

United States Potato Chips Market Report 2017

https://marketpublishers.com/r/U0B21B7E0BCEN.html

Date: October 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U0B21B7E0BCEN

Abstracts

In this report, the United States Potato Chips market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Potato Chips in these regions, from 2012 to 2022 (forecast).

United States Potato Chips market competition by top manufacturers/players, with Potato Chips sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

PepsiCo



Old Dutch Foods

Snyder's of Hanover	
UTZ Quality Foods	
Golden Flake	
Herr Foods	
Private Label	
General Mills	
Kellogg	
ConAgra Foods	
Blue Diamonds Growers	
Calbee Foods	
Intersnack Group	
Great Lakes Potato Chips	
On the basis of product, this report displays the production, revenue, price, marke share and growth rate of each type, primarily split into	ŧ
Fried Type	
Baked Type	
Barbecue Type	

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of



D-4-4-	OI- !	£		11 41	:I	
Potato	Chins	tor	each	application,	Inc	lliaina
lotato	OTTIPO	101	Caon	application,	1110	adiiig

Supermarket/Hypermarket

Convenience Store

Independent Retailer

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Potato Chips Market Report 2017

1 POTATO CHIPS OVERVIEW

- 1.1 Product Overview and Scope of Potato Chips
- 1.2 Classification of Potato Chips by Product Category
- 1.2.1 United States Potato Chips Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Potato Chips Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Fried Type
 - 1.2.4 Baked Type
 - 1.2.5 Barbecue Type
- 1.3 United States Potato Chips Market by Application/End Users
- 1.3.1 United States Potato Chips Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Supermarket/Hypermarket
 - 1.3.3 Convenience Store
 - 1.3.4 Independent Retailer
 - 1.3.5 Other
- 1.4 United States Potato Chips Market by Region
- 1.4.1 United States Potato Chips Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Potato Chips Status and Prospect (2012-2022)
 - 1.4.3 Southwest Potato Chips Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Potato Chips Status and Prospect (2012-2022)
 - 1.4.5 New England Potato Chips Status and Prospect (2012-2022)
 - 1.4.6 The South Potato Chips Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Potato Chips Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Potato Chips (2012-2022)
 - 1.5.1 United States Potato Chips Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Potato Chips Revenue and Growth Rate (2012-2022)

2 UNITED STATES POTATO CHIPS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Potato Chips Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Potato Chips Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Potato Chips Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Potato Chips Market Competitive Situation and Trends
 - 2.4.1 United States Potato Chips Market Concentration Rate
 - 2.4.2 United States Potato Chips Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Potato Chips Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES POTATO CHIPS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Potato Chips Sales and Market Share by Region (2012-2017)
- 3.2 United States Potato Chips Revenue and Market Share by Region (2012-2017)
- 3.3 United States Potato Chips Price by Region (2012-2017)

4 UNITED STATES POTATO CHIPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Potato Chips Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Potato Chips Revenue and Market Share by Type (2012-2017)
- 4.3 United States Potato Chips Price by Type (2012-2017)
- 4.4 United States Potato Chips Sales Growth Rate by Type (2012-2017)

5 UNITED STATES POTATO CHIPS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Potato Chips Sales and Market Share by Application (2012-2017)
- 5.2 United States Potato Chips Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES POTATO CHIPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 PepsiCo

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Potato Chips Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 PepsiCo Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Old Dutch Foods
 - 6.2.2 Potato Chips Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Old Dutch Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Snyder's of Hanover
 - 6.3.2 Potato Chips Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Snyder's of Hanover Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 UTZ Quality Foods
 - 6.4.2 Potato Chips Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
- 6.4.3 UTZ Quality Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Golden Flake
 - 6.5.2 Potato Chips Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Golden Flake Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Herr Foods
- 6.6.2 Potato Chips Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Herr Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Private Label



- 6.7.2 Potato Chips Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Private Label Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 General Mills
 - 6.8.2 Potato Chips Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 General Mills Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Kellogg
 - 6.9.2 Potato Chips Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Kellogg Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 ConAgra Foods
 - 6.10.2 Potato Chips Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 ConAgra Foods Potato Chips Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Blue Diamonds Growers
- 6.12 Calbee Foods
- 6.13 Intersnack Group
- 6.14 Great Lakes Potato Chips

7 POTATO CHIPS MANUFACTURING COST ANALYSIS

- 7.1 Potato Chips Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Potato Chips

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Potato Chips Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Potato Chips Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES POTATO CHIPS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Potato Chips Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Potato Chips Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Potato Chips Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Potato Chips Sales Volume Forecast by Region (2017-2022)



12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Potato Chips

Figure United States Potato Chips Market Size (K MT) by Type (2012-2022)

Figure United States Potato Chips Sales Volume Market Share by Type (Product

Category) in 2016

Figure Fried Type Product Picture

Figure Baked Type Product Picture

Figure Barbecue Type Product Picture

Figure United States Potato Chips Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Potato Chips by Application in 2016

Figure Supermarket/Hypermarket Examples

Table Key Downstream Customer in Supermarket/Hypermarket

Figure Convenience Store Examples

Table Key Downstream Customer in Convenience Store

Figure Independent Retailer Examples

Table Key Downstream Customer in Independent Retailer

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Potato Chips Market Size (Million USD) by Region (2012-2022)

Figure The West Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Potato Chips Sales (K MT) and Growth Rate (2012-2022)

Figure United States Potato Chips Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Potato Chips Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Potato Chips Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Potato Chips Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Potato Chips Sales Share by Players/Suppliers



Figure 2017 United States Potato Chips Sales Share by Players/Suppliers Figure United States Potato Chips Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Potato Chips Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Potato Chips Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Potato Chips Revenue Share by Players/Suppliers

Figure 2017 United States Potato Chips Revenue Share by Players/Suppliers

Table United States Market Potato Chips Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Potato Chips Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Potato Chips Market Share of Top 3 Players/Suppliers
Figure United States Potato Chips Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Potato Chips Manufacturing Base Distribution

and Sales Area

Table United States Players/Suppliers Potato Chips Product Category

Table United States Potato Chips Sales (K MT) by Region (2012-2017)

Table United States Potato Chips Sales Share by Region (2012-2017)

Figure United States Potato Chips Sales Share by Region (2012-2017)

Figure United States Potato Chips Sales Market Share by Region in 2016

Table United States Potato Chips Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Potato Chips Revenue Share by Region (2012-2017)

Figure United States Potato Chips Revenue Market Share by Region (2012-2017)

Figure United States Potato Chips Revenue Market Share by Region in 2016

Table United States Potato Chips Price (USD/MT) by Region (2012-2017)

Table United States Potato Chips Sales (K MT) by Type (2012-2017)

Table United States Potato Chips Sales Share by Type (2012-2017)

Figure United States Potato Chips Sales Share by Type (2012-2017)

Figure United States Potato Chips Sales Market Share by Type in 2016

Table United States Potato Chips Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Potato Chips Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Potato Chips by Type (2012-2017)

Figure Revenue Market Share of Potato Chips by Type in 2016

Table United States Potato Chips Price (USD/MT) by Types (2012-2017)

Figure United States Potato Chips Sales Growth Rate by Type (2012-2017)

Table United States Potato Chips Sales (K MT) by Application (2012-2017)



Table United States Potato Chips Sales Market Share by Application (2012-2017)

Figure United States Potato Chips Sales Market Share by Application (2012-2017)

Figure United States Potato Chips Sales Market Share by Application in 2016

Table United States Potato Chips Sales Growth Rate by Application (2012-2017)

Figure United States Potato Chips Sales Growth Rate by Application (2012-2017)

Table PepsiCo Basic Information List

Table PepsiCo Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure PepsiCo Potato Chips Sales Growth Rate (2012-2017)

Figure PepsiCo Potato Chips Sales Market Share in United States (2012-2017)

Figure PepsiCo Potato Chips Revenue Market Share in United States (2012-2017)

Table Old Dutch Foods Basic Information List

Table Old Dutch Foods Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Old Dutch Foods Potato Chips Sales Growth Rate (2012-2017)

Figure Old Dutch Foods Potato Chips Sales Market Share in United States (2012-2017)

Figure Old Dutch Foods Potato Chips Revenue Market Share in United States (2012-2017)

Table Snyder's of Hanover Basic Information List

Table Snyder's of Hanover Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Snyder's of Hanover Potato Chips Sales Growth Rate (2012-2017)

Figure Snyder's of Hanover Potato Chips Sales Market Share in United States (2012-2017)

Figure Snyder's of Hanover Potato Chips Revenue Market Share in United States (2012-2017)

Table UTZ Quality Foods Basic Information List

Table UTZ Quality Foods Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure UTZ Quality Foods Potato Chips Sales Growth Rate (2012-2017)

Figure UTZ Quality Foods Potato Chips Sales Market Share in United States (2012-2017)

Figure UTZ Quality Foods Potato Chips Revenue Market Share in United States (2012-2017)

Table Golden Flake Basic Information List

Table Golden Flake Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Golden Flake Potato Chips Sales Growth Rate (2012-2017)

Figure Golden Flake Potato Chips Sales Market Share in United States (2012-2017)



Figure Golden Flake Potato Chips Revenue Market Share in United States (2012-2017)
Table Herr Foods Basic Information List

Table Herr Foods Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Herr Foods Potato Chips Sales Growth Rate (2012-2017)

Figure Herr Foods Potato Chips Sales Market Share in United States (2012-2017)

Figure Herr Foods Potato Chips Revenue Market Share in United States (2012-2017)

Table Private Label Basic Information List

Table Private Label Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Private Label Potato Chips Sales Growth Rate (2012-2017)

Figure Private Label Potato Chips Sales Market Share in United States (2012-2017)

Figure Private Label Potato Chips Revenue Market Share in United States (2012-2017)

Table General Mills Basic Information List

Table General Mills Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure General Mills Potato Chips Sales Growth Rate (2012-2017)

Figure General Mills Potato Chips Sales Market Share in United States (2012-2017)

Figure General Mills Potato Chips Revenue Market Share in United States (2012-2017)

Table Kellogg Basic Information List

Table Kellogg Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kellogg Potato Chips Sales Growth Rate (2012-2017)

Figure Kellogg Potato Chips Sales Market Share in United States (2012-2017)

Figure Kellogg Potato Chips Revenue Market Share in United States (2012-2017)

Table ConAgra Foods Basic Information List

Table ConAgra Foods Potato Chips Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure ConAgra Foods Potato Chips Sales Growth Rate (2012-2017)

Figure ConAgra Foods Potato Chips Sales Market Share in United States (2012-2017)

Figure ConAgra Foods Potato Chips Revenue Market Share in United States (2012-2017)

Table Blue Diamonds Growers Basic Information List

Table Calbee Foods Basic Information List

Table Intersnack Group Basic Information List

Table Great Lakes Potato Chips Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Potato Chips

Figure Manufacturing Process Analysis of Potato Chips

Figure Potato Chips Industrial Chain Analysis

Table Raw Materials Sources of Potato Chips Major Players/Suppliers in 2016

Table Major Buyers of Potato Chips

Table Distributors/Traders List

Figure United States Potato Chips Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Potato Chips Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Potato Chips Price (USD/MT) Trend Forecast (2017-2022)

Table United States Potato Chips Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Potato Chips Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Potato Chips Sales Volume (K MT) Forecast by Type in 2022

Table United States Potato Chips Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Potato Chips Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Potato Chips Sales Volume (K MT) Forecast by Application in 2022

Table United States Potato Chips Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Potato Chips Sales Volume Share Forecast by Region (2017-2022) Figure United States Potato Chips Sales Volume Share Forecast by Region (2017-2022)

Figure United States Potato Chips Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Potato Chips Market Report 2017

Product link: https://marketpublishers.com/r/U0B21B7E0BCEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U0B21B7E0BCEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970