

# United States Pregnancy Rapid Test Kits Market Report 2017

<https://marketpublishers.com/r/U6E94724EE6EN.html>

Date: January 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U6E94724EE6EN

## Abstracts

### Notes:

Sales, means the sales volume of Pregnancy Rapid Test Kits

Revenue, means the sales value of Pregnancy Rapid Test Kits

This report studies sales (consumption) of Pregnancy Rapid Test Kits in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

SPD Swiss Precision Diagnostic

DCC

Procter & Gamble

Abbott Laboratories

Alere

Quidel

bioMerieux

Church & Dwight

## Prestige Brands Holdings

Geratherm Medical

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Line-indicator Devices

Digital Devices

Split by applications, this report focuses on sales, market share and growth rate of Pregnancy Rapid Test Kits in each application, can be divided into

Hospital and Clinic

Home Use

## Contents

### United States Pregnancy Rapid Test Kits Market Report 2017

#### **1 PREGNANCY RAPID TEST KITS OVERVIEW**

- 1.1 Product Overview and Scope of Pregnancy Rapid Test Kits
- 1.2 Classification of Pregnancy Rapid Test Kits
  - 1.2.1 Line-indicator Devices
  - 1.2.2 Digital Devices
- 1.3 Application of Pregnancy Rapid Test Kits
  - 1.3.1 Hospital and Clinic
  - 1.3.2 Home Use
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Pregnancy Rapid Test Kits (2012-2022)
  - 1.4.1 United States Pregnancy Rapid Test Kits Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Pregnancy Rapid Test Kits Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES PREGNANCY RAPID TEST KITS COMPETITION BY MANUFACTURERS**

- 2.1 United States Pregnancy Rapid Test Kits Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Pregnancy Rapid Test Kits Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Pregnancy Rapid Test Kits Average Price by Manufactures (2015 and 2016)
- 2.4 Pregnancy Rapid Test Kits Market Competitive Situation and Trends
  - 2.4.1 Pregnancy Rapid Test Kits Market Concentration Rate
  - 2.4.2 Pregnancy Rapid Test Kits Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES PREGNANCY RAPID TEST KITS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Pregnancy Rapid Test Kits Sales and Market Share by States (2012-2017)
- 3.2 United States Pregnancy Rapid Test Kits Revenue and Market Share by States

(2012-2017)

3.3 United States Pregnancy Rapid Test Kits Price by States (2012-2017)

## **4 UNITED STATES PREGNANCY RAPID TEST KITS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Pregnancy Rapid Test Kits Sales and Market Share by Type (2012-2017)

4.2 United States Pregnancy Rapid Test Kits Revenue and Market Share by Type (2012-2017)

4.3 United States Pregnancy Rapid Test Kits Price by Type (2012-2017)

4.4 United States Pregnancy Rapid Test Kits Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES PREGNANCY RAPID TEST KITS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Pregnancy Rapid Test Kits Sales and Market Share by Application (2012-2017)

5.2 United States Pregnancy Rapid Test Kits Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES PREGNANCY RAPID TEST KITS MANUFACTURERS PROFILES/ANALYSIS**

6.1 SPD Swiss Precision Diagnostic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Pregnancy Rapid Test Kits Product Type, Application and Specification

6.1.2.1 Line-indicator Devices

6.1.2.2 Digital Devices

6.1.3 SPD Swiss Precision Diagnostic Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 DCC

6.2.2 Pregnancy Rapid Test Kits Product Type, Application and Specification

6.2.2.1 Line-indicator Devices

6.2.2.2 Digital Devices

6.2.3 DCC Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.2.4 Main Business/Business Overview
- 6.3 Procter & Gamble
  - 6.3.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.3.2.1 Line-indicator Devices
    - 6.3.2.2 Digital Devices
  - 6.3.3 Procter & Gamble Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Abbott Laboratories
  - 6.4.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.4.2.1 Line-indicator Devices
    - 6.4.2.2 Digital Devices
  - 6.4.3 Abbott Laboratories Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Alere
  - 6.5.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.5.2.1 Line-indicator Devices
    - 6.5.2.2 Digital Devices
  - 6.5.3 Alere Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Quidel
  - 6.6.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.6.2.1 Line-indicator Devices
    - 6.6.2.2 Digital Devices
  - 6.6.3 Quidel Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 bioMerieux
  - 6.7.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.7.2.1 Line-indicator Devices
    - 6.7.2.2 Digital Devices
  - 6.7.3 bioMerieux Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Church & Dwight
  - 6.8.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.8.2.1 Line-indicator Devices

- 6.8.2.2 Digital Devices
- 6.8.3 Church & Dwight Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Prestige Brands Holdings
  - 6.9.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.9.2.1 Line-indicator Devices
    - 6.9.2.2 Digital Devices
  - 6.9.3 Prestige Brands Holdings Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Geratherm Medical
  - 6.10.2 Pregnancy Rapid Test Kits Product Type, Application and Specification
    - 6.10.2.1 Line-indicator Devices
    - 6.10.2.2 Digital Devices
  - 6.10.3 Geratherm Medical Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

## **7 PREGNANCY RAPID TEST KITS MANUFACTURING COST ANALYSIS**

- 7.1 Pregnancy Rapid Test Kits Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Pregnancy Rapid Test Kits

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Pregnancy Rapid Test Kits Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Pregnancy Rapid Test Kits Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES PREGNANCY RAPID TEST KITS MARKET FORECAST (2017-2022)**

- 11.1 United States Pregnancy Rapid Test Kits Sales, Revenue Forecast (2017-2022)
- 11.2 United States Pregnancy Rapid Test Kits Sales Forecast by Type (2017-2022)
- 11.3 United States Pregnancy Rapid Test Kits Sales Forecast by Application (2017-2022)
- 11.4 Pregnancy Rapid Test Kits Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Pregnancy Rapid Test Kits

Table Classification of Pregnancy Rapid Test Kits

Figure United States Sales Market Share of Pregnancy Rapid Test Kits by Type in 2015

Figure Line-indicator Devices Picture

Figure Digital Devices Picture

Table Application of Pregnancy Rapid Test Kits

Figure United States Sales Market Share of Pregnancy Rapid Test Kits by Application in 2015

Figure Hospital and Clinic Examples

Figure Home Use Examples

Figure United States Pregnancy Rapid Test Kits Sales and Growth Rate (2012-2022)

Figure United States Pregnancy Rapid Test Kits Revenue and Growth Rate (2012-2022)

Table United States Pregnancy Rapid Test Kits Sales of Key Manufacturers (2015 and 2016)

Table United States Pregnancy Rapid Test Kits Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Pregnancy Rapid Test Kits Sales Share by Manufacturers

Figure 2016 Pregnancy Rapid Test Kits Sales Share by Manufacturers

Table United States Pregnancy Rapid Test Kits Revenue by Manufacturers (2015 and 2016)

Table United States Pregnancy Rapid Test Kits Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Pregnancy Rapid Test Kits Revenue Share by Manufacturers

Table 2016 United States Pregnancy Rapid Test Kits Revenue Share by Manufacturers

Table United States Market Pregnancy Rapid Test Kits Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Pregnancy Rapid Test Kits Average Price of Key Manufacturers in 2015

Figure Pregnancy Rapid Test Kits Market Share of Top 3 Manufacturers

Figure Pregnancy Rapid Test Kits Market Share of Top 5 Manufacturers

Table United States Pregnancy Rapid Test Kits Sales by States (2012-2017)

Table United States Pregnancy Rapid Test Kits Sales Share by States (2012-2017)

Figure United States Pregnancy Rapid Test Kits Sales Market Share by States in 2015

Table United States Pregnancy Rapid Test Kits Revenue and Market Share by States



(2012-2017)

Table United States Pregnancy Rapid Test Kits Revenue Share by States (2012-2017)

Figure Revenue Market Share of Pregnancy Rapid Test Kits by States (2012-2017)

Table United States Pregnancy Rapid Test Kits Price by States (2012-2017)

Table United States Pregnancy Rapid Test Kits Sales by Type (2012-2017)

Table United States Pregnancy Rapid Test Kits Sales Share by Type (2012-2017)

Figure United States Pregnancy Rapid Test Kits Sales Market Share by Type in 2015

Table United States Pregnancy Rapid Test Kits Revenue and Market Share by Type (2012-2017)

Table United States Pregnancy Rapid Test Kits Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Pregnancy Rapid Test Kits by Type (2012-2017)

Table United States Pregnancy Rapid Test Kits Price by Type (2012-2017)

Figure United States Pregnancy Rapid Test Kits Sales Growth Rate by Type (2012-2017)

Table United States Pregnancy Rapid Test Kits Sales by Application (2012-2017)

Table United States Pregnancy Rapid Test Kits Sales Market Share by Application (2012-2017)

Figure United States Pregnancy Rapid Test Kits Sales Market Share by Application in 2015

Table United States Pregnancy Rapid Test Kits Sales Growth Rate by Application (2012-2017)

Figure United States Pregnancy Rapid Test Kits Sales Growth Rate by Application (2012-2017)

Table SPD Swiss Precision Diagnostic Basic Information List

Table SPD Swiss Precision Diagnostic Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Figure SPD Swiss Precision Diagnostic Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table DCC Basic Information List

Table DCC Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table DCC Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Procter & Gamble Basic Information List

Table Procter & Gamble Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Procter & Gamble Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Abbott Laboratories Basic Information List

Table Abbott Laboratories Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Abbott Laboratories Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Alere Basic Information List

Table Alere Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Alere Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Quidel Basic Information List

Table Quidel Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Quidel Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table bioMerieux Basic Information List

Table bioMerieux Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table bioMerieux Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Church & Dwight Basic Information List

Table Church & Dwight Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Church & Dwight Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Prestige Brands Holdings Basic Information List

Table Prestige Brands Holdings Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Prestige Brands Holdings Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Geratherm Medical Basic Information List

Table Geratherm Medical Pregnancy Rapid Test Kits Sales, Revenue, Price and Gross Margin (2012-2017)

Table Geratherm Medical Pregnancy Rapid Test Kits Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Pregnancy Rapid Test Kits

Figure Manufacturing Process Analysis of Pregnancy Rapid Test Kits

Figure Pregnancy Rapid Test Kits Industrial Chain Analysis

Table Raw Materials Sources of Pregnancy Rapid Test Kits Major Manufacturers in 2015

Table Major Buyers of Pregnancy Rapid Test Kits

Table Distributors/Traders List

Figure United States Pregnancy Rapid Test Kits Production and Growth Rate Forecast (2017-2022)

Figure United States Pregnancy Rapid Test Kits Revenue and Growth Rate Forecast

(2017-2022)

Table United States Pregnancy Rapid Test Kits Production Forecast by Type

(2017-2022)

Table United States Pregnancy Rapid Test Kits Consumption Forecast by Application

(2017-2022)

Table United States Pregnancy Rapid Test Kits Sales Forecast by States (2017-2022)

Table United States Pregnancy Rapid Test Kits Sales Share Forecast by States

(2017-2022)

## I would like to order

Product name: United States Pregnancy Rapid Test Kits Market Report 2017

Product link: <https://marketpublishers.com/r/U6E94724EE6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6E94724EE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970