

United States Professional Haircare Products Market Report 2017

<https://marketpublishers.com/r/U2399FE2F2CEN.html>

Date: December 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U2399FE2F2CEN

Abstracts

In this report, the United States Professional Haircare Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Professional Haircare Products in these regions, from 2012 to 2022 (forecast).

United States Professional Haircare Products market competition by top manufacturers/players, with Professional Haircare Products sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Henkel

Shiseido

L'Oral

P&G

Unilever

Avon

Cadiveu Professional

Combe

Este Lauder

Godrej Consumer Products

Johnson & Johnson

Revlon

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Protect Hair Essential Oil

Protect Hair Emulsion

Protect Hair Cream

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Men

Woman

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Professional Haircare Products Market Report 2017

1 PROFESSIONAL HAIRCARE PRODUCTS OVERVIEW

1.1 Product Overview and Scope of Professional Haircare Products

1.2 Classification of Professional Haircare Products by Product Category

1.2.1 United States Professional Haircare Products Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Professional Haircare Products Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Protect Hair Essential Oil

1.2.4 Protect Hair Emulsion

1.2.5 Protect Hair Cream

1.3 United States Professional Haircare Products Market by Application/End Users

1.3.1 United States Professional Haircare Products Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Men

1.3.3 Woman

1.4 United States Professional Haircare Products Market by Region

1.4.1 United States Professional Haircare Products Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Professional Haircare Products Status and Prospect (2012-2022)

1.4.3 Southwest Professional Haircare Products Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Professional Haircare Products Status and Prospect (2012-2022)

1.4.5 New England Professional Haircare Products Status and Prospect (2012-2022)

1.4.6 The South Professional Haircare Products Status and Prospect (2012-2022)

1.4.7 The Midwest Professional Haircare Products Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Professional Haircare Products (2012-2022)

1.5.1 United States Professional Haircare Products Sales and Growth Rate (2012-2022)

1.5.2 United States Professional Haircare Products Revenue and Growth Rate (2012-2022)

2 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Professional Haircare Products Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Professional Haircare Products Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Professional Haircare Products Average Price by Players/Suppliers (2012-2017)

2.4 United States Professional Haircare Products Market Competitive Situation and Trends

2.4.1 United States Professional Haircare Products Market Concentration Rate

2.4.2 United States Professional Haircare Products Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Professional Haircare Products Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Professional Haircare Products Sales and Market Share by Region (2012-2017)

3.2 United States Professional Haircare Products Revenue and Market Share by Region (2012-2017)

3.3 United States Professional Haircare Products Price by Region (2012-2017)

4 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Professional Haircare Products Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Professional Haircare Products Revenue and Market Share by Type (2012-2017)

4.3 United States Professional Haircare Products Price by Type (2012-2017)

4.4 United States Professional Haircare Products Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Professional Haircare Products Sales and Market Share by Application (2012-2017)

5.2 United States Professional Haircare Products Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Henkel

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Professional Haircare Products Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Henkel Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Shiseido

6.2.2 Professional Haircare Products Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Shiseido Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 L'Oral

6.3.2 Professional Haircare Products Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 L'Oral Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 P&G

6.4.2 Professional Haircare Products Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 P&G Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Unilever

- 6.5.2 Professional Haircare Products Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Unilever Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Avon
 - 6.6.2 Professional Haircare Products Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Avon Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Cadiveu Professional
 - 6.7.2 Professional Haircare Products Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Cadiveu Professional Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Combe
 - 6.8.2 Professional Haircare Products Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Combe Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Este Lauder
 - 6.9.2 Professional Haircare Products Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Este Lauder Professional Haircare Products Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Godrej Consumer Products
 - 6.10.2 Professional Haircare Products Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Godrej Consumer Products Professional Haircare Products Sales, Revenue,

Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Johnson & Johnson

6.12 Revlon

7 PROFESSIONAL HAIRCARE PRODUCTS MANUFACTURING COST ANALYSIS

7.1 Professional Haircare Products Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Professional Haircare Products

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Professional Haircare Products Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Professional Haircare Products Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES PROFESSIONAL HAIRCARE PRODUCTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Professional Haircare Products Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Professional Haircare Products Sales Volume Forecast by Type (2017-2022)

11.3 United States Professional Haircare Products Sales Volume Forecast by Application (2017-2022)

11.4 United States Professional Haircare Products Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Professional Haircare Products

Figure United States Professional Haircare Products Market Size (K Units) by Type (2012-2022)

Figure United States Professional Haircare Products Sales Volume Market Share by Type (Product Category) in 2016

Figure Protect Hair Essential Oil Product Picture

Figure Protect Hair Emulsion Product Picture

Figure Protect Hair Cream Product Picture

Figure United States Professional Haircare Products Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Professional Haircare Products by Application in 2016

Figure Men Examples

Table Key Downstream Customer in Men

Figure Woman Examples

Table Key Downstream Customer in Woman

Figure United States Professional Haircare Products Market Size (Million USD) by Region (2012-2022)

Figure The West Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Professional Haircare Products Sales (K Units) and Growth Rate (2012-2022)

Figure United States Professional Haircare Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Professional Haircare Products Market Major Players Product

Sales Volume (K Units) (2012-2017)

Table United States Professional Haircare Products Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Professional Haircare Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Professional Haircare Products Sales Share by Players/Suppliers

Figure 2017 United States Professional Haircare Products Sales Share by Players/Suppliers

Figure United States Professional Haircare Products Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Professional Haircare Products Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Professional Haircare Products Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Professional Haircare Products Revenue Share by Players/Suppliers

Figure 2017 United States Professional Haircare Products Revenue Share by Players/Suppliers

Table United States Market Professional Haircare Products Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Professional Haircare Products Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Professional Haircare Products Market Share of Top 3 Players/Suppliers

Figure United States Professional Haircare Products Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Professional Haircare Products Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Professional Haircare Products Product Category

Table United States Professional Haircare Products Sales (K Units) by Region (2012-2017)

Table United States Professional Haircare Products Sales Share by Region (2012-2017)

Figure United States Professional Haircare Products Sales Share by Region (2012-2017)

Figure United States Professional Haircare Products Sales Market Share by Region in 2016

Table United States Professional Haircare Products Revenue (Million USD) and Market

Share by Region (2012-2017)

Table United States Professional Haircare Products Revenue Share by Region (2012-2017)

Figure United States Professional Haircare Products Revenue Market Share by Region (2012-2017)

Figure United States Professional Haircare Products Revenue Market Share by Region in 2016

Table United States Professional Haircare Products Price (USD/Unit) by Region (2012-2017)

Table United States Professional Haircare Products Sales (K Units) by Type (2012-2017)

Table United States Professional Haircare Products Sales Share by Type (2012-2017)

Figure United States Professional Haircare Products Sales Share by Type (2012-2017)

Figure United States Professional Haircare Products Sales Market Share by Type in 2016

Table United States Professional Haircare Products Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Professional Haircare Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Professional Haircare Products by Type (2012-2017)

Figure Revenue Market Share of Professional Haircare Products by Type in 2016

Table United States Professional Haircare Products Price (USD/Unit) by Types (2012-2017)

Figure United States Professional Haircare Products Sales Growth Rate by Type (2012-2017)

Table United States Professional Haircare Products Sales (K Units) by Application (2012-2017)

Table United States Professional Haircare Products Sales Market Share by Application (2012-2017)

Figure United States Professional Haircare Products Sales Market Share by Application (2012-2017)

Figure United States Professional Haircare Products Sales Market Share by Application in 2016

Table United States Professional Haircare Products Sales Growth Rate by Application (2012-2017)

Figure United States Professional Haircare Products Sales Growth Rate by Application (2012-2017)

Table Henkel Basic Information List

Table Henkel Professional Haircare Products Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure Henkel Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Henkel Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Henkel Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Shiseido Basic Information List

Table Shiseido Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Shiseido Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Shiseido Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table L'Oral Basic Information List

Table L'Oral Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Oral Professional Haircare Products Sales Growth Rate (2012-2017)

Figure L'Oral Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure L'Oral Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table P&G Basic Information List

Table P&G Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure P&G Professional Haircare Products Sales Growth Rate (2012-2017)

Figure P&G Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure P&G Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Unilever Basic Information List

Table Unilever Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Unilever Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Unilever Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Avon Basic Information List

Table Avon Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Avon Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Avon Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Avon Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Cadiveu Professional Basic Information List

Table Cadiveu Professional Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cadiveu Professional Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Cadiveu Professional Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Cadiveu Professional Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Combe Basic Information List

Table Combe Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Combe Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Combe Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Combe Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Este Lauder Basic Information List

Table Este Lauder Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Este Lauder Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Este Lauder Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Este Lauder Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Godrej Consumer Products Basic Information List

Table Godrej Consumer Products Professional Haircare Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Godrej Consumer Products Professional Haircare Products Sales Growth Rate (2012-2017)

Figure Godrej Consumer Products Professional Haircare Products Sales Market Share in United States (2012-2017)

Figure Godrej Consumer Products Professional Haircare Products Revenue Market Share in United States (2012-2017)

Table Johnson & Johnson Basic Information List

Table Revlon Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Professional Haircare Products

Figure Manufacturing Process Analysis of Professional Haircare Products

Figure Professional Haircare Products Industrial Chain Analysis

Table Raw Materials Sources of Professional Haircare Products Major Players/Suppliers in 2016

Table Major Buyers of Professional Haircare Products

Table Distributors/Traders List

Figure United States Professional Haircare Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Professional Haircare Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Professional Haircare Products Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Professional Haircare Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Professional Haircare Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Professional Haircare Products Sales Volume (K Units) Forecast by Type in 2022

Table United States Professional Haircare Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Professional Haircare Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Professional Haircare Products Sales Volume (K Units) Forecast by Application in 2022

Table United States Professional Haircare Products Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Professional Haircare Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Professional Haircare Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Professional Haircare Products Sales Volume Share Forecast by

Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Professional Haircare Products Market Report 2017

Product link: <https://marketpublishers.com/r/U2399FE2F2CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2399FE2F2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970