

# United States Pushchair Market Report 2017

<https://marketpublishers.com/r/U1EE32A7157EN.html>

Date: January 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U1EE32A7157EN

## Abstracts

### Notes:

Sales, means the sales volume of Pushchair

Revenue, means the sales value of Pushchair

This report studies sales (consumption) of Pushchair in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Pouch

Anglebay

Goodbaby

Britax

Inglesina

STOKKE

KDS

Happy dino

Babyruler

CHBABY

Mountain Buggy

Graco

Quinny

Combi

Peg perego

Chicco

Silver Cross

Bugaboo

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

3 wheeler

4 wheeler

Others

Split by applications, this report focuses on sales, market share and growth rate of Pushchair in each application, can be divided into

Automotive

Ship

Aviation

Others

## Contents

### United States Pushchair Market Report 2017

#### **1 PUSHCHAIR OVERVIEW**

##### 1.1 Product Overview and Scope of Pushchair

##### 1.2 Classification of Pushchair

###### 1.2.1 3 wheeler

###### 1.2.2 4 wheeler

###### 1.2.3 Others

##### 1.3 Application of Pushchair

###### 1.3.1 Automotive

###### 1.3.2 Ship

###### 1.3.3 Aviation

###### 1.3.4 Others

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Pushchair (2011-2021)

###### 1.4.1 United States Pushchair Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Pushchair Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PUSHCHAIR COMPETITION BY MANUFACTURERS**

##### 2.1 United States Pushchair Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Pushchair Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Pushchair Average Price by Manufactures (2015 and 2016)

##### 2.4 Pushchair Market Competitive Situation and Trends

###### 2.4.1 Pushchair Market Concentration Rate

###### 2.4.2 Pushchair Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PUSHCHAIR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Pushchair Sales and Market Share by States (2011-2016)

##### 3.2 United States Pushchair Revenue and Market Share by States (2011-2016)

##### 3.3 United States Pushchair Price by States (2011-2016)

## **4 UNITED STATES PUSHCHAIR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 4.1 United States Pushchair Sales and Market Share by Type (2011-2016)
- 4.2 United States Pushchair Revenue and Market Share by Type (2011-2016)
- 4.3 United States Pushchair Price by Type (2011-2016)
- 4.4 United States Pushchair Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES PUSHCHAIR SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Pushchair Sales and Market Share by Application (2011-2016)
- 5.2 United States Pushchair Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PUSHCHAIR MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Pouch

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Pushchair Product Type, Application and Specification
  - 6.1.2.1 3 wheeler
  - 6.1.2.2 4 wheeler
- 6.1.3 Pouch Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

### 6.2 Anglebay

- 6.2.2 Pushchair Product Type, Application and Specification
  - 6.2.2.1 3 wheeler
  - 6.2.2.2 4 wheeler
- 6.2.3 Anglebay Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

### 6.3 Goodbaby

- 6.3.2 Pushchair Product Type, Application and Specification
  - 6.3.2.1 3 wheeler
  - 6.3.2.2 4 wheeler
- 6.3.3 Goodbaby Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

### 6.4 Britax

- 6.4.2 Pushchair Product Type, Application and Specification
  - 6.4.2.1 3 wheeler
  - 6.4.2.2 4 wheeler

- 6.4.3 Britax Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Inglesina
  - 6.5.2 Pushchair Product Type, Application and Specification
    - 6.5.2.1 3 wheeler
    - 6.5.2.2 4 wheeler
  - 6.5.3 Inglesina Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 STOKKE
  - 6.6.2 Pushchair Product Type, Application and Specification
    - 6.6.2.1 3 wheeler
    - 6.6.2.2 4 wheeler
  - 6.6.3 STOKKE Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 KDS
  - 6.7.2 Pushchair Product Type, Application and Specification
    - 6.7.2.1 3 wheeler
    - 6.7.2.2 4 wheeler
  - 6.7.3 KDS Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Happy dino
  - 6.8.2 Pushchair Product Type, Application and Specification
    - 6.8.2.1 3 wheeler
    - 6.8.2.2 4 wheeler
  - 6.8.3 Happy dino Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 Babyruler
  - 6.9.2 Pushchair Product Type, Application and Specification
    - 6.9.2.1 3 wheeler
    - 6.9.2.2 4 wheeler
  - 6.9.3 Babyruler Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 CHBABY
  - 6.10.2 Pushchair Product Type, Application and Specification
    - 6.10.2.1 3 wheeler
    - 6.10.2.2 4 wheeler
  - 6.10.3 CHBABY Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.10.4 Main Business/Business Overview
- 6.11 Mountain Buggy

- 6.12 Graco
- 6.13 Quinny
- 6.14 Combi
- 6.15 Peg perego
- 6.16 Chicco
- 6.17 Silver Cross
- 6.18 Bugaboo

## **7 PUSHCHAIR MANUFACTURING COST ANALYSIS**

- 7.1 Pushchair Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pushchair

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Pushchair Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Pushchair Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PUSHCHAIR MARKET FORECAST (2016-2021)**

### 11.1 United States Pushchair Sales, Revenue Forecast (2016-2021)

### 11.2 United States Pushchair Sales Forecast by Type (2016-2021)

### 11.3 United States Pushchair Sales Forecast by Application (2016-2021)

### 11.4 Pushchair Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pushchair

Table Classification of Pushchair

Figure United States Sales Market Share of Pushchair by Type in 2015

Figure 3 wheeler Picture

Figure 4 wheeler Picture

Figure Others Picture

Table Application of Pushchair

Figure United States Sales Market Share of Pushchair by Application in 2015

Figure Automotive Examples

Figure Ship Examples

Figure Aviation Examples

Figure Others Examples

Figure United States Pushchair Sales and Growth Rate (2011-2021)

Figure United States Pushchair Revenue and Growth Rate (2011-2021)

Table United States Pushchair Sales of Key Manufacturers (2015 and 2016)

Table United States Pushchair Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pushchair Sales Share by Manufacturers

Figure 2016 Pushchair Sales Share by Manufacturers

Table United States Pushchair Revenue by Manufacturers (2015 and 2016)

Table United States Pushchair Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pushchair Revenue Share by Manufacturers

Table 2016 United States Pushchair Revenue Share by Manufacturers

Table United States Market Pushchair Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pushchair Average Price of Key Manufacturers in 2015

Figure Pushchair Market Share of Top 3 Manufacturers

Figure Pushchair Market Share of Top 5 Manufacturers

Table United States Pushchair Sales by States (2011-2016)

Table United States Pushchair Sales Share by States (2011-2016)

Figure United States Pushchair Sales Market Share by States in 2015

Table United States Pushchair Revenue and Market Share by States (2011-2016)

Table United States Pushchair Revenue Share by States (2011-2016)

Figure Revenue Market Share of Pushchair by States (2011-2016)

Table United States Pushchair Price by States (2011-2016)

Table United States Pushchair Sales by Type (2011-2016)

Table United States Pushchair Sales Share by Type (2011-2016)  
Figure United States Pushchair Sales Market Share by Type in 2015  
Table United States Pushchair Revenue and Market Share by Type (2011-2016)  
Table United States Pushchair Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Pushchair by Type (2011-2016)  
Table United States Pushchair Price by Type (2011-2016)  
Figure United States Pushchair Sales Growth Rate by Type (2011-2016)  
Table United States Pushchair Sales by Application (2011-2016)  
Table United States Pushchair Sales Market Share by Application (2011-2016)  
Figure United States Pushchair Sales Market Share by Application in 2015  
Table United States Pushchair Sales Growth Rate by Application (2011-2016)  
Figure United States Pushchair Sales Growth Rate by Application (2011-2016)  
Table Pouch Basic Information List  
Table Pouch Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Pouch Pushchair Sales Market Share (2011-2016)  
Table Anglebay Basic Information List  
Table Anglebay Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Anglebay Pushchair Sales Market Share (2011-2016)  
Table Goodbaby Basic Information List  
Table Goodbaby Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Goodbaby Pushchair Sales Market Share (2011-2016)  
Table Britax Basic Information List  
Table Britax Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Britax Pushchair Sales Market Share (2011-2016)  
Table Inglesina Basic Information List  
Table Inglesina Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Inglesina Pushchair Sales Market Share (2011-2016)  
Table STOKKE Basic Information List  
Table STOKKE Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table STOKKE Pushchair Sales Market Share (2011-2016)  
Table KDS Basic Information List  
Table KDS Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table KDS Pushchair Sales Market Share (2011-2016)  
Table Happy dino Basic Information List  
Table Happy dino Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Happy dino Pushchair Sales Market Share (2011-2016)  
Table Babyruler Basic Information List  
Table Babyruler Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Babyruler Pushchair Sales Market Share (2011-2016)

Table CHBABY Basic Information List  
Table CHBABY Pushchair Sales, Revenue, Price and Gross Margin (2011-2016)  
Table CHBABY Pushchair Sales Market Share (2011-2016)  
Table Mountain Buggy Basic Information List  
Table Graco Basic Information List  
Table Quinny Basic Information List  
Table Combi Basic Information List  
Table Peg perego Basic Information List  
Table Chicco Basic Information List  
Table Silver Cross Basic Information List  
Table Bugaboo Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Pushchair  
Figure Manufacturing Process Analysis of Pushchair  
Figure Pushchair Industrial Chain Analysis  
Table Raw Materials Sources of Pushchair Major Manufacturers in 2015  
Table Major Buyers of Pushchair  
Table Distributors/Traders List  
Figure United States Pushchair Production and Growth Rate Forecast (2016-2021)  
Figure United States Pushchair Revenue and Growth Rate Forecast (2016-2021)  
Table United States Pushchair Production Forecast by Type (2016-2021)  
Table United States Pushchair Consumption Forecast by Application (2016-2021)  
Table United States Pushchair Sales Forecast by States (2016-2021)  
Table United States Pushchair Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Pushchair Market Report 2017

Product link: <https://marketpublishers.com/r/U1EE32A7157EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1EE32A7157EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970