

# United States Protein crisps Market Report 2017

<https://marketpublishers.com/r/U2D5216A270EN.html>

Date: December 2017

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U2D5216A270EN

## Abstracts

In this report, the United States Protein crisps market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Protein crisps in these regions, from 2012 to 2022 (forecast).

United States Protein crisps market competition by top manufacturers/players, with Protein crisps sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

RXBAR(US)

Perfect Bar(US)

ThinkThin, LLC(US)

General Mills(US)

Simply Protein(CA)

Zoneperfect(US)

Slimfast(US)

PowerBar(US)

Optimum Nutrition(US)

GoMacro(US)

Rise Bar(US)

Labrada(US)

Health Warrior(US)

Exante(UK)

Idealshape(US)

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Gluten Free Protein Bars

Vegetarian Protein Bars

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Adult Male

Adult Female

Youth

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Protein crisps Market Report 2017

## 1 PROTEIN CRISPS OVERVIEW

### 1.1 Product Overview and Scope of Protein crisps

### 1.2 Classification of Protein crisps by Product Category

#### 1.2.1 United States Protein crisps Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Protein crisps Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

#### 1.2.3 Gluten Free Protein Bars

#### 1.2.4 Vegetarian Protein Bars

#### 1.2.5 Others

### 1.3 United States Protein crisps Market by Application/End Users

#### 1.3.1 United States Protein crisps Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

#### 1.3.2 Adult Male

#### 1.3.3 Adult Female

#### 1.3.4 Youth

#### 1.3.5 Others

### 1.4 United States Protein crisps Market by Region

#### 1.4.1 United States Protein crisps Market Size (Value) Comparison by Region (2012-2022)

#### 1.4.2 The West Protein crisps Status and Prospect (2012-2022)

#### 1.4.3 Southwest Protein crisps Status and Prospect (2012-2022)

#### 1.4.4 The Middle Atlantic Protein crisps Status and Prospect (2012-2022)

#### 1.4.5 New England Protein crisps Status and Prospect (2012-2022)

#### 1.4.6 The South Protein crisps Status and Prospect (2012-2022)

#### 1.4.7 The Midwest Protein crisps Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Protein crisps (2012-2022)

#### 1.5.1 United States Protein crisps Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Protein crisps Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES PROTEIN CRISPS MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Protein crisps Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Protein crisps Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Protein crisps Average Price by Players/Suppliers (2012-2017)

2.4 United States Protein crisps Market Competitive Situation and Trends

2.4.1 United States Protein crisps Market Concentration Rate

2.4.2 United States Protein crisps Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Protein crisps Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES PROTEIN CRISPS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Protein crisps Sales and Market Share by Region (2012-2017)

3.2 United States Protein crisps Revenue and Market Share by Region (2012-2017)

3.3 United States Protein crisps Price by Region (2012-2017)

### **4 UNITED STATES PROTEIN CRISPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Protein crisps Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Protein crisps Revenue and Market Share by Type (2012-2017)

4.3 United States Protein crisps Price by Type (2012-2017)

4.4 United States Protein crisps Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES PROTEIN CRISPS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Protein crisps Sales and Market Share by Application (2012-2017)

5.2 United States Protein crisps Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES PROTEIN CRISPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 RXBAR(US)

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Protein crisps Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 RXBAR(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Perfect Bar(US)
  - 6.2.2 Protein crisps Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Perfect Bar(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 ThinkThin, LLC(US)
  - 6.3.2 Protein crisps Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 ThinkThin, LLC(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 General Mills(US)
  - 6.4.2 Protein crisps Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 General Mills(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Simply Protein(CA)
  - 6.5.2 Protein crisps Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Simply Protein(CA) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Zoneperfect(US)
  - 6.6.2 Protein crisps Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Zoneperfect(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 Slimfast(US)
  - 6.7.2 Protein crisps Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Slimfast(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 PowerBar(US)
  - 6.8.2 Protein crisps Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 PowerBar(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Optimum Nutrition(US)
  - 6.9.2 Protein crisps Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Optimum Nutrition(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 GoMacro(US)
  - 6.10.2 Protein crisps Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 GoMacro(US) Protein crisps Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Rise Bar(US)
- 6.12 Labrada(US)
- 6.13 Health Warrior(US)
- 6.14 Exante(UK)
- 6.15 Idealshape(US)

## **7 PROTEIN CRISPS MANUFACTURING COST ANALYSIS**

- 7.1 Protein crisps Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials

- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Protein crisps

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Protein crisps Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Protein crisps Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PROTEIN CRISPS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**



- 11.1 United States Protein crisps Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Protein crisps Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Protein crisps Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Protein crisps Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Protein crisps

Figure United States Protein crisps Market Size (K Units) by Type (2012-2022)

Figure United States Protein crisps Sales Volume Market Share by Type (Product Category) in 2016

Figure Gluten Free Protein Bars Product Picture

Figure Vegetarian Protein Bars Product Picture

Figure Others Product Picture

Figure United States Protein crisps Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Protein crisps by Application in 2016

Figure Adult Male Examples

Table Key Downstream Customer in Adult Male

Figure Adult Female Examples

Table Key Downstream Customer in Adult Female

Figure Youth Examples

Table Key Downstream Customer in Youth

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Protein crisps Market Size (Million USD) by Region (2012-2022)

Figure The West Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Protein crisps Sales (K Units) and Growth Rate (2012-2022)

Figure United States Protein crisps Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Protein crisps Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Protein crisps Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Protein crisps Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Protein crisps Sales Share by Players/Suppliers  
Figure 2017 United States Protein crisps Sales Share by Players/Suppliers  
Figure United States Protein crisps Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Protein crisps Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Protein crisps Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Protein crisps Revenue Share by Players/Suppliers  
Figure 2017 United States Protein crisps Revenue Share by Players/Suppliers  
Table United States Market Protein crisps Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Protein crisps Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Protein crisps Market Share of Top 3 Players/Suppliers  
Figure United States Protein crisps Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Protein crisps Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Protein crisps Product Category  
Table United States Protein crisps Sales (K Units) by Region (2012-2017)  
Table United States Protein crisps Sales Share by Region (2012-2017)  
Figure United States Protein crisps Sales Share by Region (2012-2017)  
Figure United States Protein crisps Sales Market Share by Region in 2016  
Table United States Protein crisps Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Protein crisps Revenue Share by Region (2012-2017)  
Figure United States Protein crisps Revenue Market Share by Region (2012-2017)  
Figure United States Protein crisps Revenue Market Share by Region in 2016  
Table United States Protein crisps Price (USD/Unit) by Region (2012-2017)  
Table United States Protein crisps Sales (K Units) by Type (2012-2017)  
Table United States Protein crisps Sales Share by Type (2012-2017)  
Figure United States Protein crisps Sales Share by Type (2012-2017)  
Figure United States Protein crisps Sales Market Share by Type in 2016  
Table United States Protein crisps Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Protein crisps Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Protein crisps by Type (2012-2017)  
Figure Revenue Market Share of Protein crisps by Type in 2016  
Table United States Protein crisps Price (USD/Unit) by Types (2012-2017)  
Figure United States Protein crisps Sales Growth Rate by Type (2012-2017)

Table United States Protein crisps Sales (K Units) by Application (2012-2017)

Table United States Protein crisps Sales Market Share by Application (2012-2017)

Figure United States Protein crisps Sales Market Share by Application (2012-2017)

Figure United States Protein crisps Sales Market Share by Application in 2016

Table United States Protein crisps Sales Growth Rate by Application (2012-2017)

Figure United States Protein crisps Sales Growth Rate by Application (2012-2017)

Table RXBAR(US) Basic Information List

Table RXBAR(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure RXBAR(US) Protein crisps Sales Growth Rate (2012-2017)

Figure RXBAR(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure RXBAR(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table Perfect Bar(US) Basic Information List

Table Perfect Bar(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Perfect Bar(US) Protein crisps Sales Growth Rate (2012-2017)

Figure Perfect Bar(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure Perfect Bar(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table ThinkThin, LLC(US) Basic Information List

Table ThinkThin, LLC(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ThinkThin, LLC(US) Protein crisps Sales Growth Rate (2012-2017)

Figure ThinkThin, LLC(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure ThinkThin, LLC(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table General Mills(US) Basic Information List

Table General Mills(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure General Mills(US) Protein crisps Sales Growth Rate (2012-2017)

Figure General Mills(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure General Mills(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table Simply Protein(CA) Basic Information List

Table Simply Protein(CA) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Simply Protein(CA) Protein crisps Sales Growth Rate (2012-2017)

Figure Simply Protein(CA) Protein crisps Sales Market Share in United States (2012-2017)

Figure Simply Protein(CA) Protein crisps Revenue Market Share in United States (2012-2017)

Table Zoneperfect(US) Basic Information List

Table Zoneperfect(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Zoneperfect(US) Protein crisps Sales Growth Rate (2012-2017)

Figure Zoneperfect(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure Zoneperfect(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table Slimfast(US) Basic Information List

Table Slimfast(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Slimfast(US) Protein crisps Sales Growth Rate (2012-2017)

Figure Slimfast(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure Slimfast(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table PowerBar(US) Basic Information List

Table PowerBar(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PowerBar(US) Protein crisps Sales Growth Rate (2012-2017)

Figure PowerBar(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure PowerBar(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table Optimum Nutrition(US) Basic Information List

Table Optimum Nutrition(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Optimum Nutrition(US) Protein crisps Sales Growth Rate (2012-2017)

Figure Optimum Nutrition(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure Optimum Nutrition(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table GoMacro(US) Basic Information List

Table GoMacro(US) Protein crisps Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure GoMacro(US) Protein crisps Sales Growth Rate (2012-2017)

Figure GoMacro(US) Protein crisps Sales Market Share in United States (2012-2017)

Figure GoMacro(US) Protein crisps Revenue Market Share in United States (2012-2017)

Table Rise Bar(US) Basic Information List  
Table Labrada(US) Basic Information List  
Table Health Warrior(US) Basic Information List  
Table Exante(UK) Basic Information List  
Table Idealshape(US) Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Protein crisps  
Figure Manufacturing Process Analysis of Protein crisps  
Figure Protein crisps Industrial Chain Analysis  
Table Raw Materials Sources of Protein crisps Major Players/Suppliers in 2016  
Table Major Buyers of Protein crisps  
Table Distributors/Traders List  
Figure United States Protein crisps Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Protein crisps Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Protein crisps Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Protein crisps Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Protein crisps Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Protein crisps Sales Volume (K Units) Forecast by Type in 2022  
Table United States Protein crisps Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Protein crisps Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Protein crisps Sales Volume (K Units) Forecast by Application in 2022  
Table United States Protein crisps Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Protein crisps Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Protein crisps Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Protein crisps Sales Volume Share Forecast by Region in 2022  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Protein crisps Market Report 2017

Product link: <https://marketpublishers.com/r/U2D5216A270EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2D5216A270EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970