

# United States Protective Coatings Market Report 2016

<https://marketpublishers.com/r/UE98BA192A5EN.html>

Date: December 2016

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UE98BA192A5EN

## Abstracts

### Notes:

Sales, means the sales volume of Protective Coatings

Revenue, means the sales value of Protective Coatings

This report studies sales (consumption) of Protective Coatings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AkzoNobel

Jotun

PPG

Valspar

3M

Arkema Group

Asian Paints

BASF SE

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Protective Coatings in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Protective Coatings Market Report 2016

#### **1 PROTECTIVE COATINGS OVERVIEW**

- 1.1 Product Overview and Scope of Protective Coatings
- 1.2 Classification of Protective Coatings
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Protective Coatings
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Protective Coatings (2011-2021)
  - 1.4.1 United States Protective Coatings Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Protective Coatings Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PROTECTIVE COATINGS COMPETITION BY MANUFACTURERS**

- 2.1 United States Protective Coatings Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Protective Coatings Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Protective Coatings Average Price by Manufactures (2015 and 2016)
- 2.4 Protective Coatings Market Competitive Situation and Trends
  - 2.4.1 Protective Coatings Market Concentration Rate
  - 2.4.2 Protective Coatings Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PROTECTIVE COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Protective Coatings Sales and Market Share by Type (2011-2016)
- 3.2 United States Protective Coatings Revenue and Market Share by Type (2011-2016)
- 3.3 United States Protective Coatings Price by Type (2011-2016)

### 3.4 United States Protective Coatings Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES PROTECTIVE COATINGS SALES (VOLUME) BY APPLICATION (2011-2016)**

### 4.1 United States Protective Coatings Sales and Market Share by Application (2011-2016)

### 4.2 United States Protective Coatings Sales Growth Rate by Application (2011-2016)

### 4.3 Market Drivers and Opportunities

## **5 UNITED STATES PROTECTIVE COATINGS MANUFACTURERS PROFILES/ANALYSIS**

### 5.1 AkzoNobel

#### 5.1.1 Company Basic Information, Manufacturing Base and Competitors

#### 5.1.2 Protective Coatings Product Type, Application and Specification

##### 5.1.2.1 Type I

##### 5.1.2.2 Type II

#### 5.1.3 AkzoNobel Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.1.4 Main Business/Business Overview

### 5.2 Jotun

#### 5.2.2 Protective Coatings Product Type, Application and Specification

##### 5.2.2.1 Type I

##### 5.2.2.2 Type II

#### 5.2.3 Jotun Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.2.4 Main Business/Business Overview

### 5.3 PPG

#### 5.3.2 Protective Coatings Product Type, Application and Specification

##### 5.3.2.1 Type I

##### 5.3.2.2 Type II

#### 5.3.3 PPG Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.3.4 Main Business/Business Overview

### 5.4 Valspar

#### 5.4.2 Protective Coatings Product Type, Application and Specification

##### 5.4.2.1 Type I

##### 5.4.2.2 Type II

#### 5.4.3 Valspar Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview
- 5.5 3M
  - 5.5.2 Protective Coatings Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 3M Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Arkema Group
  - 5.6.2 Protective Coatings Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Arkema Group Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Asian Paints
  - 5.7.2 Protective Coatings Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Asian Paints Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 BASF SE
  - 5.8.2 Protective Coatings Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 BASF SE Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview

## **6 PROTECTIVE COATINGS MANUFACTURING COST ANALYSIS**

- 6.1 Protective Coatings Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Protective Coatings

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Protective Coatings Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Protective Coatings Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES PROTECTIVE COATINGS MARKET FORECAST (2016-2021)**

10.1 United States Protective Coatings Sales, Revenue Forecast (2016-2021)

10.2 United States Protective Coatings Sales Forecast by Type (2016-2021)

10.3 United States Protective Coatings Sales Forecast by Application (2016-2021)

10.4 Protective Coatings Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section  
Research Methodology  
Data Source  
Disclaimer

**The report requires updating with new data and is sent in 2-3 business days after order is placed.**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Protective Coatings

Table Classification of Protective Coatings

Figure United States Sales Market Share of Protective Coatings by Type in 2015

Table Application of Protective Coatings

Figure United States Sales Market Share of Protective Coatings by Application in 2015

Figure United States Protective Coatings Sales and Growth Rate (2011-2021)

Figure United States Protective Coatings Revenue and Growth Rate (2011-2021)

Table United States Protective Coatings Sales of Key Manufacturers (2015 and 2016)

Table United States Protective Coatings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Protective Coatings Sales Share by Manufacturers

Figure 2016 Protective Coatings Sales Share by Manufacturers

Table United States Protective Coatings Revenue by Manufacturers (2015 and 2016)

Table United States Protective Coatings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Protective Coatings Revenue Share by Manufacturers

Table 2016 United States Protective Coatings Revenue Share by Manufacturers

Table United States Market Protective Coatings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Protective Coatings Average Price of Key Manufacturers in 2015

Figure Protective Coatings Market Share of Top 3 Manufacturers

Figure Protective Coatings Market Share of Top 5 Manufacturers

Table United States Protective Coatings Sales by Type (2011-2016)

Table United States Protective Coatings Sales Share by Type (2011-2016)

Figure United States Protective Coatings Sales Market Share by Type in 2015

Table United States Protective Coatings Revenue and Market Share by Type (2011-2016)

Table United States Protective Coatings Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Protective Coatings by Type (2011-2016)

Table United States Protective Coatings Price by Type (2011-2016)

Figure United States Protective Coatings Sales Growth Rate by Type (2011-2016)

Table United States Protective Coatings Sales by Application (2011-2016)

Table United States Protective Coatings Sales Market Share by Application (2011-2016)



Figure United States Protective Coatings Sales Market Share by Application in 2015  
Table United States Protective Coatings Sales Growth Rate by Application (2011-2016)  
Figure United States Protective Coatings Sales Growth Rate by Application (2011-2016)  
Table AkzoNobel Basic Information List  
Table AkzoNobel Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AkzoNobel Protective Coatings Sales Market Share (2011-2016)  
Table Jotun Basic Information List  
Table Jotun Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Jotun Protective Coatings Sales Market Share (2011-2016)  
Table PPG Basic Information List  
Table PPG Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table PPG Protective Coatings Sales Market Share (2011-2016)  
Table Valspar Basic Information List  
Table Valspar Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Valspar Protective Coatings Sales Market Share (2011-2016)  
Table 3M Basic Information List  
Table 3M Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table 3M Protective Coatings Sales Market Share (2011-2016)  
Table Arkema Group Basic Information List  
Table Arkema Group Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Arkema Group Protective Coatings Sales Market Share (2011-2016)  
Table Asian Paints Basic Information List  
Table Asian Paints Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Asian Paints Protective Coatings Sales Market Share (2011-2016)  
Table BASF SE Basic Information List  
Table BASF SE Protective Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BASF SE Protective Coatings Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Protective Coatings  
Figure Manufacturing Process Analysis of Protective Coatings  
Figure Protective Coatings Industrial Chain Analysis  
Table Raw Materials Sources of Protective Coatings Major Manufacturers in 2015

Table Major Buyers of Protective Coatings

Table Distributors/Traders List

Figure United States Protective Coatings Production and Growth Rate Forecast  
(2016-2021)

Figure United States Protective Coatings Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Protective Coatings Production Forecast by Type (2016-2021)

Table United States Protective Coatings Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Protective Coatings Market Report 2016

Product link: <https://marketpublishers.com/r/UE98BA192A5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE98BA192A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970