

United States Probiotics Market Report 2017

<https://marketpublishers.com/r/U758575C310EN.html>

Date: January 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U758575C310EN

Abstracts

Notes:

Sales, means the sales volume of Probiotics

Revenue, means the sales value of Probiotics

This report studies sales (consumption) of Probiotics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nemans

Culturelle

Hihchange

Biostime

Bjmamiai

Xiuzheng

Msprb

Onlly

Hmhsu

Yijjamei

BioGaia

Hansen

Danisco

Danone

Nestlé

Probi

Yakult

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Human probiotics

Animal probiotics

Other

Split by applications, this report focuses on sales, market share and growth rate of Probiotics in each application, can be divided into

Functional food and beverages

Dietary supplements

Animal feed

Other

Contents

United States Probiotics Market Report 2017

1 PROBIOTICS OVERVIEW

1.1 Product Overview and Scope of Probiotics

1.2 Classification of Probiotics

1.2.1 Human probiotics

1.2.2 Animal probiotics

1.2.3 Other

1.3 Application of Probiotics

1.3.1 Functional food and beverages

1.3.2 Dietary supplements

1.3.3 Animal feed

1.3.4 Other

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Probiotics (2011-2021)

1.4.1 United States Probiotics Sales and Growth Rate (2011-2021)

1.4.2 United States Probiotics Revenue and Growth Rate (2011-2021)

2 UNITED STATES PROBIOTICS COMPETITION BY MANUFACTURERS

2.1 United States Probiotics Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Probiotics Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Probiotics Average Price by Manufactures (2015 and 2016)

2.4 Probiotics Market Competitive Situation and Trends

2.4.1 Probiotics Market Concentration Rate

2.4.2 Probiotics Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PROBIOTICS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Probiotics Sales and Market Share by States (2011-2016)

3.2 United States Probiotics Revenue and Market Share by States (2011-2016)

3.3 United States Probiotics Price by States (2011-2016)

4 UNITED STATES PROBIOTICS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Probiotics Sales and Market Share by Type (2011-2016)
- 4.2 United States Probiotics Revenue and Market Share by Type (2011-2016)
- 4.3 United States Probiotics Price by Type (2011-2016)
- 4.4 United States Probiotics Sales Growth Rate by Type (2011-2016)

5 UNITED STATES PROBIOTICS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Probiotics Sales and Market Share by Application (2011-2016)
- 5.2 United States Probiotics Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PROBIOTICS MANUFACTURERS PROFILES/ANALYSIS

6.1 Nemans

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Probiotics Product Type, Application and Specification
 - 6.1.2.1 Human probiotics
 - 6.1.2.2 Animal probiotics
- 6.1.3 Nemans Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Culturelle

- 6.2.2 Probiotics Product Type, Application and Specification
 - 6.2.2.1 Human probiotics
 - 6.2.2.2 Animal probiotics
- 6.2.3 Culturelle Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 Hihchange

- 6.3.2 Probiotics Product Type, Application and Specification
 - 6.3.2.1 Human probiotics
 - 6.3.2.2 Animal probiotics
- 6.3.3 Hihchange Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 Biostime

- 6.4.2 Probiotics Product Type, Application and Specification
 - 6.4.2.1 Human probiotics
 - 6.4.2.2 Animal probiotics

- 6.4.3 Biostime Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Bjmamiai
 - 6.5.2 Probiotics Product Type, Application and Specification
 - 6.5.2.1 Human probiotics
 - 6.5.2.2 Animal probiotics
 - 6.5.3 Bjmamiai Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Xiuzheng
 - 6.6.2 Probiotics Product Type, Application and Specification
 - 6.6.2.1 Human probiotics
 - 6.6.2.2 Animal probiotics
 - 6.6.3 Xiuzheng Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Msprb
 - 6.7.2 Probiotics Product Type, Application and Specification
 - 6.7.2.1 Human probiotics
 - 6.7.2.2 Animal probiotics
 - 6.7.3 Msprb Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Onlly
 - 6.8.2 Probiotics Product Type, Application and Specification
 - 6.8.2.1 Human probiotics
 - 6.8.2.2 Animal probiotics
 - 6.8.3 Onlly Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Hmhsw
 - 6.9.2 Probiotics Product Type, Application and Specification
 - 6.9.2.1 Human probiotics
 - 6.9.2.2 Animal probiotics
 - 6.9.3 Hmhsw Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Yijiamei
 - 6.10.2 Probiotics Product Type, Application and Specification
 - 6.10.2.1 Human probiotics
 - 6.10.2.2 Animal probiotics
 - 6.10.3 Yijiamei Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 BioGaia

- 6.12 Hansen
- 6.13 Danisco
- 6.14 Danone
- 6.15 Nestlé
- 6.16 Probi
- 6.17 Yakult

7 PROBIOTICS MANUFACTURING COST ANALYSIS

- 7.1 Probiotics Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Probiotics

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Probiotics Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Probiotics Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES PROBIOTICS MARKET FORECAST (2016-2021)

11.1 United States Probiotics Sales, Revenue Forecast (2016-2021)

11.2 United States Probiotics Sales Forecast by Type (2016-2021)

11.3 United States Probiotics Sales Forecast by Application (2016-2021)

11.4 Probiotics Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Probiotics
Table Classification of Probiotics
Figure United States Sales Market Share of Probiotics by Type in 2015
Figure Human probiotics Picture
Figure Animal probiotics Picture
Figure Other Picture
Table Application of Probiotics
Figure United States Sales Market Share of Probiotics by Application in 2015
Figure Functional food and beverages Examples
Figure Dietary supplements Examples
Figure Animal feed Examples
Figure Other Examples
Figure United States Probiotics Sales and Growth Rate (2011-2021)
Figure United States Probiotics Revenue and Growth Rate (2011-2021)
Table United States Probiotics Sales of Key Manufacturers (2015 and 2016)
Table United States Probiotics Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Probiotics Sales Share by Manufacturers
Figure 2016 Probiotics Sales Share by Manufacturers
Table United States Probiotics Revenue by Manufacturers (2015 and 2016)
Table United States Probiotics Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Probiotics Revenue Share by Manufacturers
Table 2016 United States Probiotics Revenue Share by Manufacturers
Table United States Market Probiotics Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Probiotics Average Price of Key Manufacturers in 2015
Figure Probiotics Market Share of Top 3 Manufacturers
Figure Probiotics Market Share of Top 5 Manufacturers
Table United States Probiotics Sales by States (2011-2016)
Table United States Probiotics Sales Share by States (2011-2016)
Figure United States Probiotics Sales Market Share by States in 2015
Table United States Probiotics Revenue and Market Share by States (2011-2016)
Table United States Probiotics Revenue Share by States (2011-2016)
Figure Revenue Market Share of Probiotics by States (2011-2016)
Table United States Probiotics Price by States (2011-2016)
Table United States Probiotics Sales by Type (2011-2016)

Table United States Probiotics Sales Share by Type (2011-2016)
Figure United States Probiotics Sales Market Share by Type in 2015
Table United States Probiotics Revenue and Market Share by Type (2011-2016)
Table United States Probiotics Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Probiotics by Type (2011-2016)
Table United States Probiotics Price by Type (2011-2016)
Figure United States Probiotics Sales Growth Rate by Type (2011-2016)
Table United States Probiotics Sales by Application (2011-2016)
Table United States Probiotics Sales Market Share by Application (2011-2016)
Figure United States Probiotics Sales Market Share by Application in 2015
Table United States Probiotics Sales Growth Rate by Application (2011-2016)
Figure United States Probiotics Sales Growth Rate by Application (2011-2016)
Table Nemans Basic Information List
Table Nemans Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Nemans Probiotics Sales Market Share (2011-2016)
Table Culturelle Basic Information List
Table Culturelle Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Culturelle Probiotics Sales Market Share (2011-2016)
Table Hihchange Basic Information List
Table Hihchange Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hihchange Probiotics Sales Market Share (2011-2016)
Table Biostime Basic Information List
Table Biostime Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Biostime Probiotics Sales Market Share (2011-2016)
Table Bjmamiai Basic Information List
Table Bjmamiai Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bjmamiai Probiotics Sales Market Share (2011-2016)
Table Xiuzheng Basic Information List
Table Xiuzheng Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Xiuzheng Probiotics Sales Market Share (2011-2016)
Table Msprb Basic Information List
Table Msprb Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Msprb Probiotics Sales Market Share (2011-2016)
Table Only Basic Information List
Table Only Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Only Probiotics Sales Market Share (2011-2016)
Table Hmhswh Basic Information List
Table Hmhswh Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hmhswh Probiotics Sales Market Share (2011-2016)

Table Yijiamei Basic Information List
Table Yijiamei Probiotics Sales, Revenue, Price and Gross Margin (2011-2016)
Table Yijiamei Probiotics Sales Market Share (2011-2016)
Table BioGaia Basic Information List
Table Hansen Basic Information List
Table Danisco Basic Information List
Table Danone Basic Information List
Table Nestlé Basic Information List
Table Probi Basic Information List
Table Yakult Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Probiotics
Figure Manufacturing Process Analysis of Probiotics
Figure Probiotics Industrial Chain Analysis
Table Raw Materials Sources of Probiotics Major Manufacturers in 2015
Table Major Buyers of Probiotics
Table Distributors/Traders List
Figure United States Probiotics Production and Growth Rate Forecast (2016-2021)
Figure United States Probiotics Revenue and Growth Rate Forecast (2016-2021)
Table United States Probiotics Production Forecast by Type (2016-2021)
Table United States Probiotics Consumption Forecast by Application (2016-2021)
Table United States Probiotics Sales Forecast by States (2016-2021)
Table United States Probiotics Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Probiotics Market Report 2017

Product link: <https://marketpublishers.com/r/U758575C310EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U758575C310EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970