

# United States Psyllium Market Report 2017

<https://marketpublishers.com/r/U8DD440DA59EN.html>

Date: May 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U8DD440DA59EN

## Abstracts

In this report, the United States Psyllium market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Psyllium in these regions, from 2012 to 2022 (forecast).

United States Psyllium market competition by top manufacturers/players, with Psyllium sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Keyur Industries

Atlas Industries

Abhyuday Industries

Satnam Psyllium Industries

Rajganga Agro Product

Shree Mahalaxmi psyllium

Jyotindra International

Urvesh Psyllium Industries

Virdhara International

JYOT Overseas

Shubh Psyllium Industries

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Psyllium Seeds

Psyllium Husk

Psyllium Husk Power

Psyllium Industrial Powder (Khakha Powder)

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Psyllium for each application, including

Food Industry

Pharmaceutical Industry

Cosmetic Industry

Industrial Use

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Psyllium Market Report 2017

#### **1 PSYLLIUM OVERVIEW**

##### 1.1 Product Overview and Scope of Psyllium

##### 1.2 Classification of Psyllium by Product Category

###### 1.2.1 United States Psyllium Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Psyllium Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Psyllium Seeds

###### 1.2.4 Psyllium Husk

###### 1.2.5 Psyllium Husk Power

###### 1.2.6 Psyllium Industrial Powder (Khakha Powder)

##### 1.3 United States Psyllium Market by Application/End Users

###### 1.3.1 United States Psyllium Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Food Industry

###### 1.3.3 Pharmaceutical Industry

###### 1.3.4 Cosmetic Industry

###### 1.3.5 Industrial Use

##### 1.4 United States Psyllium Market by Region

###### 1.4.1 United States Psyllium Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Psyllium Status and Prospect (2012-2022)

###### 1.4.3 Southwest Psyllium Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Psyllium Status and Prospect (2012-2022)

###### 1.4.5 New England Psyllium Status and Prospect (2012-2022)

###### 1.4.6 The South Psyllium Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Psyllium Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Psyllium (2012-2022)

###### 1.5.1 United States Psyllium Sales and Growth Rate (2012-2022)

###### 1.5.2 United States Psyllium Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES PSYLLIUM MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Psyllium Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Psyllium Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Psyllium Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Psyllium Market Competitive Situation and Trends
  - 2.4.1 United States Psyllium Market Concentration Rate
  - 2.4.2 United States Psyllium Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Psyllium Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PSYLLIUM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Psyllium Sales and Market Share by Region (2012-2017)
- 3.2 United States Psyllium Revenue and Market Share by Region (2012-2017)
- 3.3 United States Psyllium Price by Region (2012-2017)

### **4 UNITED STATES PSYLLIUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Psyllium Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Psyllium Revenue and Market Share by Type (2012-2017)
- 4.3 United States Psyllium Price by Type (2012-2017)
- 4.4 United States Psyllium Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES PSYLLIUM SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Psyllium Sales and Market Share by Application (2012-2017)
- 5.2 United States Psyllium Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES PSYLLIUM PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Keyur Industries
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Psyllium Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B

- 6.1.3 Keyur Industries Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Atlas Industries
  - 6.2.2 Psyllium Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Atlas Industries Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Abhyuday Industries
  - 6.3.2 Psyllium Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Abhyuday Industries Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Satnam Psyllium Industries
  - 6.4.2 Psyllium Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Satnam Psyllium Industries Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Rajganga Agro Product
  - 6.5.2 Psyllium Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Rajganga Agro Product Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Shree Mahalaxmi psyllium
  - 6.6.2 Psyllium Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Shree Mahalaxmi psyllium Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Jyotindra International
  - 6.7.2 Psyllium Product Category, Application and Specification
    - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Jyotindra International Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Urvesh Psyllium Industries
  - 6.8.2 Psyllium Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Urvesh Psyllium Industries Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Virdhara International
  - 6.9.2 Psyllium Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Virdhara International Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 JYOT Overseas
  - 6.10.2 Psyllium Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 JYOT Overseas Psyllium Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Shubh Psyllium Industries

## **7 PSYLLIUM MANUFACTURING COST ANALYSIS**

- 7.1 Psyllium Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Psyllium

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Psyllium Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Psyllium Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PSYLLIUM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Psyllium Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Psyllium Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Psyllium Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Psyllium Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**



## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Psyllium

Figure United States Psyllium Market Size (MT) by Type (2012-2022)

Figure United States Psyllium Sales Volume Market Share by Type (Product Category) in 2016

Figure Psyllium Seeds Product Picture

Figure Psyllium Husk Product Picture

Figure Psyllium Husk Power Product Picture

Figure Psyllium Industrial Powder (Khakha Powder) Product Picture

Figure United States Psyllium Market Size (MT) by Application (2012-2022)

Figure United States Sales Market Share of Psyllium by Application in 2016

Figure Food Industry Examples

Figure Pharmaceutical Industry Examples

Figure Cosmetic Industry Examples

Figure Industrial Use Examples

Figure United States Psyllium Market Size (Million USD) by Region (2012-2022)

Figure The West Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Psyllium Sales (MT) and Growth Rate (2012-2022)

Figure United States Psyllium Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Psyllium Market Major Players Product Sales Volume (MT) (2012-2017)

Table United States Psyllium Sales (MT) of Key Players/Suppliers (2012-2017)

Table United States Psyllium Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Psyllium Sales Share by Players/Suppliers

Figure 2017 United States Psyllium Sales Share by Players/Suppliers

Figure United States Psyllium Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Psyllium Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Psyllium Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Psyllium Revenue Share by Players/Suppliers

Figure 2017 United States Psyllium Revenue Share by Players/Suppliers

Table United States Market Psyllium Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Psyllium Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Psyllium Market Share of Top 3 Players/Suppliers

Figure United States Psyllium Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Psyllium Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Psyllium Product Category

Table United States Psyllium Sales (MT) by Region (2012-2017)

Table United States Psyllium Sales Share by Region (2012-2017)

Figure United States Psyllium Sales Share by Region (2012-2017)

Figure United States Psyllium Sales Market Share by Region in 2016

Table United States Psyllium Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Psyllium Revenue Share by Region (2012-2017)

Figure United States Psyllium Revenue Market Share by Region (2012-2017)

Figure United States Psyllium Revenue Market Share by Region in 2016

Table United States Psyllium Price (USD/MT) by Region (2012-2017)

Table United States Psyllium Sales (MT) by Type (2012-2017)

Table United States Psyllium Sales Share by Type (2012-2017)

Figure United States Psyllium Sales Share by Type (2012-2017)

Figure United States Psyllium Sales Market Share by Type in 2016

Table United States Psyllium Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Psyllium Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Psyllium by Type (2012-2017)

Figure Revenue Market Share of Psyllium by Type in 2016

Table United States Psyllium Price (USD/MT) by Types (2012-2017)

Figure United States Psyllium Sales Growth Rate by Type (2012-2017)

Table United States Psyllium Sales (MT) by Application (2012-2017)

Table United States Psyllium Sales Market Share by Application (2012-2017)

Figure United States Psyllium Sales Market Share by Application (2012-2017)

Figure United States Psyllium Sales Market Share by Application in 2016

Table United States Psyllium Sales Growth Rate by Application (2012-2017)

Figure United States Psyllium Sales Growth Rate by Application (2012-2017)

Table Keyur Industries Basic Information List

Table Keyur Industries Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT)

and Gross Margin (2012-2017)

Figure Keyur Industries Psyllium Sales Growth Rate (2012-2017)

Figure Keyur Industries Psyllium Sales Market Share in United States (2012-2017)

Figure Keyur Industries Psyllium Revenue Market Share in United States (2012-2017)

Table Atlas Industries Basic Information List

Table Atlas Industries Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Atlas Industries Psyllium Sales Growth Rate (2012-2017)

Figure Atlas Industries Psyllium Sales Market Share in United States (2012-2017)

Figure Atlas Industries Psyllium Revenue Market Share in United States (2012-2017)

Table Abhyuday Industries Basic Information List

Table Abhyuday Industries Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Abhyuday Industries Psyllium Sales Growth Rate (2012-2017)

Figure Abhyuday Industries Psyllium Sales Market Share in United States (2012-2017)

Figure Abhyuday Industries Psyllium Revenue Market Share in United States (2012-2017)

Table Satnam Psyllium Industries Basic Information List

Table Satnam Psyllium Industries Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Satnam Psyllium Industries Psyllium Sales Growth Rate (2012-2017)

Figure Satnam Psyllium Industries Psyllium Sales Market Share in United States (2012-2017)

Figure Satnam Psyllium Industries Psyllium Revenue Market Share in United States (2012-2017)

Table Rajganga Agro Product Basic Information List

Table Rajganga Agro Product Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Rajganga Agro Product Psyllium Sales Growth Rate (2012-2017)

Figure Rajganga Agro Product Psyllium Sales Market Share in United States (2012-2017)

Figure Rajganga Agro Product Psyllium Revenue Market Share in United States (2012-2017)

Table Shree Mahalaxmi psyllium Basic Information List

Table Shree Mahalaxmi psyllium Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Shree Mahalaxmi psyllium Psyllium Sales Growth Rate (2012-2017)

Figure Shree Mahalaxmi psyllium Psyllium Sales Market Share in United States (2012-2017)

Figure Shree Mahalaxmi psyllium Psyllium Revenue Market Share in United States (2012-2017)

Table Jyotindra International Basic Information List

Table Jyotindra International Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Jyotindra International Psyllium Sales Growth Rate (2012-2017)

Figure Jyotindra International Psyllium Sales Market Share in United States (2012-2017)

Figure Jyotindra International Psyllium Revenue Market Share in United States (2012-2017)

Table Urvesh Psyllium Industries Basic Information List

Table Urvesh Psyllium Industries Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Urvesh Psyllium Industries Psyllium Sales Growth Rate (2012-2017)

Figure Urvesh Psyllium Industries Psyllium Sales Market Share in United States (2012-2017)

Figure Urvesh Psyllium Industries Psyllium Revenue Market Share in United States (2012-2017)

Table Virdhara International Basic Information List

Table Virdhara International Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Virdhara International Psyllium Sales Growth Rate (2012-2017)

Figure Virdhara International Psyllium Sales Market Share in United States (2012-2017)

Figure Virdhara International Psyllium Revenue Market Share in United States (2012-2017)

Table JYOT Overseas Basic Information List

Table JYOT Overseas Psyllium Sales (MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure JYOT Overseas Psyllium Sales Growth Rate (2012-2017)

Figure JYOT Overseas Psyllium Sales Market Share in United States (2012-2017)

Figure JYOT Overseas Psyllium Revenue Market Share in United States (2012-2017)

Table Shubh Psyllium Industries Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Psyllium

Figure Manufacturing Process Analysis of Psyllium

Figure Psyllium Industrial Chain Analysis

Table Raw Materials Sources of Psyllium Major Players/Suppliers in 2016

Table Major Buyers of Psyllium

Table Distributors/Traders List

Figure United States Psyllium Sales Volume (MT) and Growth Rate Forecast (2017-2022)

Figure United States Psyllium Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Psyllium Price (USD/MT) Trend Forecast (2017-2022)

Table United States Psyllium Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Psyllium Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Psyllium Sales Volume (MT) Forecast by Type in 2022

Table United States Psyllium Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Psyllium Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Psyllium Sales Volume (MT) Forecast by Application in 2022

Table United States Psyllium Sales Volume (MT) Forecast by Region (2017-2022)

Table United States Psyllium Sales Volume Share Forecast by Region (2017-2022)

Figure United States Psyllium Sales Volume Share Forecast by Region (2017-2022)

Figure United States Psyllium Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Psyllium Market Report 2017

Product link: <https://marketpublishers.com/r/U8DD440DA59EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8DD440DA59EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970