

United States QLED Market Report 2016

<https://marketpublishers.com/r/UA6F0B20FF0EN.html>

Date: September 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: UA6F0B20FF0EN

Abstracts

Notes:

Sales, means the sales volume of QLED

Revenue, means the sales value of QLED

This report studies sales (consumption) of QLED in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Samsung

LG

Sharp

CSOT

AUO

BOE

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of QLED in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States QLED Market Report 2016

1 QLED OVERVIEW

- 1.1 Product Overview and Scope of QLED
- 1.2 Classification of QLED
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of QLED
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of QLED (2011-2021)
 - 1.4.1 United States QLED Sales and Growth Rate (2011-2021)
 - 1.4.2 United States QLED Revenue and Growth Rate (2011-2021)

2 UNITED STATES QLED COMPETITION BY MANUFACTURERS

- 2.1 United States QLED Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States QLED Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States QLED Average Price by Manufactures (2015 and 2016)
- 2.4 QLED Market Competitive Situation and Trends
 - 2.4.1 QLED Market Concentration Rate
 - 2.4.2 QLED Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES QLED SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States QLED Sales and Market Share by Type (2011-2016)
- 3.2 United States QLED Revenue and Market Share by Type (2011-2016)
- 3.3 United States QLED Price by Type (2011-2016)
- 3.4 United States QLED Sales Growth Rate by Type (2011-2016)

4 UNITED STATES QLED SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States QLED Sales and Market Share by Application (2011-2016)
- 4.2 United States QLED Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES QLED MANUFACTURERS PROFILES/ANALYSIS

5.1 Samsung

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 QLED Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Samsung QLED Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 LG

- 5.2.2 QLED Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 LG QLED Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Sharp

- 5.3.2 QLED Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Sharp QLED Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 CSOT

- 5.4.2 QLED Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 CSOT QLED Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 AUO

- 5.5.2 QLED Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 AUO QLED Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 BOE

5.6.2 QLED Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 BOE QLED Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

6 QLED MANUFACTURING COST ANALYSIS

6.1 QLED Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of QLED

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 QLED Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of QLED Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES QLED MARKET FORECAST (2016-2021)

10.1 United States QLED Sales, Revenue Forecast (2016-2021)

10.2 United States QLED Sales Forecast by Type (2016-2021)

10.3 United States QLED Sales Forecast by Application (2016-2021)

10.4 QLED Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of QLED

Table Classification of QLED

Figure United States Sales Market Share of QLED by Type in 2015

Table Application of QLED

Figure United States Sales Market Share of QLED by Application in 2015

Figure United States QLED Sales and Growth Rate (2011-2021)

Figure United States QLED Revenue and Growth Rate (2011-2021)

Table United States QLED Sales of Key Manufacturers (2015 and 2016)

Table United States QLED Sales Share by Manufacturers (2015 and 2016)

Figure 2015 QLED Sales Share by Manufacturers

Figure 2016 QLED Sales Share by Manufacturers

Table United States QLED Revenue by Manufacturers (2015 and 2016)

Table United States QLED Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States QLED Revenue Share by Manufacturers

Table 2016 United States QLED Revenue Share by Manufacturers

Table United States Market QLED Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market QLED Average Price of Key Manufacturers in 2015

Figure QLED Market Share of Top 3 Manufacturers

Figure QLED Market Share of Top 5 Manufacturers

Table United States QLED Sales by Type (2011-2016)

Table United States QLED Sales Share by Type (2011-2016)

Figure United States QLED Sales Market Share by Type in 2015

Table United States QLED Revenue and Market Share by Type (2011-2016)

Table United States QLED Revenue Share by Type (2011-2016)

Figure Revenue Market Share of QLED by Type (2011-2016)

Table United States QLED Price by Type (2011-2016)

Figure United States QLED Sales Growth Rate by Type (2011-2016)

Table United States QLED Sales by Application (2011-2016)

Table United States QLED Sales Market Share by Application (2011-2016)

Figure United States QLED Sales Market Share by Application in 2015

Table United States QLED Sales Growth Rate by Application (2011-2016)

Figure United States QLED Sales Growth Rate by Application (2011-2016)

Table Samsung Basic Information List

Table Samsung QLED Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung QLED Sales Market Share (2011-2016)
Table LG Basic Information List
Table LG QLED Sales, Revenue, Price and Gross Margin (2011-2016)
Table LG QLED Sales Market Share (2011-2016)
Table Sharp Basic Information List
Table Sharp QLED Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sharp QLED Sales Market Share (2011-2016)
Table CSOT Basic Information List
Table CSOT QLED Sales, Revenue, Price and Gross Margin (2011-2016)
Table CSOT QLED Sales Market Share (2011-2016)
Table AUO Basic Information List
Table AUO QLED Sales, Revenue, Price and Gross Margin (2011-2016)
Table AUO QLED Sales Market Share (2011-2016)
Table BOE Basic Information List
Table BOE QLED Sales, Revenue, Price and Gross Margin (2011-2016)
Table BOE QLED Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of QLED
Figure Manufacturing Process Analysis of QLED
Figure QLED Industrial Chain Analysis
Table Raw Materials Sources of QLED Major Manufacturers in 2015
Table Major Buyers of QLED
Table Distributors/Traders List
Figure United States QLED Production and Growth Rate Forecast (2016-2021)
Figure United States QLED Revenue and Growth Rate Forecast (2016-2021)
Table United States QLED Production Forecast by Type (2016-2021)
Table United States QLED Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States QLED Market Report 2016

Product link: <https://marketpublishers.com/r/UA6F0B20FF0EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA6F0B20FF0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970