

# United States Protein snack Market Report 2018

<https://marketpublishers.com/r/UF24E6293B2QEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UF24E6293B2QEN

## Abstracts

In this report, the United States Protein snack market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Protein snack in these regions, from 2013 to 2025 (forecast).

United States Protein snack market competition by top manufacturers/players, with Protein snack sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Roscela

PhuKha Food and Beverage Co., Ltd.

Rifold

Jack Link's Beef Jerky

Country Archer Jerky Co.

Devour Foods

Dollar General

Old Trapper

JerkyXP

Tillamook Country Smoker

Biena Snacks

The Good Bean

Three Farmers

Labrada Nutrition

Predator Nutrition

The Gatorade Company

Tillamook

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Jerky

Trail Mix

Greek Yogurt Parfait

Roasted Chickpeas

Protein bars

Beancurd Product

Milk Product

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Spermarkets

Restaurants and Hotels

Enterprises

Malls

Entertainment facilities

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Protein snack Market Report 2018

#### **1 PROTEIN SNACK OVERVIEW**

##### 1.1 Product Overview and Scope of Protein snack

##### 1.2 Classification of Protein snack by Product Category

###### 1.2.1 United States Protein snack Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Protein snack Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Jerky

###### 1.2.4 Trail Mix

###### 1.2.5 Greek Yogurt Parfait

###### 1.2.6 Roasted Chickpeas

###### 1.2.7 Protein bars

###### 1.2.8 Beancurd Product

###### 1.2.9 Milk Product

###### 1.2.10 Others

##### 1.3 United States Protein snack Market by Application/End Users

###### 1.3.1 United States Protein snack Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Supermarkets

###### 1.3.3 Restaurants and Hotels

###### 1.3.4 Enterprises

###### 1.3.5 Malls

###### 1.3.6 Entertainment facilities

###### 1.3.7 Others

##### 1.4 United States Protein snack Market by Region

###### 1.4.1 United States Protein snack Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Protein snack Status and Prospect (2013-2025)

###### 1.4.3 Southwest Protein snack Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Protein snack Status and Prospect (2013-2025)

###### 1.4.5 New England Protein snack Status and Prospect (2013-2025)

###### 1.4.6 The South Protein snack Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Protein snack Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Protein snack (2013-2025)

- 1.5.1 United States Protein snack Sales and Growth Rate (2013-2025)
- 1.5.2 United States Protein snack Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES PROTEIN SNACK MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Protein snack Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Protein snack Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Protein snack Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Protein snack Market Competitive Situation and Trends
  - 2.4.1 United States Protein snack Market Concentration Rate
  - 2.4.2 United States Protein snack Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Protein snack Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES PROTEIN SNACK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Protein snack Sales and Market Share by Region (2013-2018)
- 3.2 United States Protein snack Revenue and Market Share by Region (2013-2018)
- 3.3 United States Protein snack Price by Region (2013-2018)

## **4 UNITED STATES PROTEIN SNACK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Protein snack Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Protein snack Revenue and Market Share by Type (2013-2018)
- 4.3 United States Protein snack Price by Type (2013-2018)
- 4.4 United States Protein snack Sales Growth Rate by Type (2013-2018)

## **5 UNITED STATES PROTEIN SNACK SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Protein snack Sales and Market Share by Application (2013-2018)
- 5.2 United States Protein snack Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES PROTEIN SNACK PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### 6.1 Roscela

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Protein snack Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Roscela Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

### 6.2 PhuKha Food and Beverage Co., Ltd.

6.2.2 Protein snack Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 PhuKha Food and Beverage Co., Ltd. Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

### 6.3 Rifold

6.3.2 Protein snack Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Rifold Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

### 6.4 Jack Link's Beef Jerky

6.4.2 Protein snack Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Jack Link's Beef Jerky Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

### 6.5 Country Archer Jerky Co.

6.5.2 Protein snack Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Country Archer Jerky Co. Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

### 6.6 Devour Foods

- 6.6.2 Protein snack Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Devour Foods Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Dollar General
  - 6.7.2 Protein snack Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Dollar General Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Old Trapper
  - 6.8.2 Protein snack Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Old Trapper Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 JerkyXP
  - 6.9.2 Protein snack Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 JerkyXP Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Tillamook Country Smoker
  - 6.10.2 Protein snack Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Tillamook Country Smoker Protein snack Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Biena Snacks
- 6.12 The Good Bean
- 6.13 Three Farmers
- 6.14 Labrada Nutrition
- 6.15 Predator Nutrition
- 6.16 The Gatorade Company
- 6.17 Tillamook

## **7 PROTEIN SNACK MANUFACTURING COST ANALYSIS**

### 7.1 Protein snack Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Protein snack

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Protein snack Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Protein snack Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

## **11 UNITED STATES PROTEIN SNACK MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Protein snack Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Protein snack Sales Volume Forecast by Type (2018-2025)

11.3 United States Protein snack Sales Volume Forecast by Application (2018-2025)

11.4 United States Protein snack Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Protein snack

Figure United States Protein snack Market Size (K Units) by Type (2013-2025)

Figure United States Protein snack Sales Volume Market Share by Type (Product Category) in 2017

Figure Jerky Product Picture

Figure Trail Mix Product Picture

Figure Greek Yogurt Parfait Product Picture

Figure Roasted Chickpeas Product Picture

Figure Protein bars Product Picture

Figure Beancurd Product Product Picture

Figure Milk Product Product Picture

Figure Others Product Picture

Figure United States Protein snack Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Protein snack by Application in 2017

Figure Spermarkets Examples

Table Key Downstream Customer in Spermarkets

Figure Restaurants and Hotels Examples

Table Key Downstream Customer in Restaurants and Hotels

Figure Enterprises Examples

Table Key Downstream Customer in Enterprises

Figure Malls Examples

Table Key Downstream Customer in Malls

Figure Entertainment facilities Examples

Table Key Downstream Customer in Entertainment facilities

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Protein snack Market Size (Million USD) by Region (2013-2025)

Figure The West Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Protein snack Sales (K Units) and Growth Rate (2013-2025)

Figure United States Protein snack Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Protein snack Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Protein snack Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Protein snack Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Protein snack Sales Share by Players/Suppliers

Figure 2017 United States Protein snack Sales Share by Players/Suppliers

Figure United States Protein snack Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Protein snack Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Protein snack Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Protein snack Revenue Share by Players/Suppliers

Figure 2017 United States Protein snack Revenue Share by Players/Suppliers

Table United States Market Protein snack Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Protein snack Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Protein snack Market Share of Top 3 Players/Suppliers

Figure United States Protein snack Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Protein snack Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Protein snack Product Category

Table United States Protein snack Sales (K Units) by Region (2013-2018)

Table United States Protein snack Sales Share by Region (2013-2018)

Figure United States Protein snack Sales Share by Region (2013-2018)

Figure United States Protein snack Sales Market Share by Region in 2017

Table United States Protein snack Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Protein snack Revenue Share by Region (2013-2018)

Figure United States Protein snack Revenue Market Share by Region (2013-2018)

Figure United States Protein snack Revenue Market Share by Region in 2017

Table United States Protein snack Price (USD/Unit) by Region (2013-2018)

Table United States Protein snack Sales (K Units) by Type (2013-2018)

Table United States Protein snack Sales Share by Type (2013-2018)

Figure United States Protein snack Sales Share by Type (2013-2018)  
Figure United States Protein snack Sales Market Share by Type in 2017  
Table United States Protein snack Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Protein snack Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Protein snack by Type (2013-2018)  
Figure Revenue Market Share of Protein snack by Type in 2017  
Table United States Protein snack Price (USD/Unit) by Types (2013-2018)  
Figure United States Protein snack Sales Growth Rate by Type (2013-2018)  
Table United States Protein snack Sales (K Units) by Application (2013-2018)  
Table United States Protein snack Sales Market Share by Application (2013-2018)  
Figure United States Protein snack Sales Market Share by Application (2013-2018)  
Figure United States Protein snack Sales Market Share by Application in 2017  
Table United States Protein snack Sales Growth Rate by Application (2013-2018)  
Figure United States Protein snack Sales Growth Rate by Application (2013-2018)  
Table Roscela Basic Information List  
Table Roscela Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Roscela Protein snack Sales Growth Rate (2013-2018)  
Figure Roscela Protein snack Sales Market Share in United States (2013-2018)  
Figure Roscela Protein snack Revenue Market Share in United States (2013-2018)  
Table PhuKha Food and Beverage Co., Ltd. Basic Information List  
Table PhuKha Food and Beverage Co., Ltd. Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure PhuKha Food and Beverage Co., Ltd. Protein snack Sales Growth Rate (2013-2018)  
Figure PhuKha Food and Beverage Co., Ltd. Protein snack Sales Market Share in United States (2013-2018)  
Figure PhuKha Food and Beverage Co., Ltd. Protein snack Revenue Market Share in United States (2013-2018)  
Table Rifold Basic Information List  
Table Rifold Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Rifold Protein snack Sales Growth Rate (2013-2018)  
Figure Rifold Protein snack Sales Market Share in United States (2013-2018)  
Figure Rifold Protein snack Revenue Market Share in United States (2013-2018)  
Table Jack Link's Beef Jerky Basic Information List  
Table Jack Link's Beef Jerky Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Jack Link's Beef Jerky Protein snack Sales Growth Rate (2013-2018)

Figure Jack Link's Beef Jerky Protein snack Sales Market Share in United States (2013-2018)

Figure Jack Link's Beef Jerky Protein snack Revenue Market Share in United States (2013-2018)

Table Country Archer Jerky Co. Basic Information List

Table Country Archer Jerky Co. Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Country Archer Jerky Co. Protein snack Sales Growth Rate (2013-2018)

Figure Country Archer Jerky Co. Protein snack Sales Market Share in United States (2013-2018)

Figure Country Archer Jerky Co. Protein snack Revenue Market Share in United States (2013-2018)

Table Devour Foods Basic Information List

Table Devour Foods Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Devour Foods Protein snack Sales Growth Rate (2013-2018)

Figure Devour Foods Protein snack Sales Market Share in United States (2013-2018)

Figure Devour Foods Protein snack Revenue Market Share in United States (2013-2018)

Table Dollar General Basic Information List

Table Dollar General Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Dollar General Protein snack Sales Growth Rate (2013-2018)

Figure Dollar General Protein snack Sales Market Share in United States (2013-2018)

Figure Dollar General Protein snack Revenue Market Share in United States (2013-2018)

Table Old Trapper Basic Information List

Table Old Trapper Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Old Trapper Protein snack Sales Growth Rate (2013-2018)

Figure Old Trapper Protein snack Sales Market Share in United States (2013-2018)

Figure Old Trapper Protein snack Revenue Market Share in United States (2013-2018)

Table JerkyXP Basic Information List

Table JerkyXP Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure JerkyXP Protein snack Sales Growth Rate (2013-2018)

Figure JerkyXP Protein snack Sales Market Share in United States (2013-2018)

Figure JerkyXP Protein snack Revenue Market Share in United States (2013-2018)

Table Tillamook Country Smoker Basic Information List  
Table Tillamook Country Smoker Protein snack Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Tillamook Country Smoker Protein snack Sales Growth Rate (2013-2018)  
Figure Tillamook Country Smoker Protein snack Sales Market Share in United States (2013-2018)  
Figure Tillamook Country Smoker Protein snack Revenue Market Share in United States (2013-2018)  
Table Biena Snacks Basic Information List  
Table The Good Bean Basic Information List  
Table Three Farmers Basic Information List  
Table Labrada Nutrition Basic Information List  
Table Predator Nutrition Basic Information List  
Table The Gatorade Company Basic Information List  
Table Tillamook Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Protein snack  
Figure Manufacturing Process Analysis of Protein snack  
Figure Protein snack Industrial Chain Analysis  
Table Raw Materials Sources of Protein snack Major Players/Suppliers in 2017  
Table Major Buyers of Protein snack  
Table Distributors/Traders List  
Figure United States Protein snack Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Protein snack Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Protein snack Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Protein snack Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Protein snack Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Protein snack Sales Volume (K Units) Forecast by Type in 2025  
Table United States Protein snack Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Protein snack Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Protein snack Sales Volume (K Units) Forecast by Application in

2025

Table United States Protein snack Sales Volume (K Units) Forecast by Region  
(2018-2025)

Table United States Protein snack Sales Volume Share Forecast by Region  
(2018-2025)

Figure United States Protein snack Sales Volume Share Forecast by Region  
(2018-2025)

Figure United States Protein snack Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Protein snack Market Report 2018

Product link: <https://marketpublishers.com/r/UF24E6293B2QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF24E6293B2QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970