

# **United States Quinoa Seed Market Report 2017**

https://marketpublishers.com/r/U6793D19076WEN.html Date: November 2017 Pages: 101 Price: US\$ 3,800.00 (Single User License) ID: U6793D19076WEN

# Abstracts

In this report, the United States Quinoa Seed market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic New England The South The Midwest

with sales (volume), revenue (value), market share and growth rate of Quinoa Seed in these regions, from 2012 to 2022 (forecast).

United States Quinoa Seed market competition by top manufacturers/players, with Quinoa Seed sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Adaptive Seeds



#### **Territorial Seed Company**

Victory Seeds

Hancock

Heritage Harvest Seed

Real Seed

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Black Quinoa Seeds

Red Quinoa Seeds

White Quinoa Seeds

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Direct Edible

**Reprocessing Products** 

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Quinoa Seed Market Report 2017

#### 1 QUINOA SEED OVERVIEW

1.1 Product Overview and Scope of Quinoa Seed

1.2 Classification of Quinoa Seed by Product Category

1.2.1 United States Quinoa Seed Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Quinoa Seed Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Black Quinoa Seeds

- 1.2.4 Red Quinoa Seeds
- 1.2.5 White Quinoa Seeds

1.2.6 Others

1.3 United States Quinoa Seed Market by Application/End Users

1.3.1 United States Quinoa Seed Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Direct Edible

1.3.3 Reprocessing Products

1.3.4 Others

1.4 United States Quinoa Seed Market by Region

1.4.1 United States Quinoa Seed Market Size (Value) Comparison by Region (2012-2022)

- 1.4.2 The West Quinoa Seed Status and Prospect (2012-2022)
- 1.4.3 Southwest Quinoa Seed Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Quinoa Seed Status and Prospect (2012-2022)
- 1.4.5 New England Quinoa Seed Status and Prospect (2012-2022)
- 1.4.6 The South Quinoa Seed Status and Prospect (2012-2022)
- 1.4.7 The Midwest Quinoa Seed Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Quinoa Seed (2012-2022)
- 1.5.1 United States Quinoa Seed Sales and Growth Rate (2012-2022)

1.5.2 United States Quinoa Seed Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES QUINOA SEED MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Quinoa Seed Sales and Market Share of Key Players/Suppliers



(2012-2017)

2.2 United States Quinoa Seed Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Quinoa Seed Average Price by Players/Suppliers (2012-2017)

2.4 United States Quinoa Seed Market Competitive Situation and Trends

2.4.1 United States Quinoa Seed Market Concentration Rate

2.4.2 United States Quinoa Seed Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Quinoa Seed Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES QUINOA SEED SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Quinoa Seed Sales and Market Share by Region (2012-2017)

- 3.2 United States Quinoa Seed Revenue and Market Share by Region (2012-2017)
- 3.3 United States Quinoa Seed Price by Region (2012-2017)

## 4 UNITED STATES QUINOA SEED SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Quinoa Seed Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Quinoa Seed Revenue and Market Share by Type (2012-2017)

4.3 United States Quinoa Seed Price by Type (2012-2017)

4.4 United States Quinoa Seed Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES QUINOA SEED SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Quinoa Seed Sales and Market Share by Application (2012-2017)
- 5.2 United States Quinoa Seed Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

# 6 UNITED STATES QUINOA SEED PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Adaptive Seeds

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Quinoa Seed Product Category, Application and Specification



6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Adaptive Seeds Quinoa Seed Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Territorial Seed Company
- 6.2.2 Quinoa Seed Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B

6.2.3 Territorial Seed Company Quinoa Seed Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Victory Seeds

6.3.2 Quinoa Seed Product Category, Application and Specification

- 6.3.2.1 Product A
- 6.3.2.2 Product B
- 6.3.3 Victory Seeds Quinoa Seed Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.3.4 Main Business/Business Overview
- 6.4 Hancock
  - 6.4.2 Quinoa Seed Product Category, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
  - 6.4.3 Hancock Quinoa Seed Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Heritage Harvest Seed

6.5.2 Quinoa Seed Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Heritage Harvest Seed Quinoa Seed Sales, Revenue, Price and Gross Margin

(2012-2017)

- 6.5.4 Main Business/Business Overview
- 6.6 Real Seed

6.6.2 Quinoa Seed Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Real Seed Quinoa Seed Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview



#### 7 QUINOA SEED MANUFACTURING COST ANALYSIS

- 7.1 Quinoa Seed Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Quinoa Seed

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Quinoa Seed Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Quinoa Seed Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



## 11 UNITED STATES QUINOA SEED MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Quinoa Seed Sales Volume, Revenue Forecast (2017-2022)

- 11.2 United States Quinoa Seed Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Quinoa Seed Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Quinoa Seed Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Quinoa Seed Figure United States Quinoa Seed Market Size (K MT) by Type (2012-2022) Figure United States Quinoa Seed Sales Volume Market Share by Type (Product Category) in 2016 Figure Black Quinoa Seeds Product Picture Figure Red Quinoa Seeds Product Picture Figure White Quinoa Seeds Product Picture **Figure Others Product Picture** Figure United States Quinoa Seed Market Size (K MT) by Application (2012-2022) Figure United States Sales Market Share of Quinoa Seed by Application in 2016 Figure Direct Edible Examples Table Key Downstream Customer in Direct Edible Figure Reprocessing Products Examples Table Key Downstream Customer in Reprocessing Products **Figure Others Examples** Table Key Downstream Customer in Others Figure United States Quinoa Seed Market Size (Million USD) by Region (2012-2022) Figure The West Quinoa Seed Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest Quinoa Seed Revenue (Million USD) and Growth Rate (2012-2022) Figure The Middle Atlantic Quinoa Seed Revenue (Million USD) and Growth Rate (2012 - 2022)Figure New England Quinoa Seed Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Quinoa Seed Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Midwest Quinoa Seed Revenue (Million USD) and Growth Rate (2012-2022) Figure United States Quinoa Seed Sales (K MT) and Growth Rate (2012-2022) Figure United States Quinoa Seed Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Quinoa Seed Market Major Players Product Sales Volume (K MT) (2012 - 2017)Table United States Quinoa Seed Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Quinoa Seed Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States Quinoa Seed Sales Share by Players/Suppliers

Figure 2017 United States Quinoa Seed Sales Share by Players/Suppliers



Figure United States Quinoa Seed Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Quinoa Seed Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Quinoa Seed Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Quinoa Seed Revenue Share by Players/Suppliers Figure 2017 United States Quinoa Seed Revenue Share by Players/Suppliers Table United States Market Quinoa Seed Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Quinoa Seed Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Quinoa Seed Market Share of Top 3 Players/Suppliers Figure United States Quinoa Seed Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Quinoa Seed Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Quinoa Seed Product Category

Table United States Quinoa Seed Sales (K MT) by Region (2012-2017)

 Table United States Quinoa Seed Sales Share by Region (2012-2017)

Figure United States Quinoa Seed Sales Share by Region (2012-2017)

Figure United States Quinoa Seed Sales Market Share by Region in 2016

Table United States Quinoa Seed Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Quinoa Seed Revenue Share by Region (2012-2017)

Figure United States Quinoa Seed Revenue Market Share by Region (2012-2017)

Figure United States Quinoa Seed Revenue Market Share by Region in 2016

Table United States Quinoa Seed Price (USD/MT) by Region (2012-2017)

Table United States Quinoa Seed Sales (K MT) by Type (2012-2017)

Table United States Quinoa Seed Sales Share by Type (2012-2017)

Figure United States Quinoa Seed Sales Share by Type (2012-2017)

Figure United States Quinoa Seed Sales Market Share by Type in 2016

Table United States Quinoa Seed Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Quinoa Seed Revenue Share by Type (2012-2017) Figure Revenue Market Share of Quinoa Seed by Type (2012-2017) Figure Revenue Market Share of Quinoa Seed by Type in 2016 Table United States Quinoa Seed Price (USD/MT) by Types (2012-2017) Figure United States Quinoa Seed Sales Growth Rate by Type (2012-2017) Table United States Quinoa Seed Sales (K MT) by Application (2012-2017) Table United States Quinoa Seed Sales Market Share by Application (2012-2017)



Figure United States Quinoa Seed Sales Market Share by Application (2012-2017) Figure United States Quinoa Seed Sales Market Share by Application in 2016 Table United States Quinoa Seed Sales Growth Rate by Application (2012-2017) Figure United States Quinoa Seed Sales Growth Rate by Application (2012-2017) Table Adaptive Seeds Basic Information List Table Adaptive Seeds Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Adaptive Seeds Quinoa Seed Sales Growth Rate (2012-2017) Figure Adaptive Seeds Quinoa Seed Sales Market Share in United States (2012-2017) Figure Adaptive Seeds Quinoa Seed Revenue Market Share in United States (2012 - 2017)Table Territorial Seed Company Basic Information List Table Territorial Seed Company Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Territorial Seed Company Quinoa Seed Sales Growth Rate (2012-2017) Figure Territorial Seed Company Quinoa Seed Sales Market Share in United States (2012 - 2017)Figure Territorial Seed Company Quinoa Seed Revenue Market Share in United States (2012 - 2017)Table Victory Seeds Basic Information List Table Victory Seeds Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Victory Seeds Quinoa Seed Sales Growth Rate (2012-2017) Figure Victory Seeds Quinoa Seed Sales Market Share in United States (2012-2017) Figure Victory Seeds Quinoa Seed Revenue Market Share in United States (2012 - 2017)Table Hancock Basic Information List Table Hancock Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Hancock Quinoa Seed Sales Growth Rate (2012-2017) Figure Hancock Quinoa Seed Sales Market Share in United States (2012-2017) Figure Hancock Quinoa Seed Revenue Market Share in United States (2012-2017) Table Heritage Harvest Seed Basic Information List Table Heritage Harvest Seed Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Heritage Harvest Seed Quinoa Seed Sales Growth Rate (2012-2017) Figure Heritage Harvest Seed Quinoa Seed Sales Market Share in United States (2012 - 2017)Figure Heritage Harvest Seed Quinoa Seed Revenue Market Share in United States



(2012 - 2017)Table Real Seed Basic Information List Table Real Seed Quinoa Seed Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017) Figure Real Seed Quinoa Seed Sales Growth Rate (2012-2017) Figure Real Seed Quinoa Seed Sales Market Share in United States (2012-2017) Figure Real Seed Quinoa Seed Revenue Market Share in United States (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Quinoa Seed Figure Manufacturing Process Analysis of Quinoa Seed Figure Quinoa Seed Industrial Chain Analysis Table Raw Materials Sources of Quinoa Seed Major Players/Suppliers in 2016 Table Major Buyers of Quinoa Seed Table Distributors/Traders List Figure United States Quinoa Seed Sales Volume (K MT) and Growth Rate Forecast (2017 - 2022)Figure United States Quinoa Seed Revenue (Million USD) and Growth Rate Forecast (2017 - 2022)Figure United States Quinoa Seed Price (USD/MT) Trend Forecast (2017-2022) Table United States Quinoa Seed Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Quinoa Seed Sales Volume (K MT) Forecast by Type (2017-2022) Figure United States Quinoa Seed Sales Volume (K MT) Forecast by Type in 2022 Table United States Quinoa Seed Sales Volume (K MT) Forecast by Application (2017 - 2022)Figure United States Quinoa Seed Sales Volume (K MT) Forecast by Application (2017 - 2022)Figure United States Quinoa Seed Sales Volume (K MT) Forecast by Application in 2022 Table United States Quinoa Seed Sales Volume (K MT) Forecast by Region (2017 - 2022)Table United States Quinoa Seed Sales Volume Share Forecast by Region (2017-2022) Figure United States Quinoa Seed Sales Volume Share Forecast by Region (2017 - 2022)Figure United States Quinoa Seed Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation



Table Key Data Information from Secondary SourcesTable Key Data Information from Primary Sources



#### I would like to order

Product name: United States Quinoa Seed Market Report 2017 Product link: https://marketpublishers.com/r/U6793D19076WEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@morketpublishers.com

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U6793D19076WEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970