

United States Powdered Tea Market Report 2017

https://marketpublishers.com/r/U74457FB910PEN.html

Date: October 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U74457FB910PEN

Abstracts

In this report, the United States Powdered Tea market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Powdered Tea in these regions, from 2012 to 2022 (forecast).

United States Powdered Tea market competition by top manufacturers/players, with Powdered Tea sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aiya



Marushichi Seicha ShaoXing Royal Tea **ITOEn** Marukyu Koyamaen ujimatcha Yanoen **AOI** Seicha DoMatcha On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into Drinking-use Tea Additive-use Tea On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Powdered Tea for each application, including **Drinking Tea Pastry** Ice Cream Beverage

If you have any special requirements, please let us know and we will offer you the report



as you want.



Contents

United States Powdered Tea Market Report 2017

1 POWDERED TEA OVERVIEW

- 1.1 Product Overview and Scope of Powdered Tea
- 1.2 Classification of Powdered Tea by Product Category
- 1.2.1 United States Powdered Tea Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Powdered Tea Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Drinking-use Tea
 - 1.2.4 Additive-use Tea
- 1.3 United States Powdered Tea Market by Application/End Users
- 1.3.1 United States Powdered Tea Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Drinking Tea
 - 1.3.3 Pastry
 - 1.3.4 Ice Cream
 - 1.3.5 Beverage
- 1.4 United States Powdered Tea Market by Region
- 1.4.1 United States Powdered Tea Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Powdered Tea Status and Prospect (2012-2022)
 - 1.4.3 Southwest Powdered Tea Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Powdered Tea Status and Prospect (2012-2022)
 - 1.4.5 New England Powdered Tea Status and Prospect (2012-2022)
 - 1.4.6 The South Powdered Tea Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Powdered Tea Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Powdered Tea (2012-2022)
- 1.5.1 United States Powdered Tea Sales and Growth Rate (2012-2022)
- 1.5.2 United States Powdered Tea Revenue and Growth Rate (2012-2022)

2 UNITED STATES POWDERED TEA MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Powdered Tea Sales and Market Share of Key Players/Suppliers (2012-2017)



- 2.2 United States Powdered Tea Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Powdered Tea Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Powdered Tea Market Competitive Situation and Trends
 - 2.4.1 United States Powdered Tea Market Concentration Rate
 - 2.4.2 United States Powdered Tea Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Powdered Tea Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES POWDERED TEA SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Powdered Tea Sales and Market Share by Region (2012-2017)
- 3.2 United States Powdered Tea Revenue and Market Share by Region (2012-2017)
- 3.3 United States Powdered Tea Price by Region (2012-2017)

4 UNITED STATES POWDERED TEA SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Powdered Tea Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Powdered Tea Revenue and Market Share by Type (2012-2017)
- 4.3 United States Powdered Tea Price by Type (2012-2017)
- 4.4 United States Powdered Tea Sales Growth Rate by Type (2012-2017)

5 UNITED STATES POWDERED TEA SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Powdered Tea Sales and Market Share by Application (2012-2017)
- 5.2 United States Powdered Tea Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES POWDERED TEA PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Aiya
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Powdered Tea Product Category, Application and Specification
 - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Aiya Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Marushichi Seicha
 - 6.2.2 Powdered Tea Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Marushichi Seicha Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 ShaoXing Royal Tea
 - 6.3.2 Powdered Tea Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 ShaoXing Royal Tea Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 ITOEn
 - 6.4.2 Powdered Tea Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 ITOEn Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Marukyu Koyamaen
 - 6.5.2 Powdered Tea Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Marukyu Koyamaen Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 ujimatcha
 - 6.6.2 Powdered Tea Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 ujimatcha Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Yanoen
 - 6.7.2 Powdered Tea Product Category, Application and Specification
 - 6.7.2.1 Product A



- 6.7.2.2 Product B
- 6.7.3 Yanoen Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 AOI Seicha
 - 6.8.2 Powdered Tea Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 AOI Seicha Powdered Tea Sales, Revenue, Price and Gross Margin
- (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 DoMatcha
 - 6.9.2 Powdered Tea Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 DoMatcha Powdered Tea Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview

7 POWDERED TEA MANUFACTURING COST ANALYSIS

- 7.1 Powdered Tea Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Powdered Tea

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Powdered Tea Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Powdered Tea Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES POWDERED TEA MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Powdered Tea Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Powdered Tea Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Powdered Tea Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Powdered Tea Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer



The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Powdered Tea

Figure United States Powdered Tea Market Size (K MT) by Type (2012-2022)

Figure United States Powdered Tea Sales Volume Market Share by Type (Product Category) in 2016

Figure Drinking-use Tea Product Picture

Figure Additive-use Tea Product Picture

Figure United States Powdered Tea Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Powdered Tea by Application in 2016

Figure Drinking Tea Examples

Table Key Downstream Customer in Drinking Tea

Figure Pastry Examples

Table Key Downstream Customer in Pastry

Figure Ice Cream Examples

Table Key Downstream Customer in Ice Cream

Figure Beverage Examples

Table Key Downstream Customer in Beverage

Figure United States Powdered Tea Market Size (Million USD) by Region (2012-2022)

Figure The West Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Powdered Tea Sales (K MT) and Growth Rate (2012-2022) Figure United States Powdered Tea Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Powdered Tea Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Powdered Tea Sales (K MT) of Key Players/Suppliers (2012-2017) Table United States Powdered Tea Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Powdered Tea Sales Share by Players/Suppliers



Figure 2017 United States Powdered Tea Sales Share by Players/Suppliers
Figure United States Powdered Tea Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Powdered Tea Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Powdered Tea Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Powdered Tea Revenue Share by Players/Suppliers

Figure 2017 United States Powdered Tea Revenue Share by Players/Suppliers

Table United States Market Powdered Tea Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Powdered Tea Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Powdered Tea Market Share of Top 3 Players/Suppliers
Figure United States Powdered Tea Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Powdered Tea Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Powdered Tea Product Category

Table United States Powdered Tea Sales (K MT) by Region (2012-2017)

Table United States Powdered Tea Sales Share by Region (2012-2017)

Figure United States Powdered Tea Sales Share by Region (2012-2017)

Figure United States Powdered Tea Sales Market Share by Region in 2016

Table United States Powdered Tea Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Powdered Tea Revenue Share by Region (2012-2017)

Figure United States Powdered Tea Revenue Market Share by Region (2012-2017)

Figure United States Powdered Tea Revenue Market Share by Region in 2016

Table United States Powdered Tea Price (USD/MT) by Region (2012-2017)

Table United States Powdered Tea Sales (K MT) by Type (2012-2017)

Table United States Powdered Tea Sales Share by Type (2012-2017)

Figure United States Powdered Tea Sales Share by Type (2012-2017)

Figure United States Powdered Tea Sales Market Share by Type in 2016

Table United States Powdered Tea Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Powdered Tea Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Powdered Tea by Type (2012-2017)

Figure Revenue Market Share of Powdered Tea by Type in 2016

Table United States Powdered Tea Price (USD/MT) by Types (2012-2017)

Figure United States Powdered Tea Sales Growth Rate by Type (2012-2017)

Table United States Powdered Tea Sales (K MT) by Application (2012-2017)



Table United States Powdered Tea Sales Market Share by Application (2012-2017)

Figure United States Powdered Tea Sales Market Share by Application (2012-2017)

Figure United States Powdered Tea Sales Market Share by Application in 2016

Table United States Powdered Tea Sales Growth Rate by Application (2012-2017)

Figure United States Powdered Tea Sales Growth Rate by Application (2012-2017)

Table Aiya Basic Information List

Table Aiya Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Aiya Powdered Tea Sales Growth Rate (2012-2017)

Figure Aiya Powdered Tea Sales Market Share in United States (2012-2017)

Figure Aiya Powdered Tea Revenue Market Share in United States (2012-2017)

Table Marushichi Seicha Basic Information List

Table Marushichi Seicha Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marushichi Seicha Powdered Tea Sales Growth Rate (2012-2017)

Figure Marushichi Seicha Powdered Tea Sales Market Share in United States (2012-2017)

Figure Marushichi Seicha Powdered Tea Revenue Market Share in United States (2012-2017)

Table ShaoXing Royal Tea Basic Information List

Table ShaoXing Royal Tea Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ShaoXing Royal Tea Powdered Tea Sales Growth Rate (2012-2017)

Figure ShaoXing Royal Tea Powdered Tea Sales Market Share in United States (2012-2017)

Figure ShaoXing Royal Tea Powdered Tea Revenue Market Share in United States (2012-2017)

Table ITOEn Basic Information List

Table ITOEn Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ITOEn Powdered Tea Sales Growth Rate (2012-2017)

Figure ITOEn Powdered Tea Sales Market Share in United States (2012-2017)

Figure ITOEn Powdered Tea Revenue Market Share in United States (2012-2017)

Table Marukyu Koyamaen Basic Information List

Table Marukyu Koyamaen Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Marukyu Koyamaen Powdered Tea Sales Growth Rate (2012-2017)

Figure Marukyu Koyamaen Powdered Tea Sales Market Share in United States (2012-2017)



Figure Marukyu Koyamaen Powdered Tea Revenue Market Share in United States (2012-2017)

Table ujimatcha Basic Information List

Table ujimatcha Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ujimatcha Powdered Tea Sales Growth Rate (2012-2017)

Figure ujimatcha Powdered Tea Sales Market Share in United States (2012-2017)

Figure ujimatcha Powdered Tea Revenue Market Share in United States (2012-2017)

Table Yanoen Basic Information List

Table Yanoen Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Yanoen Powdered Tea Sales Growth Rate (2012-2017)

Figure Yanoen Powdered Tea Sales Market Share in United States (2012-2017)

Figure Yanoen Powdered Tea Revenue Market Share in United States (2012-2017)

Table AOI Seicha Basic Information List

Table AOI Seicha Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure AOI Seicha Powdered Tea Sales Growth Rate (2012-2017)

Figure AOI Seicha Powdered Tea Sales Market Share in United States (2012-2017)

Figure AOI Seicha Powdered Tea Revenue Market Share in United States (2012-2017)

Table DoMatcha Basic Information List

Table DoMatcha Powdered Tea Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure DoMatcha Powdered Tea Sales Growth Rate (2012-2017)

Figure DoMatcha Powdered Tea Sales Market Share in United States (2012-2017)

Figure DoMatcha Powdered Tea Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Powdered Tea

Figure Manufacturing Process Analysis of Powdered Tea

Figure Powdered Tea Industrial Chain Analysis

Table Raw Materials Sources of Powdered Tea Major Players/Suppliers in 2016

Table Major Buyers of Powdered Tea

Table Distributors/Traders List

Figure United States Powdered Tea Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Powdered Tea Revenue (Million USD) and Growth Rate Forecast (2017-2022)



Figure United States Powdered Tea Price (USD/MT) Trend Forecast (2017-2022) Table United States Powdered Tea Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Powdered Tea Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Powdered Tea Sales Volume (K MT) Forecast by Type in 2022 Table United States Powdered Tea Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Powdered Tea Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Powdered Tea Sales Volume (K MT) Forecast by Application in 2022

Table United States Powdered Tea Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Powdered Tea Sales Volume Share Forecast by Region (2017-2022)

Figure United States Powdered Tea Sales Volume Share Forecast by Region (2017-2022)

Figure United States Powdered Tea Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Powdered Tea Market Report 2017

Product link: https://marketpublishers.com/r/U74457FB910PEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U74457FB910PEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970