential Fans Revenue Market Share in United States (2012-2017)

Table Litex Basic Information List

Table Litex Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Litex Residential Fans Sales Growth Rate (2012-2017)

Figure Litex Residential Fans Sales Market Share in United States (2012-2017)

Figure Litex Residential Fans Revenue Market Share in United States (2012-2017)

Table Fanimation Basic Information List

Table Fanimation Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fanimation Residential Fans Sales Growth Rate (2012-2017)

Figure Fanimation Residential Fans Sales Market Share in United States (2012-2017)

Figure Fanimation Residential Fans Revenue Market Share in United States (2012-2017)

Table Kichler Basic Information List

Table Kichler Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kichler Residential Fans Sales Growth Rate (2012-2017)

Figure Kichler Residential Fans Sales Market Share in United States (2012-2017)

Figure Kichler Residential Fans Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Residential Fans Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Residential Fans Sales Growth Rate (2012-2017)

Figure Panasonic Residential Fans Sales Market Share in United States (2012-2017)

Figure Panasonic Residential Fans Revenue Market Share in United States (2012-2017)

Table Crompton Greaves Basic Information List

Table Orient fans Basic Information List

Table Usha Basic Information List

Table Havells India Basic Information List

Table SMC Basic Information List  
Table ACC Basic Information List  
Table Midea Basic Information List  
Table MOUNTAINAIR Basic Information List  
Table King of Fans, Inc Basic Information List  
Table Airmate Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Residential Fans  
Figure Manufacturing Process Analysis of Residential Fans  
Figure Residential Fans Industrial Chain Analysis  
Table Raw Materials Sources of Residential Fans Major Players/Suppliers in 2016  
Table Major Buyers of Residential Fans  
Table Distributors/Traders List  
Figure United States Residential Fans Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Residential Fans Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Residential Fans Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Residential Fans Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Residential Fans Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Residential Fans Sales Volume (K Units) Forecast by Type in 2022  
Table United States Residential Fans Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Residential Fans Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Residential Fans Sales Volume (K Units) Forecast by Application in 2022  
Table United States Residential Fans Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Residential Fans Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Residential Fans Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Residential Fans Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Residential Fans Market Report 2017

Product link: <https://marketpublishers.com/r/U31B827AD11PEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U31B827AD11PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970