

United States Power Lawn & Garden Equipment Market Report 2016

<https://marketpublishers.com/r/U3E1E01FE74EN.html>

Date: November 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U3E1E01FE74EN

Abstracts

Notes:

Sales, means the sales volume of Power Lawn & Garden Equipment

Revenue, means the sales value of Power Lawn & Garden Equipment

This report studies sales (consumption) of Power Lawn & Garden Equipment in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Craftsman

Oregon

Black & Decker

Greenworks

Husqvarna

Poulan Pro

Ariens

Worx

Sun Joe

Fiskars

American Lawn Mower

Brill

CEL

EXIDE TECHNOLOGIES

Robomow

Gardena

Gilmour

Lawn-Boy

Lawnmaster

MAT Outdoor Power Equipment

McLane

Pro Lift

Recharge

Remington

Scotts

Southland Power Equipment

Toro

Troy-Bilt

Weed Eater

Wolf Garten

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Power Lawn & Garden Equipment in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Power Lawn & Garden Equipment Market Report 2016

1 POWER LAWN & GARDEN EQUIPMENT OVERVIEW

- 1.1 Product Overview and Scope of Power Lawn & Garden Equipment
- 1.2 Classification of Power Lawn & Garden Equipment
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Power Lawn & Garden Equipment
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Power Lawn & Garden Equipment (2011-2021)
 - 1.4.1 United States Power Lawn & Garden Equipment Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Power Lawn & Garden Equipment Revenue and Growth Rate (2011-2021)

2 UNITED STATES POWER LAWN & GARDEN EQUIPMENT COMPETITION BY MANUFACTURERS

- 2.1 United States Power Lawn & Garden Equipment Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Power Lawn & Garden Equipment Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Power Lawn & Garden Equipment Average Price by Manufactures (2015 and 2016)
- 2.4 Power Lawn & Garden Equipment Market Competitive Situation and Trends
 - 2.4.1 Power Lawn & Garden Equipment Market Concentration Rate
 - 2.4.2 Power Lawn & Garden Equipment Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES POWER LAWN & GARDEN EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Power Lawn & Garden Equipment Sales and Market Share by Type (2011-2016)

3.2 United States Power Lawn & Garden Equipment Revenue and Market Share by Type (2011-2016)

3.3 United States Power Lawn & Garden Equipment Price by Type (2011-2016)

3.4 United States Power Lawn & Garden Equipment Sales Growth Rate by Type (2011-2016)

4 UNITED STATES POWER LAWN & GARDEN EQUIPMENT SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Power Lawn & Garden Equipment Sales and Market Share by Application (2011-2016)

4.2 United States Power Lawn & Garden Equipment Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES POWER LAWN & GARDEN EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

5.1 Craftsman

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Power Lawn & Garden Equipment Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Craftsman Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Oregon

5.2.2 Power Lawn & Garden Equipment Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Oregon Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Black & Decker

5.3.2 Power Lawn & Garden Equipment Product Type, Application and Specification

5.3.2.1 Type I

- 5.3.2.2 Type II
- 5.3.3 Black & Decker Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Greenworks
 - 5.4.2 Power Lawn & Garden Equipment Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Greenworks Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Husqvarna
 - 5.5.2 Power Lawn & Garden Equipment Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Husqvarna Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Poulan Pro
 - 5.6.2 Power Lawn & Garden Equipment Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Poulan Pro Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Ariens
 - 5.7.2 Power Lawn & Garden Equipment Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Ariens Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Worx
 - 5.8.2 Power Lawn & Garden Equipment Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Worx Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview

5.9 Sun Joe

5.9.2 Power Lawn & Garden Equipment Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Sun Joe Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Fiskars

5.10.2 Power Lawn & Garden Equipment Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Fiskars Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 American Lawn Mower

5.12 Brill

5.13 CEL

5.14 EXIDE TECHNOLOGIES

5.15 Robomow

5.16 Gardena

5.17 Gilmour

5.18 Lawn-Boy

5.19 Lawnmaster

5.20 MAT Outdoor Power Equipment

5.21 McLane

5.22 Pro Lift

5.23 Recharge

5.24 Remington

5.25 Scotts

5.26 Southland Power Equipment

5.27 Toro

5.28 Troy-Bilt

5.29 Weed Eater

5.30 Wolf Garten

6 POWER LAWN & GARDEN EQUIPMENT MANUFACTURING COST ANALYSIS

6.1 Power Lawn & Garden Equipment Key Raw Materials Analysis

6.1.1 Key Raw Materials

- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Power Lawn & Garden Equipment

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Power Lawn & Garden Equipment Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Power Lawn & Garden Equipment Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES POWER LAWN & GARDEN EQUIPMENT MARKET FORECAST (2016-2021)

10.1 United States Power Lawn & Garden Equipment Sales, Revenue Forecast (2016-2021)

10.2 United States Power Lawn & Garden Equipment Sales Forecast by Type (2016-2021)

10.3 United States Power Lawn & Garden Equipment Sales Forecast by Application (2016-2021)

10.4 Power Lawn & Garden Equipment Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Power Lawn & Garden Equipment

Table Classification of Power Lawn & Garden Equipment

Figure United States Sales Market Share of Power Lawn & Garden Equipment by Type in 2015

Table Application of Power Lawn & Garden Equipment

Figure United States Sales Market Share of Power Lawn & Garden Equipment by Application in 2015

Figure United States Power Lawn & Garden Equipment Sales and Growth Rate (2011-2021)

Figure United States Power Lawn & Garden Equipment Revenue and Growth Rate (2011-2021)

Table United States Power Lawn & Garden Equipment Sales of Key Manufacturers (2015 and 2016)

Table United States Power Lawn & Garden Equipment Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Power Lawn & Garden Equipment Sales Share by Manufacturers

Figure 2016 Power Lawn & Garden Equipment Sales Share by Manufacturers

Table United States Power Lawn & Garden Equipment Revenue by Manufacturers (2015 and 2016)

Table United States Power Lawn & Garden Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Power Lawn & Garden Equipment Revenue Share by Manufacturers

Table 2016 United States Power Lawn & Garden Equipment Revenue Share by Manufacturers

Table United States Market Power Lawn & Garden Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Power Lawn & Garden Equipment Average Price of Key Manufacturers in 2015

Figure Power Lawn & Garden Equipment Market Share of Top 3 Manufacturers

Figure Power Lawn & Garden Equipment Market Share of Top 5 Manufacturers

Table United States Power Lawn & Garden Equipment Sales by Type (2011-2016)

Table United States Power Lawn & Garden Equipment Sales Share by Type (2011-2016)

Figure United States Power Lawn & Garden Equipment Sales Market Share by Type in

2015

Table United States Power Lawn & Garden Equipment Revenue and Market Share by Type (2011-2016)

Table United States Power Lawn & Garden Equipment Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Power Lawn & Garden Equipment by Type (2011-2016)

Table United States Power Lawn & Garden Equipment Price by Type (2011-2016)

Figure United States Power Lawn & Garden Equipment Sales Growth Rate by Type (2011-2016)

Table United States Power Lawn & Garden Equipment Sales by Application (2011-2016)

Table United States Power Lawn & Garden Equipment Sales Market Share by Application (2011-2016)

Figure United States Power Lawn & Garden Equipment Sales Market Share by Application in 2015

Table United States Power Lawn & Garden Equipment Sales Growth Rate by Application (2011-2016)

Figure United States Power Lawn & Garden Equipment Sales Growth Rate by Application (2011-2016)

Table Craftsman Basic Information List

Table Craftsman Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Craftsman Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Oregon Basic Information List

Table Oregon Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oregon Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Black & Decker Basic Information List

Table Black & Decker Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Black & Decker Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Greenworks Basic Information List

Table Greenworks Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Greenworks Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Husqvarna Basic Information List

Table Husqvarna Power Lawn & Garden Equipment Sales, Revenue, Price and Gross

Margin (2011-2016)
Table Husqvarna Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Poulan Pro Basic Information List
Table Poulan Pro Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Poulan Pro Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Ariens Basic Information List
Table Ariens Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ariens Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Worx Basic Information List
Table Worx Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Worx Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Sun Joe Basic Information List
Table Sun Joe Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sun Joe Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Fiskars Basic Information List
Table Fiskars Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fiskars Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table American Lawn Mower Basic Information List
Table American Lawn Mower Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table American Lawn Mower Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table Brill Basic Information List
Table Brill Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table Brill Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table CEL Basic Information List
Table CEL Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table CEL Power Lawn & Garden Equipment Sales Market Share (2011-2016)
Table EXIDE TECHNOLOGIES Basic Information List
Table EXIDE TECHNOLOGIES Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)
Table EXIDE TECHNOLOGIES Power Lawn & Garden Equipment Sales Market Share

(2011-2016)

Table Robomow Basic Information List

Table Robomow Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Robomow Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Gardena Basic Information List

Table Gardena Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gardena Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Gilmour Basic Information List

Table Gilmour Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gilmour Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Lawn-Boy Basic Information List

Table Lawn-Boy Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lawn-Boy Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Lawnmaster Basic Information List

Table Lawnmaster Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lawnmaster Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table MAT Outdoor Power Equipment Basic Information List

Table MAT Outdoor Power Equipment Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table MAT Outdoor Power Equipment Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table McLane Basic Information List

Table McLane Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table McLane Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Pro Lift Basic Information List

Table Pro Lift Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pro Lift Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Recharge Basic Information List

Table Recharge Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Recharge Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Remington Basic Information List

Table Remington Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Remington Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Scotts Basic Information List

Table Scotts Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Scotts Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Southland Power Equipment Basic Information List

Table Southland Power Equipment Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Southland Power Equipment Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Toro Basic Information List

Table Toro Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toro Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Troy-Bilt Basic Information List

Table Troy-Bilt Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Troy-Bilt Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Weed Eater Basic Information List

Table Weed Eater Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Weed Eater Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Wolf Garten Basic Information List

Table Wolf Garten Power Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wolf Garten Power Lawn & Garden Equipment Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Power Lawn & Garden Equipment

Figure Manufacturing Process Analysis of Power Lawn & Garden Equipment

Figure Power Lawn & Garden Equipment Industrial Chain Analysis

Table Raw Materials Sources of Power Lawn & Garden Equipment Major Manufacturers in 2015

Table Major Buyers of Power Lawn & Garden Equipment

Table Distributors/Traders List

Figure United States Power Lawn & Garden Equipment Production and Growth Rate

Forecast (2016-2021)

Figure United States Power Lawn & Garden Equipment Revenue and Growth Rate

Forecast (2016-2021)

Table United States Power Lawn & Garden Equipment Production Forecast by Type
(2016-2021)

Table United States Power Lawn & Garden Equipment Consumption Forecast by
Application (2016-2021)

I would like to order

Product name: United States Power Lawn & Garden Equipment Market Report 2016

Product link: <https://marketpublishers.com/r/U3E1E01FE74EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3E1E01FE74EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970