

United States Power Sports Market Report 2018

<https://marketpublishers.com/r/U8D69077F4FEN.html>

Date: March 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U8D69077F4FEN

Abstracts

In this report, the United States Power Sports market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Power Sports in these regions, from 2013 to 2025 (forecast).

United States Power Sports market competition by top manufacturers/players, with Power Sports sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Arctic Cat Inc.

BRP Inc.

Harley Davidson

Honda Motors. Co., Ltd.

John Deere

Kawasaki Motors Corp.

Kubota Corporation

Polaris Industries Inc.

Suzuki Motors

Yamaha Motors Co., Ltd

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

ATV

SSV

Personal Watercraft

Snowmobile

Heavyweight Motorcycle

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Air Entertainment

Water Entertainment

Ground Entertainment

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Power Sports Market Report 2018

1 POWER SPORTS OVERVIEW

1.1 Product Overview and Scope of Power Sports

1.2 Classification of Power Sports by Product Category

1.2.1 United States Power Sports Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Power Sports Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 ATV

1.2.4 SSV

1.2.5 Personal Watercraft

1.2.6 Snowmobile

1.2.7 Heavyweight Motorcycle

1.2.8 Others

1.3 United States Power Sports Market by Application/End Users

1.3.1 United States Power Sports Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Air Entertainment

1.3.3 Water Entertainment

1.3.4 Ground Entertainment

1.4 United States Power Sports Market by Region

1.4.1 United States Power Sports Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Power Sports Status and Prospect (2013-2025)

1.4.3 Southwest Power Sports Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Power Sports Status and Prospect (2013-2025)

1.4.5 New England Power Sports Status and Prospect (2013-2025)

1.4.6 The South Power Sports Status and Prospect (2013-2025)

1.4.7 The Midwest Power Sports Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Power Sports (2013-2025)

1.5.1 United States Power Sports Sales and Growth Rate (2013-2025)

1.5.2 United States Power Sports Revenue and Growth Rate (2013-2025)

2 UNITED STATES POWER SPORTS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Power Sports Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Power Sports Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Power Sports Average Price by Players/Suppliers (2013-2018)

2.4 United States Power Sports Market Competitive Situation and Trends

2.4.1 United States Power Sports Market Concentration Rate

2.4.2 United States Power Sports Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Power Sports Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES POWER SPORTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Power Sports Sales and Market Share by Region (2013-2018)

3.2 United States Power Sports Revenue and Market Share by Region (2013-2018)

3.3 United States Power Sports Price by Region (2013-2018)

4 UNITED STATES POWER SPORTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Power Sports Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Power Sports Revenue and Market Share by Type (2013-2018)

4.3 United States Power Sports Price by Type (2013-2018)

4.4 United States Power Sports Sales Growth Rate by Type (2013-2018)

5 UNITED STATES POWER SPORTS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Power Sports Sales and Market Share by Application (2013-2018)

5.2 United States Power Sports Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES POWER SPORTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Arctic Cat Inc.

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Power Sports Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Arctic Cat Inc. Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 BRP Inc.
 - 6.2.2 Power Sports Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 BRP Inc. Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Harley Davidson
 - 6.3.2 Power Sports Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Harley Davidson Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Honda Motors. Co., Ltd.
 - 6.4.2 Power Sports Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Honda Motors. Co., Ltd. Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 John Deere
 - 6.5.2 Power Sports Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 John Deere Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Kawasaki Motors Corp.
 - 6.6.2 Power Sports Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Kawasaki Motors Corp. Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.6.4 Main Business/Business Overview
- 6.7 Kubota Corporation
 - 6.7.2 Power Sports Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Kubota Corporation Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.7.4 Main Business/Business Overview
- 6.8 Polaris Industries Inc.
 - 6.8.2 Power Sports Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Polaris Industries Inc. Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Suzuki Motors
 - 6.9.2 Power Sports Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Suzuki Motors Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Yamaha Motors Co., Ltd
 - 6.10.2 Power Sports Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Yamaha Motors Co., Ltd Power Sports Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview

7 POWER SPORTS MANUFACTURING COST ANALYSIS

- 7.1 Power Sports Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Power Sports

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Power Sports Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Power Sports Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES POWER SPORTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Power Sports Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Power Sports Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Power Sports Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Power Sports Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Power Sports

Figure United States Power Sports Market Size (K Units) by Type (2013-2025)

Figure United States Power Sports Sales Volume Market Share by Type (Product Category) in 2017

Figure ATV Product Picture

Figure SSV Product Picture

Figure Personal Watercraft Product Picture

Figure Snowmobile Product Picture

Figure Heavyweight Motorcycle Product Picture

Figure Others Product Picture

Figure United States Power Sports Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Power Sports by Application in 2017

Figure Air Entertainment Examples

Table Key Downstream Customer in Air Entertainment

Figure Water Entertainment Examples

Table Key Downstream Customer in Water Entertainment

Figure Ground Entertainment Examples

Table Key Downstream Customer in Ground Entertainment

Figure United States Power Sports Market Size (Million USD) by Region (2013-2025)

Figure The West Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Power Sports Sales (K Units) and Growth Rate (2013-2025)

Figure United States Power Sports Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Power Sports Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Power Sports Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Power Sports Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Power Sports Sales Share by Players/Suppliers

Figure 2017 United States Power Sports Sales Share by Players/Suppliers

Figure United States Power Sports Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Power Sports Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Power Sports Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Power Sports Revenue Share by Players/Suppliers

Figure 2017 United States Power Sports Revenue Share by Players/Suppliers

Table United States Market Power Sports Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Power Sports Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Power Sports Market Share of Top 3 Players/Suppliers

Figure United States Power Sports Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Power Sports Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Power Sports Product Category

Table United States Power Sports Sales (K Units) by Region (2013-2018)

Table United States Power Sports Sales Share by Region (2013-2018)

Figure United States Power Sports Sales Share by Region (2013-2018)

Figure United States Power Sports Sales Market Share by Region in 2017

Table United States Power Sports Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Power Sports Revenue Share by Region (2013-2018)

Figure United States Power Sports Revenue Market Share by Region (2013-2018)

Figure United States Power Sports Revenue Market Share by Region in 2017

Table United States Power Sports Price (USD/Unit) by Region (2013-2018)

Table United States Power Sports Sales (K Units) by Type (2013-2018)

Table United States Power Sports Sales Share by Type (2013-2018)

Figure United States Power Sports Sales Share by Type (2013-2018)

Figure United States Power Sports Sales Market Share by Type in 2017

Table United States Power Sports Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Power Sports Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Power Sports by Type (2013-2018)

Figure Revenue Market Share of Power Sports by Type in 2017

Table United States Power Sports Price (USD/Unit) by Types (2013-2018)

Figure United States Power Sports Sales Growth Rate by Type (2013-2018)
Table United States Power Sports Sales (K Units) by Application (2013-2018)
Table United States Power Sports Sales Market Share by Application (2013-2018)
Figure United States Power Sports Sales Market Share by Application (2013-2018)
Figure United States Power Sports Sales Market Share by Application in 2017
Table United States Power Sports Sales Growth Rate by Application (2013-2018)
Figure United States Power Sports Sales Growth Rate by Application (2013-2018)
Table Arctic Cat Inc. Basic Information List
Table Arctic Cat Inc. Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Arctic Cat Inc. Power Sports Sales Growth Rate (2013-2018)
Figure Arctic Cat Inc. Power Sports Sales Market Share in United States (2013-2018)
Figure Arctic Cat Inc. Power Sports Revenue Market Share in United States (2013-2018)
Table BRP Inc. Basic Information List
Table BRP Inc. Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure BRP Inc. Power Sports Sales Growth Rate (2013-2018)
Figure BRP Inc. Power Sports Sales Market Share in United States (2013-2018)
Figure BRP Inc. Power Sports Revenue Market Share in United States (2013-2018)
Table Harley Davidson Basic Information List
Table Harley Davidson Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Harley Davidson Power Sports Sales Growth Rate (2013-2018)
Figure Harley Davidson Power Sports Sales Market Share in United States (2013-2018)
Figure Harley Davidson Power Sports Revenue Market Share in United States (2013-2018)
Table Honda Motors. Co., Ltd. Basic Information List
Table Honda Motors. Co., Ltd. Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure Honda Motors. Co., Ltd. Power Sports Sales Growth Rate (2013-2018)
Figure Honda Motors. Co., Ltd. Power Sports Sales Market Share in United States (2013-2018)
Figure Honda Motors. Co., Ltd. Power Sports Revenue Market Share in United States (2013-2018)
Table John Deere Basic Information List
Table John Deere Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)
Figure John Deere Power Sports Sales Growth Rate (2013-2018)

Figure John Deere Power Sports Sales Market Share in United States (2013-2018)

Figure John Deere Power Sports Revenue Market Share in United States (2013-2018)

Table Kawasaki Motors Corp. Basic Information List

Table Kawasaki Motors Corp. Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kawasaki Motors Corp. Power Sports Sales Growth Rate (2013-2018)

Figure Kawasaki Motors Corp. Power Sports Sales Market Share in United States (2013-2018)

Figure Kawasaki Motors Corp. Power Sports Revenue Market Share in United States (2013-2018)

Table Kubota Corporation Basic Information List

Table Kubota Corporation Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Kubota Corporation Power Sports Sales Growth Rate (2013-2018)

Figure Kubota Corporation Power Sports Sales Market Share in United States (2013-2018)

Figure Kubota Corporation Power Sports Revenue Market Share in United States (2013-2018)

Table Polaris Industries Inc. Basic Information List

Table Polaris Industries Inc. Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Polaris Industries Inc. Power Sports Sales Growth Rate (2013-2018)

Figure Polaris Industries Inc. Power Sports Sales Market Share in United States (2013-2018)

Figure Polaris Industries Inc. Power Sports Revenue Market Share in United States (2013-2018)

Table Suzuki Motors Basic Information List

Table Suzuki Motors Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Suzuki Motors Power Sports Sales Growth Rate (2013-2018)

Figure Suzuki Motors Power Sports Sales Market Share in United States (2013-2018)

Figure Suzuki Motors Power Sports Revenue Market Share in United States (2013-2018)

Table Yamaha Motors Co., Ltd Basic Information List

Table Yamaha Motors Co., Ltd Power Sports Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Yamaha Motors Co., Ltd Power Sports Sales Growth Rate (2013-2018)

Figure Yamaha Motors Co., Ltd Power Sports Sales Market Share in United States (2013-2018)

Figure Yamaha Motors Co., Ltd Power Sports Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power Sports

Figure Manufacturing Process Analysis of Power Sports

Figure Power Sports Industrial Chain Analysis

Table Raw Materials Sources of Power Sports Major Players/Suppliers in 2017

Table Major Buyers of Power Sports

Table Distributors/Traders List

Figure United States Power Sports Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Power Sports Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Power Sports Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Power Sports Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Power Sports Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Power Sports Sales Volume (K Units) Forecast by Type in 2025

Table United States Power Sports Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Power Sports Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Power Sports Sales Volume (K Units) Forecast by Application in 2025

Table United States Power Sports Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Power Sports Sales Volume Share Forecast by Region (2018-2025)

Figure United States Power Sports Sales Volume Share Forecast by Region (2018-2025)

Figure United States Power Sports Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Power Sports Market Report 2018

Product link: <https://marketpublishers.com/r/U8D69077F4FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8D69077F4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970