

# United States Pu-erh Tea Market Report 2018

<https://marketpublishers.com/r/UC10AD1CD30EN.html>

Date: February 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UC10AD1CD30EN

## Abstracts

In this report, the United States Pu-erh Tea market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Pu-erh Tea in these regions, from 2013 to 2025 (forecast).

United States Pu-erh Tea market competition by top manufacturers/players, with Pu-erh Tea sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Zhongcha

Langhe

Dayi

Xiaguan

Longrun

Yunnan Puer

Liudachashan

Colourful Yunnan

Yunnan Puer Chang

Fuhai

Longyuanhao

Landsun

Liming

Haiwan

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Raw

Cooked

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Household

Commercial

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Pu-erh Tea Market Report 2018

#### **1 PU-ERH TEA OVERVIEW**

##### 1.1 Product Overview and Scope of Pu-erh Tea

##### 1.2 Classification of Pu-erh Tea by Product Category

###### 1.2.1 United States Pu-erh Tea Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Pu-erh Tea Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Raw

###### 1.2.4 Cooked

##### 1.3 United States Pu-erh Tea Market by Application/End Users

###### 1.3.1 United States Pu-erh Tea Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Household

###### 1.3.3 Commercial

###### 1.3.4 Others

##### 1.4 United States Pu-erh Tea Market by Region

###### 1.4.1 United States Pu-erh Tea Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Pu-erh Tea Status and Prospect (2013-2025)

###### 1.4.3 Southwest Pu-erh Tea Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Pu-erh Tea Status and Prospect (2013-2025)

###### 1.4.5 New England Pu-erh Tea Status and Prospect (2013-2025)

###### 1.4.6 The South Pu-erh Tea Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Pu-erh Tea Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Pu-erh Tea (2013-2025)

###### 1.5.1 United States Pu-erh Tea Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Pu-erh Tea Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES PU-ERH TEA MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Pu-erh Tea Sales and Market Share of Key Players/Suppliers (2013-2018)

##### 2.2 United States Pu-erh Tea Revenue and Share by Players/Suppliers (2013-2018)

- 2.3 United States Pu-erh Tea Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Pu-erh Tea Market Competitive Situation and Trends
  - 2.4.1 United States Pu-erh Tea Market Concentration Rate
  - 2.4.2 United States Pu-erh Tea Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Pu-erh Tea Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PU-ERH TEA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Pu-erh Tea Sales and Market Share by Region (2013-2018)
- 3.2 United States Pu-erh Tea Revenue and Market Share by Region (2013-2018)
- 3.3 United States Pu-erh Tea Price by Region (2013-2018)

### **4 UNITED STATES PU-ERH TEA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Pu-erh Tea Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Pu-erh Tea Revenue and Market Share by Type (2013-2018)
- 4.3 United States Pu-erh Tea Price by Type (2013-2018)
- 4.4 United States Pu-erh Tea Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES PU-ERH TEA SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Pu-erh Tea Sales and Market Share by Application (2013-2018)
- 5.2 United States Pu-erh Tea Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES PU-ERH TEA PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Zhongcha
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Pu-erh Tea Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Zhongcha Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.1.4 Main Business/Business Overview
- 6.2 Langhe
  - 6.2.2 Pu-erh Tea Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Langhe Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Dayi
  - 6.3.2 Pu-erh Tea Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Dayi Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Xiaguan
  - 6.4.2 Pu-erh Tea Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Xiaguan Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Longrun
  - 6.5.2 Pu-erh Tea Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Longrun Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Yunnan Puer
  - 6.6.2 Pu-erh Tea Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Yunnan Puer Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Liudachashan
  - 6.7.2 Pu-erh Tea Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Liudachashan Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Colourful Yunnan
  - 6.8.2 Pu-erh Tea Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Colourful Yunnan Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Yunnan Puer Chang
  - 6.9.2 Pu-erh Tea Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Yunnan Puer Chang Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Fuhai
  - 6.10.2 Pu-erh Tea Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Fuhai Pu-erh Tea Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Longyuanhao
- 6.12 Landsun
- 6.13 Liming
- 6.14 Haiwan

## **7 PU-ERH TEA MANUFACTURING COST ANALYSIS**

- 7.1 Pu-erh Tea Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pu-erh Tea

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Pu-erh Tea Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Pu-erh Tea Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES PU-ERH TEA MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Pu-erh Tea Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Pu-erh Tea Sales Volume Forecast by Type (2018-2025)

11.3 United States Pu-erh Tea Sales Volume Forecast by Application (2018-2025)

11.4 United States Pu-erh Tea Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation



- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Pu-erh Tea

Figure United States Pu-erh Tea Market Size (K MT) by Type (2013-2025)

Figure United States Pu-erh Tea Sales Volume Market Share by Type (Product Category) in 2017

Figure Raw Product Picture

Figure Cooked Product Picture

Figure United States Pu-erh Tea Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Pu-erh Tea by Application in 2017

Figure Household Examples

Table Key Downstream Customer in Household

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Pu-erh Tea Market Size (Million USD) by Region (2013-2025)

Figure The West Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pu-erh Tea Sales (K MT) and Growth Rate (2013-2025)

Figure United States Pu-erh Tea Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Pu-erh Tea Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Pu-erh Tea Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Pu-erh Tea Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pu-erh Tea Sales Share by Players/Suppliers

Figure 2017 United States Pu-erh Tea Sales Share by Players/Suppliers

Figure United States Pu-erh Tea Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Pu-erh Tea Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Pu-erh Tea Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Pu-erh Tea Revenue Share by Players/Suppliers

Figure 2017 United States Pu-erh Tea Revenue Share by Players/Suppliers

Table United States Market Pu-erh Tea Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Pu-erh Tea Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Pu-erh Tea Market Share of Top 3 Players/Suppliers

Figure United States Pu-erh Tea Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Pu-erh Tea Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Pu-erh Tea Product Category

Table United States Pu-erh Tea Sales (K MT) by Region (2013-2018)

Table United States Pu-erh Tea Sales Share by Region (2013-2018)

Figure United States Pu-erh Tea Sales Share by Region (2013-2018)

Figure United States Pu-erh Tea Sales Market Share by Region in 2017

Table United States Pu-erh Tea Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Pu-erh Tea Revenue Share by Region (2013-2018)

Figure United States Pu-erh Tea Revenue Market Share by Region (2013-2018)

Figure United States Pu-erh Tea Revenue Market Share by Region in 2017

Table United States Pu-erh Tea Price (USD/MT) by Region (2013-2018)

Table United States Pu-erh Tea Sales (K MT) by Type (2013-2018)

Table United States Pu-erh Tea Sales Share by Type (2013-2018)

Figure United States Pu-erh Tea Sales Share by Type (2013-2018)

Figure United States Pu-erh Tea Sales Market Share by Type in 2017

Table United States Pu-erh Tea Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Pu-erh Tea Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Pu-erh Tea by Type (2013-2018)

Figure Revenue Market Share of Pu-erh Tea by Type in 2017

Table United States Pu-erh Tea Price (USD/MT) by Types (2013-2018)

Figure United States Pu-erh Tea Sales Growth Rate by Type (2013-2018)

Table United States Pu-erh Tea Sales (K MT) by Application (2013-2018)

Table United States Pu-erh Tea Sales Market Share by Application (2013-2018)

Figure United States Pu-erh Tea Sales Market Share by Application (2013-2018)

Figure United States Pu-erh Tea Sales Market Share by Application in 2017

Table United States Pu-erh Tea Sales Growth Rate by Application (2013-2018)

Figure United States Pu-erh Tea Sales Growth Rate by Application (2013-2018)

Table Zhongcha Basic Information List

Table Zhongcha Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Zhongcha Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Zhongcha Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Zhongcha Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Langhe Basic Information List

Table Langhe Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Langhe Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Langhe Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Langhe Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Dayi Basic Information List

Table Dayi Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Dayi Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Dayi Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Dayi Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Xiaguan Basic Information List

Table Xiaguan Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Xiaguan Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Xiaguan Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Xiaguan Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Longrun Basic Information List

Table Longrun Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Longrun Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Longrun Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Longrun Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Yunnan Puer Basic Information List

Table Yunnan Puer Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Yunnan Puer Pu-erh Tea Sales Growth Rate (2013-2018)

Figure Yunnan Puer Pu-erh Tea Sales Market Share in United States (2013-2018)

Figure Yunnan Puer Pu-erh Tea Revenue Market Share in United States (2013-2018)

Table Liudachashan Basic Information List

Table Liudachashan Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Liudachashan Pu-erh Tea Sales Growth Rate (2013-2018)  
Figure Liudachashan Pu-erh Tea Sales Market Share in United States (2013-2018)  
Figure Liudachashan Pu-erh Tea Revenue Market Share in United States (2013-2018)  
Table Colourful Yunnan Basic Information List  
Table Colourful Yunnan Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Colourful Yunnan Pu-erh Tea Sales Growth Rate (2013-2018)  
Figure Colourful Yunnan Pu-erh Tea Sales Market Share in United States (2013-2018)  
Figure Colourful Yunnan Pu-erh Tea Revenue Market Share in United States (2013-2018)  
Table Yunnan Puer Chang Basic Information List  
Table Yunnan Puer Chang Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Yunnan Puer Chang Pu-erh Tea Sales Growth Rate (2013-2018)  
Figure Yunnan Puer Chang Pu-erh Tea Sales Market Share in United States (2013-2018)  
Figure Yunnan Puer Chang Pu-erh Tea Revenue Market Share in United States (2013-2018)  
Table Fuhai Basic Information List  
Table Fuhai Pu-erh Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Fuhai Pu-erh Tea Sales Growth Rate (2013-2018)  
Figure Fuhai Pu-erh Tea Sales Market Share in United States (2013-2018)  
Figure Fuhai Pu-erh Tea Revenue Market Share in United States (2013-2018)  
Table Longyuanhao Basic Information List  
Table Landsun Basic Information List  
Table Liming Basic Information List  
Table Haiwan Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Pu-erh Tea  
Figure Manufacturing Process Analysis of Pu-erh Tea  
Figure Pu-erh Tea Industrial Chain Analysis  
Table Raw Materials Sources of Pu-erh Tea Major Players/Suppliers in 2017  
Table Major Buyers of Pu-erh Tea  
Table Distributors/Traders List  
Figure United States Pu-erh Tea Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Pu-erh Tea Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Pu-erh Tea Price (USD/MT) Trend Forecast (2018-2025)

Table United States Pu-erh Tea Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Pu-erh Tea Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Pu-erh Tea Sales Volume (K MT) Forecast by Type in 2025

Table United States Pu-erh Tea Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Pu-erh Tea Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Pu-erh Tea Sales Volume (K MT) Forecast by Application in 2025

Table United States Pu-erh Tea Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Pu-erh Tea Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pu-erh Tea Sales Volume Share Forecast by Region (2018-2025)

Figure United States Pu-erh Tea Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Pu-erh Tea Market Report 2018

Product link: <https://marketpublishers.com/r/UC10AD1CD30EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC10AD1CD30EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970