

United States Power Towers Market Report 2017

https://marketpublishers.com/r/U39C564CC13EN.html

Date: January 2017

Pages: 124

Price: US\$ 3,800.00 (Single User License)

ID: U39C564CC13EN

Abstracts

Notes:	
Sales, means the sales volume of Power Towers	

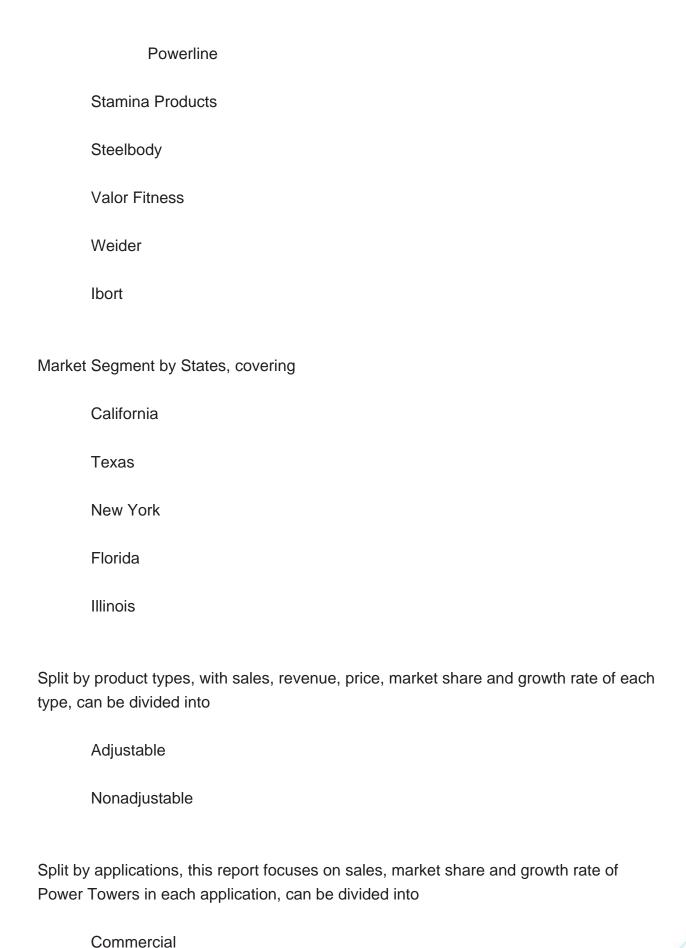
Revenue, means the sales value of Power Towers

This report studies sales (consumption) of Power Towers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Best Fitness	
Body Champ	
Body Power	
Body Vision	
Bowflex	
Elite Fitness	
Fitness Gear	
Gold's Gym	

Marcy







Household



Contents

United States Power Towers Market Report 2017

1 POWER TOWERS OVERVIEW

- 1.1 Product Overview and Scope of Power Towers
- 1.2 Classification of Power Towers
 - 1.2.1 Adjustable
 - 1.2.2 Nonadjustable
- 1.3 Application of Power Towers
 - 1.3.1 Commercial
 - 1.3.2 Household
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Power Towers (2011-2021)
 - 1.4.1 United States Power Towers Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Power Towers Revenue and Growth Rate (2011-2021)

2 UNITED STATES POWER TOWERS COMPETITION BY MANUFACTURERS

- 2.1 United States Power Towers Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Power Towers Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Power Towers Average Price by Manufactures (2015 and 2016)
- 2.4 Power Towers Market Competitive Situation and Trends
 - 2.4.1 Power Towers Market Concentration Rate
 - 2.4.2 Power Towers Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES POWER TOWERS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Power Towers Sales and Market Share by States (2011-2016)
- 3.2 United States Power Towers Revenue and Market Share by States (2011-2016)
- 3.3 United States Power Towers Price by States (2011-2016)

4 UNITED STATES POWER TOWERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 4.1 United States Power Towers Sales and Market Share by Type (2011-2016)
- 4.2 United States Power Towers Revenue and Market Share by Type (2011-2016)
- 4.3 United States Power Towers Price by Type (2011-2016)
- 4.4 United States Power Towers Sales Growth Rate by Type (2011-2016)

5 UNITED STATES POWER TOWERS SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Power Towers Sales and Market Share by Application (2011-2016)
- 5.2 United States Power Towers Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES POWER TOWERS MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Best Fitness
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Power Towers Product Type, Application and Specification
 - 6.1.2.1 Adjustable
 - 6.1.2.2 Nonadjustable
- 6.1.3 Best Fitness Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Body Champ
 - 6.2.2 Power Towers Product Type, Application and Specification
 - 6.2.2.1 Adjustable
 - 6.2.2.2 Nonadjustable
- 6.2.3 Body Champ Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview
- 6.3 Body Power
 - 6.3.2 Power Towers Product Type, Application and Specification
 - 6.3.2.1 Adjustable
 - 6.3.2.2 Nonadjustable
- 6.3.3 Body Power Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Body Vision
 - 6.4.2 Power Towers Product Type, Application and Specification
 - 6.4.2.1 Adjustable



- 6.4.2.2 Nonadjustable
- 6.4.3 Body Vision Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Bowflex
 - 6.5.2 Power Towers Product Type, Application and Specification
 - 6.5.2.1 Adjustable
 - 6.5.2.2 Nonadjustable
 - 6.5.3 Bowflex Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Elite Fitness
 - 6.6.2 Power Towers Product Type, Application and Specification
 - 6.6.2.1 Adjustable
 - 6.6.2.2 Nonadjustable
- 6.6.3 Elite Fitness Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Fitness Gear
 - 6.7.2 Power Towers Product Type, Application and Specification
 - 6.7.2.1 Adjustable
 - 6.7.2.2 Nonadjustable
- 6.7.3 Fitness Gear Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Gold's Gym
 - 6.8.2 Power Towers Product Type, Application and Specification
 - 6.8.2.1 Adjustable
 - 6.8.2.2 Nonadjustable
- 6.8.3 Gold's Gym Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Marcy
 - 6.9.2 Power Towers Product Type, Application and Specification
 - 6.9.2.1 Adjustable
 - 6.9.2.2 Nonadjustable
 - 6.9.3 Marcy Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Powerline
- 6.10.2 Power Towers Product Type, Application and Specification



- 6.10.2.1 Adjustable
- 6.10.2.2 Nonadjustable
- 6.10.3 Powerline Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Stamina Products
- 6.12 Steelbody
- 6.13 Valor Fitness
- 6.14 Weider
- 6.15 lbort

7 POWER TOWERS MANUFACTURING COST ANALYSIS

- 7.1 Power Towers Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Power Towers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Power Towers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Power Towers Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy



9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES POWER TOWERS MARKET FORECAST (2016-2021)

- 11.1 United States Power Towers Sales, Revenue Forecast (2016-2021)
- 11.2 United States Power Towers Sales Forecast by Type (2016-2021)
- 11.3 United States Power Towers Sales Forecast by Application (2016-2021)
- 11.4 Power Towers Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Power Towers

Table Classification of Power Towers

Figure United States Sales Market Share of Power Towers by Type in 2015

Figure Adjustable Picture

Figure Nonadjustable Picture

Table Application of Power Towers

Figure United States Sales Market Share of Power Towers by Application in 2015

Figure Commercial Examples

Figure Household Examples

Figure United States Power Towers Sales and Growth Rate (2011-2021)

Figure United States Power Towers Revenue and Growth Rate (2011-2021)

Table United States Power Towers Sales of Key Manufacturers (2015 and 2016)

Table United States Power Towers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Power Towers Sales Share by Manufacturers

Figure 2016 Power Towers Sales Share by Manufacturers

Table United States Power Towers Revenue by Manufacturers (2015 and 2016)

Table United States Power Towers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Power Towers Revenue Share by Manufacturers

Table 2016 United States Power Towers Revenue Share by Manufacturers

Table United States Market Power Towers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Power Towers Average Price of Key Manufacturers in 2015

Figure Power Towers Market Share of Top 3 Manufacturers

Figure Power Towers Market Share of Top 5 Manufacturers

Table United States Power Towers Sales by States (2011-2016)

Table United States Power Towers Sales Share by States (2011-2016)

Figure United States Power Towers Sales Market Share by States in 2015

Table United States Power Towers Revenue and Market Share by States (2011-2016)

Table United States Power Towers Revenue Share by States (2011-2016)

Figure Revenue Market Share of Power Towers by States (2011-2016)

Table United States Power Towers Price by States (2011-2016)

Table United States Power Towers Sales by Type (2011-2016)

Table United States Power Towers Sales Share by Type (2011-2016)

Figure United States Power Towers Sales Market Share by Type in 2015



Table United States Power Towers Revenue and Market Share by Type (2011-2016)

Table United States Power Towers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Power Towers by Type (2011-2016)

Table United States Power Towers Price by Type (2011-2016)

Figure United States Power Towers Sales Growth Rate by Type (2011-2016)

Table United States Power Towers Sales by Application (2011-2016)

Table United States Power Towers Sales Market Share by Application (2011-2016)

Figure United States Power Towers Sales Market Share by Application in 2015

Table United States Power Towers Sales Growth Rate by Application (2011-2016)

Figure United States Power Towers Sales Growth Rate by Application (2011-2016)

Table Best Fitness Basic Information List

Table Best Fitness Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Best Fitness Power Towers Sales Market Share (2011-2016)

Table Body Champ Basic Information List

Table Body Champ Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Body Champ Power Towers Sales Market Share (2011-2016)

Table Body Power Basic Information List

Table Body Power Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Body Power Power Towers Sales Market Share (2011-2016)

Table Body Vision Basic Information List

Table Body Vision Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Body Vision Power Towers Sales Market Share (2011-2016)

Table Bowflex Basic Information List

Table Bowflex Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bowflex Power Towers Sales Market Share (2011-2016)

Table Elite Fitness Basic Information List

Table Elite Fitness Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elite Fitness Power Towers Sales Market Share (2011-2016)

Table Fitness Gear Basic Information List

Table Fitness Gear Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Fitness Gear Power Towers Sales Market Share (2011-2016)

Table Gold's Gym Basic Information List

Table Gold's Gym Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gold's Gym Power Towers Sales Market Share (2011-2016)

Table Marcy Basic Information List



Table Marcy Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Marcy Power Towers Sales Market Share (2011-2016)

Table Powerline Basic Information List

Table Powerline Power Towers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Powerline Power Towers Sales Market Share (2011-2016)

Table Stamina Products Basic Information List

Table Steelbody Basic Information List

Table Valor Fitness Basic Information List

Table Weider Basic Information List

Table Ibort Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power Towers

Figure Manufacturing Process Analysis of Power Towers

Figure Power Towers Industrial Chain Analysis

Table Raw Materials Sources of Power Towers Major Manufacturers in 2015

Table Major Buyers of Power Towers

Table Distributors/Traders List

Figure United States Power Towers Production and Growth Rate Forecast (2016-2021)

Figure United States Power Towers Revenue and Growth Rate Forecast (2016-2021)

Table United States Power Towers Production Forecast by Type (2016-2021)

Table United States Power Towers Consumption Forecast by Application (2016-2021)

Table United States Power Towers Sales Forecast by States (2016-2021)

Table United States Power Towers Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Power Towers Market Report 2017

Product link: https://marketpublishers.com/r/U39C564CC13EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U39C564CC13EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970