

# United States Probiotic Supplements Market Report 2017

https://marketpublishers.com/r/UBF60E91CBCWEN.html

Date: October 2017 Pages: 101 Price: US\$ 3,800.00 (Single User License) ID: UBF60E91CBCWEN

## Abstracts

In this report, the United States Probiotic Supplements market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Probiotic Supplements in these regions, from 2012 to 2022 (forecast).

United States Probiotic Supplements market competition by top manufacturers/players, with Probiotic Supplements sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Danone

Nestl?

Valio

Danisco (Dupont)

Lifeway Foods Incorporation

Morinaga Milk Industry

Mother Dairy

Yakult Honsha

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Functional Foods Dietary Supplements

**Specialty Nutrients** 

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Probiotic Supplements for each application, including

Children

Adults

The Aged



If you have any special requirements, please let us know and we will offer you the report as you want.



# Contents

United States Probiotic Supplements Market Report 2017

#### **1 PROBIOTIC SUPPLEMENTS OVERVIEW**

1.1 Product Overview and Scope of Probiotic Supplements

1.2 Classification of Probiotic Supplements by Product Category

1.2.1 United States Probiotic Supplements Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Probiotic Supplements Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Functional Foods

1.2.4 Dietary Supplements

1.2.5 Specialty Nutrients

1.2.6 Other

1.3 United States Probiotic Supplements Market by Application/End Users

1.3.1 United States Probiotic Supplements Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Children

1.3.3 Adults

1.3.4 The Aged

1.4 United States Probiotic Supplements Market by Region

1.4.1 United States Probiotic Supplements Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Probiotic Supplements Status and Prospect (2012-2022)

- 1.4.3 Southwest Probiotic Supplements Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Probiotic Supplements Status and Prospect (2012-2022)
- 1.4.5 New England Probiotic Supplements Status and Prospect (2012-2022)
- 1.4.6 The South Probiotic Supplements Status and Prospect (2012-2022)

1.4.7 The Midwest Probiotic Supplements Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Probiotic Supplements (2012-2022)

1.5.1 United States Probiotic Supplements Sales and Growth Rate (2012-2022)

1.5.2 United States Probiotic Supplements Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES PROBIOTIC SUPPLEMENTS MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Probiotic Supplements Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Probiotic Supplements Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Probiotic Supplements Average Price by Players/Suppliers (2012-2017)

2.4 United States Probiotic Supplements Market Competitive Situation and Trends

2.4.1 United States Probiotic Supplements Market Concentration Rate

2.4.2 United States Probiotic Supplements Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Probiotic Supplements Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES PROBIOTIC SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Probiotic Supplements Sales and Market Share by Region (2012-2017)

3.2 United States Probiotic Supplements Revenue and Market Share by Region (2012-2017)

3.3 United States Probiotic Supplements Price by Region (2012-2017)

### 4 UNITED STATES PROBIOTIC SUPPLEMENTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Probiotic Supplements Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Probiotic Supplements Revenue and Market Share by Type (2012-2017)

4.3 United States Probiotic Supplements Price by Type (2012-2017)

4.4 United States Probiotic Supplements Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES PROBIOTIC SUPPLEMENTS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Probiotic Supplements Sales and Market Share by Application (2012-2017)

5.2 United States Probiotic Supplements Sales Growth Rate by Application (2012-2017)



5.3 Market Drivers and Opportunities

#### 6 UNITED STATES PROBIOTIC SUPPLEMENTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Danone

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Probiotic Supplements Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B

6.1.3 Danone Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Nestl?

6.2.2 Probiotic Supplements Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Nestl? Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Valio

6.3.2 Probiotic Supplements Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Valio Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Danisco (Dupont)

6.4.2 Probiotic Supplements Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Danisco (Dupont) Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Lifeway Foods Incorporation

6.5.2 Probiotic Supplements Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Lifeway Foods Incorporation Probiotic Supplements Sales, Revenue, Price and



Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Morinaga Milk Industry

6.6.2 Probiotic Supplements Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Morinaga Milk Industry Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Mother Dairy

6.7.2 Probiotic Supplements Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Mother Dairy Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Yakult Honsha

6.8.2 Probiotic Supplements Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Yakult Honsha Probiotic Supplements Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

#### 7 PROBIOTIC SUPPLEMENTS MANUFACTURING COST ANALYSIS

- 7.1 Probiotic Supplements Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Probiotic Supplements

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**



- 8.1 Probiotic Supplements Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Probiotic Supplements Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES PROBIOTIC SUPPLEMENTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Probiotic Supplements Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Probiotic Supplements Sales Volume Forecast by Type (2017-2022)11.3 United States Probiotic Supplements Sales Volume Forecast by Application (2017-2022)

11.4 United States Probiotic Supplements Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**



#### 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Probiotic Supplements Figure United States Probiotic Supplements Market Size (K MT) by Type (2012-2022) Figure United States Probiotic Supplements Sales Volume Market Share by Type (Product Category) in 2016 **Figure Functional Foods Product Picture** Figure Dietary Supplements Product Picture Figure Specialty Nutrients Product Picture **Figure Other Product Picture** Figure United States Probiotic Supplements Market Size (K MT) by Application (2012-2022)Figure United States Sales Market Share of Probiotic Supplements by Application in 2016 Figure Children Examples Table Key Downstream Customer in Children **Figure Adults Examples** Table Key Downstream Customer in Adults Figure The Aged Examples Table Key Downstream Customer in The Aged Figure United States Probiotic Supplements Market Size (Million USD) by Region (2012 - 2022)Figure The West Probiotic Supplements Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Southwest Probiotic Supplements Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The Middle Atlantic Probiotic Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure New England Probiotic Supplements Revenue (Million USD) and Growth Rate (2012 - 2022)Figure The South of US Probiotic Supplements Revenue (Million USD) and Growth Rate (2012-2022) Figure The Midwest Probiotic Supplements Revenue (Million USD) and Growth Rate (2012 - 2022)Figure United States Probiotic Supplements Sales (K MT) and Growth Rate (2012 - 2022)

Figure United States Probiotic Supplements Revenue (Million USD) and Growth Rate



(2012-2022)

Figure United States Probiotic Supplements Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Probiotic Supplements Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Probiotic Supplements Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Probiotic Supplements Sales Share by Players/Suppliers Figure 2017 United States Probiotic Supplements Sales Share by Players/Suppliers Figure United States Probiotic Supplements Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Probiotic Supplements Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Probiotic Supplements Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Probiotic Supplements Revenue Share by Players/Suppliers Figure 2017 United States Probiotic Supplements Revenue Share by Players/Suppliers Table United States Market Probiotic Supplements Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Probiotic Supplements Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Probiotic Supplements Market Share of Top 3 Players/Suppliers Figure United States Probiotic Supplements Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Probiotic Supplements Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Probiotic Supplements Product Category Table United States Probiotic Supplements Sales (K MT) by Region (2012-2017) Table United States Probiotic Supplements Sales Share by Region (2012-2017) Figure United States Probiotic Supplements Sales Share by Region (2012-2017) Figure United States Probiotic Supplements Sales Market Share by Region in 2016 Table United States Probiotic Supplements Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Probiotic Supplements Revenue Share by Region (2012-2017) Figure United States Probiotic Supplements Revenue Market Share by Region (2012-2017)

Figure United States Probiotic Supplements Revenue Market Share by Region in 2016 Table United States Probiotic Supplements Price (USD/MT) by Region (2012-2017) Table United States Probiotic Supplements Sales (K MT) by Type (2012-2017) Table United States Probiotic Supplements Sales Share by Type (2012-2017)



Figure United States Probiotic Supplements Sales Share by Type (2012-2017) Figure United States Probiotic Supplements Sales Market Share by Type in 2016 Table United States Probiotic Supplements Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Probiotic Supplements Revenue Share by Type (2012-2017) Figure Revenue Market Share of Probiotic Supplements by Type (2012-2017) Figure Revenue Market Share of Probiotic Supplements by Type in 2016 Table United States Probiotic Supplements Price (USD/MT) by Types (2012-2017) Figure United States Probiotic Supplements Sales Growth Rate by Type (2012-2017) Table United States Probiotic Supplements Sales (K MT) by Application (2012-2017) Table United States Probiotic Supplements Sales Market Share by Application (2012-2017)

Figure United States Probiotic Supplements Sales Market Share by Application (2012-2017)

Figure United States Probiotic Supplements Sales Market Share by Application in 2016 Table United States Probiotic Supplements Sales Growth Rate by Application (2012-2017)

Figure United States Probiotic Supplements Sales Growth Rate by Application (2012-2017)

Table Danone Basic Information List

Table Danone Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Danone Probiotic Supplements Sales Growth Rate (2012-2017)

Figure Danone Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Danone Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Nestl? Basic Information List

Table Nestl? Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nestl? Probiotic Supplements Sales Growth Rate (2012-2017)

Figure Nestl? Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Nestl? Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Valio Basic Information List

Table Valio Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Valio Probiotic Supplements Sales Growth Rate (2012-2017)

Figure Valio Probiotic Supplements Sales Market Share in United States (2012-2017)



Figure Valio Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Danisco (Dupont) Basic Information List

Table Danisco (Dupont) Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Danisco (Dupont) Probiotic Supplements Sales Growth Rate (2012-2017) Figure Danisco (Dupont) Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Danisco (Dupont) Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Lifeway Foods Incorporation Basic Information List

Table Lifeway Foods Incorporation Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lifeway Foods Incorporation Probiotic Supplements Sales Growth Rate (2012-2017)

Figure Lifeway Foods Incorporation Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Lifeway Foods Incorporation Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Morinaga Milk Industry Basic Information List

Table Morinaga Milk Industry Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Morinaga Milk Industry Probiotic Supplements Sales Growth Rate (2012-2017) Figure Morinaga Milk Industry Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Morinaga Milk Industry Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Mother Dairy Basic Information List

Table Mother Dairy Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Mother Dairy Probiotic Supplements Sales Growth Rate (2012-2017)

Figure Mother Dairy Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Mother Dairy Probiotic Supplements Revenue Market Share in United States (2012-2017)

Table Yakult Honsha Basic Information List

Table Yakult Honsha Probiotic Supplements Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yakult Honsha Probiotic Supplements Sales Growth Rate (2012-2017)



Figure Yakult Honsha Probiotic Supplements Sales Market Share in United States (2012-2017)

Figure Yakult Honsha Probiotic Supplements Revenue Market Share in United States (2012-2017)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Probiotic Supplements

Figure Manufacturing Process Analysis of Probiotic Supplements

Figure Probiotic Supplements Industrial Chain Analysis

Table Raw Materials Sources of Probiotic Supplements Major Players/Suppliers in 2016

Table Major Buyers of Probiotic Supplements

Table Distributors/Traders List

Figure United States Probiotic Supplements Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Probiotic Supplements Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Probiotic Supplements Price (USD/MT) Trend Forecast (2017-2022)

Table United States Probiotic Supplements Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Probiotic Supplements Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Probiotic Supplements Sales Volume (K MT) Forecast by Type in 2022

Table United States Probiotic Supplements Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Probiotic Supplements Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Probiotic Supplements Sales Volume (K MT) Forecast by Application in 2022

Table United States Probiotic Supplements Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Probiotic Supplements Sales Volume Share Forecast by Region (2017-2022)

Figure United States Probiotic Supplements Sales Volume Share Forecast by Region (2017-2022)

Figure United States Probiotic Supplements Sales Volume Share Forecast by Region in 2022



Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Probiotic Supplements Market Report 2017 Product link: https://marketpublishers.com/r/UBF60E91CBCWEN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UBF60E91CBCWEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970