

United States Pretzel Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Pretzel

Revenue, means the sales value of Pretzel

This report studies sales (consumption) of Pretzel in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

ConAgra Foods

Frito-Lay

Snyder's-Lance

Mars

Auntie Anne's

Boulder Brands

Herr Foods

Intersnack

J & J Snacks

Mr. Pretzel

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Soft Pretzels

Hard pretzels

Type III

Split by applications, this report focuses on sales, market share and growth rate of Pretzel in each application, can be divided into

Application 1

Application 2

Application 3

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