

United States Pregnancy Pillow Market Report 2016

https://marketpublishers.com/r/UE3FC5D4E27EN.html Date: November 2016 Pages: 97 Price: US\$ 3,800.00 (Single User License) ID: UE3FC5D4E27EN

Abstracts

Notes:

Sales, means the sales volume of Pregnancy Pillow

Revenue, means the sales value of Pregnancy Pillow

This report studies sales (consumption) of Pregnancy Pillow in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Leachco Today's Mom

Web Linen Inc

Naomi Home

Born Free

Ворру

My Brest Friend

Suitbo

Mammy-village



Piccono

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

C-Shaped

U-Shaped

Pregnancy Wedge Pillow

Full Length Pregnancy Pillow

Split by applications, this report focuses on sales, market share and growth rate of Pregnancy Pillow in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Pregnancy Pillow Market Report 2016

1 PREGNANCY PILLOW OVERVIEW

- 1.1 Product Overview and Scope of Pregnancy Pillow
- 1.2 Classification of Pregnancy Pillow
- 1.2.1 C-Shaped
- 1.2.2 U-Shaped
- 1.2.3 Pregnancy Wedge Pillow
- 1.2.4 Full Length Pregnancy Pillow
- 1.3 Application of Pregnancy Pillow
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Pregnancy Pillow (2011-2021)

- 1.4.1 United States Pregnancy Pillow Sales and Growth Rate (2011-2021)
- 1.4.2 United States Pregnancy Pillow Revenue and Growth Rate (2011-2021)

2 UNITED STATES PREGNANCY PILLOW COMPETITION BY MANUFACTURERS

2.1 United States Pregnancy Pillow Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Pregnancy Pillow Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Pregnancy Pillow Average Price by Manufactures (2015 and 2016)
- 2.4 Pregnancy Pillow Market Competitive Situation and Trends
- 2.4.1 Pregnancy Pillow Market Concentration Rate
- 2.4.2 Pregnancy Pillow Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES PREGNANCY PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Pregnancy Pillow Sales and Market Share by Type (2011-2016)3.2 United States Pregnancy Pillow Revenue and Market Share by Type (2011-2016)3.3 United States Pregnancy Pillow Price by Type (2011-2016)



3.4 United States Pregnancy Pillow Sales Growth Rate by Type (2011-2016)

4 UNITED STATES PREGNANCY PILLOW SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Pregnancy Pillow Sales and Market Share by Application (2011-2016)

- 4.2 United States Pregnancy Pillow Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES PREGNANCY PILLOW MANUFACTURERS PROFILES/ANALYSIS

5.1 Leachco

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Pregnancy Pillow Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Leachco Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview
- 5.2 Today's Mom

5.2.2 Pregnancy Pillow Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Today's Mom Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview
- 5.3 Web Linen Inc

5.3.2 Pregnancy Pillow Product Type, Application and Specification

- 5.3.2.1 Type I
- 5.3.2.2 Type II

5.3.3 Web Linen Inc Pregnancy Pillow Sales, Revenue, Price and Gross Margin

(2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Naomi Home

5.4.2 Pregnancy Pillow Product Type, Application and Specification

- 5.4.2.1 Type I
- 5.4.2.2 Type II

5.4.3 Naomi Home Pregnancy Pillow Sales, Revenue, Price and Gross Margin

(2011-2016)



- 5.4.4 Main Business/Business Overview
- 5.5 Born Free
- 5.5.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Born Free Pregnancy Pillow Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Boppy
 - 5.6.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Boppy Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 My Brest Friend
 - 5.7.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 My Brest Friend Pregnancy Pillow Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Suitbo
 - 5.8.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Suitbo Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Mammy-village
 - 5.9.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
- 5.9.3 Mammy-village Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Piccono
 - 5.10.2 Pregnancy Pillow Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Piccono Pregnancy Pillow Sales, Revenue, Price and Gross Margin



(2011-2016)

5.10.4 Main Business/Business Overview

6 PREGNANCY PILLOW MANUFACTURING COST ANALYSIS

- 6.1 Pregnancy Pillow Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Pregnancy Pillow

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Pregnancy Pillow Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Pregnancy Pillow Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES PREGNANCY PILLOW MARKET FORECAST (2016-2021)

- 10.1 United States Pregnancy Pillow Sales, Revenue Forecast (2016-2021)
- 10.2 United States Pregnancy Pillow Sales Forecast by Type (2016-2021)
- 10.3 United States Pregnancy Pillow Sales Forecast by Application (2016-2021)
- 10.4 Pregnancy Pillow Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Pregnancy Pillow Table Classification of Pregnancy Pillow Figure United States Sales Market Share of Pregnancy Pillow by Type in 2015 Figure C-Shaped Picture **Figure U-Shaped Picture** Figure Pregnancy Wedge Pillow Picture Figure Full Length Pregnancy Pillow Picture Table Application of Pregnancy Pillow Figure United States Sales Market Share of Pregnancy Pillow by Application in 2015 Figure United States Pregnancy Pillow Sales and Growth Rate (2011-2021) Figure United States Pregnancy Pillow Revenue and Growth Rate (2011-2021) Table United States Pregnancy Pillow Sales of Key Manufacturers (2015 and 2016) Table United States Pregnancy Pillow Sales Share by Manufacturers (2015 and 2016) Figure 2015 Pregnancy Pillow Sales Share by Manufacturers Figure 2016 Pregnancy Pillow Sales Share by Manufacturers Table United States Pregnancy Pillow Revenue by Manufacturers (2015 and 2016) Table United States Pregnancy Pillow Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Pregnancy Pillow Revenue Share by Manufacturers Table 2016 United States Pregnancy Pillow Revenue Share by Manufacturers Table United States Market Pregnancy Pillow Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Pregnancy Pillow Average Price of Key Manufacturers in 2015 Figure Pregnancy Pillow Market Share of Top 3 Manufacturers Figure Pregnancy Pillow Market Share of Top 5 Manufacturers Table United States Pregnancy Pillow Sales by Type (2011-2016) Table United States Pregnancy Pillow Sales Share by Type (2011-2016) Figure United States Pregnancy Pillow Sales Market Share by Type in 2015 Table United States Pregnancy Pillow Revenue and Market Share by Type (2011-2016) Table United States Pregnancy Pillow Revenue Share by Type (2011-2016) Figure Revenue Market Share of Pregnancy Pillow by Type (2011-2016) Table United States Pregnancy Pillow Price by Type (2011-2016) Figure United States Pregnancy Pillow Sales Growth Rate by Type (2011-2016) Table United States Pregnancy Pillow Sales by Application (2011-2016)



Table United States Pregnancy Pillow Sales Market Share by Application (2011-2016) Figure United States Pregnancy Pillow Sales Market Share by Application in 2015 Table United States Pregnancy Pillow Sales Growth Rate by Application (2011-2016) Figure United States Pregnancy Pillow Sales Growth Rate by Application (2011-2016) Table Leachco Basic Information List Table Leachco Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016) Figure Leachco Pregnancy Pillow Sales Market Share (2011-2016) Table Today's Mom Basic Information List Table Today's Mom Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Today's Mom Pregnancy Pillow Sales Market Share (2011-2016) Table Web Linen Inc Basic Information List Table Web Linen Inc Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Web Linen Inc Pregnancy Pillow Sales Market Share (2011-2016) Table Naomi Home Basic Information List Table Naomi Home Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)Table Naomi Home Pregnancy Pillow Sales Market Share (2011-2016) Table Born Free Basic Information List Table Born Free Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)Table Born Free Pregnancy Pillow Sales Market Share (2011-2016) Table Boppy Basic Information List Table Boppy Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016) Table Boppy Pregnancy Pillow Sales Market Share (2011-2016) Table My Brest Friend Basic Information List Table My Brest Friend Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)Table My Brest Friend Pregnancy Pillow Sales Market Share (2011-2016) Table Suitbo Basic Information List Table Suitbo Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016) Table Suitbo Pregnancy Pillow Sales Market Share (2011-2016) Table Mammy-village Basic Information List Table Mammy-village Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)Table Mammy-village Pregnancy Pillow Sales Market Share (2011-2016) **Table Piccono Basic Information List**

Table Piccono Pregnancy Pillow Sales, Revenue, Price and Gross Margin (2011-2016)



Table Piccono Pregnancy Pillow Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Pregnancy Pillow Figure Manufacturing Process Analysis of Pregnancy Pillow Figure Pregnancy Pillow Industrial Chain Analysis Table Raw Materials Sources of Pregnancy Pillow Major Manufacturers in 2015 Table Major Buyers of Pregnancy Pillow Table Distributors/Traders List Figure United States Pregnancy Pillow Production and Growth Rate Forecast (2016 - 2021)Figure United States Pregnancy Pillow Revenue and Growth Rate Forecast (2016 - 2021)Table United States Pregnancy Pillow Production Forecast by Type (2016-2021) Table United States Pregnancy Pillow Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Pregnancy Pillow Market Report 2016 Product link: https://marketpublishers.com/r/UE3FC5D4E27EN.html Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UE3FC5D4E27EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970