

# United States Power Liftgate Market Report 2018

<https://marketpublishers.com/r/UE1904EBE80EN.html>

Date: January 2018

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: UE1904EBE80EN

## Abstracts

In this report, the United States Power Liftgate market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Power Liftgate in these regions, from 2013 to 2025 (forecast).

United States Power Liftgate market competition by top manufacturers/players, with Power Liftgate sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Tesla

## Strattec Power Access

Bosch

Johnson Electric

Ford Motor Company

General Motors Company

Honda Motor Company

Magna International Inc.

Meridian Lightweight Technologies

Plastic Omnium Group

Toyota Motor Corporation

Trinseo S.A. Volkswagen Group

Volkswagen Group

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Hydraulic

Electric

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

SUV

Sedan & Hatchback

MPV

Other Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Power Liftgate Market Report 2018

#### **1 POWER LIFTGATE OVERVIEW**

##### 1.1 Product Overview and Scope of Power Liftgate

##### 1.2 Classification of Power Liftgate by Product Category

###### 1.2.1 United States Power Liftgate Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Power Liftgate Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Hydraulic

###### 1.2.4 Electric

##### 1.3 United States Power Liftgate Market by Application/End Users

###### 1.3.1 United States Power Liftgate Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 SUV

###### 1.3.3 Sedan & Hatchback

###### 1.3.4 MPV

###### 1.3.5 Other Vehicle

##### 1.4 United States Power Liftgate Market by Region

###### 1.4.1 United States Power Liftgate Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Power Liftgate Status and Prospect (2013-2025)

###### 1.4.3 Southwest Power Liftgate Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Power Liftgate Status and Prospect (2013-2025)

###### 1.4.5 New England Power Liftgate Status and Prospect (2013-2025)

###### 1.4.6 The South Power Liftgate Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Power Liftgate Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Power Liftgate (2013-2025)

###### 1.5.1 United States Power Liftgate Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Power Liftgate Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES POWER LIFTGATE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Power Liftgate Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States Power Liftgate Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Power Liftgate Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Power Liftgate Market Competitive Situation and Trends
  - 2.4.1 United States Power Liftgate Market Concentration Rate
  - 2.4.2 United States Power Liftgate Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Power Liftgate Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES POWER LIFTGATE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Power Liftgate Sales and Market Share by Region (2013-2018)
- 3.2 United States Power Liftgate Revenue and Market Share by Region (2013-2018)
- 3.3 United States Power Liftgate Price by Region (2013-2018)

### **4 UNITED STATES POWER LIFTGATE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Power Liftgate Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Power Liftgate Revenue and Market Share by Type (2013-2018)
- 4.3 United States Power Liftgate Price by Type (2013-2018)
- 4.4 United States Power Liftgate Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES POWER LIFTGATE SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Power Liftgate Sales and Market Share by Application (2013-2018)
- 5.2 United States Power Liftgate Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES POWER LIFTGATE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Tesla
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Power Liftgate Product Category, Application and Specification
    - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Tesla Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Strattec Power Access
  - 6.2.2 Power Liftgate Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Strattec Power Access Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Bosch
  - 6.3.2 Power Liftgate Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Bosch Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Johnson Electric
  - 6.4.2 Power Liftgate Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Johnson Electric Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Ford Motor Company
  - 6.5.2 Power Liftgate Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Ford Motor Company Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 General Motors Company
  - 6.6.2 Power Liftgate Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 General Motors Company Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Honda Motor Company
  - 6.7.2 Power Liftgate Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Honda Motor Company Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Magna International Inc.
  - 6.8.2 Power Liftgate Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Magna International Inc. Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Meridian Lightweight Technologies
  - 6.9.2 Power Liftgate Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Meridian Lightweight Technologies Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Plastic Omnium Group
  - 6.10.2 Power Liftgate Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Plastic Omnium Group Power Liftgate Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Toyota Motor Corporation
- 6.12 Trinseo S.A. Volkswagen Group
- 6.13 Volkswagen Group

## **7 POWER LIFTGATE MANUFACTURING COST ANALYSIS**

- 7.1 Power Liftgate Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials

- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Power Liftgate

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Power Liftgate Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Power Liftgate Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES POWER LIFTGATE MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Power Liftgate Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Power Liftgate Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Power Liftgate Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Power Liftgate Sales Volume Forecast by Region (2018-2025)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Power Liftgate

Figure United States Power Liftgate Market Size (K Units) by Type (2013-2025)

Figure United States Power Liftgate Sales Volume Market Share by Type (Product Category) in 2017

Figure Hydraulic Product Picture

Figure Electric Product Picture

Figure United States Power Liftgate Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Power Liftgate by Application in 2017

Figure SUV Examples

Table Key Downstream Customer in SUV

Figure Sedan & Hatchback Examples

Table Key Downstream Customer in Sedan & Hatchback

Figure MPV Examples

Table Key Downstream Customer in MPV

Figure Other Vehicle Examples

Table Key Downstream Customer in Other Vehicle

Figure United States Power Liftgate Market Size (Million USD) by Region (2013-2025)

Figure The West Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Power Liftgate Sales (K Units) and Growth Rate (2013-2025)

Figure United States Power Liftgate Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Power Liftgate Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Power Liftgate Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Power Liftgate Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Power Liftgate Sales Share by Players/Suppliers  
Figure 2017 United States Power Liftgate Sales Share by Players/Suppliers  
Figure United States Power Liftgate Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Power Liftgate Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Power Liftgate Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Power Liftgate Revenue Share by Players/Suppliers  
Figure 2017 United States Power Liftgate Revenue Share by Players/Suppliers  
Table United States Market Power Liftgate Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)  
Figure United States Market Power Liftgate Average Price (USD/Unit) of Key Players/Suppliers in 2017  
Figure United States Power Liftgate Market Share of Top 3 Players/Suppliers  
Figure United States Power Liftgate Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Power Liftgate Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Power Liftgate Product Category  
Table United States Power Liftgate Sales (K Units) by Region (2013-2018)  
Table United States Power Liftgate Sales Share by Region (2013-2018)  
Figure United States Power Liftgate Sales Share by Region (2013-2018)  
Figure United States Power Liftgate Sales Market Share by Region in 2017  
Table United States Power Liftgate Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Power Liftgate Revenue Share by Region (2013-2018)  
Figure United States Power Liftgate Revenue Market Share by Region (2013-2018)  
Figure United States Power Liftgate Revenue Market Share by Region in 2017  
Table United States Power Liftgate Price (USD/Unit) by Region (2013-2018)  
Table United States Power Liftgate Sales (K Units) by Type (2013-2018)  
Table United States Power Liftgate Sales Share by Type (2013-2018)  
Figure United States Power Liftgate Sales Share by Type (2013-2018)  
Figure United States Power Liftgate Sales Market Share by Type in 2017  
Table United States Power Liftgate Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Power Liftgate Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Power Liftgate by Type (2013-2018)  
Figure Revenue Market Share of Power Liftgate by Type in 2017  
Table United States Power Liftgate Price (USD/Unit) by Types (2013-2018)  
Figure United States Power Liftgate Sales Growth Rate by Type (2013-2018)

Table United States Power Liftgate Sales (K Units) by Application (2013-2018)  
Table United States Power Liftgate Sales Market Share by Application (2013-2018)  
Figure United States Power Liftgate Sales Market Share by Application (2013-2018)  
Figure United States Power Liftgate Sales Market Share by Application in 2017  
Table United States Power Liftgate Sales Growth Rate by Application (2013-2018)  
Figure United States Power Liftgate Sales Growth Rate by Application (2013-2018)  
Table Tesla Basic Information List  
Table Tesla Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Tesla Power Liftgate Sales Growth Rate (2013-2018)  
Figure Tesla Power Liftgate Sales Market Share in United States (2013-2018)  
Figure Tesla Power Liftgate Revenue Market Share in United States (2013-2018)  
Table Strattec Power Access Basic Information List  
Table Strattec Power Access Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Strattec Power Access Power Liftgate Sales Growth Rate (2013-2018)  
Figure Strattec Power Access Power Liftgate Sales Market Share in United States (2013-2018)  
Figure Strattec Power Access Power Liftgate Revenue Market Share in United States (2013-2018)  
Table Bosch Basic Information List  
Table Bosch Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Bosch Power Liftgate Sales Growth Rate (2013-2018)  
Figure Bosch Power Liftgate Sales Market Share in United States (2013-2018)  
Figure Bosch Power Liftgate Revenue Market Share in United States (2013-2018)  
Table Johnson Electric Basic Information List  
Table Johnson Electric Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Johnson Electric Power Liftgate Sales Growth Rate (2013-2018)  
Figure Johnson Electric Power Liftgate Sales Market Share in United States (2013-2018)  
Figure Johnson Electric Power Liftgate Revenue Market Share in United States (2013-2018)  
Table Ford Motor Company Basic Information List  
Table Ford Motor Company Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)  
Figure Ford Motor Company Power Liftgate Sales Growth Rate (2013-2018)  
Figure Ford Motor Company Power Liftgate Sales Market Share in United States

(2013-2018)

Figure Ford Motor Company Power Liftgate Revenue Market Share in United States

(2013-2018)

Table General Motors Company Basic Information List

Table General Motors Company Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure General Motors Company Power Liftgate Sales Growth Rate (2013-2018)

Figure General Motors Company Power Liftgate Sales Market Share in United States

(2013-2018)

Figure General Motors Company Power Liftgate Revenue Market Share in United States (2013-2018)

Table Honda Motor Company Basic Information List

Table Honda Motor Company Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Honda Motor Company Power Liftgate Sales Growth Rate (2013-2018)

Figure Honda Motor Company Power Liftgate Sales Market Share in United States

(2013-2018)

Figure Honda Motor Company Power Liftgate Revenue Market Share in United States (2013-2018)

Table Magna International Inc. Basic Information List

Table Magna International Inc. Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Magna International Inc. Power Liftgate Sales Growth Rate (2013-2018)

Figure Magna International Inc. Power Liftgate Sales Market Share in United States

(2013-2018)

Figure Magna International Inc. Power Liftgate Revenue Market Share in United States (2013-2018)

Table Meridian Lightweight Technologies Basic Information List

Table Meridian Lightweight Technologies Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Meridian Lightweight Technologies Power Liftgate Sales Growth Rate (2013-2018)

Figure Meridian Lightweight Technologies Power Liftgate Sales Market Share in United States (2013-2018)

Figure Meridian Lightweight Technologies Power Liftgate Revenue Market Share in United States (2013-2018)

Table Plastic Omnium Group Basic Information List

Table Plastic Omnium Group Power Liftgate Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Plastic Omnium Group Power Liftgate Sales Growth Rate (2013-2018)

Figure Plastic Omnium Group Power Liftgate Sales Market Share in United States (2013-2018)

Figure Plastic Omnium Group Power Liftgate Revenue Market Share in United States (2013-2018)

Table Toyota Motor Corporation Basic Information List

Table Trinseo S.A. Volkswagen Group Basic Information List

Table Volkswagen Group Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power Liftgate

Figure Manufacturing Process Analysis of Power Liftgate

Figure Power Liftgate Industrial Chain Analysis

Table Raw Materials Sources of Power Liftgate Major Players/Suppliers in 2017

Table Major Buyers of Power Liftgate

Table Distributors/Traders List

Figure United States Power Liftgate Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Power Liftgate Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Power Liftgate Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Power Liftgate Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Power Liftgate Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Power Liftgate Sales Volume (K Units) Forecast by Type in 2025

Table United States Power Liftgate Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Power Liftgate Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Power Liftgate Sales Volume (K Units) Forecast by Application in 2025

Table United States Power Liftgate Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Power Liftgate Sales Volume Share Forecast by Region (2018-2025)

Figure United States Power Liftgate Sales Volume Share Forecast by Region (2018-2025)

Figure United States Power Liftgate Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



## I would like to order

Product name: United States Power Liftgate Market Report 2018

Product link: <https://marketpublishers.com/r/UE1904EBE80EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE1904EBE80EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970