

# **United States Processed Potatoes Market Report 2018**

https://marketpublishers.com/r/U829F8DFE56EN.html

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U829F8DFE56EN

### **Abstracts**

In this report, the United States Processed Potatoes market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The Midwest

The South

with sales (volume), revenue (value), market share and growth rate of Processed Potatoes in these regions, from 2013 to 2025 (forecast).

United States Processed Potatoes market competition by top manufacturers/players, with Processed Potatoes sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

PepsiCo



## Lamb Weston

	McCain Foods	
	Aviko	
	Calbee Foods	
	Herr Foods	
	Kellogg	
	Kettle Foods	
	Avebe	
	Burts Chips	
	Old Dutch Foods	
	Snyder's-Lance	
	Tyrrells Potato Crisps	
	Intersnack	
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into		
	Potato Flakes	
	Potato Chips	
	Potato Starch	
	Frozen French Fries	
	Other	



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Processed Potatoes Market Report 2018

#### 1 PROCESSED POTATOES OVERVIEW

- 1.1 Product Overview and Scope of Processed Potatoes
- 1.2 Classification of Processed Potatoes by Product Category
- 1.2.1 United States Processed Potatoes Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Processed Potatoes Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Potato Flakes
  - 1.2.4 Potato Chips
  - 1.2.5 Potato Starch
  - 1.2.6 Frozen French Fries
  - 1.2.7 Other
- 1.3 United States Processed Potatoes Market by Application/End Users
- 1.3.1 United States Processed Potatoes Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Supermarkets
  - 1.3.3 Convenience Stores
  - 1.3.4 Online Stores
  - 1.3.5 Others
- 1.4 United States Processed Potatoes Market by Region
- 1.4.1 United States Processed Potatoes Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Processed Potatoes Status and Prospect (2013-2025)
  - 1.4.3 Southwest Processed Potatoes Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Processed Potatoes Status and Prospect (2013-2025)
- 1.4.5 New England Processed Potatoes Status and Prospect (2013-2025)
- 1.4.6 The South Processed Potatoes Status and Prospect (2013-2025)
- 1.4.7 The Midwest Processed Potatoes Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Processed Potatoes (2013-2025)
  - 1.5.1 United States Processed Potatoes Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Processed Potatoes Revenue and Growth Rate (2013-2025)

# 2 UNITED STATES PROCESSED POTATOES MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Processed Potatoes Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Processed Potatoes Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Processed Potatoes Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Processed Potatoes Market Competitive Situation and Trends
  - 2.4.1 United States Processed Potatoes Market Concentration Rate
- 2.4.2 United States Processed Potatoes Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Processed Potatoes Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES PROCESSED POTATOES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Processed Potatoes Sales and Market Share by Region (2013-2018)
- 3.2 United States Processed Potatoes Revenue and Market Share by Region (2013-2018)
- 3.3 United States Processed Potatoes Price by Region (2013-2018)

# 4 UNITED STATES PROCESSED POTATOES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Processed Potatoes Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Processed Potatoes Revenue and Market Share by Type (2013-2018)
- 4.3 United States Processed Potatoes Price by Type (2013-2018)
- 4.4 United States Processed Potatoes Sales Growth Rate by Type (2013-2018)

# 5 UNITED STATES PROCESSED POTATOES SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Processed Potatoes Sales and Market Share by Application (2013-2018)
- 5.2 United States Processed Potatoes Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities



# 6 UNITED STATES PROCESSED POTATOES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 PepsiCo
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Processed Potatoes Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 PepsiCo Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Lamb Weston
  - 6.2.2 Processed Potatoes Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Lamb Weston Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 McCain Foods
  - 6.3.2 Processed Potatoes Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 McCain Foods Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.3.4 Main Business/Business Overview
- 6.4 Aviko
  - 6.4.2 Processed Potatoes Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Aviko Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Calbee Foods
  - 6.5.2 Processed Potatoes Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Calbee Foods Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Herr Foods



- 6.6.2 Processed Potatoes Product Category, Application and Specification
  - 6.6.2.1 Product A
  - 6.6.2.2 Product B
- 6.6.3 Herr Foods Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Kellogg
  - 6.7.2 Processed Potatoes Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Kellogg Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Kettle Foods
  - 6.8.2 Processed Potatoes Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Kettle Foods Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Avebe
  - 6.9.2 Processed Potatoes Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Avebe Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Burts Chips
  - 6.10.2 Processed Potatoes Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Burts Chips Processed Potatoes Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Old Dutch Foods
- 6.12 Snyder's-Lance
- 6.13 Tyrrells Potato Crisps
- 6.14 Intersnack



#### 7 PROCESSED POTATOES MANUFACTURING COST ANALYSIS

- 7.1 Processed Potatoes Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Processed Potatoes

### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Processed Potatoes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Processed Potatoes Major Manufacturers in 2017
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 UNITED STATES PROCESSED POTATOES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Processed Potatoes Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Processed Potatoes Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Processed Potatoes Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Processed Potatoes Sales Volume Forecast by Region (2018-2025)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Processed Potatoes

Figure United States Processed Potatoes Market Size (K MT) by Type (2013-2025)

Figure United States Processed Potatoes Sales Volume Market Share by Type (Product

Category) in 2017

Figure Potato Flakes Product Picture

Figure Potato Chips Product Picture

Figure Potato Starch Product Picture

Figure Frozen French Fries Product Picture

Figure Other Product Picture

Figure United States Processed Potatoes Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Processed Potatoes by Application in 2017

Figure Supermarkets Examples

Table Key Downstream Customer in Supermarkets

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Online Stores Examples

Table Key Downstream Customer in Online Stores

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Processed Potatoes Market Size (Million USD) by Region (2013-2025)

Figure The West Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Processed Potatoes Sales (K MT) and Growth Rate (2013-2025)



Figure United States Processed Potatoes Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Processed Potatoes Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Processed Potatoes Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Processed Potatoes Sales Share by Players/Suppliers (2013-2018) Figure 2017 United States Processed Potatoes Sales Share by Players/Suppliers Figure 2017 United States Processed Potatoes Sales Share by Players/Suppliers Figure United States Processed Potatoes Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Processed Potatoes Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Processed Potatoes Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Processed Potatoes Revenue Share by Players/Suppliers Figure 2017 United States Processed Potatoes Revenue Share by Players/Suppliers Table United States Market Processed Potatoes Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Processed Potatoes Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Processed Potatoes Market Share of Top 3 Players/Suppliers Figure United States Processed Potatoes Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Processed Potatoes Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Processed Potatoes Product Category
Table United States Processed Potatoes Sales (K MT) by Region (2013-2018)
Table United States Processed Potatoes Sales Share by Region (2013-2018)
Figure United States Processed Potatoes Sales Share by Region (2013-2018)
Figure United States Processed Potatoes Sales Market Share by Region in 2017
Table United States Processed Potatoes Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Processed Potatoes Revenue Share by Region (2013-2018) Figure United States Processed Potatoes Revenue Market Share by Region (2013-2018)

Figure United States Processed Potatoes Revenue Market Share by Region in 2017 Table United States Processed Potatoes Price (USD/MT) by Region (2013-2018) Table United States Processed Potatoes Sales (K MT) by Type (2013-2018) Table United States Processed Potatoes Sales Share by Type (2013-2018)



Figure United States Processed Potatoes Sales Share by Type (2013-2018)
Figure United States Processed Potatoes Sales Market Share by Type in 2017
Table United States Processed Potatoes Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Processed Potatoes Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Processed Potatoes by Type (2013-2018)

Figure Revenue Market Share of Processed Potatoes by Type in 2017

Table United States Processed Potatoes Price (USD/MT) by Types (2013-2018)

Figure United States Processed Potatoes Sales Growth Rate by Type (2013-2018)

Table United States Processed Potatoes Sales (K MT) by Application (2013-2018)

Table United States Processed Potatoes Sales Market Share by Application (2013-2018)

Figure United States Processed Potatoes Sales Market Share by Application (2013-2018)

Figure United States Processed Potatoes Sales Market Share by Application in 2017 Table United States Processed Potatoes Sales Growth Rate by Application (2013-2018) Figure United States Processed Potatoes Sales Growth Rate by Application (2013-2018)

Table PepsiCo Basic Information List

Table PepsiCo Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure PepsiCo Processed Potatoes Sales Growth Rate (2013-2018)

Figure PepsiCo Processed Potatoes Sales Market Share in United States (2013-2018) Figure PepsiCo Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Lamb Weston Basic Information List

Table Lamb Weston Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Lamb Weston Processed Potatoes Sales Growth Rate (2013-2018)

Figure Lamb Weston Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Lamb Weston Processed Potatoes Revenue Market Share in United States (2013-2018)

Table McCain Foods Basic Information List

Table McCain Foods Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure McCain Foods Processed Potatoes Sales Growth Rate (2013-2018)

Figure McCain Foods Processed Potatoes Sales Market Share in United States (2013-2018)



Figure McCain Foods Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Aviko Basic Information List

Table Aviko Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Aviko Processed Potatoes Sales Growth Rate (2013-2018)

Figure Aviko Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Aviko Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Calbee Foods Basic Information List

Table Calbee Foods Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Calbee Foods Processed Potatoes Sales Growth Rate (2013-2018)

Figure Calbee Foods Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Calbee Foods Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Herr Foods Basic Information List

Table Herr Foods Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Herr Foods Processed Potatoes Sales Growth Rate (2013-2018)

Figure Herr Foods Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Herr Foods Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Kellogg Basic Information List

Table Kellogg Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Kellogg Processed Potatoes Sales Growth Rate (2013-2018)

Figure Kellogg Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Kellogg Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Kettle Foods Basic Information List

Table Kettle Foods Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Kettle Foods Processed Potatoes Sales Growth Rate (2013-2018)

Figure Kettle Foods Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Kettle Foods Processed Potatoes Revenue Market Share in United States (2013-2018)



Table Avebe Basic Information List

Table Avebe Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Avebe Processed Potatoes Sales Growth Rate (2013-2018)

Figure Avebe Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Avebe Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Burts Chips Basic Information List

Table Burts Chips Processed Potatoes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Burts Chips Processed Potatoes Sales Growth Rate (2013-2018)

Figure Burts Chips Processed Potatoes Sales Market Share in United States (2013-2018)

Figure Burts Chips Processed Potatoes Revenue Market Share in United States (2013-2018)

Table Old Dutch Foods Basic Information List

Table Snyder's-Lance Basic Information List

Table Tyrrells Potato Crisps Basic Information List

Table Intersnack Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Processed Potatoes

Figure Manufacturing Process Analysis of Processed Potatoes

Figure Processed Potatoes Industrial Chain Analysis

Table Raw Materials Sources of Processed Potatoes Major Players/Suppliers in 2017

Table Major Buyers of Processed Potatoes

Table Distributors/Traders List

Figure United States Processed Potatoes Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Processed Potatoes Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Processed Potatoes Price (USD/MT) Trend Forecast (2018-2025) Table United States Processed Potatoes Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Processed Potatoes Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Processed Potatoes Sales Volume (K MT) Forecast by Type in 2025

Table United States Processed Potatoes Sales Volume (K MT) Forecast by Application



(2018-2025)

Figure United States Processed Potatoes Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Processed Potatoes Sales Volume (K MT) Forecast by Application in 2025

Table United States Processed Potatoes Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Processed Potatoes Sales Volume Share Forecast by Region (2018-2025)

Figure United States Processed Potatoes Sales Volume Share Forecast by Region (2018-2025)

Figure United States Processed Potatoes Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: United States Processed Potatoes Market Report 2018

Product link: <a href="https://marketpublishers.com/r/U829F8DFE56EN.html">https://marketpublishers.com/r/U829F8DFE56EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U829F8DFE56EN.html">https://marketpublishers.com/r/U829F8DFE56EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970