

# United States Production Printer Market Report 2016

<https://marketpublishers.com/r/UA2A67C1667EN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UA2A67C1667EN

## Abstracts

### Notes:

Sales, means the sales volume of Production Printer

Revenue, means the sales value of Production Printer

This report studies sales (consumption) of Production Printer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Xerox Corporation?

Hewlett-Packard Development Company, L.P.?

Ricoh Company Ltd?

Canon Inc.?

Konica Minolta, Inc.?

Agfa-Gevaert N.V.?

Eastman Kodak Company?

EFI Electronics Corporation?

Inca Digital Printers Ltd.?

## Miyakoshi Co., Ltd.

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Inkjet

Toner

Type III

Split by applications, this report focuses on sales, market share and growth rate of Production Printer in each application, can be divided into

Transactional

Commercial

Publishing

Label & Packaging

## Contents

### United States Production Printer Market Report 2016

#### **1 PRODUCTION PRINTER OVERVIEW**

- 1.1 Product Overview and Scope of Production Printer
- 1.2 Classification of Production Printer
  - 1.2.1 Inkjet
  - 1.2.2 Toner
  - 1.2.3 Type III
- 1.3 Application of Production Printer
  - 1.3.1 Transactional
  - 1.3.2 Commercial
  - 1.3.3 Publishing
  - 1.3.4 Label & Packaging
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Production Printer (2011-2021)
  - 1.4.1 United States Production Printer Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Production Printer Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PRODUCTION PRINTER COMPETITION BY MANUFACTURERS**

- 2.1 United States Production Printer Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Production Printer Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Production Printer Average Price by Manufactures (2015 and 2016)
- 2.4 Production Printer Market Competitive Situation and Trends
  - 2.4.1 Production Printer Market Concentration Rate
  - 2.4.2 Production Printer Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PRODUCTION PRINTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Production Printer Sales and Market Share by Type (2011-2016)
- 3.2 United States Production Printer Revenue and Market Share by Type (2011-2016)
- 3.3 United States Production Printer Price by Type (2011-2016)

3.4 United States Production Printer Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES PRODUCTION PRINTER SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Production Printer Sales and Market Share by Application (2011-2016)

4.2 United States Production Printer Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES PRODUCTION PRINTER MANUFACTURERS PROFILES/ANALYSIS**

5.1 Xerox Corporation?

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Production Printer Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Xerox Corporation? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Hewlett-Packard Development Company, L.P.?

5.2.2 Production Printer Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Hewlett-Packard Development Company, L.P.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Ricoh Company Ltd?

5.3.2 Production Printer Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Ricoh Company Ltd? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Canon Inc.?

5.4.2 Production Printer Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Canon Inc.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Konica Minolta, Inc.?

5.5.2 Production Printer Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Konica Minolta, Inc.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Agfa-Gevaert N.V.?

5.6.2 Production Printer Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Agfa-Gevaert N.V.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Eastman Kodak Company?

5.7.2 Production Printer Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Eastman Kodak Company? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 EFI Electronics Corporation?

5.8.2 Production Printer Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 EFI Electronics Corporation? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Inca Digital Printers Ltd.?

5.9.2 Production Printer Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Inca Digital Printers Ltd.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Miyakoshi Co., Ltd.

## 5.10.2 Production Printer Product Type, Application and Specification

### 5.10.2.1 Type I

### 5.10.2.2 Type II

## 5.10.3 Miyakoshi Co., Ltd. Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

### 5.10.4 Main Business/Business Overview

## **6 PRODUCTION PRINTER MANUFACTURING COST ANALYSIS**

### 6.1 Production Printer Key Raw Materials Analysis

#### 6.1.1 Key Raw Materials

#### 6.1.2 Price Trend of Key Raw Materials

#### 6.1.3 Key Suppliers of Raw Materials

#### 6.1.4 Market Concentration Rate of Raw Materials

### 6.2 Proportion of Manufacturing Cost Structure

#### 6.2.1 Raw Materials

#### 6.2.2 Labor Cost

#### 6.2.3 Manufacturing Expenses

### 6.3 Manufacturing Process Analysis of Production Printer

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 7.1 Production Printer Industrial Chain Analysis

### 7.2 Upstream Raw Materials Sourcing

### 7.3 Raw Materials Sources of Production Printer Major Manufacturers in 2015

### 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 8.1 Marketing Channel

#### 8.1.1 Direct Marketing

#### 8.1.2 Indirect Marketing

#### 8.1.3 Marketing Channel Development Trend

### 8.2 Market Positioning

#### 8.2.1 Pricing Strategy

#### 8.2.2 Brand Strategy

#### 8.2.3 Target Client

### 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

### 9.1 Technology Progress/Risk

#### 9.1.1 Substitutes Threat

#### 9.1.2 Technology Progress in Related Industry

### 9.2 Consumer Needs/Customer Preference Change

### 9.3 Economic/Political Environmental Change

## **10 UNITED STATES PRODUCTION PRINTER MARKET FORECAST (2016-2021)**

### 10.1 United States Production Printer Sales, Revenue Forecast (2016-2021)

### 10.2 United States Production Printer Sales Forecast by Type (2016-2021)

### 10.3 United States Production Printer Sales Forecast by Application (2016-2021)

### 10.4 Production Printer Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Production Printer

Table Classification of Production Printer

Figure United States Sales Market Share of Production Printer by Type in 2015

Figure Inkjet Picture

Figure Toner Picture

Table Application of Production Printer

Figure United States Sales Market Share of Production Printer by Application in 2015

Figure Transactional Examples

Figure Commercial Examples

Figure Publishing Examples

Figure Label & Packaging Examples

Figure United States Production Printer Sales and Growth Rate (2011-2021)

Figure United States Production Printer Revenue and Growth Rate (2011-2021)

Table United States Production Printer Sales of Key Manufacturers (2015 and 2016)

Table United States Production Printer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Production Printer Sales Share by Manufacturers

Figure 2016 Production Printer Sales Share by Manufacturers

Table United States Production Printer Revenue by Manufacturers (2015 and 2016)

Table United States Production Printer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Production Printer Revenue Share by Manufacturers

Table 2016 United States Production Printer Revenue Share by Manufacturers

Table United States Market Production Printer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Production Printer Average Price of Key Manufacturers in 2015

Figure Production Printer Market Share of Top 3 Manufacturers

Figure Production Printer Market Share of Top 5 Manufacturers

Table United States Production Printer Sales by Type (2011-2016)

Table United States Production Printer Sales Share by Type (2011-2016)

Figure United States Production Printer Sales Market Share by Type in 2015

Table United States Production Printer Revenue and Market Share by Type (2011-2016)

Table United States Production Printer Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Production Printer by Type (2011-2016)



Table United States Production Printer Price by Type (2011-2016)  
Figure United States Production Printer Sales Growth Rate by Type (2011-2016)  
Table United States Production Printer Sales by Application (2011-2016)  
Table United States Production Printer Sales Market Share by Application (2011-2016)  
Figure United States Production Printer Sales Market Share by Application in 2015  
Table United States Production Printer Sales Growth Rate by Application (2011-2016)  
Figure United States Production Printer Sales Growth Rate by Application (2011-2016)  
Table Xerox Corporation? Basic Information List  
Table Xerox Corporation? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Xerox Corporation? Production Printer Sales Market Share (2011-2016)  
Table Hewlett-Packard Development Company, L.P.? Basic Information List  
Table Hewlett-Packard Development Company, L.P.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hewlett-Packard Development Company, L.P.? Production Printer Sales Market Share (2011-2016)  
Table Ricoh Company Ltd? Basic Information List  
Table Ricoh Company Ltd? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Ricoh Company Ltd? Production Printer Sales Market Share (2011-2016)  
Table Canon Inc.? Basic Information List  
Table Canon Inc.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Canon Inc.? Production Printer Sales Market Share (2011-2016)  
Table Konica Minolta, Inc.? Basic Information List  
Table Konica Minolta, Inc.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Konica Minolta, Inc.? Production Printer Sales Market Share (2011-2016)  
Table Agfa-Gevaert N.V.? Basic Information List  
Table Agfa-Gevaert N.V.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Agfa-Gevaert N.V.? Production Printer Sales Market Share (2011-2016)  
Table Eastman Kodak Company? Basic Information List  
Table Eastman Kodak Company? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Eastman Kodak Company? Production Printer Sales Market Share (2011-2016)  
Table EFI Electronics Corporation? Basic Information List  
Table EFI Electronics Corporation? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)

Table EFI Elecronics Corporation? Production Printer Sales Market Share (2011-2016)  
Table Inca Digital Printers Ltd.? Basic Information List  
Table Inca Digital Printers Ltd.? Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Inca Digital Printers Ltd.? Production Printer Sales Market Share (2011-2016)  
Table Miyakoshi Co., Ltd. Basic Information List  
Table Miyakoshi Co., Ltd. Production Printer Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Miyakoshi Co., Ltd. Production Printer Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Production Printer  
Figure Manufacturing Process Analysis of Production Printer  
Figure Production Printer Industrial Chain Analysis  
Table Raw Materials Sources of Production Printer Major Manufacturers in 2015  
Table Major Buyers of Production Printer  
Table Distributors/Traders List  
Figure United States Production Printer Production and Growth Rate Forecast (2016-2021)  
Figure United States Production Printer Revenue and Growth Rate Forecast (2016-2021)  
Table United States Production Printer Production Forecast by Type (2016-2021)  
Table United States Production Printer Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Production Printer Market Report 2016

Product link: <https://marketpublishers.com/r/UA2A67C1667EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA2A67C1667EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970