

United States Prepaid Card Market Report 2017

https://marketpublishers.com/r/U168C43C9D2EN.html

Date: October 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U168C43C9D2EN

Abstracts

In this report, the United States Prepaid Card market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Prepaid Card in these regions, from 2012 to 2022 (forecast).

United States Prepaid Card market competition by top manufacturers/players, with Prepaid Card sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Visa



MasterCard UnionPay **American Express** JCB Discover Walmart Bank of America Apple Inc Wells Fargo Paypal West Union Kaiku AccountNow NetSpend AT&T T-Mobile Verizon

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Open-loop Prepaid Card



Closed-loop Prepaid Card

Reloadable Prepaid Card
Payroll Card
Government Benefit Card
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Prepaid Card for each application, including
Personal
Enterprise
Government
Others
If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Prepaid Card Market Report 2017

1 PREPAID CARD OVERVIEW

- 1.1 Product Overview and Scope of Prepaid Card
- 1.2 Classification of Prepaid Card by Product Category
- 1.2.1 United States Prepaid Card Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Prepaid Card Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Open-loop Prepaid Card
 - 1.2.4 Closed-loop Prepaid Card
- 1.2.5 Reloadable Prepaid Card
- 1.2.6 Payroll Card
- 1.2.7 Government Benefit Card
- 1.3 United States Prepaid Card Market by Application/End Users
- 1.3.1 United States Prepaid Card Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Personal
 - 1.3.3 Enterprise
 - 1.3.4 Government
 - 1.3.5 Others
- 1.4 United States Prepaid Card Market by Region
- 1.4.1 United States Prepaid Card Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Prepaid Card Status and Prospect (2012-2022)
 - 1.4.3 Southwest Prepaid Card Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Prepaid Card Status and Prospect (2012-2022)
 - 1.4.5 New England Prepaid Card Status and Prospect (2012-2022)
 - 1.4.6 The South Prepaid Card Status and Prospect (2012-2022)
- 1.4.7 The Midwest Prepaid Card Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Prepaid Card (2012-2022)
 - 1.5.1 United States Prepaid Card Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Prepaid Card Revenue and Growth Rate (2012-2022)

2 UNITED STATES PREPAID CARD MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Prepaid Card Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Prepaid Card Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Prepaid Card Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Prepaid Card Market Competitive Situation and Trends
 - 2.4.1 United States Prepaid Card Market Concentration Rate
 - 2.4.2 United States Prepaid Card Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Prepaid Card Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES PREPAID CARD SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Prepaid Card Sales and Market Share by Region (2012-2017)
- 3.2 United States Prepaid Card Revenue and Market Share by Region (2012-2017)
- 3.3 United States Prepaid Card Price by Region (2012-2017)

4 UNITED STATES PREPAID CARD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Prepaid Card Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Prepaid Card Revenue and Market Share by Type (2012-2017)
- 4.3 United States Prepaid Card Price by Type (2012-2017)
- 4.4 United States Prepaid Card Sales Growth Rate by Type (2012-2017)

5 UNITED STATES PREPAID CARD SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Prepaid Card Sales and Market Share by Application (2012-2017)
- 5.2 United States Prepaid Card Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES PREPAID CARD PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Visa



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Prepaid Card Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Visa Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 MasterCard
 - 6.2.2 Prepaid Card Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 MasterCard Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 UnionPay
 - 6.3.2 Prepaid Card Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 UnionPay Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 American Express
 - 6.4.2 Prepaid Card Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 American Express Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 JCB
 - 6.5.2 Prepaid Card Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 JCB Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Discover
 - 6.6.2 Prepaid Card Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Discover Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Walmart
 - 6.7.2 Prepaid Card Product Category, Application and Specification



- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Walmart Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Bank of America
 - 6.8.2 Prepaid Card Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Bank of America Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Apple Inc
 - 6.9.2 Prepaid Card Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Apple Inc Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Wells Fargo
 - 6.10.2 Prepaid Card Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Wells Fargo Prepaid Card Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Paypal
- 6.12 West Union
- 6.13 Kaiku
- 6.14 AccountNow
- 6.15 NetSpend
- 6.16 AT&T
- 6.17 T-Mobile
- 6.18 Verizon

7 PREPAID CARD MANUFACTURING COST ANALYSIS

- 7.1 Prepaid Card Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Prepaid Card

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Prepaid Card Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Prepaid Card Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES PREPAID CARD MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Prepaid Card Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Prepaid Card Sales Volume Forecast by Type (2017-2022)



- 11.3 United States Prepaid Card Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Prepaid Card Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Prepaid Card

Figure United States Prepaid Card Market Size (K Units) by Type (2012-2022)

Figure United States Prepaid Card Sales Volume Market Share by Type (Product

Category) in 2016

Figure Open-loop Prepaid Card Product Picture

Figure Closed-loop Prepaid Card Product Picture

Figure Reloadable Prepaid Card Product Picture

Figure Payroll Card Product Picture

Figure Government Benefit Card Product Picture

Figure United States Prepaid Card Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Prepaid Card by Application in 2016

Figure Personal Examples

Table Key Downstream Customer in Personal

Figure Enterprise Examples

Table Key Downstream Customer in Enterprise

Figure Government Examples

Table Key Downstream Customer in Government

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Prepaid Card Market Size (Million USD) by Region (2012-2022)

Figure The West Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Prepaid Card Sales (K Units) and Growth Rate (2012-2022)

Figure United States Prepaid Card Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Prepaid Card Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Prepaid Card Sales (K Units) of Key Players/Suppliers (2012-2017)



Table United States Prepaid Card Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Prepaid Card Sales Share by Players/Suppliers

Figure 2017 United States Prepaid Card Sales Share by Players/Suppliers

Figure United States Prepaid Card Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Prepaid Card Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Prepaid Card Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Prepaid Card Revenue Share by Players/Suppliers

Figure 2017 United States Prepaid Card Revenue Share by Players/Suppliers

Table United States Market Prepaid Card Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Prepaid Card Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Prepaid Card Market Share of Top 3 Players/Suppliers
Figure United States Prepaid Card Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Prepaid Card Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Prepaid Card Product Category

Table United States Prepaid Card Sales (K Units) by Region (2012-2017)

Table United States Prepaid Card Sales Share by Region (2012-2017)

Figure United States Prepaid Card Sales Share by Region (2012-2017)

Figure United States Prepaid Card Sales Market Share by Region in 2016

Table United States Prepaid Card Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Prepaid Card Revenue Share by Region (2012-2017)

Figure United States Prepaid Card Revenue Market Share by Region (2012-2017)

Figure United States Prepaid Card Revenue Market Share by Region in 2016

Table United States Prepaid Card Price (USD/Unit) by Region (2012-2017)

Table United States Prepaid Card Sales (K Units) by Type (2012-2017)

Table United States Prepaid Card Sales Share by Type (2012-2017)

Figure United States Prepaid Card Sales Share by Type (2012-2017)

Figure United States Prepaid Card Sales Market Share by Type in 2016

Table United States Prepaid Card Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Prepaid Card Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Prepaid Card by Type (2012-2017)

Figure Revenue Market Share of Prepaid Card by Type in 2016

Table United States Prepaid Card Price (USD/Unit) by Types (2012-2017)



Figure United States Prepaid Card Sales Growth Rate by Type (2012-2017)

Table United States Prepaid Card Sales (K Units) by Application (2012-2017)

Table United States Prepaid Card Sales Market Share by Application (2012-2017)

Figure United States Prepaid Card Sales Market Share by Application (2012-2017)

Figure United States Prepaid Card Sales Market Share by Application in 2016

Table United States Prepaid Card Sales Growth Rate by Application (2012-2017)

Figure United States Prepaid Card Sales Growth Rate by Application (2012-2017)

Table Visa Basic Information List

Table Visa Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Visa Prepaid Card Sales Growth Rate (2012-2017)

Figure Visa Prepaid Card Sales Market Share in United States (2012-2017)

Figure Visa Prepaid Card Revenue Market Share in United States (2012-2017)

Table MasterCard Basic Information List

Table MasterCard Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MasterCard Prepaid Card Sales Growth Rate (2012-2017)

Figure MasterCard Prepaid Card Sales Market Share in United States (2012-2017)

Figure MasterCard Prepaid Card Revenue Market Share in United States (2012-2017)

Table UnionPay Basic Information List

Table UnionPay Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure UnionPay Prepaid Card Sales Growth Rate (2012-2017)

Figure UnionPay Prepaid Card Sales Market Share in United States (2012-2017)

Figure UnionPay Prepaid Card Revenue Market Share in United States (2012-2017)

Table American Express Basic Information List

Table American Express Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure American Express Prepaid Card Sales Growth Rate (2012-2017)

Figure American Express Prepaid Card Sales Market Share in United States (2012-2017)

Figure American Express Prepaid Card Revenue Market Share in United States (2012-2017)

Table JCB Basic Information List

Table JCB Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure JCB Prepaid Card Sales Growth Rate (2012-2017)

Figure JCB Prepaid Card Sales Market Share in United States (2012-2017)

Figure JCB Prepaid Card Revenue Market Share in United States (2012-2017)



Table Discover Basic Information List

Table Discover Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Discover Prepaid Card Sales Growth Rate (2012-2017)

Figure Discover Prepaid Card Sales Market Share in United States (2012-2017)

Figure Discover Prepaid Card Revenue Market Share in United States (2012-2017)

Table Walmart Basic Information List

Table Walmart Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Walmart Prepaid Card Sales Growth Rate (2012-2017)

Figure Walmart Prepaid Card Sales Market Share in United States (2012-2017)

Figure Walmart Prepaid Card Revenue Market Share in United States (2012-2017)

Table Bank of America Basic Information List

Table Bank of America Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bank of America Prepaid Card Sales Growth Rate (2012-2017)

Figure Bank of America Prepaid Card Sales Market Share in United States (2012-2017)

Figure Bank of America Prepaid Card Revenue Market Share in United States (2012-2017)

Table Apple Inc Basic Information List

Table Apple Inc Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Apple Inc Prepaid Card Sales Growth Rate (2012-2017)

Figure Apple Inc Prepaid Card Sales Market Share in United States (2012-2017)

Figure Apple Inc Prepaid Card Revenue Market Share in United States (2012-2017)

Table Wells Fargo Basic Information List

Table Wells Fargo Prepaid Card Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Wells Fargo Prepaid Card Sales Growth Rate (2012-2017)

Figure Wells Fargo Prepaid Card Sales Market Share in United States (2012-2017)

Figure Wells Fargo Prepaid Card Revenue Market Share in United States (2012-2017)

Table Paypal Basic Information List

Table West Union Basic Information List

Table Kaiku Basic Information List

Table AccountNow Basic Information List

Table NetSpend Basic Information List

Table AT&T Basic Information List

Table T-Mobile Basic Information List

Table Verizon Basic Information List



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Prepaid Card

Figure Manufacturing Process Analysis of Prepaid Card

Figure Prepaid Card Industrial Chain Analysis

Table Raw Materials Sources of Prepaid Card Major Players/Suppliers in 2016

Table Major Buyers of Prepaid Card

Table Distributors/Traders List

Figure United States Prepaid Card Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Prepaid Card Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Prepaid Card Price (USD/Unit) Trend Forecast (2017-2022) Table United States Prepaid Card Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Prepaid Card Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Prepaid Card Sales Volume (K Units) Forecast by Type in 2022 Table United States Prepaid Card Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Prepaid Card Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Prepaid Card Sales Volume (K Units) Forecast by Application in 2022

Table United States Prepaid Card Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Prepaid Card Sales Volume Share Forecast by Region (2017-2022)

Figure United States Prepaid Card Sales Volume Share Forecast by Region (2017-2022)

Figure United States Prepaid Card Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Prepaid Card Market Report 2017

Product link: https://marketpublishers.com/r/U168C43C9D2EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U168C43C9D2EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970