

# **United States Probiotic Fermented Milk Market Report** 2016

https://marketpublishers.com/r/UCF5ED98C32EN.html

Date: October 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UCF5ED98C32EN

#### **Abstracts**

### Notes:

Sales, means the sales volume of Probiotic Fermented Milk

Revenue, means the sales value of Probiotic Fermented Milk

This report studies sales (consumption) of Probiotic Fermented Milk in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Danone

Nestlé

Valio

FrieslandCampina

Danisco (Dupont)

Lifeway Kefir

Bio K +

General Mills



### Morinaga Milk Industry

Mother	Dairy
MOUTE	Daliy

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Probiotic Fermented Milk in each application, can be divided into

Application 1

Application 2

Application 3



#### **Contents**

United States Probiotic Fermented Milk Market Report 2016

#### 1 PROBIOTIC FERMENTED MILK OVERVIEW

- 1.1 Product Overview and Scope of Probiotic Fermented Milk
- 1.2 Classification of Probiotic Fermented Milk
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Probiotic Fermented Milk
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Probiotic Fermented Milk (2011-2021)
  - 1.4.1 United States Probiotic Fermented Milk Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Probiotic Fermented Milk Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES PROBIOTIC FERMENTED MILK COMPETITION BY MANUFACTURERS

- 2.1 United States Probiotic Fermented Milk Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Probiotic Fermented Milk Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Probiotic Fermented Milk Average Price by Manufactures (2015 and 2016)
- 2.4 Probiotic Fermented Milk Market Competitive Situation and Trends
  - 2.4.1 Probiotic Fermented Milk Market Concentration Rate
  - 2.4.2 Probiotic Fermented Milk Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES PROBIOTIC FERMENTED MILK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Probiotic Fermented Milk Sales and Market Share by Type
 (2011-2016)



- 3.2 United States Probiotic Fermented Milk Revenue and Market Share by Type (2011-2016)
- 3.3 United States Probiotic Fermented Milk Price by Type (2011-2016)
- 3.4 United States Probiotic Fermented Milk Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES PROBIOTIC FERMENTED MILK SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Probiotic Fermented Milk Sales and Market Share by Application (2011-2016)
- 4.2 United States Probiotic Fermented Milk Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 UNITED STATES PROBIOTIC FERMENTED MILK MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Danone
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Probiotic Fermented Milk Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Danone Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 Nestlé
  - 5.2.2 Probiotic Fermented Milk Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 Nestlé Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Valio
  - 5.3.2 Probiotic Fermented Milk Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
- 5.3.3 Valio Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview



#### 5.4 FrieslandCampina

5.4.2 Probiotic Fermented Milk Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 FrieslandCampina Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Danisco (Dupont)

5.5.2 Probiotic Fermented Milk Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Danisco (Dupont) Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Lifeway Kefir

5.6.2 Probiotic Fermented Milk Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Lifeway Kefir Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Bio K +

5.7.2 Probiotic Fermented Milk Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Bio K + Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 General Mills

5.8.2 Probiotic Fermented Milk Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 General Mills Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Morinaga Milk Industry

5.9.2 Probiotic Fermented Milk Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II



- 5.9.3 Morinaga Milk Industry Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Mother Dairy
  - 5.10.2 Probiotic Fermented Milk Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 Mother Dairy Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview

#### 6 PROBIOTIC FERMENTED MILK MANUFACTURING COST ANALYSIS

- 6.1 Probiotic Fermented Milk Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Probiotic Fermented Milk

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Probiotic Fermented Milk Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Probiotic Fermented Milk Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy



- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

# 10 UNITED STATES PROBIOTIC FERMENTED MILK MARKET FORECAST (2016-2021)

- 10.1 United States Probiotic Fermented Milk Sales, Revenue Forecast (2016-2021)
- 10.2 United States Probiotic Fermented Milk Sales Forecast by Type (2016-2021)
- 10.3 United States Probiotic Fermented Milk Sales Forecast by Application (2016-2021)
- 10.4 Probiotic Fermented Milk Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Probiotic Fermented Milk

Table Classification of Probiotic Fermented Milk

Figure United States Sales Market Share of Probiotic Fermented Milk by Type in 2015 Table Application of Probiotic Fermented Milk

Figure United States Sales Market Share of Probiotic Fermented Milk by Application in 2015

Figure United States Probiotic Fermented Milk Sales and Growth Rate (2011-2021)

Figure United States Probiotic Fermented Milk Revenue and Growth Rate (2011-2021)

Table United States Probiotic Fermented Milk Sales of Key Manufacturers (2015 and 2016)

Table United States Probiotic Fermented Milk Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Probiotic Fermented Milk Sales Share by Manufacturers

Figure 2016 Probiotic Fermented Milk Sales Share by Manufacturers

Table United States Probiotic Fermented Milk Revenue by Manufacturers (2015 and 2016)

Table United States Probiotic Fermented Milk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Probiotic Fermented Milk Revenue Share by Manufacturers Table 2016 United States Probiotic Fermented Milk Revenue Share by Manufacturers Table United States Market Probiotic Fermented Milk Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Probiotic Fermented Milk Average Price of Key Manufacturers in 2015

Figure Probiotic Fermented Milk Market Share of Top 3 Manufacturers

Figure Probiotic Fermented Milk Market Share of Top 5 Manufacturers

Table United States Probiotic Fermented Milk Sales by Type (2011-2016)

Table United States Probiotic Fermented Milk Sales Share by Type (2011-2016)

Figure United States Probiotic Fermented Milk Sales Market Share by Type in 2015 Table United States Probiotic Fermented Milk Revenue and Market Share by Type

(2011-2016)

Table United States Probiotic Fermented Milk Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Probiotic Fermented Milk by Type (2011-2016)

Table United States Probiotic Fermented Milk Price by Type (2011-2016)

Figure United States Probiotic Fermented Milk Sales Growth Rate by Type (2011-2016)



Table United States Probiotic Fermented Milk Sales by Application (2011-2016)

Table United States Probiotic Fermented Milk Sales Market Share by Application (2011-2016)

Figure United States Probiotic Fermented Milk Sales Market Share by Application in 2015

Table United States Probiotic Fermented Milk Sales Growth Rate by Application (2011-2016)

Figure United States Probiotic Fermented Milk Sales Growth Rate by Application (2011-2016)

**Table Danone Basic Information List** 

Table Danone Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Danone Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Nestlé Basic Information List

Table Nestlé Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestlé Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Valio Basic Information List

Table Valio Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Valio Probiotic Fermented Milk Sales Market Share (2011-2016)

Table FrieslandCampina Basic Information List

Table FrieslandCampina Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table FrieslandCampina Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Danisco (Dupont) Basic Information List

Table Danisco (Dupont) Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Danisco (Dupont) Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Lifeway Kefir Basic Information List

Table Lifeway Kefir Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lifeway Kefir Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Bio K + Basic Information List

Table Bio K + Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bio K + Probiotic Fermented Milk Sales Market Share (2011-2016)

Table General Mills Basic Information List

Table General Mills Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin



(2011-2016)

Table General Mills Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Morinaga Milk Industry Basic Information List

Table Morinaga Milk Industry Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Morinaga Milk Industry Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Mother Dairy Basic Information List

Table Mother Dairy Probiotic Fermented Milk Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mother Dairy Probiotic Fermented Milk Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Probiotic Fermented Milk

Figure Manufacturing Process Analysis of Probiotic Fermented Milk

Figure Probiotic Fermented Milk Industrial Chain Analysis

Table Raw Materials Sources of Probiotic Fermented Milk Major Manufacturers in 2015

Table Major Buyers of Probiotic Fermented Milk

Table Distributors/Traders List

Figure United States Probiotic Fermented Milk Production and Growth Rate Forecast (2016-2021)

Figure United States Probiotic Fermented Milk Revenue and Growth Rate Forecast (2016-2021)

Table United States Probiotic Fermented Milk Production Forecast by Type (2016-2021) Table United States Probiotic Fermented Milk Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Probiotic Fermented Milk Market Report 2016

Product link: <a href="https://marketpublishers.com/r/UCF5ED98C32EN.html">https://marketpublishers.com/r/UCF5ED98C32EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UCF5ED98C32EN.html">https://marketpublishers.com/r/UCF5ED98C32EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970