

United States PVC Artificial Leather Market Report 2017

<https://marketpublishers.com/r/U322EF0613FEN.html>

Date: January 2017

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U322EF0613FEN

Abstracts

Notes:

Sales, means the sales volume of PVC Artificial Leather

Revenue, means the sales value of PVC Artificial Leather

This report studies sales (consumption) of PVC Artificial Leather in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Mayur

ATS

Sempurnaindah Multinusantara

Decorative Plastic

Wellmark

VinyRoyal Plasticoates (VPPL)

Veekay Group

Duksung

LEO VINYLS

Prabhat Industries

NAN YA PLASTICS

Zoncen Chemical

Dongtai Leather

Double Elephant

Wise Star

Jiangsu Guoxin

Xiefu Group

YongDali

Fuyi Plastic

Polytech Group

Huahong

Yong-Yuan Feng

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Surface PVC artificial leather

The rolling process of PVC artificial leather

Extrusion method of PVC artificial leather

Cylinder coated PVC artificial leather

Split by applications, this report focuses on sales, market share and growth rate of PVC Artificial Leather in each application, can be divided into

Vehicle upholstery

Furniture upholstery

Shoes

Plastic flooring

Clothing

Contents

United States PVC Artificial Leather Market Report 2017

1 PVC ARTIFICIAL LEATHER OVERVIEW

- 1.1 Product Overview and Scope of PVC Artificial Leather
- 1.2 Classification of PVC Artificial Leather
 - 1.2.1 Surface PVC artificial leather
 - 1.2.2 The rolling process of PVC artificial leather
 - 1.2.3 Extrusion method of PVC artificial leather
 - 1.2.4 Cylinder coated PVC artificial leather
- 1.3 Application of PVC Artificial Leather
 - 1.3.1 Vehicle upholstery
 - 1.3.2 Furniture upholstery
 - 1.3.3 Shoes
 - 1.3.4 Plastic flooring
 - 1.3.5 Clothing
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of PVC Artificial Leather (2011-2021)
 - 1.4.1 United States PVC Artificial Leather Sales and Growth Rate (2011-2021)
 - 1.4.2 United States PVC Artificial Leather Revenue and Growth Rate (2011-2021)

2 UNITED STATES PVC ARTIFICIAL LEATHER COMPETITION BY MANUFACTURERS

- 2.1 United States PVC Artificial Leather Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States PVC Artificial Leather Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States PVC Artificial Leather Average Price by Manufactures (2015 and 2016)
- 2.4 PVC Artificial Leather Market Competitive Situation and Trends
 - 2.4.1 PVC Artificial Leather Market Concentration Rate
 - 2.4.2 PVC Artificial Leather Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PVC ARTIFICIAL LEATHER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States PVC Artificial Leather Sales and Market Share by States (2011-2016)
- 3.2 United States PVC Artificial Leather Revenue and Market Share by States (2011-2016)
- 3.3 United States PVC Artificial Leather Price by States (2011-2016)

4 UNITED STATES PVC ARTIFICIAL LEATHER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States PVC Artificial Leather Sales and Market Share by Type (2011-2016)
- 4.2 United States PVC Artificial Leather Revenue and Market Share by Type (2011-2016)
- 4.3 United States PVC Artificial Leather Price by Type (2011-2016)
- 4.4 United States PVC Artificial Leather Sales Growth Rate by Type (2011-2016)

5 UNITED STATES PVC ARTIFICIAL LEATHER SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States PVC Artificial Leather Sales and Market Share by Application (2011-2016)
- 5.2 United States PVC Artificial Leather Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PVC ARTIFICIAL LEATHER MANUFACTURERS PROFILES/ANALYSIS

6.1 Mayur

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.1.2.1 Surface PVC artificial leather
 - 6.1.2.2 The rolling process of PVC artificial leather
- 6.1.3 Mayur PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 ATS

- 6.2.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.2.2.1 Surface PVC artificial leather
 - 6.2.2.2 The rolling process of PVC artificial leather
- 6.2.3 ATS PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

- 6.2.4 Main Business/Business Overview
- 6.3 Sempurnaindah Multinusantara
 - 6.3.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.3.2.1 Surface PVC artificial leather
 - 6.3.2.2 The rolling process of PVC artificial leather
 - 6.3.3 Sempurnaindah Multinusantara PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Decorative Plastic
 - 6.4.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.4.2.1 Surface PVC artificial leather
 - 6.4.2.2 The rolling process of PVC artificial leather
 - 6.4.3 Decorative Plastic PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Wellmark
 - 6.5.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.5.2.1 Surface PVC artificial leather
 - 6.5.2.2 The rolling process of PVC artificial leather
 - 6.5.3 Wellmark PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 VinyRoyal Plasticoates (VPPL)
 - 6.6.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.6.2.1 Surface PVC artificial leather
 - 6.6.2.2 The rolling process of PVC artificial leather
 - 6.6.3 VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Veekay Group
 - 6.7.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.7.2.1 Surface PVC artificial leather
 - 6.7.2.2 The rolling process of PVC artificial leather
 - 6.7.3 Veekay Group PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Duksung
 - 6.8.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.8.2.1 Surface PVC artificial leather

- 6.8.2.2 The rolling process of PVC artificial leather
- 6.8.3 Duksung PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.8.4 Main Business/Business Overview
- 6.9 LEO VINYL S
- 6.9.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.9.2.1 Surface PVC artificial leather
 - 6.9.2.2 The rolling process of PVC artificial leather
- 6.9.3 LEO VINYL S PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Prabhat Industries
- 6.10.2 PVC Artificial Leather Product Type, Application and Specification
 - 6.10.2.1 Surface PVC artificial leather
 - 6.10.2.2 The rolling process of PVC artificial leather
- 6.10.3 Prabhat Industries PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 NAN YA PLASTICS
- 6.12 Zoncen Chemical
- 6.13 Dongtai Leather
- 6.14 Double Elephant
- 6.15 Wise Star
- 6.16 Jiangsu Guoxin
- 6.17 Xiefu Group
- 6.18 YongDali
- 6.19 Fuyi Plastic
- 6.20 Polytech Group
- 6.21 Huahong
- 6.22 Yong-Yuan Feng

7 PVC ARTIFICIAL LEATHER MANUFACTURING COST ANALYSIS

- 7.1 PVC Artificial Leather Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of PVC Artificial Leather

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 PVC Artificial Leather Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of PVC Artificial Leather Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PVC ARTIFICIAL LEATHER MARKET FORECAST (2016-2021)

- 11.1 United States PVC Artificial Leather Sales, Revenue Forecast (2016-2021)
- 11.2 United States PVC Artificial Leather Sales Forecast by Type (2016-2021)
- 11.3 United States PVC Artificial Leather Sales Forecast by Application (2016-2021)
- 11.4 PVC Artificial Leather Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of PVC Artificial Leather

Table Classification of PVC Artificial Leather

Figure United States Sales Market Share of PVC Artificial Leather by Type in 2015

Figure Surface PVC artificial leather Picture

Figure The rolling process of PVC artificial leather Picture

Figure Extrusion method of PVC artificial leather Picture

Figure Cylinder coated PVC artificial leather Picture

Table Application of PVC Artificial Leather

Figure United States Sales Market Share of PVC Artificial Leather by Application in 2015

Figure Vehicle upholstery Examples

Figure Furniture upholstery Examples

Figure Shoes Examples

Figure Plastic flooring Examples

Figure Clothing Examples

Figure United States PVC Artificial Leather Sales and Growth Rate (2011-2021)

Figure United States PVC Artificial Leather Revenue and Growth Rate (2011-2021)

Table United States PVC Artificial Leather Sales of Key Manufacturers (2015 and 2016)

Table United States PVC Artificial Leather Sales Share by Manufacturers (2015 and 2016)

Figure 2015 PVC Artificial Leather Sales Share by Manufacturers

Figure 2016 PVC Artificial Leather Sales Share by Manufacturers

Table United States PVC Artificial Leather Revenue by Manufacturers (2015 and 2016)

Table United States PVC Artificial Leather Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States PVC Artificial Leather Revenue Share by Manufacturers

Table 2016 United States PVC Artificial Leather Revenue Share by Manufacturers

Table United States Market PVC Artificial Leather Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market PVC Artificial Leather Average Price of Key Manufacturers in 2015

Figure PVC Artificial Leather Market Share of Top 3 Manufacturers

Figure PVC Artificial Leather Market Share of Top 5 Manufacturers

Table United States PVC Artificial Leather Sales by States (2011-2016)

Table United States PVC Artificial Leather Sales Share by States (2011-2016)

Figure United States PVC Artificial Leather Sales Market Share by States in 2015
Table United States PVC Artificial Leather Revenue and Market Share by States (2011-2016)

Table United States PVC Artificial Leather Revenue Share by States (2011-2016)

Figure Revenue Market Share of PVC Artificial Leather by States (2011-2016)

Table United States PVC Artificial Leather Price by States (2011-2016)

Table United States PVC Artificial Leather Sales by Type (2011-2016)

Table United States PVC Artificial Leather Sales Share by Type (2011-2016)

Figure United States PVC Artificial Leather Sales Market Share by Type in 2015

Table United States PVC Artificial Leather Revenue and Market Share by Type (2011-2016)

Table United States PVC Artificial Leather Revenue Share by Type (2011-2016)

Figure Revenue Market Share of PVC Artificial Leather by Type (2011-2016)

Table United States PVC Artificial Leather Price by Type (2011-2016)

Figure United States PVC Artificial Leather Sales Growth Rate by Type (2011-2016)

Table United States PVC Artificial Leather Sales by Application (2011-2016)

Table United States PVC Artificial Leather Sales Market Share by Application (2011-2016)

Figure United States PVC Artificial Leather Sales Market Share by Application in 2015

Table United States PVC Artificial Leather Sales Growth Rate by Application (2011-2016)

Figure United States PVC Artificial Leather Sales Growth Rate by Application (2011-2016)

Table Mayur Basic Information List

Table Mayur PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Mayur PVC Artificial Leather Sales Market Share (2011-2016)

Table ATS Basic Information List

Table ATS PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table ATS PVC Artificial Leather Sales Market Share (2011-2016)

Table Sempurnaindah Multinusantara Basic Information List

Table Sempurnaindah Multinusantara PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sempurnaindah Multinusantara PVC Artificial Leather Sales Market Share (2011-2016)

Table Decorative Plastic Basic Information List

Table Decorative Plastic PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Decorative Plastic PVC Artificial Leather Sales Market Share (2011-2016)

Table Wellmark Basic Information List

Table Wellmark PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wellmark PVC Artificial Leather Sales Market Share (2011-2016)

Table VinyRoyal Plasticoates (VPPL) Basic Information List

Table VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table VinyRoyal Plasticoates (VPPL) PVC Artificial Leather Sales Market Share (2011-2016)

Table Veekay Group Basic Information List

Table Veekay Group PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Veekay Group PVC Artificial Leather Sales Market Share (2011-2016)

Table Duksung Basic Information List

Table Duksung PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Duksung PVC Artificial Leather Sales Market Share (2011-2016)

Table LEO VINYLS Basic Information List

Table LEO VINYLS PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table LEO VINYLS PVC Artificial Leather Sales Market Share (2011-2016)

Table Prabhat Industries Basic Information List

Table Prabhat Industries PVC Artificial Leather Sales, Revenue, Price and Gross Margin (2011-2016)

Table Prabhat Industries PVC Artificial Leather Sales Market Share (2011-2016)

Table NAN YA PLASTICS Basic Information List

Table Zoncen Chemical Basic Information List

Table Dongtai Leather Basic Information List

Table Double Elephant Basic Information List

Table Wise Star Basic Information List

Table Jiangsu Guoxin Basic Information List

Table Xiefu Group Basic Information List

Table YongDali Basic Information List

Table Fuyi Plastic Basic Information List

Table Polytech Group Basic Information List

Table Huahong Basic Information List

Table Yong-Yuan Feng Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of PVC Artificial Leather

Figure Manufacturing Process Analysis of PVC Artificial Leather

Figure PVC Artificial Leather Industrial Chain Analysis

Table Raw Materials Sources of PVC Artificial Leather Major Manufacturers in 2015

Table Major Buyers of PVC Artificial Leather

Table Distributors/Traders List

Figure United States PVC Artificial Leather Production and Growth Rate Forecast
(2016-2021)

Figure United States PVC Artificial Leather Revenue and Growth Rate Forecast
(2016-2021)

Table United States PVC Artificial Leather Production Forecast by Type (2016-2021)

Table United States PVC Artificial Leather Consumption Forecast by Application
(2016-2021)

Table United States PVC Artificial Leather Sales Forecast by States (2016-2021)

Table United States PVC Artificial Leather Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States PVC Artificial Leather Market Report 2017

Product link: <https://marketpublishers.com/r/U322EF0613FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U322EF0613FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970