

United States Promotional Inflatables Market Report 2017

<https://marketpublishers.com/r/U5EF86C8B47WEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U5EF86C8B47WEN

Abstracts

In this report, the United States Promotional Inflatables market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Promotional Inflatables in these regions, from 2012 to 2022 (forecast).

United States Promotional Inflatables market competition by top manufacturers/players, with Promotional Inflatables sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Air Ad Promotions

Interactive Inflatables

Windship?Inflatables

Inflatable Images

Pioneer Balloon

ULTRAMAGIC

Airquee

Aier Inflatable

Big Ideas

Ameramark

Inflatable Design Group

LookOurWay

Boulder Blimp

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Air Dances

Gaints

Beer Bottles

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Promotional Inflatables for each application, including

Commercial

Public Organization

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Promotional Inflatables Market Report 2017

1 PROMOTIONAL INFLATABLES OVERVIEW

1.1 Product Overview and Scope of Promotional Inflatables

1.2 Classification of Promotional Inflatables by Product Category

1.2.1 United States Promotional Inflatables Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Promotional Inflatables Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Air Dances

1.2.4 Gaints

1.2.5 Beer Bottles

1.2.6 Others

1.3 United States Promotional Inflatables Market by Application/End Users

1.3.1 United States Promotional Inflatables Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Public Organization

1.3.4 Others

1.4 United States Promotional Inflatables Market by Region

1.4.1 United States Promotional Inflatables Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Promotional Inflatables Status and Prospect (2012-2022)

1.4.3 Southwest Promotional Inflatables Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Promotional Inflatables Status and Prospect (2012-2022)

1.4.5 New England Promotional Inflatables Status and Prospect (2012-2022)

1.4.6 The South Promotional Inflatables Status and Prospect (2012-2022)

1.4.7 The Midwest Promotional Inflatables Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Promotional Inflatables (2012-2022)

1.5.1 United States Promotional Inflatables Sales and Growth Rate (2012-2022)

1.5.2 United States Promotional Inflatables Revenue and Growth Rate (2012-2022)

2 UNITED STATES PROMOTIONAL INFLATABLES MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Promotional Inflatables Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Promotional Inflatables Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Promotional Inflatables Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Promotional Inflatables Market Competitive Situation and Trends
 - 2.4.1 United States Promotional Inflatables Market Concentration Rate
 - 2.4.2 United States Promotional Inflatables Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Promotional Inflatables Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PROMOTIONAL INFLATABLES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Promotional Inflatables Sales and Market Share by Region (2012-2017)
- 3.2 United States Promotional Inflatables Revenue and Market Share by Region (2012-2017)
- 3.3 United States Promotional Inflatables Price by Region (2012-2017)

4 UNITED STATES PROMOTIONAL INFLATABLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Promotional Inflatables Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Promotional Inflatables Revenue and Market Share by Type (2012-2017)
- 4.3 United States Promotional Inflatables Price by Type (2012-2017)
- 4.4 United States Promotional Inflatables Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PROMOTIONAL INFLATABLES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Promotional Inflatables Sales and Market Share by Application (2012-2017)
- 5.2 United States Promotional Inflatables Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES PROMOTIONAL INFLATABLES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Air Ad Promotions

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Promotional Inflatables Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Air Ad Promotions Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Interactive Inflatables

6.2.2 Promotional Inflatables Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Interactive Inflatables Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Windship?Inflatables

6.3.2 Promotional Inflatables Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Windship?Inflatables Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Inflatable Images

6.4.2 Promotional Inflatables Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Inflatable Images Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Pioneer Balloon

6.5.2 Promotional Inflatables Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Pioneer Balloon Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 ULTRAMAGIC

6.6.2 Promotional Inflatables Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 ULTRAMAGIC Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Airquee

6.7.2 Promotional Inflatables Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Airquee Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Aier Inflatable

6.8.2 Promotional Inflatables Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Aier Inflatable Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Big Ideas

6.9.2 Promotional Inflatables Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Big Ideas Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Ameramark

6.10.2 Promotional Inflatables Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Ameramark Promotional Inflatables Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Inflatable Design Group

6.12 LookOurWay

6.13 Boulder Blimp

7 PROMOTIONAL INFLATABLES MANUFACTURING COST ANALYSIS

7.1 Promotional Inflatables Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Promotional Inflatables

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Promotional Inflatables Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Promotional Inflatables Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PROMOTIONAL INFLATABLES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Promotional Inflatables Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Promotional Inflatables Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Promotional Inflatables Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Promotional Inflatables Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Product Picture of Promotional Inflatables
- Figure United States Promotional Inflatables Market Size (K Units) by Type (2012-2022)
- Figure United States Promotional Inflatables Sales Volume Market Share by Type (Product Category) in 2016
- Figure Air Dances Product Picture
- Figure Gaints Product Picture
- Figure Beer Bottles Product Picture
- Figure Others Product Picture
- Figure United States Promotional Inflatables Market Size (K Units) by Application (2012-2022)
- Figure United States Sales Market Share of Promotional Inflatables by Application in 2016
- Figure Commercial Examples
- Figure Public Organization Examples
- Figure Others Examples
- Figure United States Promotional Inflatables Market Size (Million USD) by Region (2012-2022)
- Figure The West Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Middle Atlantic Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure New England Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The South of US Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Midwest Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Promotional Inflatables Sales (K Units) and Growth Rate (2012-2022)
- Figure United States Promotional Inflatables Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Promotional Inflatables Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Promotional Inflatables Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Promotional Inflatables Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Promotional Inflatables Sales Share by Players/Suppliers

Figure 2017 United States Promotional Inflatables Sales Share by Players/Suppliers

Figure United States Promotional Inflatables Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Promotional Inflatables Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Promotional Inflatables Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Promotional Inflatables Revenue Share by Players/Suppliers

Figure 2017 United States Promotional Inflatables Revenue Share by Players/Suppliers

Table United States Market Promotional Inflatables Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Promotional Inflatables Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Promotional Inflatables Market Share of Top 3 Players/Suppliers

Figure United States Promotional Inflatables Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Promotional Inflatables Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Promotional Inflatables Product Category

Table United States Promotional Inflatables Sales (K Units) by Region (2012-2017)

Table United States Promotional Inflatables Sales Share by Region (2012-2017)

Figure United States Promotional Inflatables Sales Share by Region (2012-2017)

Figure United States Promotional Inflatables Sales Market Share by Region in 2016

Table United States Promotional Inflatables Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Promotional Inflatables Revenue Share by Region (2012-2017)

Figure United States Promotional Inflatables Revenue Market Share by Region (2012-2017)

Figure United States Promotional Inflatables Revenue Market Share by Region in 2016

Table United States Promotional Inflatables Price (USD/Unit) by Region (2012-2017)

Table United States Promotional Inflatables Sales (K Units) by Type (2012-2017)

Table United States Promotional Inflatables Sales Share by Type (2012-2017)

Figure United States Promotional Inflatables Sales Share by Type (2012-2017)

Figure United States Promotional Inflatables Sales Market Share by Type in 2016

Table United States Promotional Inflatables Revenue (Million USD) and Market Share

by Type (2012-2017)

Table United States Promotional Inflatables Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Promotional Inflatables by Type (2012-2017)

Figure Revenue Market Share of Promotional Inflatables by Type in 2016

Table United States Promotional Inflatables Price (USD/Unit) by Types (2012-2017)

Figure United States Promotional Inflatables Sales Growth Rate by Type (2012-2017)

Table United States Promotional Inflatables Sales (K Units) by Application (2012-2017)

Table United States Promotional Inflatables Sales Market Share by Application (2012-2017)

Figure United States Promotional Inflatables Sales Market Share by Application (2012-2017)

Figure United States Promotional Inflatables Sales Market Share by Application in 2016

Table United States Promotional Inflatables Sales Growth Rate by Application (2012-2017)

Figure United States Promotional Inflatables Sales Growth Rate by Application (2012-2017)

Table Air Ad Promotions Basic Information List

Table Air Ad Promotions Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Air Ad Promotions Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Air Ad Promotions Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Air Ad Promotions Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Interactive Inflatables Basic Information List

Table Interactive Inflatables Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Interactive Inflatables Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Interactive Inflatables Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Interactive Inflatables Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Windship?Inflatables Basic Information List

Table Windship?Inflatables Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Windship?Inflatables Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Windship?Inflatables Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Windship?Inflatables Promotional Inflatables Revenue Market Share in United States (2012-2017)

States (2012-2017)

Table Inflatable Images Basic Information List

Table Inflatable Images Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Inflatable Images Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Inflatable Images Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Inflatable Images Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Pioneer Balloon Basic Information List

Table Pioneer Balloon Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pioneer Balloon Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Pioneer Balloon Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Pioneer Balloon Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table ULTRAMAGIC Basic Information List

Table ULTRAMAGIC Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ULTRAMAGIC Promotional Inflatables Sales Growth Rate (2012-2017)

Figure ULTRAMAGIC Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure ULTRAMAGIC Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Airquee Basic Information List

Table Airquee Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Airquee Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Airquee Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Airquee Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Aier Inflatable Basic Information List

Table Aier Inflatable Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aier Inflatable Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Aier Inflatable Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Aier Inflatable Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Big Ideas Basic Information List

Table Big Ideas Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Big Ideas Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Big Ideas Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Big Ideas Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Ameramark Basic Information List

Table Ameramark Promotional Inflatables Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ameramark Promotional Inflatables Sales Growth Rate (2012-2017)

Figure Ameramark Promotional Inflatables Sales Market Share in United States (2012-2017)

Figure Ameramark Promotional Inflatables Revenue Market Share in United States (2012-2017)

Table Inflatable Design Group Basic Information List

Table LookOurWay Basic Information List

Table Boulder Blimp Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Promotional Inflatables

Figure Manufacturing Process Analysis of Promotional Inflatables

Figure Promotional Inflatables Industrial Chain Analysis

Table Raw Materials Sources of Promotional Inflatables Major Players/Suppliers in 2016

Table Major Buyers of Promotional Inflatables

Table Distributors/Traders List

Figure United States Promotional Inflatables Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Promotional Inflatables Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Promotional Inflatables Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Promotional Inflatables Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Promotional Inflatables Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Promotional Inflatables Sales Volume (K Units) Forecast by Type in 2022

Table United States Promotional Inflatables Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Promotional Inflatables Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Promotional Inflatables Sales Volume (K Units) Forecast by Application in 2022

Table United States Promotional Inflatables Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Promotional Inflatables Sales Volume Share Forecast by Region (2017-2022)

Figure United States Promotional Inflatables Sales Volume Share Forecast by Region (2017-2022)

Figure United States Promotional Inflatables Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Promotional Inflatables Market Report 2017

Product link: <https://marketpublishers.com/r/U5EF86C8B47WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5EF86C8B47WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970