

United States Recreational Canoe Market Report 2017

<https://marketpublishers.com/r/U33322444EEEN.html>

Date: January 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U33322444EEEN

Abstracts

Notes:

Sales, means the sales volume of Recreational Canoe

Revenue, means the sales value of Recreational Canoe

This report studies sales (consumption) of Recreational Canoe in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

KL Outdoor

Old Town

Dock Marine Systems?

Nautiraid - Squale

Pelican International

Sevylor

Tahe Kayaks

We.no.nah

Wing Systems

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Plastic

Composite

Aramid fiber

Split by applications, this report focuses on sales, market share and growth rate of Recreational Canoe in each application, can be divided into

Fishing

Recreational

Touring

Contents

United States Recreational Canoe Market Report 2017

1 RECREATIONAL CANOE OVERVIEW

1.1 Product Overview and Scope of Recreational Canoe

1.2 Classification of Recreational Canoe

1.2.1 Plastic

1.2.2 Composite

1.2.3 Aramid fiber

1.3 Application of Recreational Canoe

1.3.1 Fishing

1.3.2 Recreational

1.3.3 Touring

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Recreational Canoe (2011-2021)

1.4.1 United States Recreational Canoe Sales and Growth Rate (2011-2021)

1.4.2 United States Recreational Canoe Revenue and Growth Rate (2011-2021)

2 UNITED STATES RECREATIONAL CANOE COMPETITION BY MANUFACTURERS

2.1 United States Recreational Canoe Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Recreational Canoe Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Recreational Canoe Average Price by Manufactures (2015 and 2016)

2.4 Recreational Canoe Market Competitive Situation and Trends

2.4.1 Recreational Canoe Market Concentration Rate

2.4.2 Recreational Canoe Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES RECREATIONAL CANOE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Recreational Canoe Sales and Market Share by States (2011-2016)

3.2 United States Recreational Canoe Revenue and Market Share by States (2011-2016)

3.3 United States Recreational Canoe Price by States (2011-2016)

4 UNITED STATES RECREATIONAL CANOE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Recreational Canoe Sales and Market Share by Type (2011-2016)

4.2 United States Recreational Canoe Revenue and Market Share by Type (2011-2016)

4.3 United States Recreational Canoe Price by Type (2011-2016)

4.4 United States Recreational Canoe Sales Growth Rate by Type (2011-2016)

5 UNITED STATES RECREATIONAL CANOE SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Recreational Canoe Sales and Market Share by Application (2011-2016)

5.2 United States Recreational Canoe Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES RECREATIONAL CANOE MANUFACTURERS PROFILES/ANALYSIS

6.1 KL Outdoor

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Recreational Canoe Product Type, Application and Specification

6.1.2.1 Plastic

6.1.2.2 Composite

6.1.3 KL Outdoor Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Old Town

6.2.2 Recreational Canoe Product Type, Application and Specification

6.2.2.1 Plastic

6.2.2.2 Composite

6.2.3 Old Town Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Dock Marine Systems?

6.3.2 Recreational Canoe Product Type, Application and Specification

6.3.2.1 Plastic

- 6.3.2.2 Composite
- 6.3.3 Dock Marine Systems? Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 Nautiraid - Squale
 - 6.4.2 Recreational Canoe Product Type, Application and Specification
 - 6.4.2.1 Plastic
 - 6.4.2.2 Composite
 - 6.4.3 Nautiraid - Squale Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Pelican International
 - 6.5.2 Recreational Canoe Product Type, Application and Specification
 - 6.5.2.1 Plastic
 - 6.5.2.2 Composite
 - 6.5.3 Pelican International Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Sevylor
 - 6.6.2 Recreational Canoe Product Type, Application and Specification
 - 6.6.2.1 Plastic
 - 6.6.2.2 Composite
 - 6.6.3 Sevylor Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Tahe Kayaks
 - 6.7.2 Recreational Canoe Product Type, Application and Specification
 - 6.7.2.1 Plastic
 - 6.7.2.2 Composite
 - 6.7.3 Tahe Kayaks Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 We.no.nah
 - 6.8.2 Recreational Canoe Product Type, Application and Specification
 - 6.8.2.1 Plastic
 - 6.8.2.2 Composite
 - 6.8.3 We.no.nah Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview

6.9 Wing Systems

6.9.2 Recreational Canoe Product Type, Application and Specification

6.9.2.1 Plastic

6.9.2.2 Composite

6.9.3 Wing Systems Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

6.9.4 Main Business/Business Overview

7 RECREATIONAL CANOE MANUFACTURING COST ANALYSIS

7.1 Recreational Canoe Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Recreational Canoe

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Recreational Canoe Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Recreational Canoe Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES RECREATIONAL CANOE MARKET FORECAST (2016-2021)

11.1 United States Recreational Canoe Sales, Revenue Forecast (2016-2021)

11.2 United States Recreational Canoe Sales Forecast by Type (2016-2021)

11.3 United States Recreational Canoe Sales Forecast by Application (2016-2021)

11.4 Recreational Canoe Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Recreational Canoe

Table Classification of Recreational Canoe

Figure United States Sales Market Share of Recreational Canoe by Type in 2015

Figure Plastic Picture

Figure Composite Picture

Figure Aramid fiber Picture

Table Application of Recreational Canoe

Figure United States Sales Market Share of Recreational Canoe by Application in 2015

Figure Fishing Examples

Figure Recreational Examples

Figure Touring Examples

Figure United States Recreational Canoe Sales and Growth Rate (2011-2021)

Figure United States Recreational Canoe Revenue and Growth Rate (2011-2021)

Table United States Recreational Canoe Sales of Key Manufacturers (2015 and 2016)

Table United States Recreational Canoe Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Recreational Canoe Sales Share by Manufacturers

Figure 2016 Recreational Canoe Sales Share by Manufacturers

Table United States Recreational Canoe Revenue by Manufacturers (2015 and 2016)

Table United States Recreational Canoe Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Recreational Canoe Revenue Share by Manufacturers

Table 2016 United States Recreational Canoe Revenue Share by Manufacturers

Table United States Market Recreational Canoe Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Recreational Canoe Average Price of Key Manufacturers in 2015

Figure Recreational Canoe Market Share of Top 3 Manufacturers

Figure Recreational Canoe Market Share of Top 5 Manufacturers

Table United States Recreational Canoe Sales by States (2011-2016)

Table United States Recreational Canoe Sales Share by States (2011-2016)

Figure United States Recreational Canoe Sales Market Share by States in 2015

Table United States Recreational Canoe Revenue and Market Share by States (2011-2016)

Table United States Recreational Canoe Revenue Share by States (2011-2016)

Figure Revenue Market Share of Recreational Canoe by States (2011-2016)
Table United States Recreational Canoe Price by States (2011-2016)
Table United States Recreational Canoe Sales by Type (2011-2016)
Table United States Recreational Canoe Sales Share by Type (2011-2016)
Figure United States Recreational Canoe Sales Market Share by Type in 2015
Table United States Recreational Canoe Revenue and Market Share by Type (2011-2016)
Table United States Recreational Canoe Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Recreational Canoe by Type (2011-2016)
Table United States Recreational Canoe Price by Type (2011-2016)
Figure United States Recreational Canoe Sales Growth Rate by Type (2011-2016)
Table United States Recreational Canoe Sales by Application (2011-2016)
Table United States Recreational Canoe Sales Market Share by Application (2011-2016)
Figure United States Recreational Canoe Sales Market Share by Application in 2015
Table United States Recreational Canoe Sales Growth Rate by Application (2011-2016)
Figure United States Recreational Canoe Sales Growth Rate by Application (2011-2016)
Table KL Outdoor Basic Information List
Table KL Outdoor Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
Figure KL Outdoor Recreational Canoe Sales Market Share (2011-2016)
Table Old Town Basic Information List
Table Old Town Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
Table Old Town Recreational Canoe Sales Market Share (2011-2016)
Table Dock Marine Systems? Basic Information List
Table Dock Marine Systems? Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
Table Dock Marine Systems? Recreational Canoe Sales Market Share (2011-2016)
Table Nautiraid - Squale Basic Information List
Table Nautiraid - Squale Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nautiraid - Squale Recreational Canoe Sales Market Share (2011-2016)
Table Pelican International Basic Information List
Table Pelican International Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)
Table Pelican International Recreational Canoe Sales Market Share (2011-2016)
Table Sevylor Basic Information List

Table Sevylor Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sevylor Recreational Canoe Sales Market Share (2011-2016)

Table Tahe Kayaks Basic Information List

Table Tahe Kayaks Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tahe Kayaks Recreational Canoe Sales Market Share (2011-2016)

Table We.no.nah Basic Information List

Table We.no.nah Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

Table We.no.nah Recreational Canoe Sales Market Share (2011-2016)

Table Wing Systems Basic Information List

Table Wing Systems Recreational Canoe Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wing Systems Recreational Canoe Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Recreational Canoe

Figure Manufacturing Process Analysis of Recreational Canoe

Figure Recreational Canoe Industrial Chain Analysis

Table Raw Materials Sources of Recreational Canoe Major Manufacturers in 2015

Table Major Buyers of Recreational Canoe

Table Distributors/Traders List

Figure United States Recreational Canoe Production and Growth Rate Forecast (2016-2021)

Figure United States Recreational Canoe Revenue and Growth Rate Forecast (2016-2021)

Table United States Recreational Canoe Production Forecast by Type (2016-2021)

Table United States Recreational Canoe Consumption Forecast by Application (2016-2021)

Table United States Recreational Canoe Sales Forecast by States (2016-2021)

Table United States Recreational Canoe Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Recreational Canoe Market Report 2017

Product link: <https://marketpublishers.com/r/U33322444EEEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U33322444EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970