

# United States Refrigerator Market Report 2016

<https://marketpublishers.com/r/U553AB88FEDEN.html>

Date: December 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U553AB88FEDEN

## Abstracts

### Notes:

Sales, means the sales volume of Refrigerator

Revenue, means the sales value of Refrigerator

This report studies sales (consumption) of Refrigerator in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Haier

Whirlpool

Electrolux

SIEMENS

SAMSUNG

LG

Hisense

Meiling

Frestec

Panasonic

Midea

Ronshen

LittleSwan

HITACHI

BOSCH

Homa

Casarte

DIQUA

KONKA

KINGHOME

SHARP

TCL

TOSHIBA

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Refrigerator in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Refrigerator Market Report 2016

#### **1 REFRIGERATOR OVERVIEW**

- 1.1 Product Overview and Scope of Refrigerator
- 1.2 Classification of Refrigerator
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Refrigerator
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Refrigerator (2011-2021)
  - 1.4.1 United States Refrigerator Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Refrigerator Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES REFRIGERATOR COMPETITION BY MANUFACTURERS**

- 2.1 United States Refrigerator Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Refrigerator Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Refrigerator Average Price by Manufactures (2015 and 2016)
- 2.4 Refrigerator Market Competitive Situation and Trends
  - 2.4.1 Refrigerator Market Concentration Rate
  - 2.4.2 Refrigerator Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES REFRIGERATOR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Refrigerator Sales and Market Share by Type (2011-2016)
- 3.2 United States Refrigerator Revenue and Market Share by Type (2011-2016)
- 3.3 United States Refrigerator Price by Type (2011-2016)
- 3.4 United States Refrigerator Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES REFRIGERATOR SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Refrigerator Sales and Market Share by Application (2011-2016)
- 4.2 United States Refrigerator Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

## **5 UNITED STATES REFRIGERATOR MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Haier**

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Refrigerator Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
- 5.1.3 Haier Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

### **5.2 Whirlpool**

- 5.2.2 Refrigerator Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
- 5.2.3 Whirlpool Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

### **5.3 Electrolux**

- 5.3.2 Refrigerator Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
- 5.3.3 Electrolux Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

### **5.4 SIEMENS**

- 5.4.2 Refrigerator Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 SIEMENS Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

### **5.5 SAMSUNG**

- 5.5.2 Refrigerator Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 SAMSUNG Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 LG
  - 5.6.2 Refrigerator Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 LG Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Hisense
  - 5.7.2 Refrigerator Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Hisense Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Meiling
  - 5.8.2 Refrigerator Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Meiling Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Frestec
  - 5.9.2 Refrigerator Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Frestec Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Panasonic
  - 5.10.2 Refrigerator Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Panasonic Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Midea
- 5.12 Ronshen
- 5.13 LittleSwan
- 5.14 HITACHI
- 5.15 BOSCH
- 5.16 Homa
- 5.17 Casarte
- 5.18 DIQUA

- 5.19 KONKA
- 5.20 KINGHOME
- 5.21 SHARP
- 5.22 TCL
- 5.23 TOSHIBA

## **6 REFRIGERATOR MANUFACTURING COST ANALYSIS**

- 6.1 Refrigerator Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Refrigerator

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Refrigerator Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Refrigerator Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

## 9.1 Technology Progress/Risk

### 9.1.1 Substitutes Threat

### 9.1.2 Technology Progress in Related Industry

## 9.2 Consumer Needs/Customer Preference Change

## 9.3 Economic/Political Environmental Change

# **10 UNITED STATES REFRIGERATOR MARKET FORECAST (2016-2021)**

## 10.1 United States Refrigerator Sales, Revenue Forecast (2016-2021)

## 10.2 United States Refrigerator Sales Forecast by Type (2016-2021)

## 10.3 United States Refrigerator Sales Forecast by Application (2016-2021)

## 10.4 Refrigerator Price Forecast (2016-2021)

# **11 RESEARCH FINDINGS AND CONCLUSION**

# **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Refrigerator

Table Classification of Refrigerator

Figure United States Sales Market Share of Refrigerator by Type in 2015

Table Application of Refrigerator

Figure United States Sales Market Share of Refrigerator by Application in 2015

Figure United States Refrigerator Sales and Growth Rate (2011-2021)

Figure United States Refrigerator Revenue and Growth Rate (2011-2021)

Table United States Refrigerator Sales of Key Manufacturers (2015 and 2016)

Table United States Refrigerator Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Refrigerator Sales Share by Manufacturers

Figure 2016 Refrigerator Sales Share by Manufacturers

Table United States Refrigerator Revenue by Manufacturers (2015 and 2016)

Table United States Refrigerator Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Refrigerator Revenue Share by Manufacturers

Table 2016 United States Refrigerator Revenue Share by Manufacturers

Table United States Market Refrigerator Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Refrigerator Average Price of Key Manufacturers in 2015

Figure Refrigerator Market Share of Top 3 Manufacturers

Figure Refrigerator Market Share of Top 5 Manufacturers

Table United States Refrigerator Sales by Type (2011-2016)

Table United States Refrigerator Sales Share by Type (2011-2016)

Figure United States Refrigerator Sales Market Share by Type in 2015

Table United States Refrigerator Revenue and Market Share by Type (2011-2016)

Table United States Refrigerator Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Refrigerator by Type (2011-2016)

Table United States Refrigerator Price by Type (2011-2016)

Figure United States Refrigerator Sales Growth Rate by Type (2011-2016)

Table United States Refrigerator Sales by Application (2011-2016)

Table United States Refrigerator Sales Market Share by Application (2011-2016)

Figure United States Refrigerator Sales Market Share by Application in 2015

Table United States Refrigerator Sales Growth Rate by Application (2011-2016)

Figure United States Refrigerator Sales Growth Rate by Application (2011-2016)

Table Haier Basic Information List

Table Haier Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Refrigerator Sales Market Share (2011-2016)

Table Whirlpool Basic Information List

Table Whirlpool Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Whirlpool Refrigerator Sales Market Share (2011-2016)

Table Electrolux Basic Information List

Table Electrolux Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Electrolux Refrigerator Sales Market Share (2011-2016)

Table SIEMENS Basic Information List

Table SIEMENS Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table SIEMENS Refrigerator Sales Market Share (2011-2016)

Table SAMSUNG Basic Information List

Table SAMSUNG Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAMSUNG Refrigerator Sales Market Share (2011-2016)

Table LG Basic Information List

Table LG Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table LG Refrigerator Sales Market Share (2011-2016)

Table Hisense Basic Information List

Table Hisense Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hisense Refrigerator Sales Market Share (2011-2016)

Table Meiling Basic Information List

Table Meiling Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Meiling Refrigerator Sales Market Share (2011-2016)

Table Frestec Basic Information List

Table Frestec Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Frestec Refrigerator Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Refrigerator Sales Market Share (2011-2016)

Table Midea Basic Information List

Table Midea Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Midea Refrigerator Sales Market Share (2011-2016)

Table Ronshen Basic Information List

Table Ronshen Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ronshen Refrigerator Sales Market Share (2011-2016)

Table LittleSwan Basic Information List

Table LittleSwan Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table LittleSwan Refrigerator Sales Market Share (2011-2016)

Table HITACHI Basic Information List

Table HITACHI Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table HITACHI Refrigerator Sales Market Share (2011-2016)

Table BOSCH Basic Information List

Table BOSCH Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table BOSCH Refrigerator Sales Market Share (2011-2016)

Table Homa Basic Information List

Table Homa Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Homa Refrigerator Sales Market Share (2011-2016)

Table Casarte Basic Information List

Table Casarte Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table Casarte Refrigerator Sales Market Share (2011-2016)

Table DIQUA Basic Information List

Table DIQUA Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table DIQUA Refrigerator Sales Market Share (2011-2016)

Table KONKA Basic Information List

Table KONKA Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table KONKA Refrigerator Sales Market Share (2011-2016)

Table KINGHOME Basic Information List

Table KINGHOME Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table KINGHOME Refrigerator Sales Market Share (2011-2016)

Table SHARP Basic Information List

Table SHARP Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table SHARP Refrigerator Sales Market Share (2011-2016)

Table TCL Basic Information List

Table TCL Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table TCL Refrigerator Sales Market Share (2011-2016)

Table TOSHIBA Basic Information List

Table TOSHIBA Refrigerator Sales, Revenue, Price and Gross Margin (2011-2016)

Table TOSHIBA Refrigerator Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Refrigerator

Figure Manufacturing Process Analysis of Refrigerator

Figure Refrigerator Industrial Chain Analysis

Table Raw Materials Sources of Refrigerator Major Manufacturers in 2015

Table Major Buyers of Refrigerator

Table Distributors/Traders List

Figure United States Refrigerator Production and Growth Rate Forecast (2016-2021)

Figure United States Refrigerator Revenue and Growth Rate Forecast (2016-2021)

Table United States Refrigerator Production Forecast by Type (2016-2021)

Table United States Refrigerator Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Refrigerator Market Report 2016

Product link: <https://marketpublishers.com/r/U553AB88FEDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U553AB88FEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970