

# United States Premium Denim Jeans Market Report 2016

<https://marketpublishers.com/r/UA5E3BBFEF4EN.html>

Date: November 2016

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: UA5E3BBFEF4EN

## Abstracts

### Notes:

Sales, means the sales volume of Premium Denim Jeans

Revenue, means the sales value of Premium Denim Jeans

This report studies sales (consumption) of Premium Denim Jeans in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

S.Oliver

Gap

Levi's

G-star

Evisu

Farfetch

Abercrombil&Fitch

Nordstorm, VF

Zalando

Agave

Armani

Banana Republic

CK

Citizens of Humanity

DKNY

DL 1961

Express

J Brand

Joe's

Hudson

Naked and Famous

Nudie

Paige

Guess

William Rast

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Skinny Jeans

Straight Jeans

Bootcut Jeans

Flared Jeans

Wide-Leg Jeans

Split by applications, this report focuses on sales, market share and growth rate of Premium Denim Jeans in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Premium Denim Jeans Market Report 2016

#### **1 PREMIUM DENIM JEANS OVERVIEW**

##### 1.1 Product Overview and Scope of Premium Denim Jeans

##### 1.2 Classification of Premium Denim Jeans

###### 1.2.1 Skinny Jeans

###### 1.2.2 Straight Jeans

###### 1.2.3 Bootcut Jeans

###### 1.2.4 Flared Jeans

###### 1.2.5 Wide-Leg Jeans

##### 1.3 Application of Premium Denim Jeans

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Premium Denim Jeans (2011-2021)

###### 1.4.1 United States Premium Denim Jeans Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Premium Denim Jeans Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES PREMIUM DENIM JEANS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Premium Denim Jeans Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Premium Denim Jeans Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Premium Denim Jeans Average Price by Manufactures (2015 and 2016)

##### 2.4 Premium Denim Jeans Market Competitive Situation and Trends

###### 2.4.1 Premium Denim Jeans Market Concentration Rate

###### 2.4.2 Premium Denim Jeans Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PREMIUM DENIM JEANS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Premium Denim Jeans Sales and Market Share by Type (2011-2016)
- 3.2 United States Premium Denim Jeans Revenue and Market Share by Type (2011-2016)
- 3.3 United States Premium Denim Jeans Price by Type (2011-2016)
- 3.4 United States Premium Denim Jeans Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES PREMIUM DENIM JEANS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 4.1 United States Premium Denim Jeans Sales and Market Share by Application (2011-2016)
- 4.2 United States Premium Denim Jeans Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES PREMIUM DENIM JEANS MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 S.Oliver
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Premium Denim Jeans Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 S.Oliver Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Gap
  - 5.2.2 Premium Denim Jeans Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Gap Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Levi's
  - 5.3.2 Premium Denim Jeans Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Levi's Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview

## 5.4 G-star

### 5.4.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.4.2.1 Type I

#### 5.4.2.2 Type II

### 5.4.3 G-star Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.4.4 Main Business/Business Overview

## 5.5 Evisu

### 5.5.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.5.2.1 Type I

#### 5.5.2.2 Type II

### 5.5.3 Evisu Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.5.4 Main Business/Business Overview

## 5.6 Farfetch

### 5.6.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.6.2.1 Type I

#### 5.6.2.2 Type II

### 5.6.3 Farfetch Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.6.4 Main Business/Business Overview

## 5.7 Abercrombil&Fitch

### 5.7.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.7.2.1 Type I

#### 5.7.2.2 Type II

### 5.7.3 Abercrombil&Fitch Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.7.4 Main Business/Business Overview

## 5.8 Nordstorm, VF

### 5.8.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.8.2.1 Type I

#### 5.8.2.2 Type II

### 5.8.3 Nordstorm, VF Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

#### 5.8.4 Main Business/Business Overview

## 5.9 Zalando

### 5.9.2 Premium Denim Jeans Product Type, Application and Specification

#### 5.9.2.1 Type I

#### 5.9.2.2 Type II

5.9.3 Zalando Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Agave

5.10.2 Premium Denim Jeans Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Agave Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Armani

5.12 Banana Republic

5.13 CK

5.14 Citizens of Humanity

5.15 DKNY

5.16 DL 1961

5.17 Express

5.18 J Brand

5.19 Joe's

5.20 Hudson

5.21 Naked and Famous

5.22 Nudie

5.23 Paige

5.24 Guess

5.25 William Rast

## **6 PREMIUM DENIM JEANS MANUFACTURING COST ANALYSIS**

6.1 Premium Denim Jeans Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Premium Denim Jeans

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Premium Denim Jeans Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Premium Denim Jeans Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES PREMIUM DENIM JEANS MARKET FORECAST (2016-2021)**

- 10.1 United States Premium Denim Jeans Sales, Revenue Forecast (2016-2021)
- 10.2 United States Premium Denim Jeans Sales Forecast by Type (2016-2021)
- 10.3 United States Premium Denim Jeans Sales Forecast by Application (2016-2021)
- 10.4 Premium Denim Jeans Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section



Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Premium Denim Jeans

Table Classification of Premium Denim Jeans

Figure United States Sales Market Share of Premium Denim Jeans by Type in 2015

Figure Skinny Jeans Picture

Figure Straight Jeans Picture

Figure Bootcut Jeans Picture

Figure Flared Jeans Picture

Figure Wide-Leg Jeans Picture

Table Application of Premium Denim Jeans

Figure United States Sales Market Share of Premium Denim Jeans by Application in 2015

Figure United States Premium Denim Jeans Sales and Growth Rate (2011-2021)

Figure United States Premium Denim Jeans Revenue and Growth Rate (2011-2021)

Table United States Premium Denim Jeans Sales of Key Manufacturers (2015 and 2016)

Table United States Premium Denim Jeans Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Premium Denim Jeans Sales Share by Manufacturers

Figure 2016 Premium Denim Jeans Sales Share by Manufacturers

Table United States Premium Denim Jeans Revenue by Manufacturers (2015 and 2016)

Table United States Premium Denim Jeans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Premium Denim Jeans Revenue Share by Manufacturers

Table 2016 United States Premium Denim Jeans Revenue Share by Manufacturers

Table United States Market Premium Denim Jeans Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Premium Denim Jeans Average Price of Key Manufacturers in 2015

Figure Premium Denim Jeans Market Share of Top 3 Manufacturers

Figure Premium Denim Jeans Market Share of Top 5 Manufacturers

Table United States Premium Denim Jeans Sales by Type (2011-2016)

Table United States Premium Denim Jeans Sales Share by Type (2011-2016)

Figure United States Premium Denim Jeans Sales Market Share by Type in 2015

Table United States Premium Denim Jeans Revenue and Market Share by Type

(2011-2016)

Table United States Premium Denim Jeans Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Premium Denim Jeans by Type (2011-2016)

Table United States Premium Denim Jeans Price by Type (2011-2016)

Figure United States Premium Denim Jeans Sales Growth Rate by Type (2011-2016)

Table United States Premium Denim Jeans Sales by Application (2011-2016)

Table United States Premium Denim Jeans Sales Market Share by Application  
(2011-2016)

Figure United States Premium Denim Jeans Sales Market Share by Application in 2015

Table United States Premium Denim Jeans Sales Growth Rate by Application  
(2011-2016)

Figure United States Premium Denim Jeans Sales Growth Rate by Application  
(2011-2016)

Table S.Oliver Basic Information List

Table S.Oliver Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Figure S.Oliver Premium Denim Jeans Sales Market Share (2011-2016)

Table Gap Basic Information List

Table Gap Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Gap Premium Denim Jeans Sales Market Share (2011-2016)

Table Levi's Basic Information List

Table Levi's Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Levi's Premium Denim Jeans Sales Market Share (2011-2016)

Table G-star Basic Information List

Table G-star Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table G-star Premium Denim Jeans Sales Market Share (2011-2016)

Table Evisu Basic Information List

Table Evisu Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Evisu Premium Denim Jeans Sales Market Share (2011-2016)

Table Farfetch Basic Information List

Table Farfetch Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Farfetch Premium Denim Jeans Sales Market Share (2011-2016)

Table Abercrombil&Fitch Basic Information List

Table Abercrombil&Fitch Premium Denim Jeans Sales, Revenue, Price and Gross

Margin (2011-2016)

Table Abercrombil&Fitch Premium Denim Jeans Sales Market Share (2011-2016)

Table Nordstorm, VF Basic Information List

Table Nordstorm, VF Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nordstorm, VF Premium Denim Jeans Sales Market Share (2011-2016)

Table Zalando Basic Information List

Table Zalando Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zalando Premium Denim Jeans Sales Market Share (2011-2016)

Table Agave Basic Information List

Table Agave Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Agave Premium Denim Jeans Sales Market Share (2011-2016)

Table Armani Basic Information List

Table Armani Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Armani Premium Denim Jeans Sales Market Share (2011-2016)

Table Banana Republic Basic Information List

Table Banana Republic Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Banana Republic Premium Denim Jeans Sales Market Share (2011-2016)

Table CK Basic Information List

Table CK Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table CK Premium Denim Jeans Sales Market Share (2011-2016)

Table Citizens of Humanity Basic Information List

Table Citizens of Humanity Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table Citizens of Humanity Premium Denim Jeans Sales Market Share (2011-2016)

Table DKNY Basic Information List

Table DKNY Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table DKNY Premium Denim Jeans Sales Market Share (2011-2016)

Table DL 1961 Basic Information List

Table DL 1961 Premium Denim Jeans Sales, Revenue, Price and Gross Margin (2011-2016)

Table DL 1961 Premium Denim Jeans Sales Market Share (2011-2016)

Table Express Basic Information List

Table Express Premium Denim Jeans Sales, Revenue, Price and Gross Margin

(2011-2016)

Table Express Premium Denim Jeans Sales Market Share (2011-2016)

Table J Brand Basic Information List

Table J Brand Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table J Brand Premium Denim Jeans Sales Market Share (2011-2016)

Table Joe's Basic Information List

Table Joe's Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Joe's Premium Denim Jeans Sales Market Share (2011-2016)

Table Hudson Basic Information List

Table Hudson Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Hudson Premium Denim Jeans Sales Market Share (2011-2016)

Table Naked and Famous Basic Information List

Table Naked and Famous Premium Denim Jeans Sales, Revenue, Price and Gross  
Margin (2011-2016)

Table Naked and Famous Premium Denim Jeans Sales Market Share (2011-2016)

Table Nudie Basic Information List

Table Nudie Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Nudie Premium Denim Jeans Sales Market Share (2011-2016)

Table Paige Basic Information List

Table Paige Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Paige Premium Denim Jeans Sales Market Share (2011-2016)

Table Guess Basic Information List

Table Guess Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table Guess Premium Denim Jeans Sales Market Share (2011-2016)

Table William Rast Basic Information List

Table William Rast Premium Denim Jeans Sales, Revenue, Price and Gross Margin  
(2011-2016)

Table William Rast Premium Denim Jeans Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Premium Denim Jeans

Figure Manufacturing Process Analysis of Premium Denim Jeans

Figure Premium Denim Jeans Industrial Chain Analysis

Table Raw Materials Sources of Premium Denim Jeans Major Manufacturers in 2015

Table Major Buyers of Premium Denim Jeans

Table Distributors/Traders List

Figure United States Premium Denim Jeans Production and Growth Rate Forecast  
(2016-2021)

Figure United States Premium Denim Jeans Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Premium Denim Jeans Production Forecast by Type (2016-2021)

Table United States Premium Denim Jeans Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Premium Denim Jeans Market Report 2016

Product link: <https://marketpublishers.com/r/UA5E3BBFEF4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA5E3BBFEF4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970